



## 81st Convention Program

As the papers program for the 81st Convention takes shape, it is apparent that a variety of subjects will be covered, with emphasis in some areas not featured at previous Conventions.

Washington conventions have held many attractions for the wives of members, and the 81st will be no exception. In addition to an excellent Ladies' Program, the Monday evening session, called, "Industry Milestones," will be enjoyed by the ladies as much as by their husbands. The feature of this session will be a replica of one of the delightful evenings of the Dryden Film Society of George Eastman House, and will include the showing of a feature film which is one of the great ones of the past.

A feature of the program will be the sessions on the Audio-Visual Uses of Motion Pictures and Television, for which Topic Chairman John Flory is arranging a group of excellent papers. The Tuesday morning session will be held at the Walter Reed Army Medical Center, and will be devoted to descriptions, demonstrations and inspection of the Center's impressive closed-circuit color television system. Prior to the Convention, it is expected that this television installation will be given nationwide magazine and TV network publicity. The new color film processing laboratory at Walter Reed will also be inspected.

One of the missions of the Society is to sponsor the establishment of American and International Standards in motion pictures. To further this mission, an entire session of the program will be devoted to "Standards and Standardization."

A large number of papers on "Laboratory Practices" will require two full sessions, with emphasis on printers and printing techniques.

The Film Projection and Viewing Session will offer papers on projector design, flicker, screen brightness and optics. The problems of the theater exhibitor, and the projectionist and theater maintenance engineer will be discussed in a session on Theater Operation.

Two sessions are planned on Instrumentation and High-Speed Photography. One will be a concurrent session, but the other, a symposium on Missile Photography, will be of general interest and hence will enjoy large and general attendance.

The Television, Cinematography, and Sound Recording and Reproduction sessions will introduce new equipments and techniques in these fields.

### TENTATIVE DAILY SCHEDULE

April 29 - May 3 at the Shoreham Hotel, Washington, D.C.

#### Monday

*Morning:* Registration

*Afternoon:* Standards and Standardization

*Evening:* Industry Milestones

#### Tuesday

*Morning:* Walter Reed Army Medical Center—closed-circuit color television.

*Afternoon:* Audio-Visual Uses of Motion Pictures and Television.

*Evening:* Television

#### Wednesday

*Morning:* Laboratory Practice I

*Afternoon:* Laboratory Practice II

*Evening:* Banquet

#### Thursday

*Morning:* Instrumentation and High Speed Photography—General Joint Session on Missile Photography

*Afternoon:* Concurrent Session—Instrumentation and High Speed Photography

*Afternoon:* Concurrent Session—Projection and Viewing

*Evening:* Theater Operation

#### Friday

*Morning:* Cinematography

*Afternoon:* Sound Recording and Reproduction

### PAPERS

The procedures and the persons through which the program's papers are procured were set forth in full in the December 1956 *Journal* by Papers Committee Chairman Ben Plakun. Prospective papers are preferably channeled through the Regional Chairmen or Topic Chairmen listed in the December *Journal*, p. 658. Author's Forms are due by March 1, 1957, and manuscripts by March 29.

Inquiries about prospective papers and their scheduling are welcome.—*Joseph E. Aiken*, 81st Program Chairman, 116 N. Galveston St., Arlington 3, Va.

## International Photographic Exposition 1957

SMPTE is to play an active role in the Second Biennial International Photographic Exposition, an announcement of which appeared in the April 1956 *Journal*, p. 229. Scheduled for March 22-31 at the National Guard Armory in Washington, D.C., this will not only consist of perhaps the largest display of still and motion-picture photographic equipment ever assembled in this country, with more than 250 exhibitors from all over the world, but there will also be a busy program of trade and technical meetings.

The Photographers' Association of America will be conducting a National Industrial Photographic Conference March 25-29, and other organizations taking part, such as the Photographic Society of America, are also planning technical sessions.

SMPTE and the American Standards

Association will be represented by displays in adjoining booths, emphasizing their joint work in the field of photographic standards. The show, which will be open to the trade in the afternoons and to the public in the evenings, is expected to draw an attendance of 150,000, and the SMPTE display will therefore try to present a general picture of all the Society's activities and services to the industry. Keith Lewis and members from the Washington Section will be on hand to man the booth and answer questions about the Society. The booth and display materials are being prepared by Society headquarters.

The Exposition falls just a month before the SMPTE Spring Convention which will also be in Washington. Certainly all members in the Washington area, and any others who may be within reach at the end of March, should not miss the opportunity of visiting this tremendous show and checking in to say hello at the SMPTE booth. —*D.C.*

## New Members — 1957 Directory

Since publication of the April 1956 *Journal*, Part II, A Directory for Members, supplementary lists were published during 1956. These are now discontinued because 1957 plans call for again publishing A Directory for Members as Part II with the April *Journal*. Members whose addresses on their *Journals* are not as they want them to appear in the 1957 Directory should advise Society headquarters by March 1.

Speaking of new members, or older, wiser ones, perhaps the only generalization that can be made is that they share a common interest in the advancement of motion-picture and television engineering. A member of the SMPTE may live in Iceland or Iran or anywhere on earth. He may be a college professor or student, inventor or executive, and the chances are that sometime or other the member or potential member will write to Headquarters for information about the aims and purposes of the Society or for help on some specific problem.

Recently the Editor received a letter from a would-be member who seemed to be a little confused about the services offered by the Society. "All my life..." the would-be member wrote, "I have wanted to have a letter and autographed photo of a female American Star." The man was not only confused about the extent of the Society's services but he must have been confused on other occasions. The letter was written while he was serving a prison sentence. But he really wanted to join the Society. "I have promised myself," he wrote, "and I will promise you, sir, that I will endeavour to become a member when I am free once more."