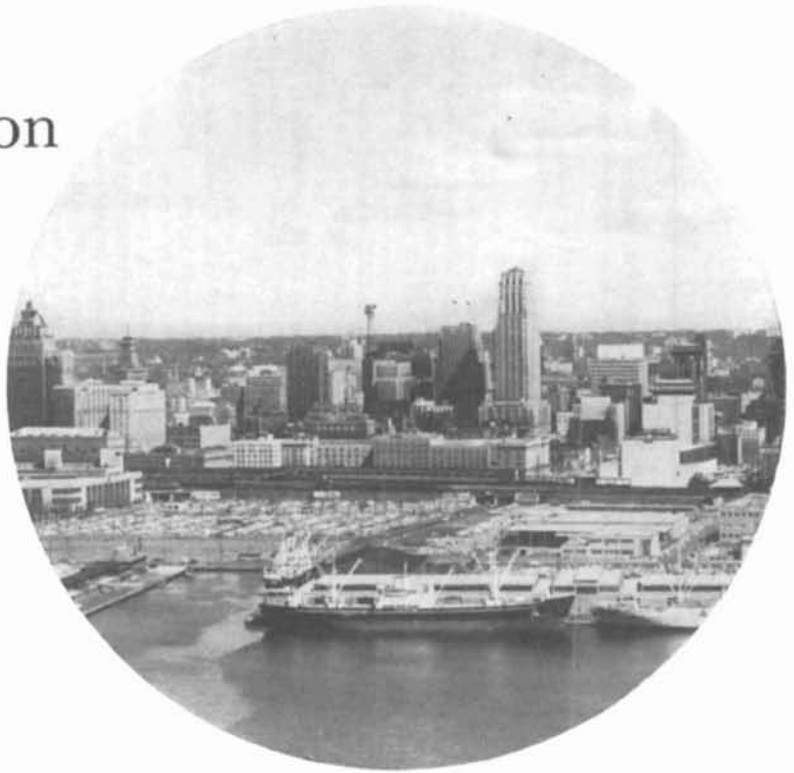


# 89th SMPTE Convention

Hotel King Edward-Sheraton

TORONTO, CANADA

May 7 — 12, 1961



**Theme:** International Achievements  
in Motion Pictures and Television

**Program Chairman:** **Rodger J. Ross**, Canadian Broadcasting Corp.,  
354 Jarvis St., Toronto, Ontario, Canada

## Topics and Topic Chairmen

*Cinematography:* **Ivor Lomas**, Graphic Films Ltd., 19  
Fairmont Ave., Ottawa, Ont.

*Film and Television in Education:* **Rolf Epstein**, Sound  
Div., National Film Board of Canada, P.O. Box  
6100, Montreal, P.Q.

*Film-Projection Equipment and Practices:* **Eric C. Johnson**,  
Motion Picture Film Dept., Eastman Kodak Co.,  
343 State St., Rochester 4, N. Y.

*Image-Forming Systems:* **Allan L. Sorem**, Research Labs.,  
Eastman Kodak Co., Kodak Park, Rochester 4,  
N. Y.

*Instrumentation and High-Speed Photography:* **Morton Sul-  
tanoff**, Ballistics Research Labs., Aberdeen Proving  
Ground, Md.

*Laboratory Practices:* **Harold Jones**, Professional Motion  
Picture Dept., Ansco, Binghamton, N. Y.

*New Developments in 8mm:* **John Flory**, Advisor, Non-  
theatrical Films, Eastman Kodak Co., 343 State  
St., Rochester 4, N. Y.

*Sound Recording and Reproduction:* **Kenneth MacKenzie**,  
McCurdy Radio Industries, Ltd., 22 Front St.,  
Toronto, Ont.

*Standards and Standardization:* **Charles Anderson**, Ampex  
Professional Products Co., Box 3000, Redwood  
City, Calif.

*Television Equipment:* **R. E. Putman**, Industrial Elec-  
tronics Div., General Electric Co., Syracuse, N. Y.

*Television Film:* **John Stott**, Eastman Kodak Co., 343  
State St., Rochester 4, N. Y.

*Television Recording:* **Helmut Berger**, Robert Lawrence  
Productions (Canada) Ltd., 38 Yorkville St.,  
Toronto, Ont.

*Television Studio Practices and Station Operation:* **Harold  
Wright**, Canadian Broadcasting Corp., 354 Jarvis  
St., Toronto, Ont.

**Not without precedent**, for the SMPE Fall Convention in 1923 was held in Ottawa, Canada, but certainly a noteworthy event is the selection for a Convention site outside of the United States. The theme, "International Achievements in Motion Pictures and Television" is, indeed, appropriate, relating not only to the Convention City, but to the ever-widening interests of the Society. Toronto (pop. 1½ million) is considered the major center of the motion-picture and television industries in Canada. A busy industrial city, it also has much of interest historically and culturally. It is the home of the Royal Conservatory of Music, Ontario College of Art and the Royal Ontario Museum, famous for a magnificent Chinese collection.

A great deal of productive planning has been and is going into the assembling and coordination of the multiplicity of diverse factors essential to the construction of an outstanding Convention.

Traditionally this initial announcement is prefaced by an admonition to authors to be prompt and diligent in communicating with the Topic Chairman whose Topic seems best to fit the subject of the paper. If the author is uncertain as to the most suitable topic he should communicate with the Program Chairman. Offers of papers may also be made in the United States through the Regional Chairmen of the Papers Committee and in other countries through the appropriate National Regional Chairman. These are listed in the Directory for Members (April 1960 *Journal*, Pt. II, p. 9).

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## Equipment Exhibit

In addition to the Technical Session Topics there will be a special session devoted to equipment papers and demonstrations. The Chairman for this session is Kenneth S. Oakley, Professional Div., Bell & Howell Canada, Ltd., 88 Industry St., Toronto 15, Ont. Questions about exhibits and particularly questions relating to Customs regulations may be referred to Mr. Oakley. For the convenience of exhibitors the Society has appointed two official Customs Brokers who will contact exhibitors and provide necessary forms with detailed instructions. Also, an Exhibitors Manual is being prepared containing details of the booths, power supply, transportation and labor, and also describing in detail a simple procedure for the movement of exhibits through the Canadian Customs.

## Local Arrangements

Much of the "work-type" work—meaning endless attention to details and the overcoming of minor and major obstacles—devolves upon the Local Arrangements Chairmen. To each Chairman is entrusted the responsibility of a specific area of Convention planning and accomplishment; anyone who has undertaken a comparable task can testify to the difficulties and frustrations that often beset the path of the most diligent and dedicated worker. It speaks well for the caliber of Local Arrangements Chairmen that the successful completion of their planning is recognized a priori. Those responsible for the 89th Convention are:

*Local Arrangements Chairman:* **Gerald G. Graham**, National Film Board of Canada, Post Office Box 6100, Montreal 3, P.Q.

*Administrative Assistants:* **Norman Olding**, Canadian Broadcasting Corp., 5253 Decarie Blvd., Montreal, P.Q., **E. Wally Hamilton**, Trans-Canada Films Ltd., 1212 Burrard St., Vancouver 1, B. C., **A. H. Simmons**, Braun of Canada Equipment Ltd., 35 Haas Rd., Rexdale, Ont., **R. R. Epstein**, National Film Board of Canada, P.O.

Box 6100, Montreal 3, P.Q., **Lou T. Wise**, Photo Department Supervisor, Avro Aircraft Ltd., Box 4004, Terminal A, Toronto, Ont.

*Auditors:* **Jim Bach**, Cinesound Ltd., 553 Rogers Rd., Toronto, Ont., **Don Clayton**, Cinesound Ltd., 553 Rogers Rd., Toronto, Ont.

*Vice-Chairman:* **Roger Beaudry**, Pathe-DeLuxe of Canada Ltd., 9 Brockhouse Rd., Toronto 14, Ont.

*Motion-Picture Short Subjects:* **Ralph Ellis**, Freemantle of Canada Ltd., 17 Dundonald St., Toronto 5, Ont.

*Hotel Arrangements:* **Harold Bibby**, Canadian Kodak Sales Ltd., 447 Jarvis St., Toronto 5, Ont.

*Registration:* **Don Dixon**, Canadian Kodak Sales Ltd. Toronto 15, Ont.

*Publicity:* **Gordon Fraser**: Christopher Smith II Film Labs., 30 Wellington St., East, Toronto, Ont.

*Membership:* **Jim Buist**, Minnesota Mining and Manufacturing Co. of Canada, Oxford St., East, London, Ont.

*Banquet:* **Arthur Chetwynd**, Chetwynd Films Ltd., 447 Jarvis St., Toronto, 5, Ont.

*Luncheon:* **Spence Caldwell**, S. W. Caldwell Ltd., 447 Jarvis St., Toronto 5, Ont.

*Public Address, Recording and Projection:* **Al Turnbull**, General Sound and Theatre Equipment Ltd., 861 Bay St., Toronto, Ont.

*Exhibits:* **Kenneth S. Oakley**, Bell & Howell Canada Ltd., 88 Industry St., Toronto 15, Ont.

*Hospitality:* **Mrs. A. L. Clark**, Alex L. Clark, Ltd., 3751 Bloor St., West, Islington, Ont.

*Ladies Program:* **Frank Tate**, Photo Importing Agencies Ltd., 345 Adelaide St., West, Toronto, Ont.

*Co-Hostesses:* **Mrs. S. W. Caldwell**, 6 Dale Ave., Toronto, Ont., and **Mrs. F. L. Tate**, 32 Watson Ave., Oakville, Ont.

*Transportation:* **Ron Ringler**, DuPont of Canada Ltd., 85 Eglinton St., East, Toronto 12, Ont.

*Special Assignments:* **R. S. Rekert**, National Film Board of Canada, P.O. Box 6100, Montreal 3, P.Q.

## Education, Industry News

The SMPTE lecture series on Motion Picture Techniques presented by the Chicago Section in cooperation with Northwestern University began October 26 with a general survey of the field. Ten non-credit, illustrated evening lectures to cover all phases of the subject will be presented by Dr. H. C. Wohlrab, of Bell & Howell Co., assisted by selected experts. Field trips will be part of the program. SMPTE members and Northwestern students are eligible for the course and interested persons in the industry will be accepted for the course as long as space permits. Application for enrollment should be made to Motion Picture Techniques, School of Speech, Northwestern University, Evanston, Ill. The Registration fee is \$5.00. Checks should be made payable to SMPTE. Dates and subjects of lectures are: Oct. 26, General Survey; Nov. 9, Cameras Optics, Dimensions; Dec. 7, Film Emulsions, Standards, Photochemistry; Jan. 11, 1961, Processing and Printing; Feb. 1, Sound; Feb. 22, Motion-Picture Studio, On Stage; Mar. 8, Motion-Picture Studio,

Behind Stage; Apr. 5, Theater and Projection; May 3, Film in TV, News, Videotape; May 24, Special Applications. A descriptive brochure is available from Motion Picture Techniques, School of Speech, Northwestern University, Evanston, Ill.

Plans for a lecture program of interest to managerial and nontechnical personnel in the field of audio-video recording, sponsored by the Subcommittee for Education in Audio-Video Recording, have been announced by the East Coast Division of the SMPTE Education Committee. Tentatively scheduled for December, the date on which the program will be given and the names of the speakers will be announced. The Subcommittee also plans a series of technical lectures of special interest to operating technicians and engineers beginning early in 1961.

The East Coast Division has worked with the New York City College Student Chapter by arranging tours to Reeves Sound Studios, Movielab Film Labs, DeLuxe Labs, Warner Theater, and similar installations. The East Coast Division was also instrumental in arranging presentation

to the Chapter of 60 rolls of film donated by Christian Thiers on behalf of Gevaert Company. The film was used to carry out a Chapter project.

Other activities in progress include preparation by the East Coast Subcommittee for Education of Sound Technicians of transcripts of lectures, presented during a former study course, for publication.

An intensified 10-day short course for managers and engineers is offered by the University of California, Los Angeles, January 23 through February 2, 1961. This is the seventh year this course has been given. Participants will have a choice of 23 subjects being taught by 30 professors, industry specialists and managerial consultants. There are no formal educational requirements but the enrollment is limited. The wide selection of subjects includes Mathematical Bases for Decision and Programming in Industry; Electronic Data Processing for Business and Industry; Engineering and Research Administration; Industrial Statistics and Quality Control and many others related to engineering and management. Fee for the course is \$450. Additional information may be obtained from Reno R. Cole, Coordi-