

81st Convention

Plans for the 81st Convention are now entering the final stages of preparation and full details to date will soon be ready for announcing in the postal notice that will go out to members at the end of February. Two statements can be made with a high degree of certainty. One is that it will be exciting and the other is that the emphasis will be on new trends, new developments and new equipment.

In a rapidly changing world for which man is making satellites and where the world of color in motion pictures and television is extending to new dimensions, the Society is keeping pace with technological advances.

The Symposium on Missile Photography seems to be attracting considerable attention not only throughout the industry but from that segment of the general public that is alert and aware of significant developments and a large attendance is anticipated. Sidney M. Lipton, Manager of Optics Engineering for RCA Service Co. at Patrick Air Force Base, Cocoa, Fla., is organizing this session and anyone having a specific contribution in this area should contact him without delay. Overall responsibility for high-speed photography is in the hands of John Waddell, the announced Topic Chairman. He is actively organizing a general high-speed photography session.

With a program built around important advances in several areas rather than centered on one phase, it is difficult to pick out highlights or to describe any one session as "more" or "most" important.

Some stimulating sessions on *Audio-Visual Uses of Motion-Picture and Television* are shaping up and one unusual session will be conducted at Walter Reed Hospital. The session will be held at the Armed Forces Institute of Pathology, Walter Reed Medical Center. There will be a paper on their color film processing laboratory as well as a paper on the closed circuit color TV installation (the biggest of its kind). The session will include demonstrations of TV production and its various applications, and a guided tour of the Center. Some of the papers already lined up for the audio-visual sessions are:

Magnetic Recording and Transfer for European Productivity Agency Films, by John Seabourne, EPA, Paris, France

New Method to Record 16mm Magnetic Lip-Synchronized Sound, by Lee Askren and Ray Dwyer, Apparatus and Optical Div., Eastman Kodak Co., Rochester, N.Y.

Teaching by Closed-Circuit TV, by Harvey Zorbaugh, Communication Arts Group, New York University.

Economic Impact of the Audio-Visual Field, by John Flory, Advisor on Nontheatrical Films, Eastman Kodak Co., Rochester, N.Y.

Low-Cost Projection Materials and Techniques, by Harvey Frye, Indiana Univ., Bloomington, Ind.

One of the Society's strongest and most productive areas of endeavor has been in the establishment of standards and one entire session will be given over to the topic of "Standards and Standardization."

The Ladies Program will feature many events of special interest to wives of members and is planned to take full advantage of Springtime in the Nation's Capital. One "coeducational" event is the Monday evening session which will feature the showing of an historical film and a review of the great events of the past. The topic is "Industry Milestones" and the session will hold considerable interest for members and

their wives. There will be a tour of both houses of Congress, with luncheon in the Supreme Court Room where President Eisenhower lunched on Inauguration Day. Other attractions planned include a visit to the religious shrines, tea at one of the embassies, and a guided tour of the White House.

At the last two or three Conventions held in Washington, suggestions were made that a pleasant end to the Convention might be a visit to Williamsburg and some of the picturesque sights of Colonial Virginia. If there is sufficient interest, this will now be possible. Arrangements have been made with Travel-Inc., 1001 Connecticut Ave., N.W., Washington, D.C., for a choice of tours, one a two-day tour to Fredericksburg, Richmond, Williamsburg, Jamestown, Yorktown and Stratford, including an overnight stay at the Williamsburg Inn, for \$68 per person; the other a three-day tour to roughly the same areas, for \$64 or \$84 per person, depending on the hotel accommodation. It will be necessary for at least 25 people to sign up in order for the tours to be definitely scheduled, and those interested should send their requests directly to Travel-Inc. by April 10. Full details about the tours can be obtained from Travel-Inc.

Hotel Reservations

Room reservations should be addressed directly to the Reservations Manager, Shoreham Hotel, 2500 Calvert St., N.W., Washington, D. C. They may be made ahead of time, or by using the card attached to the postal notice. Room rates are as follows: single room with bath—\$11.00 daily; double room with bath — \$15.00; living room, bedroom and bath — \$25.00.

Equipment Exhibit

Equipment manufacturers and dealers are taking full advantage of this show's strategic location and orders for space have been coming in fast. Already, in the brief time since the announcements went out, half the booths have been contracted for, and it evidently will not be long before the full house sign goes up.

This is no real surprise. Washington is always an attractive place for those who have new developments to offer in any of the electronic fields and there are many among the exhibitors at recent SMPTE conventions who will find this a profitable opportunity.

Since the notices about the exhibit were sent out, the Shoreham Hotel has been doing some redecorating and, in the process, has cut out some of the space that was to have been available for booths. This means that those booths shown on the floor plans as Nos. 1-4 and 15-31 have had to be eliminated, reducing the total number of booths available from 59 to 38. However, these will now be most attractively arranged in newly decorated quarters. Since their number has had to be reduced so drastically, though, space orders that are delayed too long are likely to be too late.

Like the Shoreham Hotel, Walt Trimby, the Exhibit Chairman, reports that he too has changes to announce. As of March 1, he will be moving from Washington to Atlanta, and turning over his chairmanship to Fred Gerretson, of Du Pont. Last minute inquiries or orders therefore should be addressed to Walter W. Trimby, c/o Sylvania Electric Products, Inc., 2520 Oakville St., Alexandria, Va., up to February 28; after that date they should go to Fred W. Gerretson, c/o E. I. du Pont de Nemours & Co., National Press Bldg., Washington, D.C.

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