

Education, Industry News

The International Exhibition of Technical, Industrial and Agricultural Films, an annual event, will take place this year October 21-25 at Rouen, France. Films in the following categories will be screened: research, human relations, training, accident prevention and safety, industrial techniques, product documentaries, industrial magazine, prestige, motion-picture techniques and audio-visual aids. For complete details, write to: Secrétariat Permanent des Journées Internationales du Film Technique, C.O.M.E.T., Quai de Paris, Rouen (S.Mme), France.

The 13th Congress of the International Scientific Film Association will be held in London and Oxford Sept. 23 to Oct. 2, 1959. Films submitted for showing at the Congress must have been completed since March 1, 1958, and must not have been shown at any previous Congress. Subject categories include the film in research and specialized techniques; in teaching and training, and for the popular representation of Science, Industry and Medicine. Further information is available from Scientific Film Assn. of Great Britain, 3 Belgrave Square, London S.W.1, England.

Seven organizations in the audio-visual field have announced the dates of their forthcoming meetings in connection with the 1959 Audio-Visual Convention at the Hotel Morrison in Chicago. They are: Edu-

cational Film Library Assn, July 24-26; AV Workshop for Industrial Training Directors, July 27; Assn. of Chief State School AV Officers, July 26-28; Agricultural Audio-Visual Workshop, July 27-28; AV Conference of Medical and Allied Sciences, July 27; Religious AV Workshop, July 26; National Audio-Visual Assn, July 25-28. An estimated total of 117 manufacturers and producers will participate in the National Audio-Visual Exhibit, July 25-28. Products to be displayed include projectors, recorders, language laboratory equipment, high-efficiency projection screens, daylight control equipment, educational TV equipment, and other audio-visual equipment.

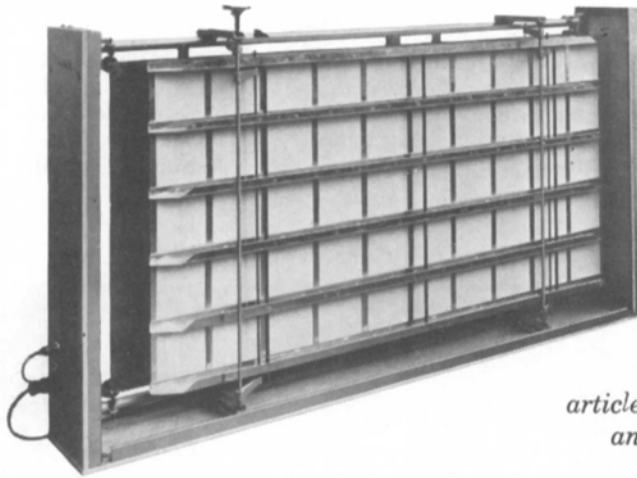
"Requirements of Space Age Technology" is the theme of the Convention of the Society of Photographic Instrumentation Engineers to be held in Los Angeles, Aug. 4-6. Twenty-three sessions are scheduled. An Exhibit of precision instruments will be held in conjunction with the Convention. Post-convention tours to Mexico City and Acapulco can be arranged. Further information is available from Office of the Secretary, A. J. Carr, Box 288, Redondo Beach, Calif.

New York University's Summer Motion Picture Workshop (July 27 - Sept. 4) is an intensive six-week workshop in professional production, direction and writing. It is primarily for advanced students in the University's Dept. of Television,

Motion Pictures and Radio, special students, teachers, and persons professionally engaged in the field. Workshop emphasis is on creative film-making. Films are produced in the University's studios and on location. Lectures by distinguished film-makers are an integral part of the Workshop. Field trips to New York motion-picture and TV studios are arranged. Requests for information should be addressed to Dept. of Television, Motion Pictures and Radio, New York University, Washington Square, New York 3.

Blue Ribbon Awards were presented during the American Film Festival to approximately 35 16mm films and 12 film strips in a variety of subject categories. Inaugurated this year by the Educational Library Association, the Festival is the first event of its kind since the discontinuance of the Golden Reel Awards. A total of 250 16mm films and 75 film strips in 34 categories competed for the awards. The competing films and film strips were selected by pre-screening committees. Among the prize-winning films of general interest are; *Watershed Wildfire* (in the category of Agriculture, Conservation and Natural Resources) produced by the Motion Picture Service of the U.S. Dept. of Agriculture; *City of Gold* (History and Biography) produced by the National Film Board of Canada; *The Melbourne Olympic Games* (Sports, Physical Education and Recreation) produced by Jam Handy Organization; *A Dancer's World* (Music, Dance, and Pantomime) produced by

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electronic applications, inc., 194 Richmond Hill Ave., Stamford, Conn.

Viditon Corporation Limited, 384 Bank Street, Ottawa 4, Canada

In Chicago: Ray R. Hutmacher Associates, Inc., 6647 N. Oliphant Ave., Chicago 31, Illinois

In Dallas: Audio Acoustics, 130 Fairview Drive, Arlington, Texas

In Los Angeles: Ralph Auf der Heide, P. O. Box 201, Altadena, Calif.

In Miami: Dukoff International Sound Corp., 1625 Bay Road, Miami Beach, Fla.

In New York: Harvey Radio Co., 103 West 43rd Street, New York

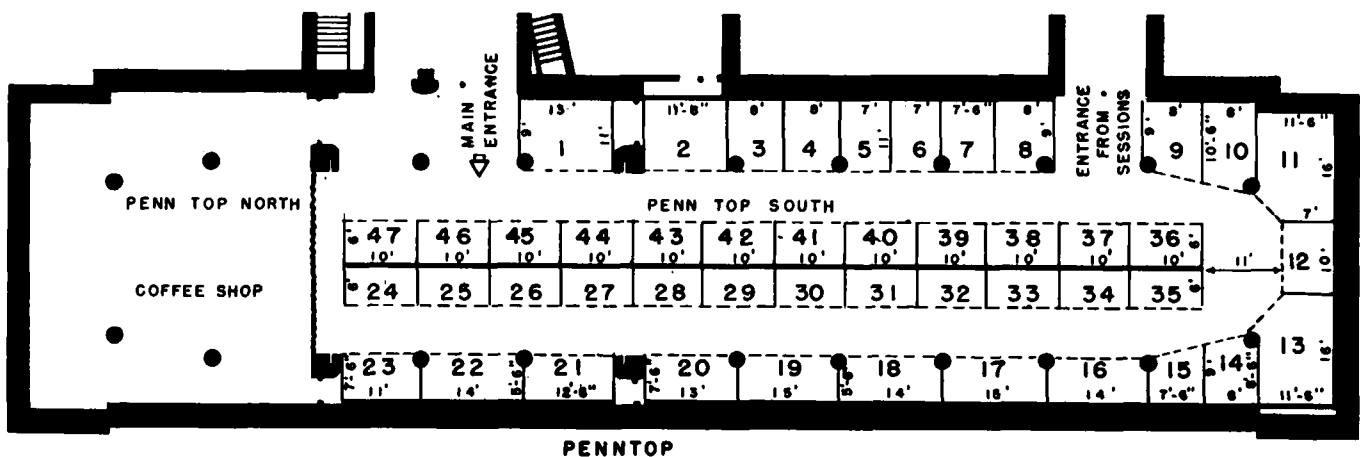
In San Francisco: Ron Marco, 2880 Ridgeway Avenue, San Bruno, Calif.



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	3-7	360
	8, 9, 16-19, 22	425
	10, 20, 21	400
	11, 13	550
	12, 45-47	375
	14, 15, 23, 36-38	350
	24-35, 39-44	330

RESERVATIONS for booth space are now being made by the Exhibit Committee Chairman: William J. Reddick, c/o W. J. German, Inc., Jane Street, Fort Lee, N.J.

86th SMPTE SEMIANNUAL CONVENTION
STATLER HILTON HOTEL, NEW YORK
Exhibit Open October 5 thru 8

Nathan Kroll; *The Wonderful World of Wash 'N Wear* (Sales and Promotion - Agriculture, Construction, and Textiles) produced by Jam Handy Organization; and *Fire and the Wheel* (Institutional Public Relations - Commercial Organizations) produced by Parthenon Pictures. Film strips of special interest included *The Battle for Liberty* (Social Studies) produced by Jam Handy Organization; *The Epic of Man* (History) produced by Life Filmstrips; and *The Earth and Its Moons*, (Science) produced by Films for Education.

New sustaining member of the Society is the Association of Professional Cinema Equipment Dealers, an organization created last year for the purpose of mutual understanding and ethical conduct within the industry. The organization also voted sustaining membership in the Film Producers Association. APCED members are: Camera Equipment Co.; Camera Mart Inc.; Florman & Babb; National Cine Equipment Inc., and S.O.S. Cinema Supply Corp. This New York group handles only professional equipment. Rental equipment to a value of \$2 million is available from the associated dealers.

The resignation of Y. Frank Freeman as head of the Paramount Studio for reasons of health was announced May 17. Associated with Paramount for 26 years and head of the studio for more than 20 years, he will remain a vice-president of the company and will act in an advisory capacity. Mr. Freeman has been a helpful friend to the

Society and to the many persons who have been associated with him. The usually "hardboiled" *Hollywood Reporter* said, "Mr. Freeman was one of the nicest, kindest, fairest and most scrupulously honest executives who ever headed up a major plant in Hollywood . . . the industry he so long has served and to which he invariably gave such sagacious counsel over the years — continues to need him."

Rodney D. Chipp, Director of Engineering of ITT Communication Systems, Inc., and his wife, Dr. Beatrice A. Hicks, President of Newark Controls Co., Bloomfield, N.J., have been chosen by the National Society of Professional Engineers, headquarters, 2029 K St., Washington 6, D.C., to represent American engineers on a goodwill tour of South America. Purpose of the tour is to meet with key people in the various South American countries to discuss solutions to, or prevention of, problems resulting from interpersonal relationships complicated by language barriers and contrasting national customs. They will also inspect as many as possible of the most important engineering developments in the countries they visit. Upon their return they will present a report to the NSPE which will be part of a long-range program to equip engineers and technicians to deal with social and cultural differences between the United States and other parts of the world.

Hazard E. Reeves, President of Reeves Sound Studios, Inc., is the recipient of the

first annual Industry Achievement Award presented by the Film Producers Association of New York. Mr. Reeves is also President of Reeves Soundercraft Corp., Cinerama, Inc., and is an officer of other corporations in the motion-picture field. The Citation accompanying the Award stated, "In recognition of outstanding accomplishment in advancing the prestige of the motion-picture industry of New York and its continuing growth as a center of motion-picture arts and sciences."

The appointment of Charles L. Townsend as Director, Television Engineering of TelePrompTer Corp. has been announced. Prior to his present appointment, Mr. Townsend had been associated with National Broadcasting Co. for more than 20 years where he served, for the past five years, as Manager, Film and Kinescope Operations. He is the author of a number of professional papers and articles on TV standards and network operations, including an NBC publication, *Specifications for Motion Pictures for TV Transmission*, widely used as a reference. He is a Fellow of this Society, and his memberships in other organizations include Electronic Industries Assn., and IRE.

Elias J. Drexler has been appointed Manager of the Professional Motion Picture Dept. of Gevaert Co. of America, Inc. In his new position he will be responsible for sales in the United States of films and magnetic tape. He will be assisted by Chris Thiers.

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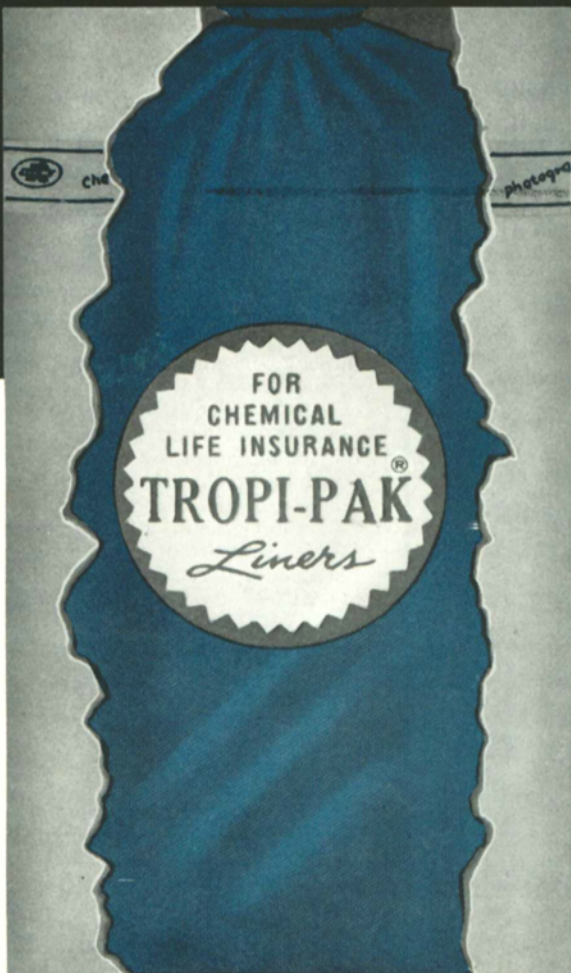
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