

# JOURNAL OF THE



# SMPTE

**375 The Society and Education — Twelve Papers on the Audio-Visual and Nontheatrical Film Field**

Operations Research on Instructional Films • *Loran C. Twyford, Jr.* — New Perspectives for the Use of Film in Teaching • *Sol Roshal* — Responsibilities of Classroom Film Producers • *Alan Kellock* — An Experimental Evaluation of Sound Filmstrips vs. Classroom Lectures • *Solomon Dworkin and Alan Holden* — An Experimental Film-Rental Plan to Aid Teacher Education • *Ellsworth C. Dent* — Scope and Nature of Nontheatrical Films in the U.S. • *John Flory and Thomas W. Hope* — The Challenge Facing the American Film Producer • *Henry Ushijima* — Producing the Sponsored Documentary Film • *Henry Ushijima* — Low-Cost Movies for Business • *Fred A. Denz* — Filming for Educational Television • *David W. Johnson* — Implications of Continental Classroom for Open-Circuit Television Teaching • *Edwin P. Adkins* — Projector Noise Levels • *G. E. Whitney, M. T. Buckelew, J. F. McGrane and M. L. Baron*

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**86th SMPTE Convention • October 5-9 • Statler Hilton, New York**

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## Meeting Calendar

National Audio-Visual Association Convention and Exhibit, July 25-28, Morrison Hotel, Chicago.	<b>86th Semiannual Convention of the SMPTE including Equipment Exhibit, Oct. 5-9, Statler Hilton Hotel, New York.</b>
Society of Photographic Instrumentation Engineers, National Meeting, Aug. 4-7, Ambassador Hotel, Los Angeles.	<b>IRE Canadian Convention, Oct. 7-9 Toronto, Ont</b>
WESCON, Aug. 18-21, Cow Palace, San Francisco.	<b>Optical Society of America Annual Meeting, Oct. 8-10, Chateau Laurier Hotel, Ottawa, Ont</b>
AIEE, Petroleum Industry Conference, Aug. 25-27, Wilton Hotel, Long Beach, Calif.	<b>ASCE, Los Angeles Convention, Oct. 9-13, Hotel Statler, Los Angeles</b>
Mathematical Association of America, Summer Meeting, Aug. 31-Sept. 3, Univ. of Utah, Salt Lake City, Utah.	<b>AIEE, Fall General Meeting Oct. 11-16, Chicago</b>
New York State Society of Professional Engineers, Autumn Meeting, September, Niagara Falls, N. Y.	<b>National Electronics Conference, Oct. 12-14, Hotel Sherman, Chicago</b>
Illuminating Engineering Society, Annual National Conference, Sept. 7-11, Fairmont & Mark Hopkins Hotels, San Francisco.	<b>National Society of Professional Engineers, Fall Meeting, Oct. 15-17, Olympic Hotel, Seattle Wash</b>
American Institute of Electrical Engineers and National Electrical Manufacturers Association, National Electrical Insulation Conference, Sept. 9-11, Chicago, Ill.	<b>ASCE, Annual Convention Oct. 19-23, Hotel Statler, Washington, D. C.</b>
Society of Plastics Industry, Midwest Section Conference, Sept. 10, 11, French Lick, Sheraton Hotel, French Lick, Ind.	<b>American Standards Association, National Conference on Standards, Oct. 20-22, Sheraton-Cadillac Hotel, Detroit, Mich.</b>
American Chemical Society, National Meeting, Sept. 13-18, Atlantic City, N.J.	<b>Acoustical Society of America, Fall Meeting, Oct. 22-24, Wade Park Manor Hotel, Cleveland, Ohio.</b>
Standards Engineers Society, Annual Meeting, Sept. 21-23, Somerset Hotel, Boston, Mass.	<b>Society of Photographic Scientists and Engineers, Oct. 26-30, Edgewater Beach Hotel, Chicago</b>
Instrument Society of America, Annual Instrument-Automation Conference and Exhibit, Sept. 21-25, International Amphitheatre, Chicago, Ill.	<b>IRE, Electron Devices Meeting, Oct. 29-31, Shoreham Hotel, Washington, D. C.</b>
IRE, Conference on Non-Linear Magnetics and Magnetic Amplifiers, Sept. 23-25, Shoreham Hotel, Washington D.C.	<b>Louisiana Polytechnic Institute, Instrumentation Conference, Nov. 5-6, Ruston, La.</b>
AICE, Sept. 27-30, St. Paul Hotel, St. Paul, Minn.	<b>IRE, Instrumentation Conference, Nov. 9-11, Atlanta, Ga</b>
National Symposium on Telemetering, Sept. 28-30, Civic Auditorium and Whitcomb Hotel, San Francisco.	<b>Sixth National Symposium on Reliability and Quality Control Jan. 11-13, 1960, Statler Hilton Hotel, Washington, D.C.</b>
IRE and AIEE, Industrial Electronics Conference, Sept. 30-Oct. 2, Muebach Hotel, Kansas City, Mo.	<b>IRE National Convention, Mar. 21-24, 1960, Coliseum and Waldorf-Astoria Hotel, New York.</b>
IRE, Aeronautical Communications Symposium, Oct. 5-7, Hotel Utica, Utica, N. Y.	<b>87th Semiannual Convention of the SMPTE, May 1-7, 1960, Ambassador Hotel, Los Angeles.</b>
	<b>88th Semiannual Convention of the SMPTE, and Fifth International High-Speed Congress and Equipment Exhibit, Oct. 16-22, 1960, Sheraton-Park Hotel, Washington, D.C.</b>
	<b>89th Semiannual Convention of the SMPTE, Spring, 1961, Royal York, Toronto.</b>
	<b>90th Semiannual Convention of the SMPTE, Oct. 15-20, 1961, New York.</b>

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**SMPTE Officers and Committees:** The rosters of the Officers of the Society its Sections Subsections and Chapters, and of the Committee Chairmen and Members were published in the April 1958 Journal Part II.