



## International Photographic Exposition 1957

This spectacular show, which was held in the Washington, D.C., Armory March 22-31, was claimed to be the largest exhibition of photographic equipment ever held in this country. For the first time in the history of the Armory, scene of many exhibitions in the past, the two floors of the building were entirely filled with exhibits showing just about every phase of photographic technology in this country and abroad.

The main emphasis was on still photography, but since practically every company having any interests in the field was represented there was a fair sampling of motion-picture equipment included. The largest and most conspicuous display was that of Eastman Kodak, in which every area of Kodak activity was featured, including an impressive display of laboratory equipment. General Electric, Westinghouse, Du Pont, Ansco, Sylvania and many others having a stake in the motion-picture industry were well represented.

Of particular interest were the group displays organized by the French and German photographic industries. In the French booth, for example, the products of no less than 29 French companies, making everything from zoom lenses for TV cameras to magnetic striping machines, were assembled in a very striking display.

As was announced in the January *Journal*, the Society had decided to use this occasion to set up a display of its own, illustrating its various activities and areas of service to the industry. The SMPTE booth, designed to be readily transportable and useful at other such occasions as well as at the Society's own conventions, featured a colorful backdrop of lightboxes showing three scenes from the SMPTE 35mm Color Television Test Film and some resolution targets from other SMPTE test films. Beneath these, an open ring binder displayed the Society's work in the field of motion-picture standards, and, more particularly, the Standards Binder Service that it makes available. To each side, pegboard panels showed the many publications and reprints the Society has to offer, as well as membership information and a map showing the location of the nine SMPTE Sections in the U.S. and Canada. On two separate counters, which form a part of the display, folders about the Society and a selection of representative reprints, catalogs and other publications were available for visitors to examine and take away.

Since the Exposition was open afternoons and evenings for ten days, the job of keeping the SMPTE booth properly manned at all times with people equipped to tell inquirers adequately about the Society was not a light one. That the Society was able to undertake such a project at all was entirely

due to the sterling help and long hours freely given by members of the Washington Section. Joe Aiken, in the midst of his multifarious duties as Program Chairman for the Spring Convention, nevertheless found time to do two half-day stretches at the booth, as did Ted Braun, Henry Fisher, Dominic Galminas, Bob Griffin, Jack Greenfield, Carl Markwith, Al Moses and Joseph Schantz. Keith Lewis helped greatly with the arrangements for scheduling all these helpers. Any benefits that the Society may derive from its participation in the Exposition will certainly be the direct results of the loyal efforts of all these gentlemen.—D.C.



## Gordon Yoder Wins NPPA Award

Gordon Yoder of Dallas has been named "Newsreel Cameraman of the Year" in the 14th Annual News Pictures Competition and Exhibition held in Washington, D.C., March 22-26.

Yoder, staff cameraman for Telenews in the Southwest, is an active member of the SMPTE and operates Professional Cine Products in Dallas. He has been a member of Cameramen's Local 666, IATSE, for the last 11 years.

The Texan won first prize in the news category for his newsreel story, "Mansfield: Texas Segregation Violence." He also won first prize in the sports category for his "AAU Diving Meet," and second prize for his "Milk Bowl Football." The awards were judged on the basis of story content, cameraman's approach to story, and technical skill.

Sponsored jointly by the National Press Photographers Assn. and the *Encyclopedia Britannica*, the contest is the largest of its kind in the world. The award for "Cameraman of the Year" carries with it a \$500 U.S. Savings Bond and a set of the *Encyclopedia Britannica*. For the individual prizes, Yoder received a \$250 Bond and a set of junior encyclopedias.

A third-generation Texan, Yoder began his career in a motion-picture laboratory in his native Dallas in 1938. He was a newsreel cameraman for Paramount News before serving 2 years in the Army. During the first year of the Korean conflict, he

was Paramount News' war correspondent landing with the Marines at Inchon. In 1952 he began supplying films both for Telenews' daily television releases and for MGM's *News of the Day* footage. Ten years ago Yoder covered the Texas City disaster and in 1956 he covered both political conventions. Although his headquarters is in Dallas, all of southern United States is his territory.

The films which won him the NPPA award were taken during the riots which erupted when negroes tried to attend the Mansfield High School. Yoder's camera was smashed by an angry mob and he was ordered from the scene. He left finally only when he had to rush to the Dallas airport to put his films on a New York plane for processing. An incident in the film showed a rioter taking off his straw hat and pushing it into Yoder's camera lens.

The AAU diving championship pictures were filmed at the Shamrock Hotel pool in Houston in the summer of 1956, and the Milk Bowl pictures were taken in San Antonio last December. Both stories were voiced by Harry Wismer to whom Yoder supplies the film for the weekly sports telecast, *This Week in Sports*.

Other prizewinners in the national newsreel competition included Maurice Levy, National Broadcasting Co., second prize in the feature category for his film, *Watching All the Girls Go By*.

Ken Martin, of WBAP-TV in Fort Worth, won honorable mention in the news category for his *Cave-in*, a picture story of a ditch-digging disaster last year in Dallas.

George A. Smallsreed, Jr., chief photographer of the *Columbus Dispatch* won the title "Newspaper Photographer of the Year."

A. Aubrey Bodine of the *Baltimore Sun* was named "Newspaper-Magazine Photographer of the Year." Howard Sochurek was named "Magazine Photographer of the Year."

A total of 175 stories was entered by 58 newsreel cameramen; and 4,262 prints and transparencies were entered in the still picture category by 418 press photographers.

## Academy Engineering Awards

Seven of the eight individuals who received Academy Awards for Scientific or Technical Achievement are SMPTE members, and three of the firms cited, Consolidated Film Industries, Paramount Pictures Corp. and Republic Studios, are Sustaining Members.

The Awards were voted by the Board of Governors of the Academy of Motion Picture Arts and Sciences from recommendations made by the Scientific or Technical Awards Committee. There were no Class I or Class II Scientific or Technical