

# 85th Convention, Miami, May 4-8

An outline of Sessions of the Papers Program was given in the January *Journal* and in the Postal Announcement sent all members at the end of January. Well before deadline of February 16 for Author Forms and abstracts, several sessions are about filled and many prospects are fitted in throughout the program as this is released for press. The Equipment Papers Session on Tuesday afternoon bids fair to be a full and constructive attraction. Eight papers-demonstrations have already been planned as a result of the mailing to all Exhibitors in January.

The motion-picture program which enhances the papers sessions chiefly by opening each session with particularly chosen short films is being developed by James A. Moses, Army Pictorial Service, Washington, D.C.



At an organizing luncheon on February 9 at the Biscayne Bay Hotel, Miami, to discuss the arrangements for the 85th Convention, left to right: George Gill, Century Lighting, Hotel Arrangements Chairman; Henderson Beal, University of Miami, Associate Program Chairman; Reid H. Ray, SMPTE Convention Vice-President, of St. Paul, Minn.; and Norman Bean, WTVJ, Miami, Chairman of the Local Arrangements Committee.

## From the Convention Vice-President

Never before in the Society's convention experience has a location offered as many convention facilities and as much in vacation enjoyment as Miami Beach. Members of the SMPTE, their families and guests, will enjoy the advantages of a luxury winter vacation at low rates because, at that time, the Miami Beach hotels will be operating on a summer-rate schedule. More than a million and a half people enjoy the pleasant climate and vacation facilities of Miami Beach each year.

Convention headquarters will be at the world-famous Fontainebleau Hotel. Facing the broad, blue Atlantic, the Fontainebleau, guests will find, is unlike any hotel they have ever visited. A city within itself, it is built on 24 acres and boasts a swimming pool, beach facilities, cabanas, shuffleboard courts, tennis courts, formal gardens and plenty of areas for sunning.

In May, lowered rates at the Fontainebleau, will range from \$14 to \$22, especially for SMPTE members. Up famous Collins

Avenue, just two blocks away, is the Montmartre Hotel, Miami Beach's newest luxury hotel. Just opened in February, the Montmartre has 300 modern rooms and all the facilities of the larger hotel. Rates range from \$11 to \$17. All rates quoted are for double or single occupancy. Reservations at either hotel should be accompanied by one day's deposit.

Your Convention Vice-President has inspected personally both hotels, and has recommended them highly. SMPTE guests will receive special attention.

In addition to the Fontainebleau and the Montmartre, there are many hotels and motels, with varying price ranges, that are pleasant. One of the newer motels, only 5 blocks from the Montmartre and the Fontainebleau, is the Moulin Rouge. Early reservations are suggested at any of the Miami hotels, though, since the Society has contracted for a limited number of rooms, and the summer tourist business is heavy at the time of the Convention.

When the 85th Convention opens at the Fontainebleau, the Society will have the distinction of being the first organization to meet in convention sessions in a large new area of the hotel.

The Miami Hospitality Committee and the Ladies' Committee are planning official tours to points of interest. For the ladies, a boat trip to Vizcaya has been planned for one day, and a visit to the Parrot Jungle for another. For those who wish to spend more than the allotted time sightseeing, there will be many tours available.

The Miami temperature in May averages between 74 and 83 degrees with cool trade winds from the sea. Resort wear is cool, casual and comfortable and the ladies will find cottons, especially strapless or sunback models with little jackets, suitable for sightseeing, shopping and daytime sports. Men seldom wear dark business suits. Sport jackets, slacks and short-sleeved sport shirts are almost standard wear.

Those SMPTE conventioners, who have enjoyed former resort conventions at Lake Placid, will be more than pleased and surprised at the attractions of world-famous Miami Beach. Make your plans to attend, and send in your advance hotel and convention registrations now.



The Fontainebleau is at the top of the photo — and the Montmartre, which was not built when this picture was made, is just to the north of it.

## Local Arrangements

A hard-working group which makes a vital contribution to the success of each Convention is composed of Local Arrangements Chairmen, each of whom is responsible for a segment of Convention activity — some in fun departments, others overseeing such matters as registration and hotel arrangements, and each and all of them taking care of the myriad details that are concomitant to all Conventions. Local Arrangements Chairmen for the 85th Convention are:

*Local Arrangements Chairman:* Norman Bean, WTVJ, 316 N. Miami Ave., Miami.

*Exhibits:* John B. Olsson, Beattie-Coleman Inc., 1000 N. Olive, Anaheim, Calif.

*Hotel Arrangements and Assistant to Exhibit Chairman:* George H. Gill, Century Lighting Inc., Box 775, N. Miami.

*Registration:* William Reddick, W. J. German, Inc., John St., Fort Lee, N.J.

*Publicity:* Burt Toppan, WTVJ, 316 N. Miami Ave., Miami.

*Banquet and Luncheon:* Spears Mallis, WTVJ, 316 N. Miami Ave., Miami.

*Auditor:* Arthur Hertz, WTVJ, 316 N. Miami Ave., Miami.

*Hospitality:* Edmund Reed, Reela Films, 17 N.W. 3rd St., Miami.

*Membership:* Earl Lewis, WTVJ, 316 N. Miami Ave., Miami.

*Projection and Public Address and Recording:* Larkin C. Webb, 345 S.W. 27th Rd., Miami 36.

*Ladies Program:* Mrs. George Gill, 1477 N.E. 129 St., N. Miami.

*Administrative Assistants:* Ralph Schneelock, Jr., Inter-American Equipment, 942 N.E. 1st Ave., Miami; and Harold Hornstein, Joe Hornstein Inc., 273 W. Flagler St., Miami.

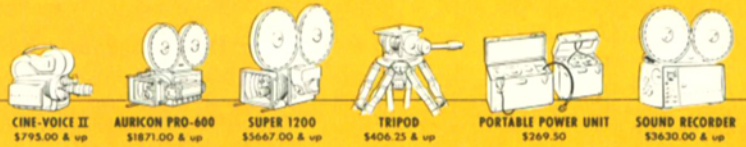


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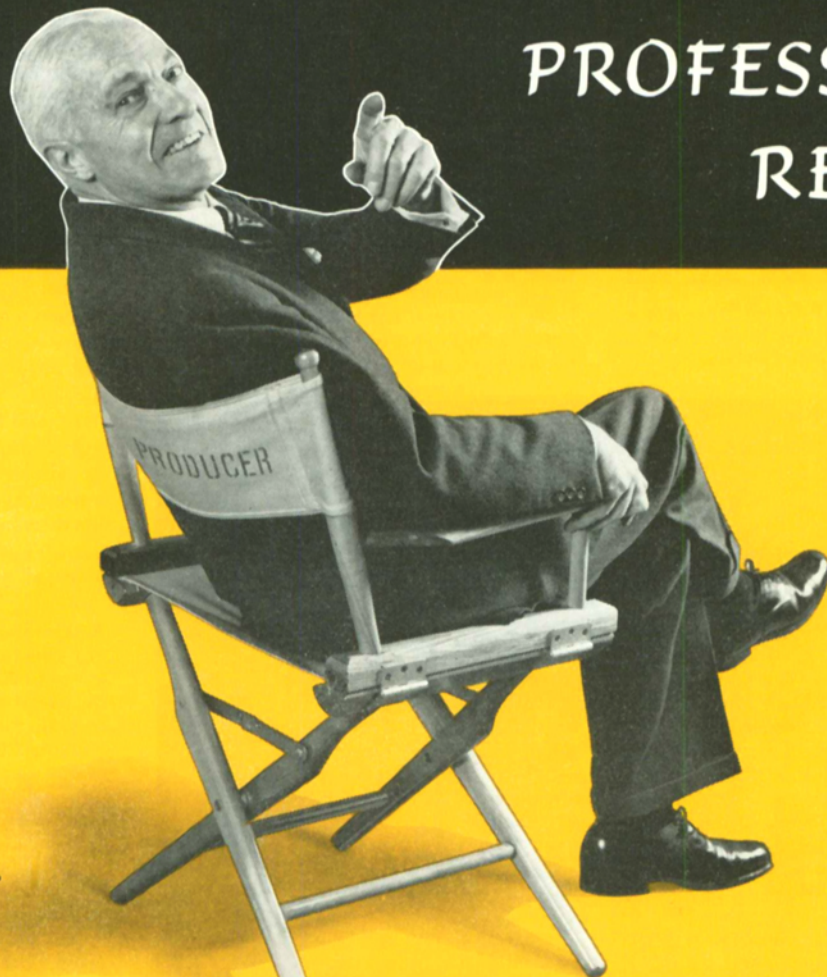
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## International Equipment Exhibit

Expectations for a big and exciting exhibit are being fully justified, according to Exhibit Chairman John Olsson. In the first few days after the space was made available, at least 20 booths were snapped up and the main question John is waiting to decide is how soon he will need to arrange with the Fontainebleau for additional space. Among the companies with booths already definitely assigned are:

Animation Equipment Corp.  
Benson-Lehner Corp.  
Camera Equipment Co.  
Century Lighting, Inc.  
Electronic Applications, Inc.  
Florman & Babb, Inc.  
Houston Fearless Corp.  
Kling Photo Corp.  
Magnasync Mfg. Co.  
Precision Laboratories  
Ro-Nan Plastics & Mfg. Co.  
S.O.S. Cinema Supply Corp.  
Studio Supply Co.  
Sylvania Electric Products, Inc.  
Vicom, Inc.  
Wollensak Optical Co.  
Zoomar, Inc.

Other companies intending to be represented should lose no time in contacting John Olsson, c/o Beattie-Coleman, Inc., 1000 N. Olive St., Anaheim, Calif.

The new feature of this Exhibit, the afternoon of demonstrations and equipment papers scheduled for Tuesday, when exhibitors will be showing their products individually to the convention audience in the sessions auditorium, is also lining up

fast. So far, reservations for time during this session have been made by Animation Equipment, to show the new Oxberry Unistand; Camera Equipment, to show a double-system magnetic portable sound recorder; Electronic Applications, to show a Model 140 (West German) reverberation unit with Nagra (Swiss) Recorder and Monitor Speaker; Florman & Babb, to show the Portman Animation Stand and the F&B Effects Stand; Kling Photo, to show new Arriflex 16 & 35 cameras and anamorphic lenses; and Wollensak, to show the WF4S 16mm 4000-ft Stop-Start Fastax Camera. Exhibitors who wish to include a demonstration or brief equipment paper in this session should send in their applications without delay to the Program Chairman, Garland C. Misener, 1905 Fairview Ave., N.E., Washington 2, D.C.

## From the Program Chairman

Some of the titles received by Gar Misener well before deadline were:  
"The Silicon-Controlled Rectifier Dimmer"  
"A Multi-PAR Lamp Luminaire for Light Projection for Stage Lighting"  
"New, Compact Light Source for High-Speed Photography"  
"Photographic Instrumentation in the AVRO CF-105 Arrow"  
"Production Planning for Contractual Film Progress Reports"  
"Are ASA Speed Numbers Accurate?"  
"New Approaches to Location Recording Techniques"  
"Como Establecer y Mantener el Balance de Luz de Copia, Usando un Sistema de Azar Controlado, al Hacer Copias Aditivas en Color" (Establishing and Maintaining Printer Light Balance in

Additive Color Printing by a System of Controlled Chance)  
"A Comparison of Learning Resulting From Motion-Picture Projector and Closed-Circuit Television Presentations"  
"Chemical Subtitling of Positive Film"  
"Horizon Sag Compensation for Projection on Wide Screens"  
"Gamma Insensitive Radiation Television Camera Lenses"  
"A Program-by-Program Billing System for Pay TV"  
"Adaptations of the Videotape Recorder for Foreign Television Standards"  
"Bandwidth Increases in Videotape Recording"  
"Transient Response Considerations in Videotape Recording"  
"Recent Technical Developments in Television Recording on Magnetic Tape"

## Committee Meetings

It is planned that most, if not all, committee meetings, except for engineering committees, will be scheduled for Wednesday afternoon, when no technical sessions are in progress. The nature of the standardization activity and multiple individual membership make it impossible to hold concurrent engineering committee meetings; however, the scope of activity of the committees will be taken into consideration and every effort will be made to assign meeting times so as not to conflict with the sessions relating to the interests of the committee members. All committee members will be mailed notices of the schedule of their meetings. All meetings are open and information about them is available from Society headquarters.

## Education, Industry News

A new 35mm All-Purpose Projector Alignment Film, produced by the Motion Picture Research Council and adopted by

the SMPTE, is now available from Society Headquarters.

The film consists of a basic target which is photographed directly on 35mm release positive stock. It is produced in the MPRC laboratories using a 35mm camera which

was specially prepared with a projector aperture having the proper distance to the guided edge and equipped with positively aligned registration pins. The APAL camera original film may be used for checking all standard aperture sizes including the 0.715 by 0.839-in. aperture.

In addition to aperture determination, this film may also be used for testing height steadiness, side weave, travel ghost, focus, squeeze ratio and breathing and buckling. Further information concerning this film may be obtained from Society Headquarters.

A television-guided motion-picture camera system has been developed by Radio Corp. of America for visual exploration of the sun. Astronomers at a ground base, controlling the aim and focus of a telescope hanging from a balloon 80,000 ft above the earth, will be enabled to observe the sun, unhampered by the density and turbulence of the earth's atmosphere.

Next summer, from a base in Minnesota, a 12-in. reflecting telescope called the Stratoscope will be carried in a balloon to a point about 15 miles above the earth. A slow-scanning TV camera and a motion-picture camera, both mounted on the Stratoscope, will be linked by a mirror system. The images appearing in the reflector will be photographed by the motion-picture camera for a permanent record. The TV transmitter, also mounted

