



PAPERS PROGRAM

83d Convention, April 21-26

The prospective arrangement of subjects and sessions will be set forth in a postal announcement folder being mailed to all Members late this month. Also in that folder will be the Hotel Reservation card and the SMPTE Advance Registration card and data.

Listed below are some subjects planned for the Program according to information ahead of deadline from *Herb Farmer*, Program Chairman:

“Use of Plastics in Motion-Picture Studios,” a symposium and panel discussion with assistance from the Society of Plastics Engineers, with Dr. Herbert Meyer of the Motion Picture Research Council as moderator.

“New Lenses for TV and Motion-Picture Production”

“Economic Aspects of TV Film Production in Color”

“Recent Advances in Film Laboratory Equipment Design”

“An Automatic 16mm Film Processor”

“Automatic Densitometry”

“Factors Contributing to Steadiness of 16mm Prints”

“Dirt Control and Film Handling Operations”

“16mm Ektachrome Commercial Film”

“Advances in Review Room Equipment and Techniques”

“Language Translation by Machine”

“Developments in Monochrome and Color Video Tape Recording”

A group of *closed-circuit TV* papers already includes:

“Industry Standardization Effort”

“Aspect Ratio Treatment at Bartlesville”

“Generating and Processing TV Signals for Narrow-Band Transmission”

“Sensitivity and Speed of TV Camera Tubes”

“Zoom Lenses for Closed-Circuit Television”

Papers on *Television Recording* already include:

“16mm Color Kinerecording for Theater Projection”

“The BRYG System of Photographic Color Projection for Television”

“High-Fidelity Video Recording Using Ultrasonic Light Modulation”

Five Ampex Corp. papers on: Interchangeability of Recordings; Electronic Conversion to Color Recording; Engineering Planning; Electronic Marking and Control for Editing; Timing and Frequency Requirements.

The above are paper subjects which have materialized at an early date.

Members will be better advised by the mailing late this month, then especially by the Advance Program in the *March Journal*. Hotel information is on p. 106.

Convention Equipment Exhibit

John Olsson, Chairman of the Exhibit Committee, reports that within a week after the mailing of brochures and order forms 14 companies had signed up for a total of 17 booths. At this rate the available space should be practically filled by the time this issue appears.

The response from the industry is a clear indication of the interest many manufacturers and suppliers of professional equipment have in using the opportunity presented by an SMPTE convention, especially on the west coast, to show their products in what is for many of them the only forum in existence where such specialized equipment can be shown.

The companies who have already reserved space are:

Animation Equipment Corp., Booth 203

Bell & Howell Co., Booths 218, 220

Birns & Sawyer, Booth 201

Camera Equipment Co., Booth 212

Great Books of the Western World, Booth 109

Herrnfeld Engineering Corp., Booth 118

Houston-Fearless Div., Booth 101

Kling Photo Corp., Booths 204, 206

Magnasync Mfg. Co., Booth 202

Mole-Richardson Co., Booth 217

Producers Service Co., Booth 104

S.O.S. Cinema Supply Corp., Booth 102

Traid Corp., Booth 219

Westrex Corp., Booths 103, 105

A layout of the space and other information appeared on p. 39 of the January *Journal*.

The area in which the exhibit will be held is the same as at the last Convention in Los Angeles, in 1956. Situated next to the auditorium where the technical sessions are held, it is ideal in arrangement and location and assures maximum convenience for exhibitors and viewers. Anyone who still intends to show equipment at this Convention should telegraph John Olsson, c/o Houston-Fearless Div., 11801 W. Olympic Blvd., Los Angeles 64.

1958 Directory for Members

Re-reminder from the January *Journal*:

Does the label on the envelope in which this *Journal* came to you

or the April 1957 *Journal* Part II have an error or inconsistency in your address or listing?

The 1958 Directory is planned to have the same general content and arrangement as the 1957 Directory. Please send corrections and suggestions to Society Headquarters. New members and new addresses are expected to be included if received by March 5 and they will be taken into account as far as feasible during the remainder of March. Suggestions for improving the Directory will be welcome at any time.—*Ed.*