



Fall Convention October 4-9 Hotel Sheraton, Philadelphia

This Fall's Convention is the first, at least in recent times, to be held over a weekend. It will start on Friday morning and finish on Wednesday. Also, it is the first held in Philadelphia since the Spring of 1919.

Philadelphia has recently been putting all its efforts into a civic rejuvenation process that should make it a noteworthy center for meetings such as ours. Reconstruction in the center of town, including the sleek new Hotel Sheraton, opened only a few months back, where the Convention will take place, and a general refurbishing of the historic areas in which Philadelphia is so rich, should make the new Philadelphia a most attractive spot to bring the family. With this in mind, the inclusion of the weekend will give ample opportunity for the really delightful social program that seems to be shaping up, and for the family sightseeing excursions to the many points of interest in and around the city.

Some of the social units that are already well into the planning stage are a meal at Bookbinders and another at the Cherry Hill Inn. This is in addition to the usual cocktail party and banquet which will be held at the Sheraton. Then there will be conducted tours to local historic sites and to Valley Forge, and visits to the Franklin Institute and the Art Museum.

The committees that have already got busy making all these arrangements will have the following chairmen:

Local Arrangements, *A. J. Platt*
Public Address and Recording,
Everett Miller

Hotel Arrangements, *H. L. Ewing*
Ladies Committee, *Mrs. A. J. Platt*,
Mrs. Everett Miller and *Mrs. H. L. Ewing*
Registration, *E. T. Griffith*, *L. W. Leidy*
and *Edward Stanko*

Auditors, *Herbert Mattelson* and
George E. Dutch

Luncheon, *Joe G. Mullen*
Exhibits, *H. R. Henken*
Hospitality and Transportation,
H. L. Ewing

Entertainment, *A. J. Platt*
Banquet, *Joe G. Mullen*
Projection, *R. H. Heacock*
Publicity, *Hal Rusten*
Administrative Asst. to Convention Vice-
President, *R. H. Hooper*

The Convention will open Friday, October 4, with Registration and the first technical session in the mornings followed by the Get-Together Luncheon. There will be another session in the afternoon. High point of the Program will be the Awards Session scheduled for Friday evening. At this session five awards will be presented: Journal Progress Medal Award, Samuel L. Warner Memorial Award, David Sarnoff Gold Medal Award and Herbert T. Kalmus Gold Medal Award. At this session those newly elected as Fellows of the Society will be introduced.

The tentative schedule for Saturday includes morning and afternoon technical sessions and informal entertainment in the evening. Sunday will be set aside for trips to points of local interest and entertainment. Technical sessions will resume on

Monday morning and the banquet and dance will be held Monday evening. Tuesday will be devoted to technical sessions, morning, afternoon and evening, and morning and afternoon technical sessions will be held Wednesday.

Technical Papers

As announced in the May and June *Journals*, there is a full-fledged Papers Program planned under the chairmanship of *Dr. Deane R. White*, Photo Products Dept., E. I. du Pont de Nemours & Co., Parlin, N.J.

The rosters and addresses of the 82d Convention Program Topic Chairmen and of the Papers Committee Regional Chairmen are in the two previous *Journals*. Full information, including Author Forms, is available from *Dr. White* or from the Editor at Society headquarters.

Deadlines for Papers

Before August 1, the Program Chairman, *Dr. White*, must have received from prospective Program authors: the Author Forms; three copies of a 50- to 75-word abstract, typed double-spaced; and two self-addressed business-size envelopes.

Before August 30, copies of the manuscript and brief biographical information, as described on the Author Forms, are due the Program Chairman, the Editor and Publicity Director.

Due to summertime work on the Program, early cooperation will be especially helpful and will ensure proper scheduling of your papers.

The roster of Engineering and Administration Committee Meetings will be announced later.

Education Courses

A panel session which closed the Sound Recording Course co-sponsored by SMPTE and I.A.T.S.E. Local 52 was held at Fine Studios, 711 5th Ave., New York, on June 12. Examinations for the course were held June 19.

Panel members were: Robert Engler of Westrex; Raymond Griswold of RCA Film Recording; Edwin Dickenson of Westrex; David Blumgart of Information Productions; James Shields of CBS; Nicholas Cook of Public Service Gas & Electric; Richard Pietschmann of Louis de Rochemont — Cinemiracle; Jack Leahy of RCA Film Recording; George Lewin of Army Pictorial Center; Theodore Lawrence, Consultant; Homer Elder of Metropolitan Sound; Christopher Lankester, United Nations; John Maurer of JM Developments; Burt Perry of Westrex; William Jordan of Movietone; and Emil Neroda of Reeves Sound Studios.

The discussion ranged over topics covered in the 20-week course which began on February 6, 1957.

The course in Laboratory Practice which began February 18 closed June 17. Plans

are underway for the repetition of these courses early in 1958 and consideration is being given to setting up advanced courses.

Both courses were given in cooperation with New York University and have



The Sound Recording Course Panel. Standing, left to right: Robert Engler, Raymond Griswold, Edwin Dickenson, David Blumgart, James Shields, Nicholas Cook, Richard Pietschmann, Jack Leahy, George Lewin; seated: Theodore Lawrence, Homer Elder, Christopher Lankester, John Maurer, Burt Perry, William Jordan, Emil Neroda.

been outstandingly successful. Quotas for both courses were filled shortly after the announcement was first made and many applicants had to be refused.

The SMPTE educational program passed the experimental stage with the completion in 1956 of three SMPTE-sponsored courses at the University of California and one at the University of Southern California. These courses are being repeated.

One of the most significant aspects of the entire SMPTE educational program is the enthusiastic cooperation given by industry.

Many firms have assisted the Sound Recording Course in various ways. De Luxe Laboratories has offered facilities for committee meetings, screening rooms, duplication of course reference material and equipment for classroom demonstrations. Other firms which have cooperated in offering classroom facilities and equipment include Reeves Sound Studios; Metropolitan Sound Service and Fine Sound.

Assistance in preparation of training aids, reference material, equipment and other facilities was also given by Dichter Sound Studios; Movietone News; RCA Film Recording and RCA Victor Division. Various manufacturing firms supplied recording tapes and reference material: Minnesota Mining and Mfg. Co.; Audio Devices; Reeves Soundcraft; Orradio Industries; Westrex Corp.; Electrovoice; Electrovert; Altec Lansing; Microphone Co.; American Elite; Fairchild Recording Equipment. Reference material and training films were also supplied by 20th Century-Fox and United World Films. Manhattan Trades Center supplied training films and Johnny Victor Theater in RCA Exhibition Hall contributed classroom facilities for three weeks.

Aside from the help with equipment and classroom facilities important cooperation has been given by the firms that have encouraged their key employes to participate in committee activities.

Chairman of the East Coast Subcommittee for Education of Sound Technicians is Edgar Schuller, Sound Recordist for De Luxe Laboratories, Inc., 850 10th Ave., New York. Chairman of the East Coast Subcommittee for Education of Laboratory Technicians is James W. Kaylor, Movielab Color Corp., 619 W. 54 St., New York 19.—R.H.

(An announcement was received at press time stating that the course on Laboratory Practice will be repeated beginning Sept. 26, 1957. Applications may be sent to Mr. Kaylor at SMPTE headquarters. Students will register at New York University.)

TV in Russia

An impression of the Russian television technician as intelligent, competent, skillful, persevering and adaptable but without a great deal of inventiveness or originality has been conveyed by Axel Jensen, SMPTE Engineering Vice-President, describing his recent trip to Russia.

"There are now about 16 TV stations in Russia. Within the next few years, at a conservative estimate, there will be 60 or 65," Mr. Jensen reports.

Mr. Jensen was in Russia at the invitation of the Popov Society which also invited three other engineers, John N. Dyer, Vice-President of Airborne Instruments Laboratory, Mineola, L.I.; Charles Roualt of General Electric Co.; and Robert Schultz of Sylvania Co. They were invited to visit the television laboratories and installations of Moscow and Leningrad. The group arrived in Russia May 20 and left May 30. A week was spent in Moscow and two days in Leningrad where the Television Institute of Research is located and where most of the TV research is being done.

The emphasis at the Institute is decidedly on color TV. Image-orthicon and super iconoscope tubes are being made having a close resemblance to the RCA model, according to Mr. Jensen.

There is also a great deal of work being done in the field of industrial TV. The equipment and applications are similar to those in use in the United States.

None of the group speaks Russian, so all of the conversations had to be held through an interpreter; however, Mr. Jensen said he had no reason to believe that he did not have full access to everything that was being done in the TV field and the entire trip was not only informative but very pleasant. The Russian engineers had a number of questions for the American delegation and the questions were "good questions — showed real intelligence," Mr. Jensen noted.—R.H.

ACL Spring Meeting

The Association of Cinema Laboratories held its spring meeting on May 1, 1957, during the 81st SMPTE Convention at the Shoreham Hotel, Washington, D.C. It was reported that the Association now has a total of 45 active members and 7 associate members.

Two suggestions by Byron received some attention. One was for an information booklet on basic film terminology and methods which could be given to producers as an aid toward education and standardization. Byron agreed to submit a draft of this booklet by early fall. His other suggestion was that the Association arrive at a set of specifications for a printer that would help printer manufacturers design equipment more satisfactory to the membership than any existing printers. Byron agreed to draft a questionnaire to the membership on the subject.

Marshall Rothen of Kenyon & Eckhardt, representing the National Television Film Council, discussed the need for laboratories to adopt standards for television film processing and suggested that producers should also be sold on the importance of maintaining quality and uniformity in the production of such films. Reid H. Ray, President of ACL, said that although the ACL is not a standard-setting body it would ask for guidance from the SMPTE Television Committee, which has given attention to proposals for television film standards, in assembling data and circulating it to film producers, laboratories and broadcasters. Mr. Ray has appointed a committee to consider the problem, and to establish liaison with the SMPTE Television Committee and with the television networks. They are:

Active Members: William E. Gephart, Jr., Chairman, (West); Spencer W. Caldwell (Canada); Louis Feldman (East); Saul Jeffec (East); Garland C. Miscner (East); Norwood L. Simmons (West); and Sidney P. Solow (West).

Advisory Committee: Wm. G. Richardson, CBC, Canada; Marshall Rothen, Kenyon & Eckhardt Inc.; T. Gentry Veal, Eastman Kodak Co.; J. R. Whittaker, CBS Television.

Neal Keehn, chairman of the Nomenclature Committee, presented a number of trial definitions of film nomenclature for study and comment.

Further information is available from ACL's Secretary, James A. Barker, c/o Capital Film Laboratories, 1905 Fairview Ave., N.W., Washington 2, D.C.—D.C.

Industry, Education News



Hazard E. Reeves, President of Reeves Sound Studios, Inc., Reeves Soundcraft Corp., and Cinerama, Inc., was presented with the Georgia Institute of Technology's Alumni Distinguished Service Award for 1957 at the Institute's Commencement Exercises June 8, 1957.

A Fellow of the Society, Mr. Reeves developed the stereophonic sound system for motion pictures used by Cinerama. His company, Reeves Soundcraft Corp., received an Oscar from the Academy of Motion Picture Arts and Sciences for the development of Magna-Stripe, a process of applying stripes of magnetic oxide to motion-picture film for sound recording and reproduction.

The Citation accompanying the award stated that the recipient had become a "national authority on sound problems" and that his "professional work has brought distinction to your many enterprises and honors to you and your Alma Mater." Mr. Reeves was graduated from Georgia Tech in 1928.

In addition to his membership in the Society, Mr. Reeves is a member of the Academy of Motion Picture Arts and Sciences, the North Carolina Society of New York, the New York Southern Society and other civic organizations.

Boyce Nemeec, motion-picture and television consultant, 141 E. 44 St., New York, has been retained by Video Independent Theaters, Inc., to plan studio operations and programming of the telemovie system now being installed in Bartlesville, Okla. (*Journal*, April 1957, p. 227). Mr. Nemeec was formerly SMPTE Executive Secretary.

Three wired program channels are expected to be in operation in August. Home subscribers may view feature pictures which run continuously for 8 or 10 hours