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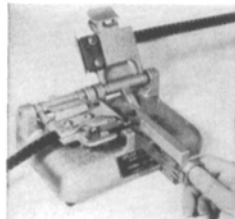
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theater. Ernest G. Stellings, President of Theatre Owners of America, regards the new development as "economically unsound." Mitchell Wolfson, President of Wometco Theatres of Florida, has said that cable theater might be practicable in countries where the government regulates industry but not under the American system of free enterprise.

**The National Audio-Visual Convention and Exhibit** to be held in Chicago, July 20-23, will stress the theme of public relations for the audio-visual field. The program will include such topics as Basic Public Relations Ideas and How to Work With Press, Radio and Television. A slide set produced for the Audio-Visual Commission on Public Information by Adrian TerLouw of Eastman Kodak Co. will be shown for the first time.

**Rodney D. Chipp** has been appointed Manager of Systems Engineering, Radio Communication Laboratory, Federal Telecommunication Laboratories, Nutley, N.J. He was formerly Director of Engineering for Allen B. Du Mont Laboratories, Inc. During the time he was with that organization he took an active part in the reconstruction of an 80-year-old building which is now the Du Mont Telecentre (*Jour. SMPTE*, pp. 535-42, Oct. 1956). In his new position Mr. Chipp will be in charge of advanced planning which will require liaison with both military and commercial communication agencies. In addition, he will coordinate the systems engineering of the various radio communication projects.

**Emerson Yorke** has announced the organization of a new company, Laguna Productions, Inc., 433 So. Beverly Dr., Beverly Hills, Calif., for the manufacture, purchase and sale of motion-picture and television productions. Mr. Yorke's associate in the new venture is Edward W. Ballentine who will be in charge of sales, distribution and exploitation. Both men are members of the Society. Mr. Yorke is an independent producer and Mr. Ballentine is, at present, with Acme Film Labs, Los Angeles. The first feature production to be released by the new company will be *The Cardinal's Secret*.

**John E. Holmes** has been appointed Sales Manager of Roger Wade Productions, Inc., 15 W. 46 St., New York 36. A member of the Society, Holmes was with NBC for 15 years in recording, radio and television. Prior to his present appointment he was Vice-President in Charge of Sales of the Automatic Projection Corp. and District Sales Manager of Viewlex, Inc.

**Formation of Selling Films, Inc.**, a subsidiary of Roger Wade Productions, Inc., 15 W. 46 St., New York, has been announced. The new company will specialize in films and audio-visual aids for "outside" salesmen. Robert L. Shoemaker will be in charge of the new activity as Executive Vice-President. The special type of films is described as providing "automation for the outside salesman."

**Obituaries**



**John A. Norling**, 61, died May 24, 1957, at his home at 31 Whistler Road, Yonkers, N.Y. He was born August 6, 1895, in Bizerte, Tunis, Africa.

A graduate of the University of Minnesota, he served from September 1917 to February 1919 in the Photographic Division of the U.S. Army Signal Corps. At the conclusion of his army service he became associated with Bray Productions, Inc., New York, where he developed new methods of making animated drawings for motion pictures.

In 1925 he helped found the firm of Loucks & Norling Studios, 245 W. 55 St., New York. He joined the Society in 1924 and became a Fellow in 1945. At the time of his death, Mr. Norling was Chairman of the SMPTE Committee on Stereoscopic Motion Pictures and was serving on the Standards Committee, the Board of Editors and the Fellow Award Committee.

A pioneer in stereoscopy, he produced the first full-size Polaroid three-dimensional picture for exhibition in the Chrysler Motors Exhibit at the New York Worlds Fair, May 4, 1939. This motion picture was in black-and-white, but a similar subject which he also produced was exhibited in Technicolor the next year.

As a recognized authority on stereoscopy, he was the author of many technical articles which appeared in the *Journal* and other publications. Among his articles which appeared in the *Journal* are "Three-Dimensional Pictures" (Dec. 1939) and "Progress in Three-Dimensional Pictures" (Nov. 1941). In these articles he describes the making of the three-dimensional pictures shown at the Worlds Fair.

His first published article for the Society appeared in the *Transactions*, Sept. 1927, on "Animated Technical Drawings." During the years other articles appeared on various phases of the stereoscopic art. His last article in the *Journal* appeared in March 1953, a reprint from *PSA Journal*, "The Stereoscopic Art." This article contained the comment, "The art of stereoscopy... seems to have escaped the concentrated attention of most of the people in the Hollywood area. The men in the drivers' seats of the movie industry have, for the most part, failed to have a vital personal interest in and understanding of 3-D movies."

In the photo Mr. Norling is shown with the 3-D camera he invented. It has a novel

optical system on the front to permit effective variable spacing of twin lenses and accommodates two film strips, while handling like a conventional camera.—R.H.



Russell O. Drew

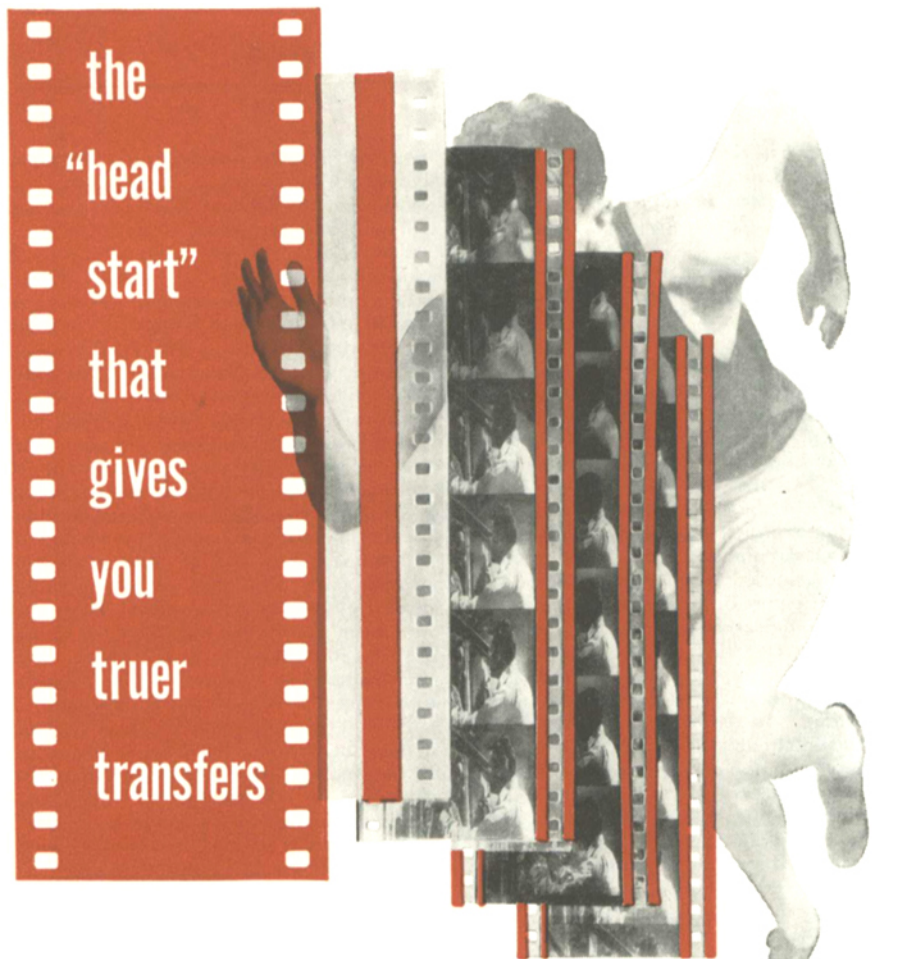
I thank the Editor for the opportunity to pay a tribute to a loyal friend whose genial presence we can now enjoy only in memory. Russell O. Drew died on April 23, 1957. He joined this Society as an Associate in 1937, and in 1953 was made Fellow. He will be particularly remembered by the members of the various committees on which he served. He was RCA's expert and specialist on photographic problems.

Russell Drew was born August 19, 1909 in Smyrna Mills, Maine. Twelve years later his family moved to Portland, Maine, where he attended public school. He took a two-year course in electrical engineering at Wentworth Institute in Boston, where he was class president, president of the student council and valedictorian. He continued his electrical engineering training at Carnegie Institute of Technology, finishing in 1932. He entered the employ of Radio Corporation of America in Camden in 1933, serving in Quality Control until 1937 when he transferred to the Advanced Development group and began working on the photographic problems related to sound for motion pictures. He participated in much of the experimental work on which the contributions of RCA to improved sound were based. Much attention was being given to improvements in 16mm sound, a line of development that assumed great importance to the Armed Services.

In 1941 RCA moved the entire Sound Engineering Department to Indianapolis, and Drew was appointed supervising engineer of the new film laboratory, in which position he continued to serve after the return to Camden in 1946. During the war he was the RCA representative on several ASA committees on war standards. The film laboratory, under Drew's direction prepared large numbers of picture and sound test films, wanted by the Armed Services, and after the war continued to supply test films to this Society.

He was joint author of several technical papers published in our *Journal*, and had served on the engineering committees on standards, color and television. In the television field, Drew with his associates developed improved photography of televised pictures, using ultraviolet light.

Russell Drew was married to Eleanor Flack on November 26, 1936. He was a man of many warm friendships, a vigorous advocate of what he believed in, with wide interests and a gift of humor that was a delight to those who knew him.—Edward W. Kellogg.



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