

# 80TH CONVENTION LOS ANGELES OCTOBER 8—12

An announcement card outlining the main events of the 80th Convention was sent out to members in mid-August. Since then there has inevitably been some shifting of papers, deletions and additions. These can be checked by referring to the Advance Program on the following pages of this issue.

Possibly because of its location in Hollywood, this convention program will put considerable emphasis on motion-picture subjects, with particular attention being paid to recent developments in projection and sound processes and equipment. An area of unusual interest, which has not been featured in any previous convention program, will be a thorough coverage of the principles and applications of transistors as they apply to motion-picture and television equipment uses.

There will be so many outstanding papers and subjects that this may well turn out to be the best attended convention ever. Ralph M. Evans of Eastman Kodak is to give an important paper on sharpness and contrast. An interesting group of papers will deal with a new area in the laboratory processing field — the application of automation principles to lab operations. Those concerned with photographic instrumentation will find high-speed strongly represented, particularly in the field of sled photography, and there will be a full day's trip of unusual interest to the U.S. Navy Electronics Laboratory in San Diego. In the field of television, the event many will be waiting for is the thorough technical discussion of the Ampex Videotape recording process and equipment, which will occupy one entire evening session.

Since the postal announcement went out one hope has had to be canceled: the demonstration of Technicolor's wide-screen process cannot be arranged and has had to be postponed. But the session at M-G-M's new Studio 2, where the M-G-M 65mm system and 6-track stereophonic sound will be demonstrated, should be a special attraction for projection enthusiasts.

In addition to outlining the program, the postal announcement included a hotel rate and reservation card for making room reservations directly with the Ambassador Hotel. If for any reason you did not get one, a few of these cards are still available at Society headquarters — or better, wire the Hotel.

## Advance Registration

As in the recent past, an Advance Registration card was also attached to the announcement, enabling members to send in their requirements ahead of time. Members who send their remittances for luncheon and banquet tickets as well as registration with this card to headquarters by October 1 are entitled to a \$2.50 discount. Since member registration for the week is \$5.00, luncheon tickets are \$5.00 and banquet tickets \$17.50, this will reduce the price of the package to \$25.00. It should be noted, too, that tickets bought for the banquet in lots of ten or more will also be subject to a discount of \$2.50 per ticket, and this will apply whether they are purchased beforehand or at the convention. Tables at the banquet will seat ten, and groups may thus be assured of being seated together and at the same time take advantage of the discount.

The speaker at the Get-Together Luncheon will be George Sidney, President of the Screen Directors' Guild, who should have much to tell visitors to Hollywood. In addition to the many delightful events planned for the Ladies Program, such as the trip to Disneyland and the special showing at the Golden Horseshoe Theater mentioned in a previous article (August *Journal*), the Ladies Committee has completed arrangements for a tour of the Warner Bros. studios. The cocktail party and banquet arrangements, which were described in the August *Journal*, have now been firmed up and members and guests are assured of a wonderful evening from the time they gather around the beautiful Ambassador pool until the final dance is danced in the famous Cocomanut Grove.

After the President officially opens the convention on Monday afternoon there will be a short business meeting, open to all members of the Society, at which the results of the elections for the Society's Officers and Governors will be announced. In late August, ballots were circulated to all voting members of the Society to select for two-year terms a President; the Executive, Editorial and Convention Vice-Presidents; a Secretary; and six Governors.

In addition to the technical sessions of the Advance Program, the accompanying roster of Engineering Committee activity will draw heavy attention.

## Exhibits

John Olsson reports from Hollywood that space in the Equipment Exhibit to be held at the Ambassador during Convention week is rapidly going. From all indications there will be some highly important displays, including quite a number of new items just in production and now being unveiled to the industry for the first time anywhere. This promises to be the largest and finest show there has been to date and a must for every engineer in the motion-picture and television fields.

A few booths are still available, and those who have delayed until now to take space should get in touch without delay with John B. Olsson, SMPTE Exhibit Chairman, c/o Houston Fearless, 11801 West Olympic Blvd., Los Angeles 64. The following firms have already planned exhibits:

Aerovox Corp. (Pacific Coast Div.)	Mole Richardson Co.
Andre Debrie Mfg. Corp.	Motion Picture Printing Equipment Co.
Bell & Howell Co.	Neumade Products
Fonda Corp.	Producers Sales Corp.
Hollywood Film Co.	Radio Corp. of America
Houston Fearless	S.O.S. Cinema Supply Corp.
Kling Photo Corp.	Unicorn Engineering
Magnasync Mfg. Co. Ltd.	W. M. Welch Mfg. Co.
Miller Precision Equip. Inc.	Westrex Corp.

## TENTATIVE SCHEDULE OF COMMITTEE MEETINGS

### Monday, October 8

- 2:00 P.M.—High-Speed Photography
- 2:00 P.M.—81st Convention Arrangements
- 4:00 P.M.—82d Convention Arrangements

### Tuesday, October 9

- 10:00 A.M.—Film Projection Practice
- 2:00 P.M.—Sound

### Wednesday, October 10

- 10:00 A.M.—Laboratory Practice
- 2:00 P.M.—Screen Brightness
- 2:00 P.M.—Association of Cinema Laboratories

### Thursday, October 11

- 2:00 P.M.—16 & 8mm
- 2:00 P.M.—Papers Committee/Board of Editors

### Friday, October 12

- 10:00 A.M.—Television
- 2:00 P.M.—Motion Picture Studio Lighting and Process Photography

*Final schedule of meetings will appear in the Convention Program. Meeting notices will be mailed to all Engineering Committee Members.*

Note: High-speed group trip on Thursday (see program) will be limited to 40 persons. Charge per person for round trip chartered air transportation and San Diego bus, \$12.00. Those planning to go should notify Roy Wolford, 3434 West 110th. St., Inglewood 2, Calif. by Sept. 28.

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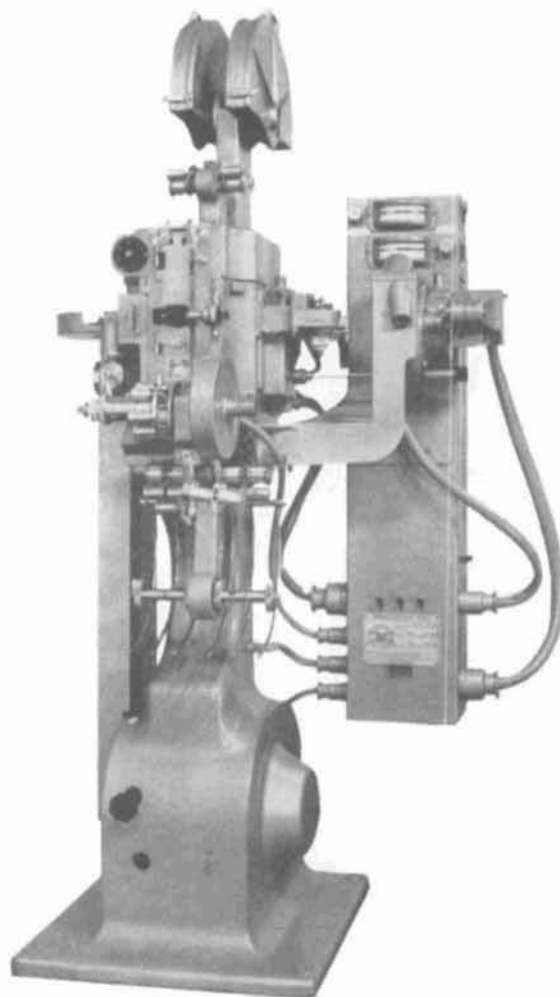
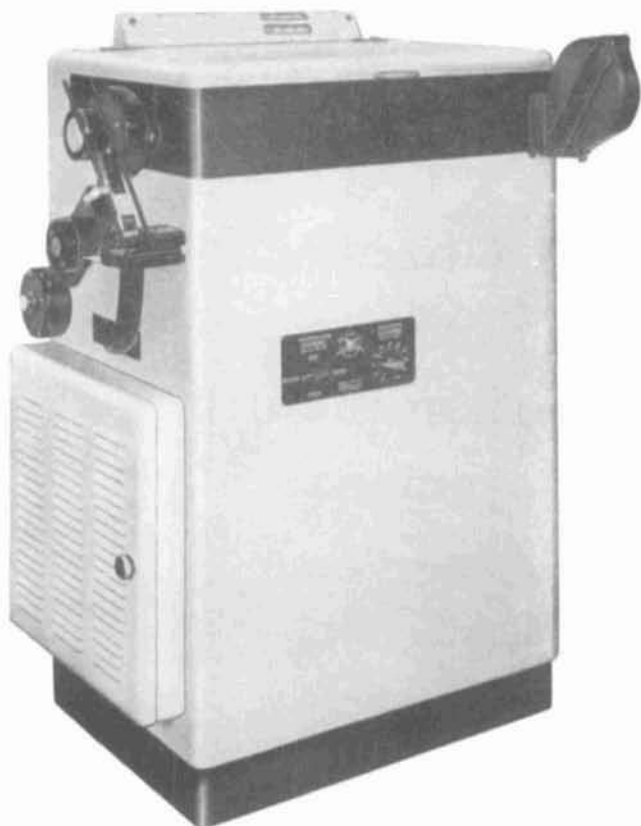
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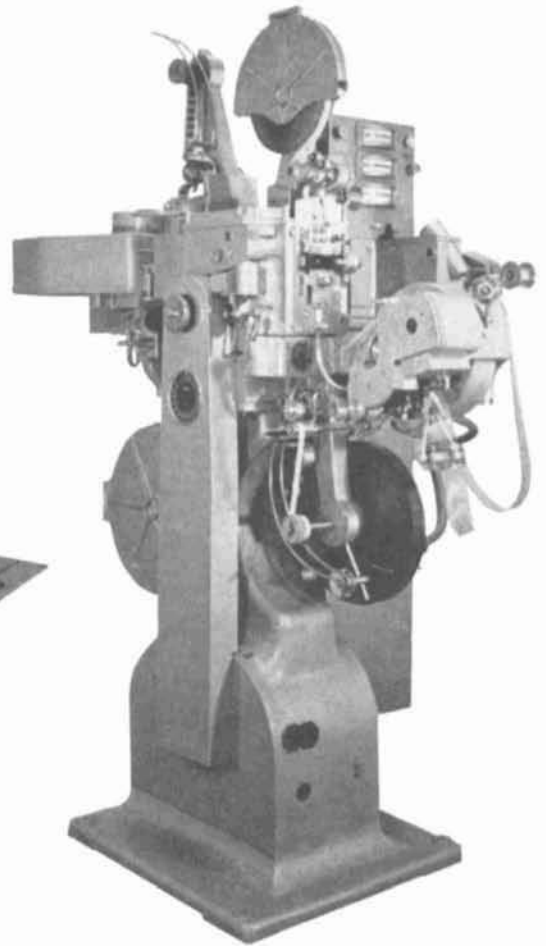
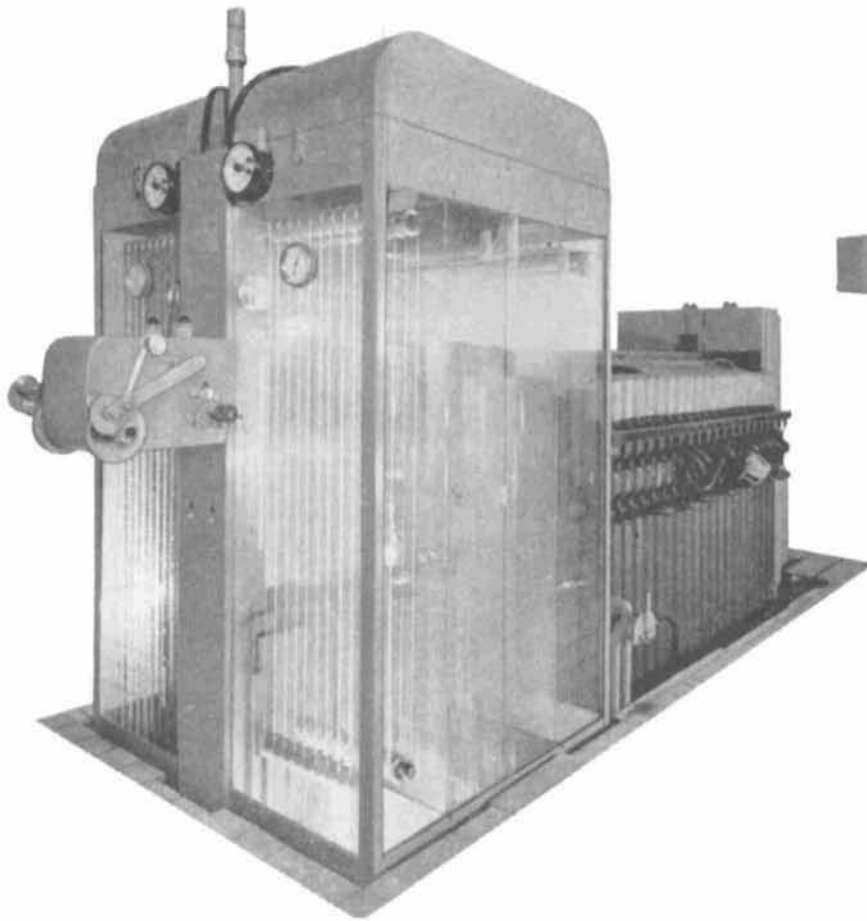
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Above, recent installations at General Film Laboratories, Inc., Detroit, and Trans-World Film Laboratories, Ltd., Montreal, are typical of D.U.C. installations all over the world.

An optical printer specially designed to reduce pictures and sound simultaneously on multilayer color films from 35mm to 16mm, including Cinemascope. It features automatic light change by Debie and B&H notches and every two frames for color balance and density test of each scene. Available with optical sound head or sound head for contact printing. Can be used with Organ "U" (remote control unit), making notching of negatives unnecessary. Registration pins on both sides insure perfect steadiness. Can also be used for contact printing on the 16mm side.

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