

Exhibits

The equipment exhibit, which grew from the planning first of Walter W. Trimby and then, after his transfer away from Washington, of his successor, Fred W. Gerretson, brought together 22 companies in a total of 27 booths. The following firms were represented:

Andre Debrie Mfg. Corp., New York
 Animation Equipment Corp.,
 New Rochelle, N.Y.
 Camera Equipment Co., New York
 Filmline Corp., Milford, Conn.
 Oscar Fisher Co., Peekskill, N.Y.
 Florman & Babb, New York
 Jack Frost Elec. Co., Detroit, Mich.
 The Harwald Co., Evanston, Ill.
 Hollywood Film Co., Hollywood
 Houston Fearless, Los Angeles
 Kling Photo Corp., New York
 Neumade Products Corp., New York
 Precision Laboratories, Brooklyn, N.Y.
 Prestoseal Mfg. Corp., Long Island City,
 N.Y.
 PSC Applied Research, Ltd., Toronto,
 Ont., Canada
 Radio Corp. of America, Camden, N.J.
 Roll-O-Matic, Temple, Pa.
 S.O.S. Cinema Supply Corp., New York
 Sylvania Electric Products, Inc., New York
 Unicorn Engineering, Hollywood
 United Film Corp., Ottawa, Ont., Canada
 Zoomar Inc., Glen Cove, L.I., N.Y.

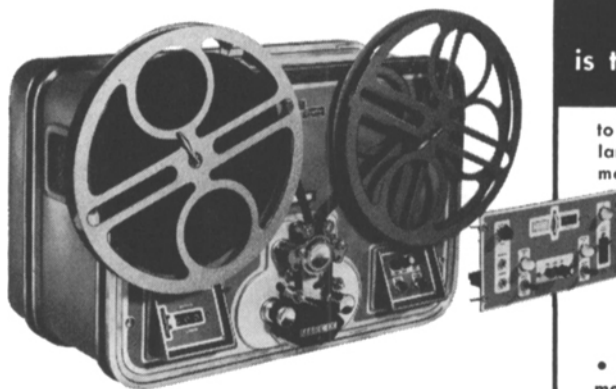
After a somewhat slow start, due in part to the fact that registration during the first two days was fairly light, activity picked up nicely and exhibitors were kept happily busy with visitors and inquiries. There were many items of particular interest, among them two from abroad having their first viewing in this country — the PSC Applied Research processor from Canada, and the Union Tonfilmbau printer from Germany — but the greatest notoriety that attached to any exhibit was certainly that which grew up around the Houston Fearless rapid processor, by virtue of the fact that it was not there. This little \$50,000 item, the size of a small room, had been shipped from the West Coast and thence apparently into limbo. As day after day passed by and the haggard faces of the Houston Fearless representatives grew longer and longer, reports of the equipment's whereabouts varied by the hour, and it was not until the day before the Convention closed that a truck appeared with the processor which bore indications of having spent some time in Miami.

Perhaps the most important event of the week as far as exhibits are concerned was a meeting that was held by the exhibitors and some of the Society's officers to discuss the future development of the Society's equipment exhibits. Over the past two or three years experience in organizing and conducting these has been collecting piecemeal; now the exhibits have grown to a point where constructive planning is called for to ensure that they serve the best interests of the industry at large and that they occupy a proper position in relation to all the other components of an SMPTE convention.

As an outcome of this meeting, it was resolved that a permanent committee of exhibitors from the industry should be con-

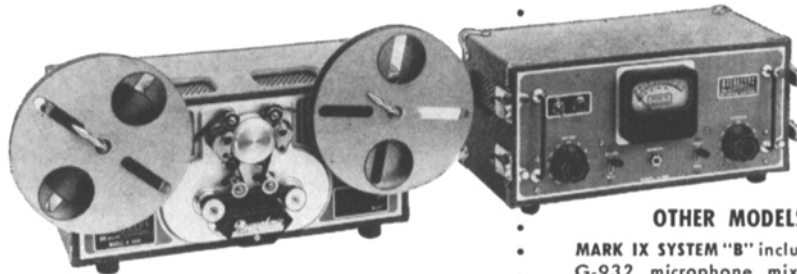
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The Society's new permanent display. First shown at the International Photographic Exposition in Washington in March, it was photographed at the Society's Spring Convention at the Shoreham Hotel. It will be used at SMPTE conventions and other appropriate technical exhibits to illustrate the various services offered to the industry by the SMPTE.

stituted to work with the Society's officials in helping to establish general policy with regard to future exhibits and to cooperate in the planning for each exhibit as it comes

along. The members of this committee are: Oscar Fisher, Oscar Fisher Co., Peekskill, N.Y.

Arthur Florman, Florman & Babb, New York
 Paul Klingenstein, Kling Photo Corp., New York
 Harry Teitelbaum, Hollywood Film Co., Hollywood
 James L. Wassell, Bell & Howell Co., Chicago

The first action to be undertaken by this committee will be the preparation of a questionnaire, to go out jointly from the Committee and the SMPTE to all former exhibitors at SMPTE conventions, calling for expressions of opinion on such basic policy matters as frequency of exhibits, preferred locations and opening times.

It is intended that this shall be a continuing and mutually helpful cooperation between the industry and the Society which will help to put the exhibits in proper perspective and give due emphasis to the important part they play in promoting the interest and success of the conventions. Great care is given to the planning of the technical sessions that form the meat of the program; equal attention must be paid to providing adequate and suitably located space for the equipment exhibits, to planning the convention schedule so that sufficient time is available for viewing them, and to providing, wherever possible, a link in subject matter between the equipment shown and the technical papers presented that will enhance the value of both.—D.C.

SMPTE Engineering Committee Manual

This booklet, which was first prepared a couple of years ago in order to present a clear picture of the committee structure by which the Society's engineering activities are carried on, has now been revised to bring it up to date.

Although it is primarily intended as a guide for committee members and especially for new appointees, members of the Society in general will find this a most convenient reference for this important part of the Society's functions. It describes the way in which the engineering committees and subcommittees are set up, the role that committee members and chairmen play, how the exchange of information is carried on by meetings and published reports in the *Journal*, and the Staff Engineer's position as co-ordinator and helper to all the committees under the administrative supervision of the Engineering Vice-President.

A particularly useful feature is the clear step-by-step account of how engineering proposals in our field are processed with the eventual aim of publication as American Standards. This is illustrated by a block diagram.

Copies of the Manual may be obtained by members, free of charge, from Society headquarters.

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