



## 79th Convention Program — Exhibits

Since the Program Committee under the guidance of Chairman Ben Plakun, and the arrangements people who report to your Local Arrangements Chairman George Gordon and to Convention Vice-President Byron Roudabush have done such a thorough and early job of outlining the format of our 79th Convention you can now safely begin making plans to be on hand for the sessions that most interest you or your company. The Convention gets under way officially with the first session which is scheduled to start at 9:30 Monday morning, April 30. This is unusual but necessary because there are sixteen full-length sessions to be accommodated along with the luncheon, banquet and a rash of engineering and administrative committee meetings.

*Laboratory people take notice:* The Monday morning session and the afternoon session that follows the Luncheon are both on the subject of Film Lab Practices. Monday in New York is a light lab day so here is your chance to attend the convention, and also to send your key technical people, for a two-session brush-up course on the latest in the way of tools and techniques in your own specialized field of interest. And the equipment exhibits, sure to include a generous array of printers, processing machines and control apparatus, will remain open for one hour's inspection after the afternoon session adjourns.

Here are the days, sessions and special events as scheduled at press time. Ladies affairs are now being set down and will be spelled out in full glory as soon as they are firm.

**Sunday — April 29**  
Board of Governors Meeting  
Registration

**Monday — April 30**  
Laboratory Practice I  
Luncheon  
Laboratory Practice II  
and  
TV Studio Lighting I  
TV Studio Tour I

**Tuesday — May 1**  
*Oklahoma* — Todd-AO  
TV Film Commercials  
TV Studio Tour II

**Wednesday — May 2**  
TV Studio Lighting II  
Motion-Picture Equipment  
and  
TV Studio Lighting III  
Underwater TV

**Thursday — May 3**  
High-Speed Photography I  
and  
Sound Recording I  
High-Speed Photography II  
and  
Sound Recording II  
Cocktails  
Banquet and Dance

**Friday — May 4**  
TV General and Educational I  
TV General and Educational II

*Exhibits:* Exhibits Chairman Everett Miller reports that nearly all available space has been reserved. The Exhibit area will open at 2:00 P.M. Monday, right after the Luncheon has adjourned. Tuesday through Thursday it will open at Noon and on Friday the doors will be opened at 10 A.M. to close for good at Noon.

These companies are included on the list of exhibitors—

Andre Debric of America  
Animation Equipment Corp.  
Audio Instrument Co.  
Auricon Div., Berndt-Bach, Inc.  
Bell & Howell Co.  
Camera Equipment Co.  
Camera Mart, Inc.  
Cinekad Engineering Co.  
Fairchild Camera & Instrument Corp.  
Florman & Babb  
General Precision Laboratory, Inc.  
Harwald Co.  
Houston Fearless  
Hollywood Film Co.  
Kling Photo Corp.  
Magnetic Sound Camera Corp.  
Motion Picture Printing Equipment Co.  
Neumade Products Corp.  
Peerless Film Processing Corp.  
Precision Film Laboratories, Inc.  
Prestoseal Mfg. Corp.  
Radio Corp. of America  
Reeves Soundcraft Corp.  
S.O.S. Cinema Supply Co.  
Strong Electric Corp.  
W. M. Welch Mfg. Co.  
Westrex Corp.  
Zoomar, Inc.

*Added Attractions:* It will interest non-New Yorkers to know that the month of May is accustomed to delivering the New York area the nicest weather of the year, neither too hot nor too cold. The theater season is still in full swing and by that time the excursion boats around the island that is Manhattan will be churning away on regular schedule, so come to New York, bring as much of the family as is not tied down in school and enjoy the program of special events that will have been prepared for your family's pleasure.—*B.N.*

## Board of Governors Meeting

At its first meeting of the year, held Friday, January 27, the Board of Governors appointed Ethan M. Stifle, of Eastman Kodak Co., Sections Vice-President for 1956-57. Mr. Stifle will be the first man to hold this office, recently created by amendment to the Society's Constitution.

Dr. John G. Frayne, president of the Society, in announcing this appointment, stated that "with Society membership increasing by about 15% annually we believe it necessary to have someone to coordinate the many activities of our local sections."

The Society now has seven section groups and two student chapters, and indications are that there is a need and desire for more. "It will be the job of the new Sections Vice-President to interpret Society policies for the sections, assist existing sections with programs and operations, and help to organize new ones," Dr. Frayne noted.

A training program to improve the quality of projectionist performance in theaters throughout the United States was discussed. The Board considered the need for training courses in the operation and maintenance of modern booth and stage equipment for sound and projection, and in the principles behind today's wide-screen and multi-channel sound systems.

A committee was appointed to study this problem and to discuss methods of solving it with leaders in the projection craft. Possible ways of offering the necessary training to projectionists include instructional films using the latest in training methods, printed manuals, and study session material consisting of lecture notes accompanied by color slides or slide films to illustrate the principal conclusions of the course.

This group will report its recommendations to the Board at its next meeting on April 29 in New York City. If the Board approves these recommendations, the committee will be authorized to present a detailed plan to the Board in July.

This is the fourth step in the Society's program of education for engineering students and engineers already employed in motion pictures and television. Three courses on optics and laboratory practices were initiated at UCLA in the fall of 1955; and a new course in sound recording, also sponsored by the Society, will begin at USC on February 9. In addition a committee has been formed to prepare a report on College Motion-Picture and Television Curricula.—*S.G.*

**Membership Certificates** (Active and Associate members only). Attractive hand-engrossed certificates, suitable for framing for display in offices or homes, may be obtained by writing to Society headquarters, at 55 West 42d St., New York 36. Price: \$2.50.