



84th Semiannual Convention, October 20—24, Hotel Sheraton-Cadillac, Detroit

Around the general theme of *Films and Television in Industry and Education*, intensive activity has already resulted in many scheduled papers.

The May *Journal*, pp. 344–346, listed the topics and the Topic Chairmen and their addresses. The June *Journal*, p. 415, carried additional information and the reminder to Topic Chairmen and to authors:

Deadline for Abstracts and Author Forms is for them to reach the Program Chairman by August 4:

C. E. Heppberger, SMPTE Program Chairman, 510 White Oak Dr., Naperville, Ill.

Copies of manuscripts are due the Program Chairman and Society Headquarters before September 22. Copies of papers may be reading copies, that is oral delivery drafts, or manuscripts subject to later revision. A final manuscript together with illustrations is, of course, preferable and is required for review by the Board of Editors for planning *Journal* publication.

Abstracts submitted after the deadline will be considered but such papers cannot be scheduled without special permission of the Program Chairman and Papers Committee Chairman. Acceptance of papers for the meeting does *not* imply acceptance for publication.

In addition to the Program Chairman and those chairmen listed in the May and June *Journals*, Society Headquarters is a source for information and Author Forms, etc., at any time.

A postal announcement of the sessions format, including Convention and Hotel registration forms will go to all members at the beginning of September; the September *Journal* will have the Advance Program with abstracts of all papers. Current schedules foreshadow a very substantial papers program at Detroit, with papers and demonstrations ranging from film printing to Eidophor large-screen projection systems. There are many papers on aspects of production and use of nontheatrical films in education and industry, films in television and television recording. There is a seminar on "16mm Color Intermediate Negative/Positives." Others sessions being arranged cover laboratory practices, instrumentation and high-speed photography, standardization, and TV studio and lighting practices.

Local Arrangements

The Local Arrangements Chairman, Jim Bostwick, has got together an excellent team of helpers for the myriad details and careful planning that go into a successful convention. It is many years since the Society organized a convention in Detroit and much that is by now comparatively routine in other convention centers is requiring extra attention from this group.

Local Arrangements Chairman: James W. Bostwick, General Motors Photographic Exhibit; Raymond A. Balousek, Producers Color Service

Registration: Raymond A. Balousek and Kenneth M. Mason, Eastman Kodak Co. **Hotel Arrangements:** Clifford Hanna, Video Films

Public Address and Recording: N. D. Reiss, Reiss Public Address Systems

Projection: John A. Campbell, Jam Handy Organization

Motion-Picture Shorts: Dana Manning, Jam Handy Organization

Hospitality: Sherman Willson, Wayne State University

Transportation: E. S. Purrington, Ford Motor Co. Photographic Dept.

Membership: Jerome Diebold, Wilding Picture Productions

Luncheon: T. P. Marker, Visual Presentations

Banquet: Michael Omalev, General Motors Photographic

Ladies Program: Mrs. James W. Bostwick, Mrs. Michael Omalev, Mrs. Raymond A. Balousek

Administrative Assistant: William B. McLaren, General Motors Photographic

Equipment Exhibit

As the center of the largest concentration of industrial, educational and TV film activity in the country, the Detroit area includes a great number of producers, cameramen and lab people who rarely, if ever,

get the opportunity to see, except in advertisements, the new equipment that is being designed for their industry. For those in this area, the replacement or enlargement of their physical plant normally involves a trip either to New York or to Hollywood.

Plans are now all set at the Sheraton-Cadillac for installing the exhibit in an area that should surpass even the facilities at the Los Angeles convention for convenience. Located next to the auditorium where the technical sessions will be held, the exhibit will also be adjacent to the Registration area, so that access will be directly from the Registration Desk. Visitors will be able to enter or leave most sessions through the exhibit.

Unfortunately, the space available will not permit the installation of quite as many booths as there were at the Ambassador in Los Angeles, and it will therefore be more important than ever for companies wishing to exhibit equipment to get their booth orders in without delay. These should be sent directly to the Exhibit Committee Chairman: Raymond A. Balousek, Producers Color Service, 24 Custer, Detroit 2, Mich. Brochures and order forms have already gone out to former exhibitors and others; those who have not received this mailing and who nevertheless wish to reserve space should consult the floorplan on p. 489 of this issue and wire or write immediately to Ray Balousek, giving three choices of booths in order of preference.

The 83d Convention

A substantial and successful papers program, with emphasis on contemporary topics of vital interest to a variety of members, was organized by Program Chairman Herbert E. Farmer. The trend to earlier planning for programs has continued, with also increased emphasis on activities of Topic Chairmen which has been a prime interest of Papers Committee Chairman Ben Plakun. Regional Chairmen, however, remain very important for they supply a continuity of operations year after year.

For the 83rd Convention the Topic Chairmen were: Boyce Nemeck, Closed-Circuit Television; Alan M. Gundelfinger, Cinematography; Frank Ralston, Distribution of Television Programs on Film; Robert M. Betty, High-Speed and Instrumentation Photography; John B. McCullough, Industry Milestones; Vaughn Shaner, Laboratory Practices; Petro Vlahos, Motion-Picture Studio Practices; James L. Pettus, Sound Recording; Ralph E. Lovell, Television Recordings; and Jack Kennedy, Television Studio Practices.

Among papers on popular and, in some



Charles Brackett, film writer and producer, Get-Together Luncheon speaker at the Society's Convention at Los Angeles, and Barton Kreuzer, SMPTE President. See addresses in June *Journal*.