

## Education, Industry News

A system whereby new motion pictures will be wired from local studios to home television sets is "the hope of the future of the motion picture business," according to Henry Griffing, President of Video Independent Theaters, Inc., Oklahoma City; but George Manos, theater owner of Toronto, Ohio, as quoted in *Showmen's Trade Review*, March 9, calls the plan "suicidal." Meyer Fine, head of the 25-house Associated Theater circuit, Cleveland, in commenting on the plan said, "Who would go to a theater when they could see the same movie at home? And what would become of our building investments, not to mention our business?"

Mr. Griffing, proponent of the controversial plan, described it on March 7 at the second annual convention of United Theater Owners of America, Oklahoma City. Known as telemovies, or TM, the system is scheduled for a tryout in Bartlesville, Okla., a city of about 28,000. Subscribers would get 13 first-run pictures a month on their TV sets and a given day's program would run continuously for 8 or 10 hours. Mr. Griffing said that he expected to break even on operating costs with 1500 subscribers at \$9.50 a month. He emphasized that anyone could use or adapt the idea without payment of royalty or fees. "We're not trying to keep people out of it. We want them to get into it," he said.

Residents of a New York housing development will soon be instructed and entertained by closed-circuit television programs that will reach all apartments in four cooperatively owned buildings operated by the East River Housing Corp.

The four buildings have master TV antennas connected to the individual apartments. The studio will be in the office of the development at 570 Grand St., and the equipment will be rented. The programs, exclusively for the information and enjoyment of the apartment-dwellers will feature discussions of problems and activities affecting them and entertainment will be provided by amateur groups made up of talented individuals residing in the housing development.

The Rochester Institute of Technology has announced five in-service summer courses in photography for teachers: Fundamentals of Photographic Chemistry; Basic Chemistry for Teachers; Workshop in Picture Making; Visual Aids Workshops (2), and a Motion-Picture Workshop. Closing date for registration is May 15. All courses are approved by the Department of Education of the State of New York for in-service training and credit in the areas of professional improvement and related activities.

H. J. Lovell has been appointed to the newly created post of Director of Technical Operations for the WKY Television System, Inc. He will be in charge of engineering facilities for WKY Radio and TV in Oklahoma City, Okla., WSFA-TV in Montgomery, Ala., and WTVT (TV) in Tampa and St. Petersburg, Fla. These stations are owned by the Oklahoma Publish-

ing Co. He has been associated with WKY since 1928 when he joined the station as transmitter engineer; in 1932 he was appointed Chief Engineer.

**East-West TV Network, an independent supplier of closed circuit projection equipment, has announced the appointment of nine associate offices. Now making locally available camera chains and crews, as well as new projection equipment designed and built by East-West TV engineers, are:**

Trident Films, Inc., New York City; Professional Electronic Products, Inc., Pittsburg; Robert F. Blair, Cleveland; Mike Bowdon, Cincinnati; James F.

Mulqueeny, Chicago; Northwest Sound Service, Inc., Minneapolis; Ivo Distributors, Los Angeles; Commercial Electronics, Inc., Dallas; and Mutual Electronic Supply, Inc., Seattle and Portland.

The parent organization is East-West TV Network, 2924 Auburn Ave., Toledo 6, Ohio.

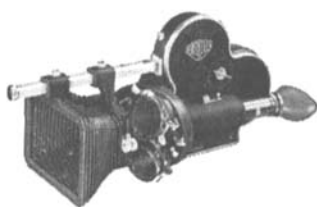
A wall chart of conversion factors is available without charge from the Precision Equipment Co., 3716 N. Milwaukee Ave., Chicago 41. Included are common conversions such as inches to centimeters or watts to horsepower, as well as many conversions that are difficult to locate in reference manuals.

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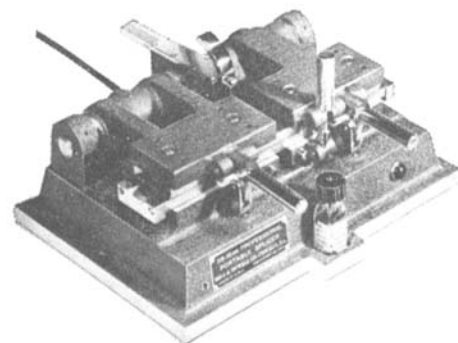
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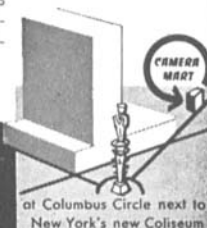


### WIDE SCREEN SUPERAMA 16

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