

Tripod Perfection!

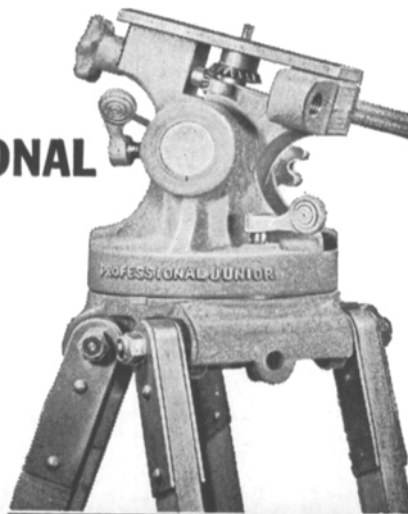
IMPROVED PROFESSIONAL JUNIOR* TRIPOD

ALWAYS A GREAT TRIPOD, the new improved PROFESSIONAL JUNIOR with the removable head, now features the following improvements:

1. Simplified camera attaching method with easily accessible knob—no fumbling under camera platform.
2. Adjustable telescoping pan handle—make it longer or shorter to suit you needs.
3. Additional pan handle sockets for left, right or reverse tilt.
4. Larger gripping area and sturdier construction of tilt and pan locking levers.
5. New tie-down eyelets in flange.

And most surprising, there is **NO INCREASE IN PRICE**. See, test, try PRO JR.—you'll never want to be without it.

* Reg. U. S. Pat. Off. Pat. No. 2318910



SALES • SERVICE • RENTALS

- 16 & 35 mm Motion Picture Cameras. *PHOTO RESEARCH Color Temperature Meters. *Moviola. *Neumade and Hollywood Film Company cutting room equipment. *Hot Splicers. *DOLLIES — Mole Richardson and Colortran Lighting Equipment.
- Complete line of 16mm and 35mm Cameras

ADDITIONAL PRODUCTS—Ace Clear Vision Splicers • Editing Barsels • Editing Racks • Electric Footage Timers • Exposure Meters • Silent & Sound Projectors • Screens • Film Processing Equipment • Film Shipping Cases • Film Editors Gloves • Marking Pencils • Retractable Grease Pencils • Rapidograph Pens • Flomaster Pen Sets • Kum Kleens Labels • Blooming Tape • Blooming Ink • Dulling Spray • Alpha Ray Plutonium Lipstick Brushes • Filters • Used Number & Letter Punches • Camera & Projector Oil.

COMPLETE MOTION PICTURE EQUIPMENT

RENTALS

FROM ONE SOURCE

CAMERAS

- MITCHELL**
16mm
35mm Standard
35mm Hi-Speed
35mm NC • 35mm BNC
- BELL & HOWELL**
Standard • Eyemo • Filmo
- ARRIFLEX**
16mm • 35mm
- WALL**
35mm single system
- ECLAIR CAMERETTE**
35mm • 16/35mm
Combination
- AURICONS**
all models single system
Cine Kodak Special
Maurer • Bolex
Blimps • Tripods
- DOLLIES**
Fearless Panoram
McAlister CRAB
Platform • Western
3 Wheel Portable

LIGHTING

- Mole Richardson
Bardwell McAlister
Colortran
Century
Cable
Spider Boxes
Bull Switches
Strong ARC-Trouper
10 Amps 110V AC 5000W-
2000W-750W
CECO Cone Lites
(shadowless lite)
Gator Clip Lites
Barn Doors
Diffusers
Dimmers
Reflectors
ZOOMAR 35mm

WE SHIP VIA AIR, RAIL OR TRUCK

EDITING

- Moviolas • Rewinders
Tables • Splicers
Viewers (CECO)
- GRIP EQUIPMENT**
Parallels • Ladders
2 Steps • Apple Boxes
Scrims • Flags
Gobo Stands
Complete grip equipment
- SOUND EQUIPMENT**
Magnasync-magnetic film
Reeves Magicorder
Mole Richardson Booms and
Perambulators
- Portable Mike Booms**
Portable Power Supplies to
operate camera and recorder

FRANK C. ZUCKER

CAMERA EQUIPMENT CO., INC.

Dept. JS 315 West 43rd Street,
New York 36, N. Y. JUDSON 6-1420

SMPTE Industry Luncheon

An important event that was not, strictly speaking, a part of the 81d Convention activities but which occurred during the Convention was a luncheon which took place May 1 at the Shoreham Hotel, the first of a series of luncheons planned to acquaint leaders in industry and government with the many services offered by the Society.

The guests were selected from among the key personnel in government who deal directly in motion pictures and television.

Officials of the Society and guests heard Axel Jensen, SMPTE Engineering Vice-President, describe the SMPTE engineering program and its significance to industry and government. The luncheon was in line with the Society's expanding program of service to science and industry.

Mr. Jensen's presentation was dramatized by charts and visual aids relating the growth of the Society to the growth of industry and illustrating the organization of the Society and its services to members.

Guests at the SMPTE luncheon were: Joseph E. Aiken, Naval Photographic Center, NAS; Charles F. Armstrong, Mgt. Asst., Photographic Division, Bureau of Aeronautics, Navy Dept.; Calle A. Carrello, Chief, Motion Picture Prod., Dept. of Agriculture; Capt. C. H. Clark, Commanding Officer, Naval Photographic Center, NAS; Robert Coar, Chief, Senate Recording Studios, U.S. Senate; George W. Colburn, SMPTE Treasurer; James H. Culver, Head, Motion Picture Div., Library of Congress; James W. Cummings, Assistant to Chief, National Archives & Records Service; George R. Donnelly, Chief, Motion Picture & Photographic Division, Dept. of Commerce, Business & Defense Services Administration; Walter Evans, Asst. Head, Motion Picture Dept., Naval Photographic Center, NAS; Arthur L. Foster, Chief, Motion Picture Lab., Dept. of Agriculture; Dr. John G. Frayne, SMPTE Past-President; James E. Gibson, Chief, Motion Picture Service, Office of Information, Dept. of Agriculture; Jack C. Greenfield, Chief Transmission Engineer, Naval Photographic Center; Wilton R. Holm, SMPTE Secretary; G. Carleton Hunt, SMPTE Convention Vice-President; Axel Jensen, SMPTE Engineering Vice-President; Barton Kreuzer, SMPTE President; Keith B. Lewis, SMPTE Chairman, Washington Section; Col. W. W. Lindsay, Chief, Army Pictorial Service, Pentagon; Glenn E. Matthews, SMPTE Editorial Vice-President; James A. Moses, Chief, Film Distribution, Army Pictorial Service, Pentagon; William A. Mueller, SMPTE Member Public Relations Committee; Comdr. Jesse L. Pennell, Director, Photographic Division, U.S. Navy, Bureau of Aeronautics; Reid H. Ray, SMPTE Member Public Relations Committee; Dr. Paul W. Schaefer, Director, TV, Armed Forces Institute of Pathology, Walter Reed Army Medical Center; John W. Servies, SMPTE Financial Vice-President; Norwood L. Simmons, SMPTE Executive Vice-President; Ethan M. Stifle, SMPTE Section Vice-President; C. S. Stodter, SMPTE Executive Secretary; and Willard Webb, Chief, Stock & Reader Div., Library of Congress.