

Education, Industry News

The Inter-Society Color Council held its 25th annual meeting April 5 and 6 at the Statler Hotel, New York. Entitled "Color Problems in the Graphic Arts," the meeting included twelve reports. Principal speaker at the closing dinner session was Ralph M. Evans, color technologist at the Eastman Kodak Co. and Council secretary.

During the meeting, Robert W. Burnham, research psychologist in Eastman Kodak's Color Technology Div., reported on basic elements of color education. In a paper, "How We See Color," he earlier described some of the methods used for measuring and specifying color in psychological experiments. Color, to a psychologist, Burnham said, is "all in the head." He urged that persons professionally interested in the use of color rely on the "firmly established" developments and discoveries of psychologists, physicists and physiologists. He reviewed the major factors that affect our color seeing.

Arthur J. Miller has been appointed Technical Director of Pathé Laboratories, Inc. In addition to his duties as the Laboratories' technical director, he will organize and supervise development methods in Pathecolor, Inc., a new subsidiary of Pathé Labs. Before his present appointment, Miller was director of American Optical Company's motion-picture printing department.

Walter R. J. Brown, research physicist at Eastman Kodak Co., Rochester, N.Y., was awarded the Adolph Lomb Medal of the Optical Society of America at that Society's Spring Conference. The award was for achievements in varied fields of color photography. He contributed "A Rapid-Scanning Microdensitometer" to this Society's *Journal* in October 1954.

The Scientific Film Review, *Journal* of the Scientific Film Association, 164 Shaftesbury Ave. London, W.C.2, came out in a new format for its April issue. The new journal will appear every second month. Three issues a year will contain film reviews and appraisals, together with articles on various aspects of scientific and industrial films. The other three issues will generally be devoted to films on specific subjects. The first special issue of this kind will be published in June and will be devoted to films on Chemistry.

Amateur motion-picture projector lamps are covered by Code C78.370-1956 of the American Standards Association, for designating and identifying interchangeable lamps used in projectors and other photographic equipment. Among firms now using the coding system are General Electric, Westinghouse and Sylvania.

Technical Digests, United States Edition, has made its appearance as vol. 1, no. 1, January 1956. Having to do often with new methods of manufacture or newly

manufactured components or equipments, it also covers some administrative and service developments. We are promised that European developments in communications will be included. About 1,000 European periodicals are to be surveyed regularly and from them articles likely to be effective in increasing productivity are selected. Simply written digests of the selected articles are prepared and issued in English and French, to the member countries of the Organization for European Economic Co-operation. Some of these countries, for instance Austria, Germany, Italy and Norway, prepare their own language editions. Originating with the European Productivity Agency, 3 Rue Andre-Pascal, Paris 16, the U.S. edition of Technical Digests subscriptions are handled by the O.E.E.C. Mission Publication Office, 2000 P St., N.W., Washington, D.C., at the rates of \$24 a year or \$2.50 for a single issue.

Industrial Audio-Visual Association

The IAVA is composed of a group of men concerned with the improvement of the production and presentation of audio-visual material for business and industrial organizations. It was founded in 1948 in Chicago by several men engaged in audio-visual work who found discussion of mutual interests and problems helpful and therefore decided to enlarge into an Association but at the same time remain small enough to maintain strictly their primary activity: a full interchange of information between members. Membership is therefore limited to 100 males.

The purpose of IAVA is: (1) to study all means of audio and visual communication including creation, production, appreciation, use and distribution; (2) to promote better standards and equipment; and (3) to establish a high concept of ethics in the relations of members. Two national meetings are held each year, one usually in the Midwest and the other in the East. Officers are elected annually. Panel discussions by members and speeches and demonstrations by members and nonmembers make up the programs.

Prerequisites for membership are that the men must be those who: (1) are responsible for audio-visual activities for non-theatrical commercial or industrial firms, who desire to study and solve audio-visual problems, and who are willing to exchange on a professional basis their ideas and experiences in the audio-visual field; (2) have no remunerative interest in firms or organizations engaged in creating, designing, manufacturing or selling audio-visual media and equipment; and (3) do not represent associations, agencies, special consultants, counsellors, educational institutions, societies or professional research organizations.

President of the Association is Frederick G. Beach, of Remington-Rand, Inc., New York; the Secretary is Alan W. Morrison, Socony Mobil Oil Co., Inc., New York.

Membership Certificates (Active and Associate members only). Attractive hand-engrossed certificates, suitable for framing for display in offices or homes, may be obtained by writing to Society headquarters, at 55 West 42d St., New York 36, Price: \$2.50.

A rapid processor for TV News Films

The DM-12-1 Jiffy News Film Spray Processor—40 seconds dry to dry at a rate of 36 ft/min using Eastman or Du Pont prehardened film

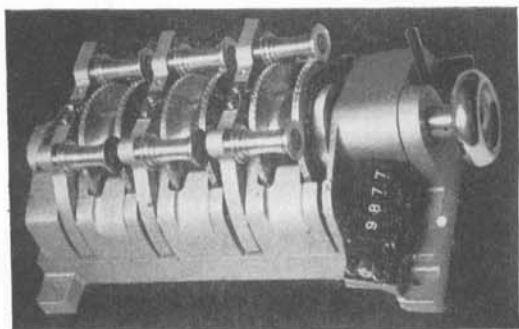
This machine was designed to meet the need for a readily transportable rapid process machine, simple in design and the maximum in ease of maintenance. Capable of conversion to continuous operation. Synchronous motor powered for kinerecording and TV technique film production. Incorporating the latest features in film development, washing and drying. Overall dimensions: 56½ in. high, 38½ in. long, 15 in. deep. This design is also available for reversal processing.

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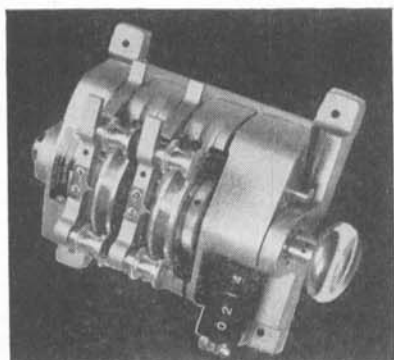
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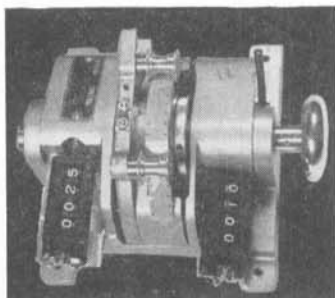
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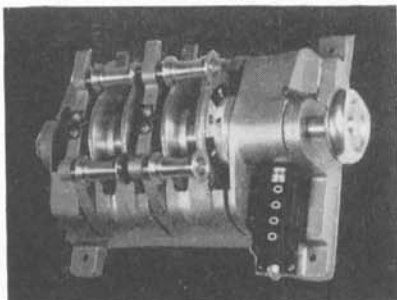
35mm 3-Way Synchronizer \$165.00



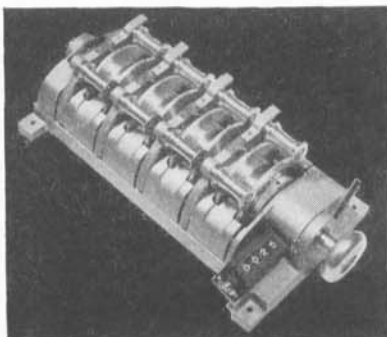
16mm 2-Way Synchronizer \$125.00



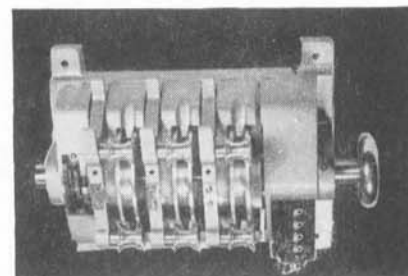
16mm Special Measuring Machine. Counts in 16 & 35mm Footage. \$160.00



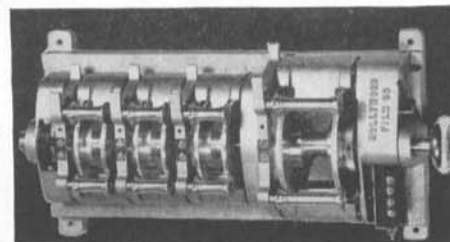
35mm 2-Way Vistavision Synchronizer with Footage & Frame Counter \$160.00



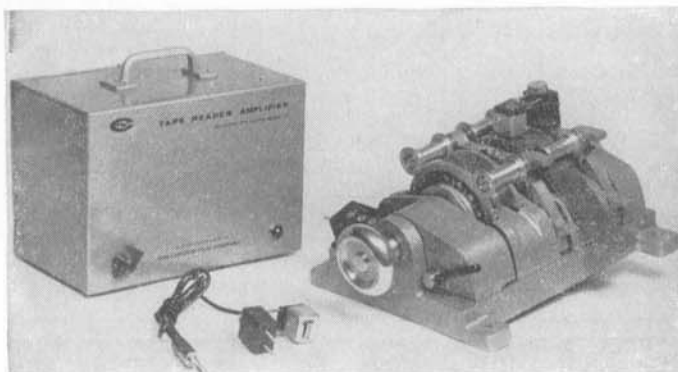
35mm 4-Way Synchronizer \$190.00



16mm 3-Way Synchronizer \$165.00



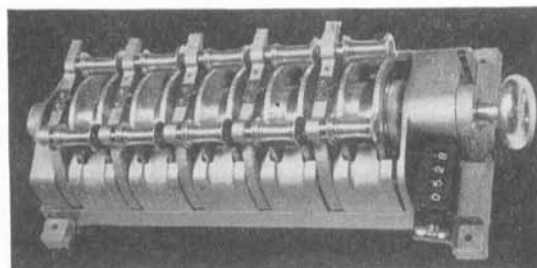
65-35mm Combination Synchronizer \$380.00



1. Fastens to roller arm of synchronizer.
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Complete Unit.....	89.50



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