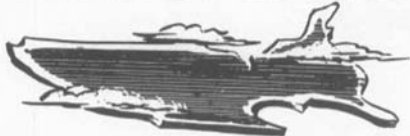


section reports



The Pacific Coast Section's April meeting was held April 17 at the Paramount Studios, Hollywood.

Charles W. Handley spoke on "The Application of Yellow Flame Carbons in Motion-Picture Studios." The talk centered around the development and application of the 225-amp motion-picture studio carbon to color film production. This newly developed carbon was awarded a

Class I Scientific Technical Award. Film tests made by the Motion Picture Research Council were shown. The tests were described and the films narrated by Petro Vlahos of the Motion Picture Research Council.

Dr. Norwood L. Simmons discussed activities of the SMPTE Television Committee in formulating specifications for color motion-picture test films and slides for color television. Carlos H. Elmer of the U.S. Naval Ordnance Test Station described the specialized photographic instruments used by NOTS in the Navy's rocket and guided missile development and test program.

The Face of Lincoln, the University of Southern California's Academy Award winning two-reel short subject, was shown.

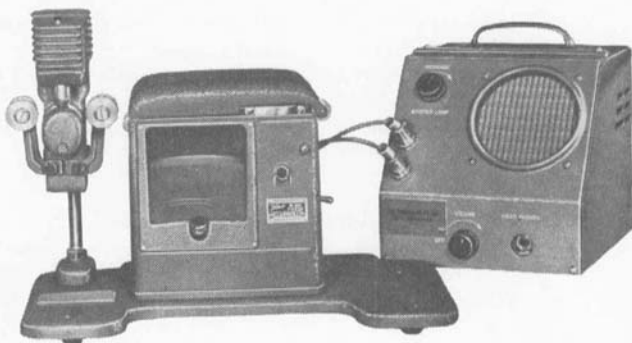
Ed Freed, director of the film, discussed problems encountered during the production of the film.—*E. W. Templin*, Chairman, c/o Westrex Corp., 6601 Romaine St., Hollywood 38.

The Northeastern Section met April 18 in the Color Room of the Eastman House, Rochester, N.Y. Approximately 80 members were present, including some 10 persons from out of town.

John A. Maurer, former president of J. A. Maurer, Inc., and Precision Film Labs, spoke on "Technical Possibilities in the 16mm and 8mm Fields." He pointed to a number of shortcomings in the present 8mm and 16mm cameras, projectors, printers and sound recording systems. He said that it is now possible to make 16mm sound films with quality as good as the 35mm of a few years ago, and suggested that with certain improvements now being studied it should be possible in the near future to produce 8mm sound film with quality as good as the average 16mm film of today.—Mr. Maurer described some of the work which he is now doing in the development of an improved optical 16mm step printer which will include frame line correction. He also proposed some improvements in the condenser lens, the gate and the sound reproducer for 16mm projectors.—*G. T. Negus*, Secretary-Treasurer, c/o Eastman Kodak Co., Kodak Park Works, Bldg. 65, Color Technology Div., Rochester 4, N.Y.

EVERYTHING

FOR MOTION PICTURE PRODUCTION FROM ONE DEPENDABLE RESOURCE

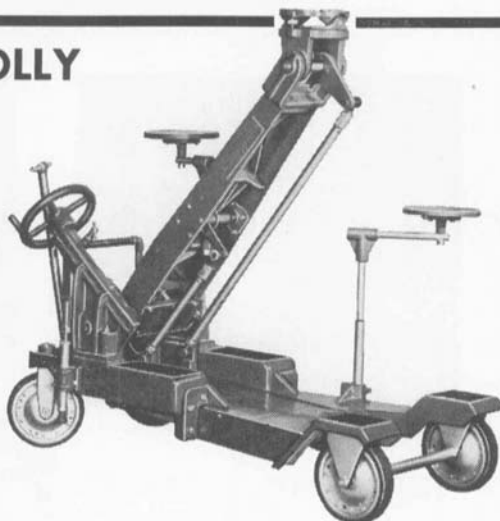


CAMART DUAL SOUND READER

For single and double system . . . hi-fi lip-sync sound . . . permits you to hear sound with any silent picture viewer. \$195.00. Magnetic models also available.

TV CAMERA DOLLY MODEL III

Boom arm type. Smooth, mechanical geared operation raises your motion picture or television camera from two feet to almost seven feet high. Weighs only 350 lbs. \$1825.00



Northwestern Section met April 24 at the Leo Diner Film Studios, San Francisco. Managers were appointed for the term of office continuing until the Fall elections. They are: W. A. Palmer, Palmer Films, Inc.; Lee Berryhill, KRON-TV; Harry N. Jacobs, KGO-TV; Wm. E. Evans, Jr., Stanford Research Institute; Ross H. Snyder, Ampex Corp.; and Don Monaco, Specialty Eng. Co.

Principal topic of discussion was the new Eastman Type 5269 color film. Ray Grant of Eastman Kodak Co. gave a talk on the film and a demonstration of its qualities. W. A. Palmer, Palmer Films, Inc., offered comments on tests of the new film. Leo Diner conducted a tour of the Studio and explained facilities now being developed.—*R. A. Isberg*, Secretary-Treasurer, Consulting Television Engineer, 2001 Barbara Dr., Palo Alto, Calif.

New Members

The following members have been added to the Society's rolls since those last published. The designations of grades are the same as those used in the 1956 MEMBERSHIP DIRECTORY.

Honorary (H) Fellow (F) Active (M)
Associate (A) Student (S)

This is the first list of New Members supplementing the April Journal, Part II, Directory.

Aloisi, Aurora Barbara, SRT-TV Studios. Mail: 2019 Hughes Ave., Bronx 57, N.Y. (S)

Althoff, George Alfred, Project Eng., Embe Gear Works. Mail: 335 W. Broadway, Glendale, Calif. (M)

Anderson, David W., Chief Electrician, 20th Century-Fox Film Corp. Mail: 542 Muskingum Pl., Pacific Palisades, Calif. (A)

the **CAMERA MART** inc.

1845 BROADWAY (at 60th St.)
NEW YORK 23, N. Y.
Circle 6-0930 • Cable: Cameromart

IF AT FIRST YOU DON'T SUCCEED, TRY, TRY, TRY AGAIN...*

This is excellent advice for mountain climbers, aspiring writers and pole-vaulters. There are some situations, however, to which it does not apply.

We're thinking of parachutists, for example—and film laboratories.

A film lab loses precious time for the producer while 'trying, trying and trying again' to arrive at a satisfactory print. And in the case of negative, of course, there is no second try.

For parachutists we have no counter-advice. For film producers we recommend the complete 16mm and 35mm services including 16mm color printing offered by ...

design: MAJICH / photography: LEVITT



GENERAL FILM LABORATORIES CORP.

1546 NO. ARGYLE • HOLLYWOOD 28, CALIFORNIA • HO 2-6171

*W. E. HICKSON

Antonio, James F., Cameraman, Free-Lance, 45 Florence Ave., West Haven, Conn. (A)
Apfel, Lowell, Radio Corp. of America. Mail: 1560 Unionport Rd., Bronx 62, N. Y. (S)
Armour, Allan A., N. Y. Univ. Mail: 3738 Cypress Ave., Brooklyn, N.Y. (S)
Atrochin, Capt. Paul Anthony, Army Pict. Center. Mail: 548 Paul St., Hillside, N.J. (M)
Baer, William Henry, Film Lab. Coordinator, National Broadcasting Co. Mail: 1100 Margaret St., W. Englewood, N.J. (A)
Baker, Arnold Frank, Univ. of So. Calif. Mail: 2617 Ellendale Pl., Los Angeles. (S)
Baker, Lt. Stanley A., Mot-Pic. Project Officer, Mail: Hqs. APCS, Box 137, Orlando AFB, Orlando, Fla. (A)
Barecky, William J., Film Technician, Eastman Kodak. Mail: 2401 Effic St., Los Angeles 26, Calif. (A)
Barnes, Marvin Faye, Jr., Mot-Pic. Film Editor, U.S. Naval Photographic Center, NAS, Anacostia 25, D.C. (A)
Beck, Eldridge C., Quality Control Staff Supvr., Eastman Kodak Co. Mail: 16121 Hamlin St., Van Nuys, Calif. (A)
Bellavia, Michael Frank, Quality Control Eng., Eastman Kodak Co. Mail: 6034 Whitsett Ave., N. Hollywood. (A)
Bennett, Charles Ansel, Northeastern Univ. Mail: 85 Grove St., Quincy 69, Mass. (S)
Berner, Robert John, Film Technician, General Film Labs. Mail: 22021 De La Guerra, Woodland Hills, Calif. (A)
Blitz, Daniel, Electronic Eng., Sanders Associates, Inc. Mail: 210 Bay State Rd., Boston 15 (M)
Bodrero, Alessandro Spalding, Cartoon Cameraman, Walt Disney Prods. Mail: 495 Buena Vista St., San Marino, Calif. (A)
Bonnifield, Beau, Sound Technician, Republic Prod., Inc. Mail: Box 2406, Hollywood 28. (A)

Boyar, Milton Charles, Chemist, Eastman Kodak Co. Mail: 12634 Divan Pl., N. Hollywood. (A)
Boyle, John W. Michael, Foreman, 35mm Lab., Eastman Kodak Co. Mail: 1691 N. Crescent Heights Blvd., Hollywood 46. (A)
Brick, Gene R., Radio & TV Eng., WCHS-TV. Mail: 732½ Bigley Ave., Charleston, W. Va. (A)
Bryse, Joseph J., Quality Control Eng., Eastman Kodak Co. Mail: 4811 Melrose Ave., Los Angeles 29, (A)
Bryson, Max Folland, Assist. Secy. Mail: General Film Labs., Inc., 7022 McLennan, Van Nuys, Calif. (A)
Burk, Gordon N., Univ. So. Calif. Mail: 2107 Fox Hills Dr., Los Angeles 25. (S)
Carrier, Glen Russell, Producer & Equipment Supplier. Mail: 229 E. Randolph St., Lansing, Mich. (A)
Clark, Lawrence A., Jr., Sch. Modern Photo. Mail: 9264 216 St., Queens Village, N.Y. (S)
Cox, William Goodman, Public Relations, Mot-Pic., Northrop Aircraft, Inc. Mail: 2900 Sawtelle Blvd., Los Angeles 64. (A)
Crutchfield, Archie Eugene, Mot-Pic. Sound Technician, USAF. Mail: 1123 Support Sqdn., Box 73, Alabama Hall, Ft. Myer (South Area), Arlington 8, Va. (A)
Cvetello, John Joseph, SRT-TV Studios. Mail: 1866 Hudson Blvd., Jersey City, N.J. (S)
Cvetic, John Joseph, TV Broadcast Technician, Westinghouse Broadcasting Co. Mail: 5100 Butler St., Pittsburgh 1, Pa.
Dahl, Carl Elmer, Oscar F. Carlson Co. Mail: 5227 N. Normandy Ave., Chicago, Ill. (A)
Dailey, Glenn E., Shop Supt., Oscar F. Carlson Co. Mail: 604 S. School St., Mt. Prospect, Ill. (A)
Dennis, Jean Marion, Film Processing, Eastman Kodak Co. Mail: 1641 N. Alexandria, Los Angeles 27. (A)

Doll, James Hood, Radio Technician, WCAE, Inc. Mail: 429 Ferguson Rd., Allison Park, Pa. (A)
Doran, Neal Gordon, Station Electronic Tech., Pacific Telephone & Telegraph. Mail: 1260 N. Las Palmas Ave., Hollywood 38. (A)
Dosunmu, Hammed T. A., Supvr. Radio-Cinemat. Eng., U.S. Information Service, Mail: 2, Dosunmu Court, Lagos, Nigeria. (M)
Eisgrau, Morton Ira, SRT-TV Studios. Mail: 63 Fremont St., Harrison, N.Y. (S)
Eisenstat, Nathan Photo., King Camera Centre. Mail: 147 Rancee Ave., Toronto, Ont., Can. (A)
Emeritz, Raymond William, Camera Repair, Camera Equipment Co. Mail: 136 Springtime Lane, W., Levittown, N.Y. (A)
Erde, Bernard, Research Eng., Columbia Broadcasting System. Mail: 178 Ocean Parkway, Brooklyn 18, N.Y. (M)
Esparza, Rafael Ruiz, Sound Engineer, Cinematografica Latino Americana. Mail: Ave. dos No. 31-Bis., Mexico 18, D.F. (A)
Epting, Roy William, Jr., Control Chemist Photo., Perfect Photo, 4747 N. Broad St., Philadelphia. (A)
Findlay, William, Sales Eng., Westrex Corp. Mail: 2131 Cahuenga Blvd., Apt. 14, Hollywood. (A)
Ford, Malcolm H. C., Sound Eng., Gaumont Kalee Theatre Supplies, 50 Mortimore St., Moorabbin, Vic., Australia. (M)
Francisco, Ramon Perez, Technician, Free-Lance, S. M. Berger & Co., Inc., Quiapo Manila, P.I. (A)
Funk, Nelson S., Sound Technician, Ankers Prod. Mail: 3312 Jones Bridge Rd., Chevy Chase, Md. (A)
Geschtberg, Philip, School of Modern Photography. Mail: 205 Murray St., Elizabeth, N.J. (S)
Girola, Louis J., Sales Eng., Houston Fearless. Mail: 42 Garnet La., Plainview, N.Y. (A)
Goddard, Garth Fraser, TV Technician, Canadian Broadcasting Corp. Mail: 134 Lawton Blvd., Apt. 405, Toronto 7, Ontario. (A)
Goldstein, Charles, Executive, Reela Films, Inc., 17 N.W. Third St., Miami, Fla. (A)
Graham, William L., Eng., Goldberg Bros. Mail: 39 Bryant Way, Denver 19, Colo. (A)
Gularek, Theodore V., Jr., Draftsman, Westrex Corp. Mail: 185 Greenpoint Ave., Brooklyn 22, N.Y. (A)
Gurunian, George, TV Eng., National Broadcasting Co. Mail: 4435 Tyrone Ave., Sherman Oaks, Calif. (A)
Guttman, Eric I., Chem. Eng., Eastman Kodak Co., Kodak Park B. 35, Rochester, N.Y. (A)
Harding, Bruce E., Assistant Director, Harvard University. Mail: Hobart & Union Sts., E. Bridgewater, Mass. (M)
Harris, John Richard, Dir., Central Photographic Facility, Montana State Univ. Mail: Box 118, Missoula, Mont. (A)
Hess, Max Elden, Film Techn., Eastman Kodak. Mail: 6039 Traymore Ave., Azusa, Calif. (A)
Hill, Richard E., Techn., Columbia Broadcasting System. Mail: 14325 Millbrook Dr., Sherman Oaks, Calif. (A)
Hoel, Tong Dian, Sales, Theatre Supply, Cinemat. Equip. Mail: Djl. Indramaju 26, Djakarta, Indonesia. (A)
Hoffman, William V., Da-Lite Screen Co. Mail: 206 N. Home Avenue, Park Ridge, Ill. (A)
Hudson, F. D., Executive Vice-Pres., Binghamton Magnetic Ind. Mail: 40 Dickinson Ave., Port Dickinson, Binghamton, N. Y. (A)
Hughes, William Maurice, Photo., Pacific Title & Art Studios. Mail: 1128 Heliotrope Dr., Los Angeles 29. (M)
Hunsicker, Robert K., Western Dist. Mgr., General Precision Laboratory. Mail: 331 E. San Gabriel Court, Sierra Madre, Calif. (M)
James, Ralph Edward, Mot-Pic. Producer, Director, Cameraman, Sound-on-Film Prod. Mail: 2809 North Gate Dr., N. Sacramento 15, Calif. (M)



Now Finer Lenses for Finer Projection with a True Speed of f/1.7 in all sizes where fast lenses are needed.

From Kollmorgen . . . the newest, fastest projection lenses. Engineered to give you the brightest, clearest, sharpest, most uniform picture you have ever seen.

For more information ask for Bulletin 222.

KOLLMORGEN
Optical CORPORATION

Plant: 847 King Street,
 Northampton, Massachusetts

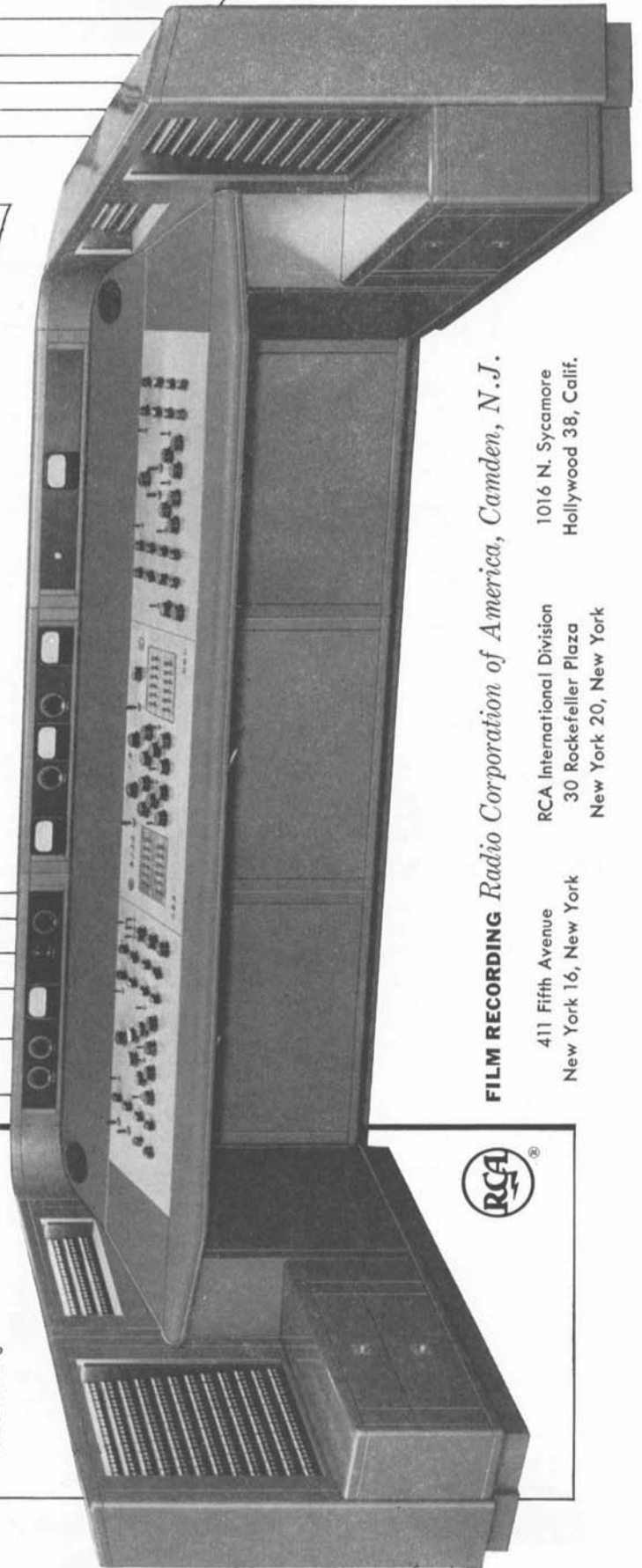
New York Office: 80 Church Street, New York 7, New York



RCA "FULL-FUNCTION" RE-RECORDING CONSOLE

Custom-Designed for
Twentieth Century-Fox TV Productions

- Electronic mixing
- Multi-track or single track recording
- Minus dialogue recording
- System lineup test facilities
- Extreme accessibility for operation and servicing

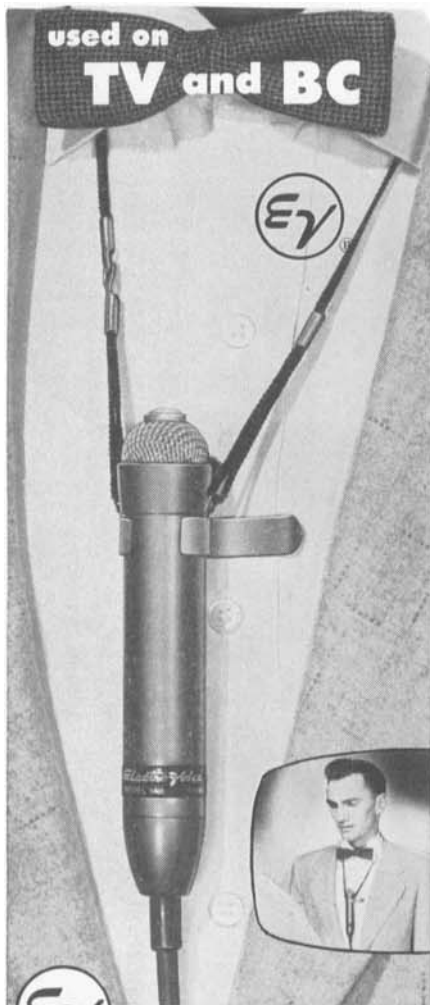


FILM RECORDING *Radio Corporation of America, Camden, N.J.*

411 Fifth Avenue
New York 16, New York

RCA International Division
30 Rockefeller Plaza
New York 20, New York

1016 N. Sycamore
Hollywood 38, Calif.



used on
TV and BC



LAVALIER Model 646 Dynamic

Remarkably small, versatile microphone—for chest, desk or hand use. Frees hands of announcer or performer for demonstration or dramatic effects. Recessed screw in grille for adjustment of high frequency response to suit the application. No additional closely associated auxiliary equipment required.

Peak-to-peak response
50 to 10,000 cps.
Output —35 db.
Omnidirectional.
Acoustically treated
grille minimizes wind
and breath blasts. E-V
Acoustalloy diaphragm.
Available in 50, 150
or 250 ohms.
Non-reflecting gray
finish. Size: 1 1/8" diam.
6 1/2" long. Net wt:
6 1/2 oz. 30 ft. cable.
Supplied with neck
cord and support clips.
Model 646. List, \$140.
Model 416 Desk Stand. List \$5.

Normal Trade
Discount Applies

Available from E-V Authorized Distributors

Write for Bulletin No. 120-V65

Electro-Voice®

ELECTRO VOICE, INC. • BUCHANAN, MICH.

- Jones, Gaylord Dodge**, Foreman, Color Film Processing, Eastman Kodak Co. Mail: 1140 Tamarind Ave., Hollywood. (A)
- Kadow, Francis Mangin**, Theater Owner, Radio Station Owner, 835 N. Fifth St., Manitowoc, Wisc.
- Kallman, Hjalmar J.**, Oscar F. Carlson Co. Mail: 5325 N. Meade, Chicago. (A)
- Keenahan, Harold William**, Photo. Color Chemist, Eastman Kodak Co. Mail: 6247 Farmdale Ave., N. Hollywood. (A)
- Keene, George Thomas**, Photo. Eng., Eastman Kodak Co. Mail: 76 Westland Ave., Rochester 18, N.Y. (M)
- Keller, Weldon Phillips**, Brooks Inst. Photo. Mail: 309 Foul Bay Rd., Victoria, B.C., Can. (S)
- Kepner, William Chase**, Photo. Supvr., New Holland Machine Co., New Holland, Pa. (M)
- Kidder, Marvin E.**, Chemical Analyst, Eastman Kodak Co. Mail: 7641 Boeing Ave., Los Angeles. (A)
- Koerner, Otto H.**, Chemical Analyst, Eastman Kodak Co. Mail: 11453 Laurel Crest Dr., N. Hollywood. (A)
- Komatsu, Soichi**, Chief, Optical Designing Sec., KOWH Optical Works, 1227 Kamigahama, Fusocho, Gamagori City, Aichi-Pref, Japan. (A)
- Kossuth, Arden Keith**, TV Eng., Wayne Univ. Mail: 239 Cedarhurst, Detroit 3. (A)
- Kroef, Jan James**, Tech. Mgr., Kodak (Malaya) Ltd., 130 Robinson Rd., Singapore, Malaya. (M)
- Kronemyer, Jack R.**, Mot.-Pic. Sales, AnSCO. Mail: 15 Oak St., Teaneck, N.J. (A)
- Lambert, Tom**, Sound Mixer & Sound Supvr., Lindsley Parsons Prod. Mail: Box 254-C, Route 1, Newhall, Calif. (M)
- Leidy, Lester W.**, Mgr., Electronic Eng. Services, RCA Service Co. Mail: 305 Mt. Vernon Ave., Haddonfield, N.J. (M)
- Levens, Philip J.**, TV Eng., Dir., Trinity Telefilms Ltd., 871 Seventh Ave., Rm. 1506, New York 19. (A)
- McClelland, Lefferts A.**, Dir. of Operations, National Broadcasting Co. Mail: 4405 S. First St., Arlington, Va. (M)
- McCrimmon, Alasdair Murray**, Film Editor, Chetwynd Films Ltd. Mail: 74 Elm Ave., Toronto 5, Ont., Can. (A)
- Malang, Albert William**, TV Maint. Eng., American Broadcasting Co. Mail: 89-10 35 Ave., Jackson Heights 72, N.Y. (A)
- Malm, Margaret**, Lakeside Laboratory. Mail: 318 W. 49 Ave., Gary, Ind. (M)
- Mann, Howard A.**, Film Editor, Hartley Prod. Mail: 345 W. 4 St., New York 14. (A)
- Martin, James Arensberg**, Univ. Miami. Mail: 6000 San Amar Dr., Coral Gables, Fla. (S)
- Martin, Robert John**, Head of Camera Dept., Parthenon Pictures, 2625 Temple St., Hollywood 26. (M)
- Meagher, James Albert**, Meagher Electronics Co. Mail: 392 Spruce Ave., Pacific Grove, Calif. (M)
- Meindl, Eugene Francis**, Univ. Miami. Mail: 14140 N.E. 8 Ave., N. Miami, Fla. (S)
- Meyer, Harry L.**, Chemist, American Optical Co. Mail: 278 Greve Dr., New Milford, N.J. (A)
- Millikin, Robert J.**, Staff Specialist, Vitro Corp. of America. Mail: 619 Thames St., Ft. Walton Beach, Fla. (A)
- Monaco, Dan D.**, Mot.-Pic. Laboratory, Independent. Mail: 2434 Leavenworth St., San Francisco. (M)
- Nafshun, Irwin**, Sound Technician, Cinesound Co. Mail: 8626 Olin, Los Angeles. (A)
- Nelson, John Everett**, Mot.-Pic. Lab. Technician, Byron, Inc. Mail: 303 Fairchester Dr., Fairfax, Va. (A)
- Neyhierl, Robert J.**, Department Head. Mail: Pathe Color, 717 Ave. A, Bayonne, N.J. (A)
- Notz, Donald George**, Production Asst., Arthur Andersen & Co. Mail: 2523 N. Harding, Chicago 47. (A)

CLASSIFIED ADVERTISING

First three lines \$5.00

Each additional line \$1.00

per inch \$13.00

AVAILABLE SOON. DEMONSTRATOR HILLS FILMATIC reversal processor. Excellent condition, big discount. Harolds Photo and TV, Sioux Falls, S.D.

- O'Brien, D. L.**, Branch Mgr., Altec Service Corp. Mail: 10952 Roebling Ave., Los Angeles 24. (M)
- Olson, Richard Howard**, Sound Eng., Radio Corp. of America. Mail: 1445 Poppy Peak Dr., Pasadena 2, Calif. (A)
- Palmer, Donald Alfred**, Mot.-Pic. Production, Alfred T. Palmer Prod. Mail: 15 Selborne Dr., Piedmont 11, Calif. (A)
- Parker, Clyde Eugene**, Mot.-Pic., Photo. USAF. Mail: 45420 Genoa St., Lancaster, Calif. (A)
- Pascuzzi, Louis F.**, 34 Dell Ave., Mt. Vernon, N.Y. (A)
- Petersen, William H.**, Supvr., Meletron Corp., Mail: 3415 Bentley Ave., Los Angeles 34. (A)
- Pilkington, Thomas**, Sensitometric Foreman, Film Tech., Pathe Labs. Mail: 823 N. June St., Hollywood 38. (A)
- Platt, Sidney**, Univ. Miami. Mail: 711 S.W. 16 Ave., Miami, Fla. (S)
- Popoff, John A.**, Yorkton Collegiate Inst. Mail: 184 Maple Ave., Yorkton, Sask., Can. (S)
- Porter, Francis Sydney Bedford**, Tech., Columbia Broadcasting System. Mail: 43-14 60 St., Woodside 77, N.Y. (M)
- Rafferty, James J.**, Race Track Photo., Gulfstream Park. Mail: 3200 N.W. 79 St., Miami, Fla. (A)
- Retter, Henry Helmuth**, Civil Eng., Private Practice, Mail: 6F Ove Sur. No. 7, San Salvador, Central America (A)
- Rosner, Irv**, TV Broadcasting, Columbia Broadcasting System. Mail: 245 E. 34 St., Brooklyn N.Y. (A)
- Sacks, Mitchell**, TV Workshop. Mail: 734 E. Ninth St., New York 9. (S)
- Sawyer, Elbert Lowrance**, Cine Processor, Eastman Kodak Co. Mail: 2071 Vista Del Mar Ave., Hollywood 28. (A)
- Schwartz, Morton**, City Col. N.Y. Mail: 1997 Hughes Ave., New York 57. (S)
- Schwartz, William Julius**, Sound Recording Techn., IATSE Local 52. Mail: 4209 47 Ave., Long Island City 4, N.Y. (M)
- Scott, M. L. A.**, Service Eng., Altec Service Corp. Mail: 10157 Slusher Ave., Tujunga, Calif. (M)
- Sherer, Louis Edward**, Film Processing, Eastman Kodak Co. Mail: 13166 Orthey Pl., Van Nuys, Calif. (A)
- Shutes, Ogden L.**, Univ. So. Calif. Mail: 2001 N. Hillcrest Rd., Hollywood 28. (S)
- Siegler, Alvin Jay**, TV Eng., Columbia Broadcasting System. Mail: 727 Brower Ave., Franklin Square, N.Y. (A)
- Shoemaker, George H.**, Radio-TV Eng. American Broadcasting Co. Mail: 3515 Fillmore St., San Francisco 23. (A)
- Simonik, Richard Berry**, Ind. Tech. Col. Mail: 1211 Elm St., Fort Wayne, Ind. (S)
- Smith, Don E.**, TV Eng., Cinemat., KLRJ-TV. Mail: 225 N. 15 St., Las Vegas, Nev. (M)
- Smith, Martin Luther**, Univ. Miami. Mail: 760 N.E. 141 St., N. Miami, Fla. (S)
- Squire, Barbara Kay**, Univ. So. Calif. Mail: 6018 Shenandoah Ave., Los Angeles 56. (S)
- Stein, Maurice M.**, Positive Assembly Foreman, General Film Labs. Mail: 3601 Laurel Canyon Blvd., Studio City, Calif.
- Sucheski, Arthur Mickey**, Sound Engineer, Cinesound Co. Mail: 4783 Firmament Ave., Encino, Calif. (A)

FILMAGNETIC

TRADE MARK

AN *Optional* FEATURE

AVAILABLE FOR FACTORY INSTALLATION
ON ALL NEW OR EXISTING AURICON
OPTICAL SOUND-ON-FILM CAMERAS

Auricon Hollywood

T.M. REG.
U.S. PAT. OFF.

Presenting

AURICON

FILMAGNETIC

T R A D E M A R K

Auricon proudly presents "Filmagnetic" High-Fidelity sound-on-film Recording, for lip-synchronized Talking Pictures and Music of Quality, on 16 mm black and white or color film pre-stripped for magnetic sound before it is exposed to light. "Filmagnetic" sound and optical picture are recorded Single-System on the same film at the same time! The "Filmagnetic" Unit, installed at the Factory in any Auricon Camera, can be temporarily removed without the use of tools, thus providing a choice of High-Fidelity Optical or Magnetic sound-tracks. Your pre-stripped film with magnetic sound lip-synchronized to your picture, passes through the normal picture-development and is played back on any 16 mm Magnetic Sound Projector, including the Ampro, B&H, RCA, and others.

"Filmagnetic" Outfit complete... \$870.00

PLEASE MAIL COUPON BELOW FOR FREE INFORMATION...



"FILMAGNETIC" SOUND FOR COLOR OR BLACK & WHITE



(FILMAGNETIC PATENTS PENDING)

"Filmagnetic" Twin-Head Camera Recording Unit, with Record and Instant-Monitor Magnetic Heads, which automatically open for easy threading... complete with Model MA-10 Amplifier, \$870.00 installed on any new Auricon Camera at the Factory. Small extra installation charge on existing Auricon Cameras.

"Filmagnetic" 3 Input Amplifier, Model MA-10, with High-Fidelity Microphone, complete Cables and Batteries, in a Cowhide-Leather Carrying Case. Super-portable, weighs only 7 pounds, carries easily with shoulder-strap during operation!

GUARANTEE

All Auricon Equipment is sold with a 30 day money-back guarantee. You must be satisfied!

Auricon Hollywood

16 MM SOUND-ON-FILM SINCE 1931

AURICON Division
BERNDT-BACH, INC.
6946 Romaine Street
Hollywood 38, California

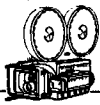
- Please send me free information on "Filmagnetic" equipment for Auricon Cameras.
- Without obligation, please send me cost of installing "Filmagnetic" on my Auricon Model..... Camera.

NAME..... TITLE.....
 FIRM.....
 STREET.....
 CITY..... ZONE..... STATE.....

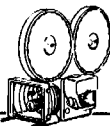
THE
Auricon
Hollywood
LINE



CINE-VOICE
\$695.00



AURICON PRO-600
\$1497.00



SUPER 1200
\$4652.15

Distributed by
Graybar
OFFICES IN PRINCIPAL CITIES