

Exhibit Directory

Ampex Corp. Booths 9, 10, 11
Redwood City, Calif.

Exhibiting: Ampex VR-1000B Videotape Recorder, black-and-white and color; Marconi TV Camera; Ampex theater sound systems; multi-channel audio recorders; high-speed tape duplicator.

Personnel: Tom Davis, Bob Day, Jack Hauser, Neil McNaughton, Tom Merson, Bob Paulson, Ross Snyder, Charles Swisher, Phil Thornton.

Animation Equipment Corp. Booth 4
38 Hudson St., New Rochelle, N.Y.

Exhibiting: Oxberry Unistand, for animation, titles, filmstrips, enlarging and copying in 3 to 24-field range, with traveling table or compound and camera carriage; Oxberry Master Series 4200 animation stand and camera, with follow-focus, lens mount, stand and platens.

Personnel: John Oxberry, Ed Willette, Robert Troy

Arriflex Corporation of America Booth 47
257 Park Ave. South, New York 10
7303 Melrose Ave., Los Angeles 46

Exhibiting: Arriflex 16, with automatic buckle switch, sprocket roller guides and motor cable lock; Arriflex 35, Model II BV, with variable shutter; new lens developments for Arriflex; Taylor Hobson Cooke Lenses; Macro-Kilar F2.8 Lens in Arriflex Mount.

Personnel: Paul Klingenstein, Victor James.

Equipment Papers and Demonstrations

Wednesday morning, October 7, from 9:00 to 12:30, exhibitors will present the following equipment papers and demonstrations.

A complete list will be published in the Convention Program

Arriflex Corp. of America: A Synchronous Sound Recording System for Arriflex Cameras.

Bell & Howell Co.: A New 16mm Motion-Picture Printer

Camera Mart, Inc.: Camart Add-A-Unit Extension Plate for Moviola Editing Machines; other Camart products.

Century Lighting, Inc.: PUNCH Automatic Instantaneous Infinite Preset Lighting System.

Florman & Babb, Inc.: F & B Slide Dissolve Unit.

Karl Heitz, Inc.: Kinoptik Lenses, Camex 8, Robot, Alpha.

Prestoseal Mfg. Corp.: Film, Tape and Paper Splicing Equipment.

Rapid Film Technique, Inc.: Problems of Scratches on Motion-Picture Film and Their Removal.

Time Automated Mfg. Co.: 16 mm Color Processor.

Bausch & Lomb Optical Co. Booth 12
Rochester 2, N.Y.

Exhibiting: How developments at Bausch & Lomb in the motion-picture field have been used in space applications, along with the latest equipment in the motion-picture world and a new series of vidicon lenses.

Personnel: J. Wright, B. Day, D. Peterson, T. Venvertloh.

Bell & Howell Co. Booth 1
7100 McCormick Rd., Chicago 45

Exhibiting: New 16mm printer, Design 5205 Model JM. New features include new type base, improved film transport, 2000-ft flanges with tight winds optional, direct drive motor, built-in edge light printing, plug-in accessory units.

Personnel: Jerome Debish, George Oakley, Harold Peterson, John Terry, James L. Wassell, Hans Wohlrab.

Camera Equipment Co. Booth 3
315 West 43 St., New York 36

Exhibiting: New electronic printing device for Bell & Howell Model J Printers; CECO blimp for Maurer Camera; CECO programming device for time-lapse photography; stop-motion motors; CECO fluid-head tripod; vidicon tripod and dolly; CECO 16 & 35mm professional film viewers; variable-speed camera motors; indoor remote pan-and-tilt head.

Personnel: Frank Zucker, Burton H. Zucker, Eugene Levy, Edward Brown, Jack Brown, Arthur Dorman, Sol Fol, Alan Green, Bernard Grubman, Al Nathanson, Wally Robbins, Clifford Van Praag.

Camera Mart, Inc. Booth 36
1845 Broadway, New York 23

Exhibiting: Camart Baby Dolly; Camart Add-A-Unit Plate; Camart Dual Reader; Camart Editing Table; Camart Editing Bins and Rack; Camart Core Dispensers; Camart Titewind Adapter; Camart Writing Attachment for Moviola; Camart TV Matte for Moviola; Camart Electric Footage Counters; Camart Triangle; Camart Car-Top Clamps; Camart Optical Effects Unit; Camart Slate and Clapstick; Camart Oiler Pen; Camart Parlight; Moviola Film Editing Machine; Auricon Sound Cameras; Auricon Tripods; Bror 16mm Processing Machine.

Personnel: Irving Browning, Samuel Hyman, Paul Meistrich.

Canadian Applied Research Ltd. Booth 42
750 Lawrence Ave. W, Toronto 19, Ont.

Exhibiting: Type 246 Mark 3C Automatic Tri-Film Processor.

Personnel: D. E. Richardson.

See the New and Different

Bell & Howell

Model JM

16mm Motion Picture Printer

...the ultimate in velvet smooth printing

...handles originals with utmost care

...designed specifically for 16mm

on exhibit at **BOOTH #1 SMPTE convention**



Bell & Howell PROFESSIONAL EQUIPMENT

Century Lighting, Inc. Booth 40
521 West 43 St., New York 36
1477 N.E. 129 St., North Miami 61, Fla.

Exhibiting: PUNCH fully automatic instantaneous infinite preset lighting system; C-Core (Silicon Controlled Rectifier) Dimmer; light-weight photographic and studio Fresnelites, Pattern Lekolites and accessories; data on studio lighting systems.

Personnel: James J. Fedigan, George Izenour, Edward F. Kook, David Locklin, Stanley McCandless, Nathan Sonnenfeld, Rollo G. Williams.

Cine Speed, Inc. Booth 14
Roosevelt Raceway, Westbury, N.Y.

Exhibiting: Demonstration of the Cine Speed Instant Processor, attached to a 16mm motion-picture camera; TV film chain.

Personnel: George M. Levy, Jr., Russ Dupre, Richard Hanellin, Frank Kelly, Marylou Linicus, Ed Palmolka, Elaine Randell, Al Stein.

Electronic Systems, Inc. Booth 41
Subsidiary of Electric Eye Equipment Co.
1938 East Fairchild St., Danville, Ill.

Exhibiting: HURLETRON Automatic Shutter for 16 & 35mm Bell & Howell Printers; HURLETRON Punch Tape Control System With Tape Verifier; HURLETRON Automatic Control Board System; Dial-Matic Perforator.

Personnel: Theodore W. Batterman, Clark Huffer, George DeWitt.

Florman & Babb, Inc. Booth 17
68 West 45th St., New York 36

Exhibiting: Portman Animation Stand and complete line of accessories; Triplex Triple-Duty Animation, Title Stand and Product Stage; new F & B Power-Mite batteries and power supplies; new F & B butt-splicing block; Miller Fluid-Head Tripod; miscellaneous new F & B products.

Personnel: John Babb, Arthur Florman, Len Hollander, Charles Lipow, Tom Notto, Warren Portman, Hy Roth.

Karl Heitz, Inc. Booth 24
480 Lexington Ave., New York 17

Exhibiting: New Alpa 4b, 5b, 6b and 8b 35mm Single-Lens Reflex Cameras w/Lightning Mirror; new Robot Royal 36S, 35mm Auto-Sequence Camera; new Camex Reflex (first 8mm single-lens reflex camera); Kinoptik 16 and 35mm Apochromats.

Personnel: Karl Heitz, Arthur Birnbaum, Yvonne Brandes, Fred Hofelder.

Houston Fearless Corp. Booths 7,8
11801 W. Olympic Blvd., Los Angeles 64

Exhibiting: 16/35mm Negative-Positive Black-and-White Immersion Processing Machine, Model 120PN, for speeds up to 120 ft/min; plastic valves, pumps and related laboratory accessories.

Personnel: Art Kjontvedt, Lou Girola, Jack Jiruska.



WORLDWIDE FRANCHISED PROCESSORS

Arizona
COLOR PROCESSING
LABORATORIES, INC.
Phoenix

California
CONSOLIDATED FILM IND.
986 Seward St., Hollywood 38
PERMAFILM OF CALIF. INC.
6648 Santa Monica Blvd., Hollywood 38
M-G-M LABORATORIES, INC.
Culver City, California

Dist. of Columbia
TOM SHERIDAN, Jr.
4001 Connecticut Ave., N. W.

Illinois
GEO. W. COLBURN LAB.
184 North Wacker Drive, Chicago 6
EDWAL SCIENTIFIC PRODUCTS
420 West 11th St., Chicago 28
U. S. Photographic Distributor

New Jersey
CONSOLIDATED FILM IND.
Consolidated Park, Fort Lee

New York
COLOR SERVICE INC.
115 West 49th St., New York 36

CONSOLIDATED FILM IND.
521 West 87th St., New York 19
MOVIELAB COLOR CORP. &
MOVIELAB FILM LABORATORIES,
INC.
619 West 54th St., New York 19

Canada
CANADIAN MICROFILMING CO.
33 St. James Street East, Montreal 1
NAT'L DRUG & CHEMICAL CO. LTD.
442 St. Gabriel St., Montreal

Argentina
LABORATORIOS ALEX S.A.
Dragones 2280 (R8), Buenos Aires

Austria
KNOLL-K. G.
Vienna 4

Belgium
SONOREX S.A.B.
310 Avenue Van Volxem, Forest-Brussels
For Benelux Countries

Congo Belge
ETS J. HOURDEBISE
Radio Congo, Leopoldville

England
ZONAL FILM FACILITIES LTD.
The Tower, Hammersmith Broadway,
London W. 6
U K & Australasia

France
SONOCOLOR S.A.
54 Avenue de Choisy, Paris 13

Germany
INTERNATIONAL MEDIA' CO.,
G.M.B.H.
Spreestrasse 9, Darmstadt

India
PATEL INDIA PRIVATE LTD.
190 Hornby Road, Bombay

Israel
GEVA FILMS
32 Allenby Road, Tel-Aviv

Italy
PERMAFILM OF ITALY LTD.
Via Francesco Denza, 13-15, Rome

South Africa
PHOTO AGENCIES (PTY) LTD.
123 Jeppe Street
Johannesburg

Spain
MAGNESON-SONOCOLOR
Menendez Pelayo 163, Barcelona &
Madrid

Switzerland
CINEGRAM S.A.
3 Rue Beau-Site, Gen va 18

Venezuela
LABORATORIOS GAMA-FILMS, C.A.
Avenida Beethoven, Edificio Sur-America
Colinas de Bello Monte, Caracas

We'll guarantee to reduce your print costs by increasing your projections!

.....

PERMAFILM Inc.

723 Seventh Avenue

New York 19, N. Y.

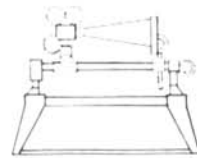
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Ask about

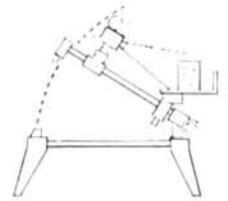
PERMA-NEW Scratch Removal System

NOW — FOUR BIG NEW FEATURES

	WAS	NOW
over-all height, vertical post	76"	97"
over-all length	62"	102"
zoom range to tabletop	1-12 field	1-18 field
zoom range to floor	1-24 field	1-30 field



2 — IN HORIZONTAL POSITION
For zoom titles, copy and product and puppet stages—



3 — IN DIAGONAL POSITION
Columns can be locked at any angle between horiz. and vert. —for angular zooms in on table which is locked in horiz. position.

The TRIPLEX stand complete with camera, is now available for monthly rental. Write for complete information.

HERE IS THE NEW IMPROVED

Triples



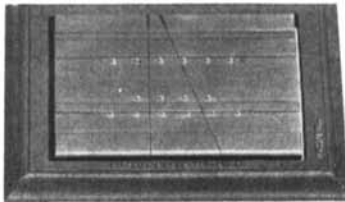
Basic Stand \$895
Complete as shown \$1595

Serving the World's Finest Film Makers

F & B Butt Splice & Film Repair Blocks

These excellent blocks make butt splicing and repairing damaged film strips simple as A-B-C. Easy to use, no complicated parts, and solidly constructed they are available in the following models:

- Model B-16 for 16mm. film \$ 9.50
- Model B-35 for 35mm. film 12.50
- Model BSB - Combination block for 16mm., 35mm. and 1/4" tape 24.50

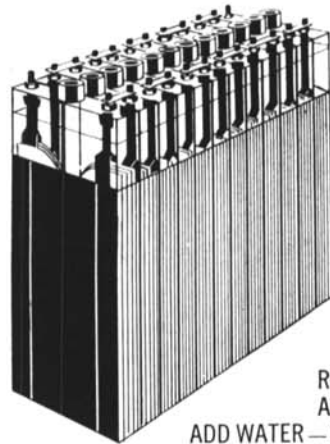


Magic "Mylar"

This amazing sprocketed splicing tape will repair torn and damaged films, replace torn perforations and allow you to butt-splice without losing a single frame. Comes in transparent for film, opaque for magnetic film. Splice will never come apart and perforations stay permanently repaired with Magic "Mylar."

- Transparent — For Film
 - 16mm.—Single Perf. \$5.00
 - 16mm.—Double Perf. 5.00
 - 35mm. 9.00
- Opaque — For Magnetic Film
 - 16mm. \$ 6.60
 - 35mm. 11.00

NEW F & B POWER-MITE NICKEL CADMIUM BATTERIES



LARGEST CAPACITY
6-10 amp. hours
SMALL-LIGHT—
6 oz. per 1.25 v.cell
INDESTRUCTIBLE—
Can be stored indefinitely in any condition
SAFE—No Acid Spray or corrosion
CHARGES EASILY—
To 90% in 20 minutes and 100% in 30 minutes
RETAINS 70% CHARGE After 1 year's storage.

ADD WATER—Only a few drops ONCE A YEAR

- PERMANENT ELECTROLYTE—30% solution of Potassium Hydroxide
- Batteries are supplied in a metal case with a leather carrying strap and plug.
- 7½ Volt—Power-Mite battery (6 cells) \$ 85.
- 15 Volt—Power-Mite battery (12 cells) \$135.
- Attached voltmeter—optional \$ 20.

F & B's Power-Mite batteries can be supplied in any combination to power practically all cameras, recorders, etc. the features listed are absolutely guaranteed by F & B. Power-Mite nickel cadmium battery is unconditionally guaranteed for one full year.
SPECIAL BATTERIES CUSTOM-BUILT TO YOUR ORDER



NEW IMPROVED F & B CAMERA SLATE

Here at last is the new F & B Camera Slate designed to professional specifications. Look at some of the exclusive features: Permanently attached ring-mounted numbers • Spring-loaded hardwood clapstick • Sturdy masonite construction • Erasable hard slate finish • Large 12" x 16" size

Reg. \$29.50 NOW...\$14.95

MILLER FLUID DRIVE HEAD

- Model D (medium duty) \$150.00
- Swivel leveling joint 59.50
- Pro Head (heavy duty) 299.50

Fits all Tripods. Write for complete information and literature NOW.

F & B proudly announces the exclusive distribution of the Miller Fluid Heads in the Eastern United States. The Miller Head is the world's finest precision built hydraulic drive pan head, and is designed for super-smooth panning and tilting. Can be used with any movie camera.



FLORMAN & BABB, INC

68 West 45th Street, New York 36, New York • MUrray Hill 2-2928

JM Developments, Inc.
116 West 29th St., New York 1

Booth 45

Exhibiting: New JMD 16mm Laboratory Printer, designed by John A. Maurer. Operates at 120 ft/min and provides sound transfer from 16mm original magnetic to optical release prints, 1-to-1 printing of optical sound, contact printing of picture in black-and-white and color with a timing light range of 30 steps using light-valve control and a number of other advanced features.

Personnel: John A. Maurer, Russell Holslag, Alexander S. Blumenfeld.

Macbeth Instrument Corporation Booth 37
P. O. Box 950, Newburgh, N.Y.

Exhibiting: EP-1000 Photographic Color Analyzer, "on-easel" control instrument for prediction of filter pack necessary for satisfactory print and for indication of exposure time; Quantalog Densitometers.

Personnel: Warren B. Reese, Frederic McCurdy, George Piersol.

National Cine Equipment, Inc. Booth 39
209 West 48 St., New York 19

Exhibiting: Special flatbed motor, variable speed, for Arriflex 35; new hydro-fluid tripod for 20-40 lb cameras; viewers, synchronizers, motors, dollies, etc.

Personnel: John A. Clemens, Erwin G. Harwood.

Neumade Products Corp.
250 West 57 St., New York 19

Booth 46

Exhibiting: Motion-picture equipment for 16mm, 35mm and 70mm use including rewinding, splicing and editing components. Newly developed video tape storage and handling facilities will be premiered.

Personnel: L. E. Jones, R. E. Hempel, L. Grofsik, R. K. Riehn.

Precision Laboratories Booth 43
1037 Utica Ave., Brooklyn 3, N.Y.

Exhibiting: Precision Sound Readers for editing optical or magnetic soundtracks; unitized synchronizers; magnetic attachments for synchronizers; film slitters; editing devices for picture and sound.

Personnel: Irwin R. Sheldon.

Prestoseal Mfg. Corp. Booth 38
37-27 33 St., Long Island City 1, N.Y.

Exhibiting: Various sizes of equipment for motion-picture film as well as perforated paper tape and magnetic tape; butt-welding and overlap methods of splicing now available in new models of the Miracle Prestosplicer.

Personnel: Leonard A. Herzig, Sam Fliegelman, Alice Ryland.

11th annual convention and exhibits of the

AUDIO ENGINEERING SOCIETY

Showing Professional Equipment for Studio and Laboratory

OCTOBER 5th-9th

HOTEL NEW YORKER, 34TH STREET AT 8TH AVE., NEW YORK CITY

SEVENTY PAPERS: Studio and Speech Input Systems • Transistor in Audio Circuit Applications • Music and Electronics • Measurements and Standards in Audio • Disc Recording and Reproduction • Reverberation • Magnetic Recording and Reproduction • Stereo • Audio Applications • Loudspeakers • Symposium on Techniques in Production of Stereo Tape and Discs.

SESSIONS 9:30 a.m. and 1:30 p.m. daily, also 7:30 p.m. Mon., Tues., Wed., Fri. Annual Award Banquet Thurs., 6:00 p.m. EXHIBITION noon to 6:45 p.m. Mon. through Fri. (Runs concurrently with IHFM High Fidelity Show).

Programs are available from: AUDIO ENGINEERING SOCIETY

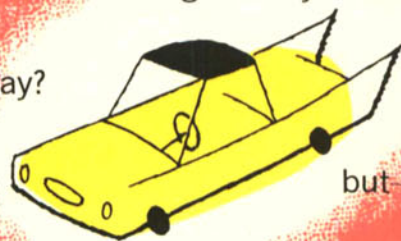
P.O. Box 12, Old Chelsea Station, New York 11, New York.

Did that car really drive itself?

Did you catch the commercial showing

a driverless car driving blithely down

the highway?



It looked

driverless

but—you

guessed it—it wasn't.

A director of a well known producing

company had this brainstorm. Terrific, but

how do you do it? Our boys worked it out for

him. Actually, CECO* experts and technicians

are called upon to solve many more complex

problems. Think of CECO as headquarters for

the world's finest professional photographic

equipment—but

think of us also

when you're

wrestling with

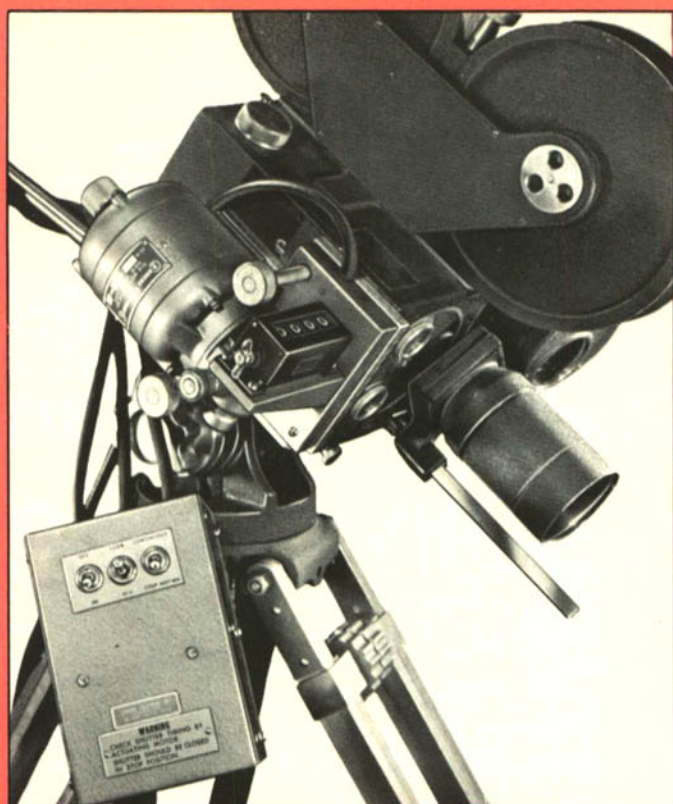
a tough idea. Maybe we can help. Try us.

*CECO—Trademark of Camera Equipment CO

FRANK C. ZUCKER

CAMERA EQUIPMENT CO., INC.

Dept. 2 315 West 43rd St., New York 36, N. Y. Judson 6-1420



CECO Stop Motion Motor for Maurer Camera

110 volt synchronous motor. Can be operated single frame or continuous run on forward or reverse.

Exposure time: $\frac{3}{8}$ second at 170° opening;

$\frac{5}{8}$ second at 235° opening. Attaches directly to Models

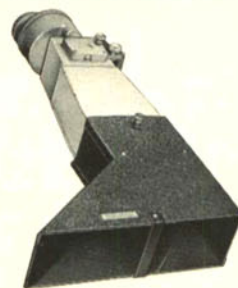
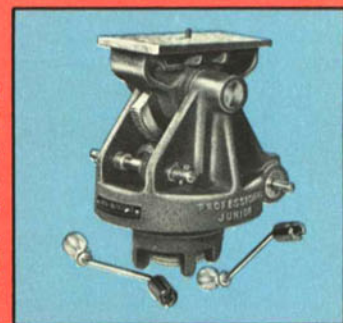
05 and 150. Stop motion motors available for most all other cameras.

CECO Professional Junior Geared Head

Used for controlled pan and tilt. Smooth action.

Ideal for Panoram shots and tabletop photography.

Fits all Pro. Jr. tripod bases. Crank handles included.



Mozell Dual Image Viewfinder Attachment

Attaches to Mitchell or CECO Erect Image Viewfinder. Allows dual viewing of image scene by the cameraman and a director or account executive.

CECO Double Zipper Changing Bag

Lightproof; accommodates 1000' 35mm magazine or 1200' 16mm magazine.

34" x 48" black sateen outer bag. Rubber inner bag has roomy sleeves and light-tight wristlets.



Additional Products

CECO offers the world's largest and most comprehensive line of professional cameras, accessories, lighting, editing, processing and animation equipment including: MAURER Products (Exclusive Distributor); Oxberry Animation Equipment; Cooke Speed Panchro Series II, Kinetal, Kinoptic, and Bausch & Lomb Baltar Lenses. Other products we carry are: Color Charts - Computers - Splicers - Exposure meters - Projectors - Screens - Marking pencils and pens - editors gloves - stop watches.

Rentals

Cameras - 16mm and 35mm

Editing Equipment

Lighting Equipment

Generators - Truck mounted or Portable

Sound Equipment

Projection Equipment

Grip Equipment

CECO Blimp for 16mm Maurer Camera

First contour model blimp for 16mm Maurer. Compact; permits easy accessibility to camera. Utilizes outside finder with follow-focus cam system.

ARRIFLEX 35, Model II B

Mirror reflex camera with direct, through-the-lens focusing and viewing, and three-lens turret. Features stronger hand grip motor to pull new 400' color magazine. Portable, rugged, dependable. The world's standard among cameramen.

**Ask about our Precision Repair
and Design Engineering Service!**

**SALES
SERVICE
RENTALS**

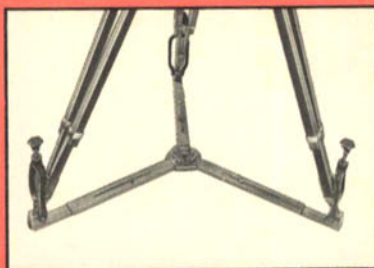
FRANK C. ZUCKER

CAMERA EQUIPMENT CO., INC.

Dept. 2 315 West 43rd St., New York 36, N. Y. JUdson 6-1420

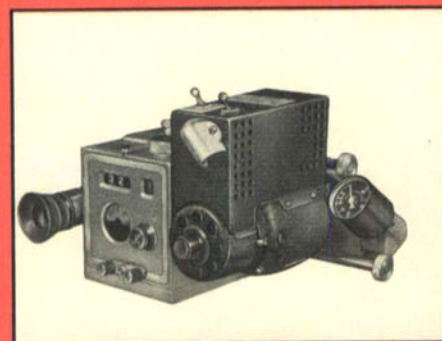
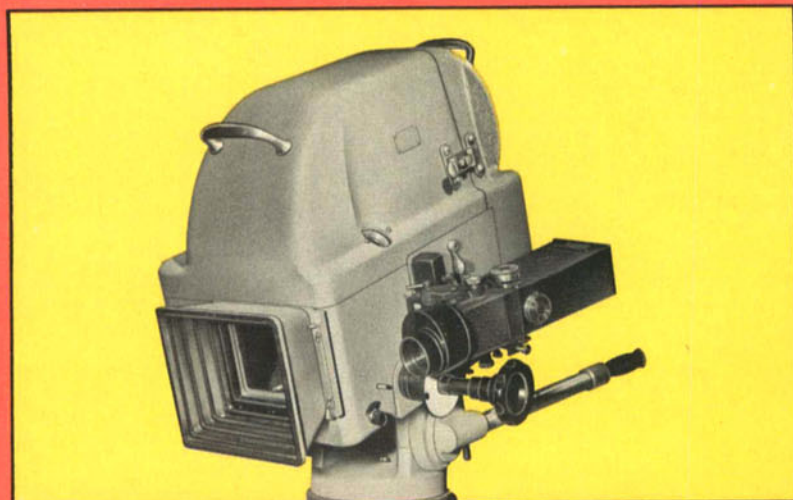
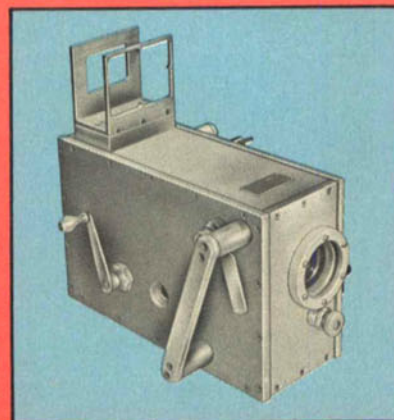
CECO Triangles—Models B & C

Adjustable and collapsible. All aluminum construction. Brass studs for tripod points. Insures rigid positioning of tripod legs. Prevents slipping and damage to floors. (Model C illustrated). Model B without leg clamps.



CECO Underwater Housing for Eastman Kodak K-100 16mm Camera

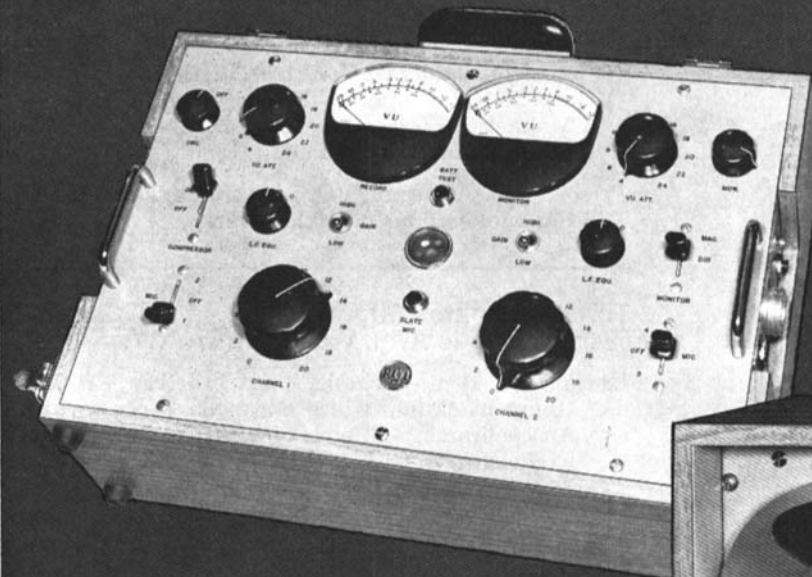
Withstands water pressures at 75 ft. (with accessory pressure valve, down to 175 ft.) All camera controls easily operated under water. Viewing ports show film exposed, iris setting, spring wind. Constructed of 1/4" anodized dural plates. Accommodates 10 mm F1.8 fixed focus Angenieux Lens.



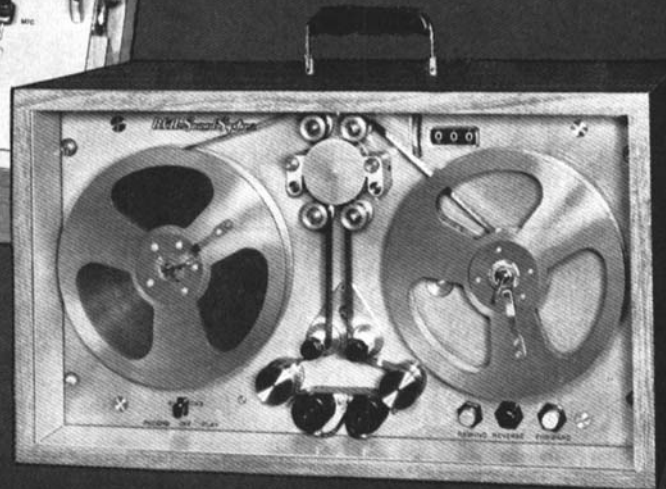
CECO Variable Speed Motor for Maurer Camera

110 volt AC-DC operation. Equipped with tachometer. Motor drives camera at variable speeds from 8 to 48 FPS. Attaches easily to camera by 2 screws. Available in 12 volt DC.

NOW, FROM RCA...



The PA-151 Portable
Mixer-Amplifier



The PR-45 Portable
Magnetic Film Recorder

The first all-transistor **PORTABLE RECORDING EQUIPMENT** with electronic compression

For extreme portability, these units are highly compact and light in weight. But compact as they are, no sacrifice has been made in dependability, operating ease, or control convenience.

Both units are of rugged construction, and reflect the advanced electronics design which continues to make RCA the leader in the field.

An amazing number of ingenious features are included in these competitively priced units. The PA-151 and PR-45 are available for outright purchase, or may be leased.

Be sure to see these units in the RCA Booth at the SMPTE Convention, or write to either address below for complete information.



**Sound
Recording**

**RADIO CORPORATION
of AMERICA**

FILM RECORDING

1016 N. Sycamore Avenue
Hollywood 38, Calif.
Oldfield 4-1660

411 Fifth Avenue
New York 16, New York
MUrray Hill 3-7611

Radio Corporation of America Booths 21, 22
Camden, N.J.

Exhibiting: Broadcast and closed-circuit TV equipment including RCA TV tape recorder Model TTR 1A; microphones; TV projector Type TP 6. Film recording equipment; PR-45 Portable Magnetic Recorder; PA-151 Portable Mixer Amplifier; MI 10002 Dialog Microphones; MI 10004 Microphone and Windscreen.

Personnel: P. Bergquist, Max Berry, Paul Greenmeyer, E. T. Griffith, L. W. Haeseler, A. F. Inglis, J. V. Leahy, Everett Miller, Dana Pratt, E. C. Tracy, Merrill A. Trainer, Neil Vander Dussen.

Rapid Film Technique, Inc. Booth 35
37-02 27 St., Long Island City 1, N. Y.

Exhibiting: Projection demonstration of film scratched and treated with Rapidweld for scratch removal.

Personnel: Jack Bernard, Sidney Dash, Jerome Gober, Henry Lloyd.

S.O.S. Cinema Supply Corp. Booth 23
602 West 52 St., New York 19
6331 Hollywood Blvd., Hollywood 28

Exhibiting: Tel-Animastand; Tel-Animaprint Hot Press; Tel-Amatic Printer; Tel-Amatic Film

Cleaning Machine; SOSound Magnetic Stripping Machines; S.O.S. Cinemaphon Magnetic Stripping Machine; Arriflex Barney; Versa-Dolly; S.O.S. Junior Tripods and Heads; S.O.S. Visco-Matic 3-Speed Fluid Head; O'Connor Fluid Head; S.O.S. Magniola; S.O.S. Ediola; S.O.S. Senior Viewer; S.O.S. Junior Viewer; Hallen Recorders; Western Cine Hot Splicer; Auricon Cameras; Colortran Light; Cine Special and K100 Cameras; S.O.S. Titler; SOStrong Magnetic Film and Tape Degausser; S.O.S. Body-Brace Camera Pod.

Personnel: J. A. Tanney, O. Lightstone, Dominick J. Capano, Jerome P. Schlesinger.

Time Automated Mfg. Co., Inc. Booth 2
69-05 Woodside Ave., Woodside 77, N.Y.

Exhibiting: Semi-portable, clutch-driven, 800-lb, 16mm black-and-white and color processor, for Anscochrome, Ektachrome, Kodachrome or Kodacolor.

Personnel: George Vaughn, Nick Djadjich.

Vicom, Inc. Booth 44
70 Aberthaw Rd., Rochester 10, N.Y.

Exhibiting: Self-contained 16mm magnetic recording machine.

Personnel: Fred E. Aufhauser, John P. Seabourne.

at *Eastern Effects, Inc.*

We Specialize in Hidden Services

S.O.S. Tel-Amatic at Eastern Effects, Inc., cleans all your film including color, black-and-white original negatives, fine grains and high contrasts, etc. in both 35 and 16mm, insuring the cleanest of optical negatives.

Maurice Levy (at right) and Sam Levy (at left) examining the S.O.S. TEL-Amatic Film Cleaning Machine, recently installed at Eastern Effects

WILL BE EXHIBITED AT
SMPTE CONVENTION
S.O.S. BOOTH #23
STATLER HILTON HOTEL, N. Y. C.
OCT. 5th TO 9th

EASTERN EFFECTS, Inc.
Aerial Image Opticals
333 WEST 52nd ST., NEW YORK 19, N. Y.



SMPTE Test Films

Test films planned by the Society's technical committees and produced under the Society's exact supervision are available from the headquarters office at 55 West 42 St., New York 36. Catalogs containing brief descriptions of each film are obtainable on request.

These films are used by manufacturers for testing the performance of new equipment, by television station technicians for lining up and adjusting film pickup systems, by maintenance men for "in service" maintenance of projectors and sound equipment, and by dealers for testing and demonstration equipment.

Films are available in the following categories.

- Television—Picture Only, Color or Black-and-White
- CinemaScope
- Visual 35mm—Picture Only
- Magnetic—16mm Sound Only
- Picture and Sound—16mm
- Picture Only—16mm
- Glass Slide—16mm

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