

news and reports

89th Convention Plans

Plans for the 89th Convention are well advanced, according to latest reports from Program Chairman Rodger J. Ross and other Convention planners. A special effort is being made to support the theme, *International Achievements in Motion Pictures and Television*, by a number of papers from other countries. Local Arrangements Chairman, Gerald G. Graham, recently returned from a trip to Europe, reports a lively interest in the Toronto Papers Program.

Of special interest is a detailed report received from Motion-Picture Short Subjects Chairman, Ralph Ellis, presenting a descriptive list of short subjects tentatively planned for presentation at the 89th Convention. Following is a list of titles, country of origin and a brief description:

The Cultured Ape, United Kingdom, one reel. Cartoon about an ape who plays the flute.

Insolent Matador, United Kingdom, one reel. Story of a matador who would fight only short-sighted bulls.

Night at a Peking Opera, France, two reels. Four of the best known numbers from the *Peking Opera* repertoire filmed during the visit of the Opera Company to Paris.

Trésor D'Ostende, Belgium, one reel. Story of a boy who loses his dog on the beach of Ostende, and the frantic pursuit which ends with the dog being returned to the boy.

Top Dogs, United Kingdom, one reel. A film using paper cutouts as a new type of animation.

Jonny, Germany, one reel. Story of a little German lad who is a member of a carnival family.

People of the City, Sweden, two reels. Visual interpretation of life from dawn to dusk in a Swedish city.

Tokyo Fantasy, Japan, two reels. A kaleidoscopic view of Tokyo today.

Animal Parade, Australia. Views of Australian wildlife from the television series, *Animal Parade*.

Cruel Revenge of a Snake by a Trout, Japan, one reel. Macabre killing of a snake by a trout.

Capriccio, Germany, one reel. Music film displaying camera artistry of Richard Scheinplflug.

The Kitten, Antics of a kitten locked in a dining room.

Kolya (Christmas Journey), Russia, one reel. A little boy dreams he is visiting his father in a weather post in Antarctica, taking him a Christmas Tree.

Thinking Machines, United States, two reels. A film about human minds and the mind of a "thinking machine."

Many of these films have won awards, and all of them display particular artistry and technique.

Information about topics and a listing of Topic Chairmen appears in the October *Journal*, p. 752. All information is available from Program Chairman *Rodger J. Ross*, c/o Canadian Broadcasting Corp., 354 Jarvis St., Toronto, Canada.

Equipment Exhibit

The Exhibit Chairman, Ken Oakley, reports lively booth sales, at this early date, that foreshadow a fine display of equipment from several parts of the world. Response so far has come from companies in Canada, the U.S. and Great Britain, so that the international theme of the Convention will be sustained in the Exhibit. Among the first reservations to be received are those from:

Bach-Auricon, Inc.

Bell & Howell Co.

Caldwell A/V Equipment

Canadian Applied Research

Alex L. Clark Ltd.

Ferrania Div., Viditon Corp.

Film Editing Equipment

Corp.

Florman & Babb, Inc.

Harwald Co.

Magnasync Corp.

McCurdy Radio Industries

Precision Cine Equipment

Robert Rigby Ltd.

L. B. Russell Chemicals, Inc.

S.O.S. Cinema Supply Corp.

Full details about the remaining space can be obtained from the Exhibit Chairman. See page 825 of this issue for his address and other information about the Exhibit.

Education, Industry News

World Survey of Motion Picture Theater Facilities, a publication of the U.S. Dept. of Commerce, reports that between 1955 and 1960 the number of motion-picture theaters throughout the world increased 29%. The project was under the Business and Defense Services Administration, and the report was prepared by the Scientific, Motion Picture and Photographic Products Division. Especially noted was that the decline in the number of auditorium-type theaters has been partly compensated for by the growing popularity of drive-in theaters.

Among other trends noted in the report was that the number of theaters throughout the world equipped to show 35mm films increased from 119,982 to 154,852 during the five-year period covered by the survey. During the same time, in the United States the number of auditorium-type theaters dropped from 14,301 to 12,291, but the number of drive-in theaters increased from

4,050 to 4,700. Canada also reported a substantial drop in the auditorium-type theaters and a slight increase in drive-ins.

Statistics, based on Foreign Service dispatches, cover 130 countries and territories. Other findings noted in the report: U.S. films now earn slightly more than \$200 million annually abroad; an upward trend in theater building was noted in several countries, including Germany, Italy, Spain, Japan, India and some parts of Africa; the growth of television in Europe is creating a competitive situation for the motion-picture industry in Europe.

The publication is available from the U.S. Department of Commerce, Washington 25, D.C., or from its Field Offices. It is priced at 10 cents.

Bob Jones University, one of three universities in the United States offering a Master's degree in film production, and one of the eight offering Bachelor degrees in this field, has announced the tenth anniversary of the founding of Unusual Films, the University's Division of Cinema.

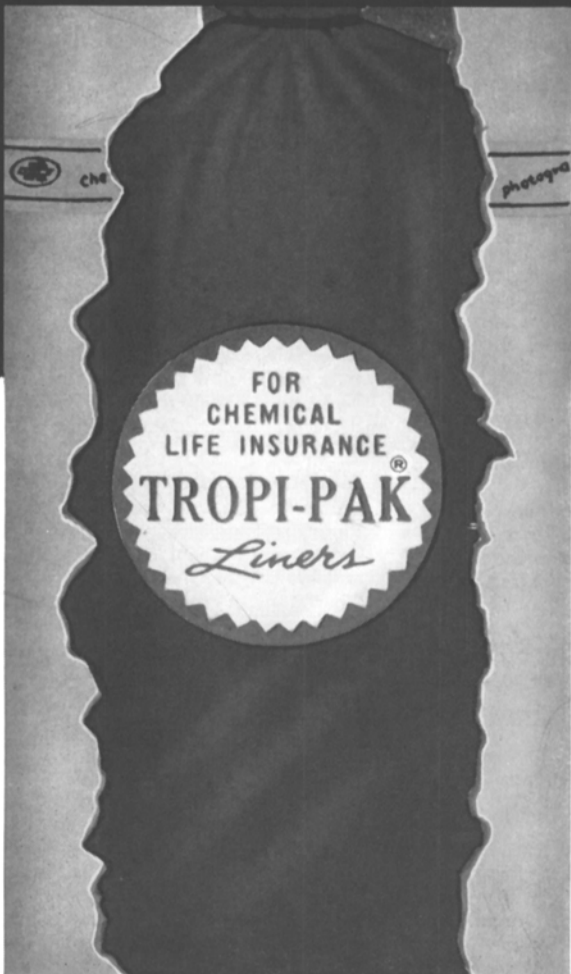
During the ten years it has been in existence, Unusual Films has received many honors for its productions, among them the Silver Medallion for the Inter-Collegiate Film Competition, awarded by the Screen Producers Guild, and nine awards presented by the National Evangelical Film Foundation. One of the Division's outstanding productions, *Wine of Morning*, was selected by the University Film Producers Association to represent collegiate production in the United States at the Cannes Film Festival and in Paris. "Trademark" of Unusual Films is a flying angel bearing a camera in its arms. Director of the Division is Mrs. Gilbert Stenholm who was appointed in 1950 when the Division was established.

The Theater Arts Department of the University of California Los Angeles has announced the gift to the Theater Arts Library of a complete collection of continuity and production sketches (step-by-step visual treatments of the script) from Stanley Kramer Pictures Corporation for

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each motion picture produced by this company. The collection shows the careful pre-production design work of the Kramer organization under the supervision of Production Designer Rudolph Sternad. It will be housed in the Theater Arts Library for study by students of direction, editing and production design.

Nationwide use of television in the public schools is reported for the school year 1958-59 by the Fund for the Advancement of Education. Reports on controlled experiments establish many advantages of education by television. Copies of the report are available without charge as long as the supply lasts from The Fund for the Advancement of Education, 477 Madison Ave., New York 22, N.Y.

Use of closed-circuit television for highway traffic surveillance was demonstrated at the National Auto Show held during October in Detroit by General Electric Co. in cooperation with Michigan State Highway Department and Michigan Bell Telephone Co. An experimental closed-circuit system was built by General Electric for the highway department to implement remote electronic control of a 3.2-mile segment of the John C. Lodge Freeway. One transistorized closed-circuit camera (Type TE-9-A) was used in the experiment and 14 of the cameras are expected to be installed along the freeway at a later date to provide continuous surveillance of the freeway and to present visual information to aid in effective regulation of entrances, exits, lanes and speeds.

Two new TV stations in Montreal, one to broadcast in French and the other in English, are scheduled to go on the air in 1961. Both stations' transmitter facilities will be housed in the same building on top of Mount Royal mountain in the heart of Montreal. Equipment supplied by Marconi's Wireless Telegraph Co., Chelmsford, Essex, England, includes two 18-kw vision and 9-kw sound transmitters operating in parallel for each channel. The vision equipment consists of 4-kw BD366 transmitters driving 18-kw amplifiers (BD369), and the sound equipment consists of 1-kw transmitters (BD317) with 10-kw amplifiers (BD360). The transmitters are suitable for color television.

Subscription Television: Plans for conducting an extensive three-year test of subscription television in Hartford, Conn., using Zenith Radio Corp.'s Phonevision system, although still contingent upon FCC approval, are shaping up rapidly. The Hartford Phonevision Co., a subsidiary of RKA General, Inc., has been formed to conduct the test. Reports are that the sum of \$10 million has been pledged for expenditures during the three-year testing period. In another development, Teco, Inc., an Illinois corporation, has been licensed by Zenith to engage in subscription television operations using the Phonevision system. The Illinois firm would be engaged in programming activities and would be one of the program suppliers for the Hartford test.

A mobile television studio contained within a 40-ft bus has been equipped by Radio Corp. of America for Video Tape Unlimited, Inc., of New York. Designed for broadcasting from both readily accessible and remote locations and for making tape recordings of moving events, such as parades, it provides facilities for producers of TV shows, commercials and closed-circuit presentations. Technical equipment includes four RCA image-orthicon tape recorders, special effects system, generator, audio-tape facilities, record turntable and other broadcast devices, including lighting equipment and reflectors.

Installation of a two-channel telecine system in the London advertising agency of Hobson, Bates and Partners Ltd. has been announced by Marconi's Wireless Telegraph Co., Chelmsford, Essex. The installation is based on the simplified Vidicon Telecine Channels (Type BD 884). Both cameras can be used for either telecine or live work. When in use for telecine, one camera is mounted on a turntable so that it can be rapidly aligned to receive pictures from a 35mm, 16mm or slide projector. The projectors are also available for normal projection onto the motion-picture screen. The second camera is normally aligned to another 35mm projector.

Either or both of the cameras can be removed from their telecine mountings and used for live work in an adjoining studio. A comprehensive switching arrangement allows any of twelve sources of sound to be connected to one or more of the outgoing television channels (telecine Channel III, telecine Channel V, theater loudspeakers or studio loudspeaker). Pictures from either or both of the cameras, or from BBC and ITA aerials, are distributed to a number of normal TV receivers situated in various offices around the building.

The system makes it possible to run a live television show using two cameras, with the ability to cut from one camera to another, or to show two films simultaneously on two separate telecine channels, or even to show one film on telecine while another film is being shown in the theater, and the second TV camera is being used in the studio.

A brief report on film and TV activity in Japan during the first half of 1960 appears in the July issue of the *Motion Picture Engineering Journal of Japan*. According to the report, 278 feature films were produced in the six-months period, representing an increase of 3.2% over production during the first six months of 1959. Fourteen theaters in various cities have been equipped for the exhibition of 70mm films. Reports on television show more than 5 million sets in Japan. Test broadcasting of color TV by the NTSC system was undertaken about two years ago by the Nippon Hoso Kyokai — Japan Broadcasting Association, and the Nippon Television Network, Inc. Increased production or color programs is planned for the near future.

The Grand Prix and the Silver Medal of the Netherlands International Student

Film Festival has been awarded to a University of California Los Angeles student-produced film. The film, *Time Out of War*, was cited as the best student-produced film made anywhere in the world during the last ten years. The film was directed by Denis Sanders in 1955 who, at that time was candidate for an M.A. degree at UCLA, and it was photographed by his brother, Terry Sanders. The subject matter of the film concerns an incident of the Civil War when Confederate and Union soldiers halted hostilities for an interlude of friendliness. The same film had previously won other honors including an Academy Award and a prize at the Venice Film Festival.

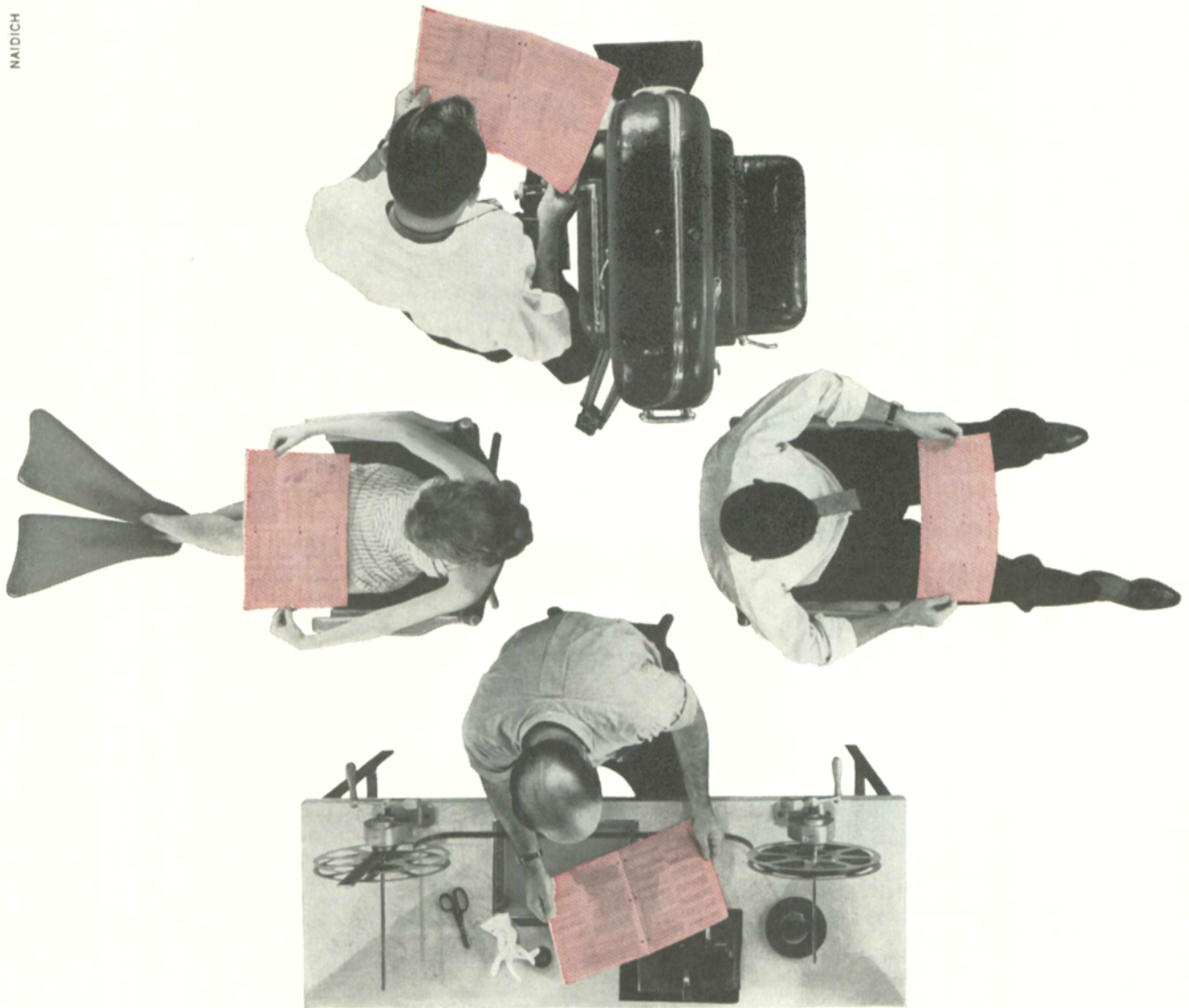
N. D. Golden and Paul Cherney were presented with two of the ten silver plaques awarded by the City of Cologne upon the occasion of the tenth anniversary of Photokina. These two were the only Americans thus honored. Mr. Golden is Director of the Photographic-Scientific Instrument Division of the U.S. Department of Commerce. Mr. Cherney is affiliated with Cincfot International Corp., New York. The citations emphasized their contributions toward closer and improved relations among the photographic and optical manufacturing companies of the world.

A video-tape production edited electronically from scenes made at different locations has been announced by Reeves Sound Studios, a division of Reeves Broadcasting & Development Corp. Various parts of a show called *Excite-Ability* were recorded on tape at different times in Detroit and Hollywood. Scene continuity was determined and timed, then assembled and spaced out on four different tapes. These were then mixed electronically into one composite video tape. Anthony Termini, President of Termini Tape Services, directed the electronic editing.

Jack Kirsch has been elected President of the Allied States Association of Motion Picture Exhibitors. He had previously served as President of the group in 1946 and 1947. Other newly elected officers are: Chairman of the Board, Ben Marcus, Milwaukee; Treasurer, Harry Hendel, Pittsburgh; National Secretary, Richard Lochry, Indianapolis; Regional Vice-Presidents — James L. Whittle, Baltimore; Marshall Fine, Cleveland; Milton London, Detroit; Edward E. Johnson, Milwaukee; and Neil Beezley, Burlington, Colo.

Herbert P. Michels has been appointed East Coast Sales Manager for Foto-Video Electronics, Inc., 30-36 Commerce Rd., Cedar Grove, N.J. He became affiliated with the firm in 1959, serving as Engineering Sales Representative in the New York City — New Jersey area. He was formerly associated with the commercial broadcast station organization of Cornell University where he was Director of Engineering.

Frederick G. Ramback has been appointed National Sales Manager for Ampex Professional Products Co. In his new position he will direct sales activities for



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all professional audio and video equipment manufactured and distributed by the company, including audio tape recorders and duplicators, video-tape recorders and the Marconi Mark IV 4½-in. image-orthicon camera. He was formerly with Pacific Telephone and Telegraph Co.

Two newly created executive positions have been announced by Westrex Corp., a division of Litton Industries. Anthony Easton has been appointed to the new position of Director of International Sales, and Harry M. Rich has been appointed Manager of the New Import Department. The firm presently maintains 34 main foreign offices, 34 supplement offices and

160 service centers serving 50 countries. Operations are also carried on through 18 subsidiary companies with offices in 18 countries throughout the world.

A new Eastman Kodak Co. affiliate, known as Kodak Ges. m. b. H., has been established in Austria, with headquarters in Vienna. It succeeds the Johann Kraus firm which has been the Kodak distributor in Austria since 1948. The new firm was established following the retirement of Johann Kraus, head of the firm which bore his name. Peter O. Schmidt is manager of the new Kodak Austria. Other persons with the Johann Kraus firm have continued with the new firm.

A. N. Brown has been appointed Marketing Manager of the Nomad Division of Magnasync Corporation. Prior to this appointment he was Vice-President in charge of sales for Bach-Auricon, Inc.

A program of expansion in the animation field has been announced by A. G. S. & R. Photo Studios. As part of the program, the firm has acquired an Oxberry Animation Stand designed for the firm to fit its special requirements. New personnel, including two field representatives, Elliot Kallish and Fred Yochim, have been added to the firm's staff.

The Polytechnic Institute of Brooklyn, 55 Johnson St., Brooklyn 1, N.Y., has announced that the eleventh in a series of International Symposia will be held April 4-6, 1961, at the Engineering Societies Building, 33 W. 39 St., New York. Theme of the Symposium is Electromagnetics and Fluid Dynamics of Gaseous Plasma. The area of interest covers collective electromagnetic and fluid dynamic phenomena and their self-consistent analytical description in the temperature range characteristic of the transition between partially and fully ionized gaseous plasmas. Co-sponsors are the IRE, Institute of Aeronautical Sciences, and the U.S. Defense Research Agencies.

For the New York Worlds Fair, three firms, Ebasco Services, Inc., Vandeburg-Linkletter Associates, Inc., and Walter Kidde Constructors, Inc., have announced formation of V.E.K. Associates Inc. The new firm will provide exposition services and facilities for exhibitors at the Fair to begin in 1964. Services will include exposition planning, management, design and construction.

White noise generators; sound level and objective noise meters and indicators; AF analyzers; microphones; high-speed level recorders; impact noise and octave band analyzers; and acoustic calibrators are among the instruments for the measurement and analysis of noise produced by the British firm of Dawe Instruments Ltd. These instruments are available in the United States from Korfund Co., 48-15 32d Place, Long Island City 1, N.Y.

Richardson-Bowlds, Inc., has acquired the complete line of animation photographic equipment and accessories manufactured by the Bowlds Engineering Co., as part of an expansion program with emphasis on continuing manufacture and design of this type of equipment. The facilities of the California firm of Richardson Camera Co., will be used in the production of the new line of equipment. The firm is located at 2526 N. Ontario St., Burbank, Calif.

Membership Certificates (Active and Associate members only). Attractive hand-engrossed certificates, suitable for framing for display in offices or homes, may be obtained by writing to Society headquarters, at 55 West 42d St., New York 36, Price: \$2.50.

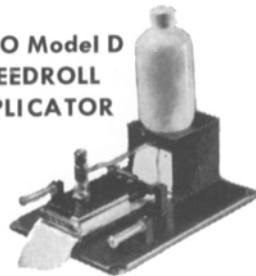
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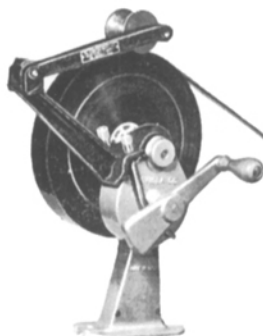


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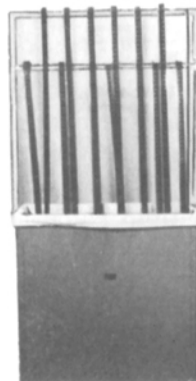


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