



Arthur Florman opening the Workshop-Seminar, with Warren Portman and Charles Lipow, Workshop Coordinator, at the left.



Warren Portman demonstrating a point at one of the six sessions he conducted during the Workshop.

## Animation Workshop

The first Florman & Babb Workshop-Seminar in Animation Film Techniques was held June 12-15 in New York with a capacity registration of 100 artists and technicians representing 70 companies and organizations throughout the United States and Canada.

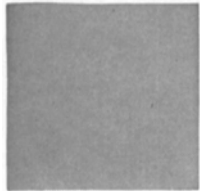
Industrial firms which sent representatives from their motion-picture departments included General Electric, Bell Telephone, Ford, General Motors, IBM, Shell Oil, Lockheed, Martin, North American Aviation, Boeing, Thiokol, Eastman Kodak, Republic Aviation, Continental Can, and

others. Government agencies represented included Redstone Arsenal, Army Air Defense Command, Public Health Service, Argonne National Laboratories, Walter Reed Hospital, Diamond Ordnance Fuze Laboratories and Federal Aviation Center. Universities and colleges represented were North Carolina State College, Indiana University, Purdue and Yale. The seminar was also attended by representatives of motion-picture and television producers including Jam Handy, NBC, Holland-Wegman, Canadian Broadcasting Corp., Robert Lawrence Productions, Phillips-Gutkin Associates and Bay State Film Productions.

The opening seminar was conducted by Ernest M. Pittaro, TV Film Production Supervisor at Dancer-Fitzgerald. Mr. Pittaro, a recognized authority on animation, discussed basic techniques. Distinguished guest speakers at the seminars included Maurice Levy, President of Eastern Effects, Inc.; Peter Cooper, Vice-President of Robert Lawrence Animation, Inc.; Kenneth F. Drake, Vice-President of Gene Deitch Associates; Vic James of Arriflex Corp., and Herbert Kerkow, President of Herbert Kerkow, Inc.

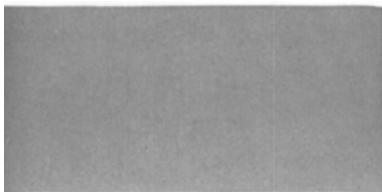
A stimulating panel discussion on various aspects of the storyboard was conducted by Miss Mary Ellen Bute-of

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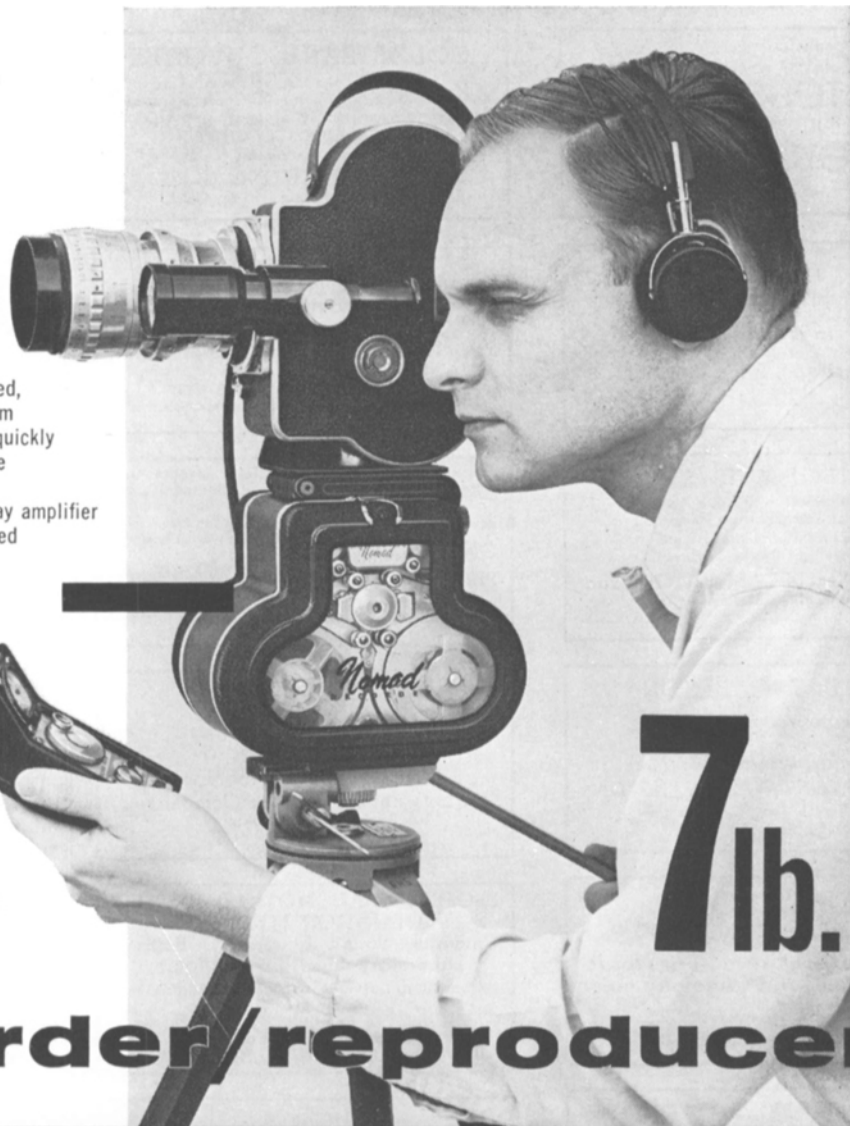
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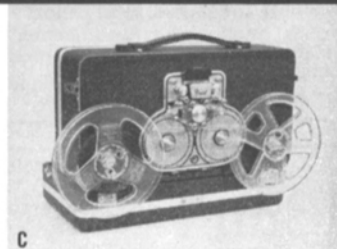
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Ted Nemeth Studios. Panel members included William R. Duffy of McCann-Erickson, Robert Klaeger of Klaeger Film Productions, Robert Yung of Elektra Film Productions and Eli Feldman of Pelican Films. Each panelist introduced a special selection of animation films and answered questions from the floor on problems encountered in originating and developing story concepts. Ted Nemeth Studios prepared an exhibit of original storyboard art material.

Six workshop sessions were led by Warren Portman, designer and manufacturer of animation equipment. Topics discussed included preparation of artwork; basic operation of animation stand and compound; use of the animation camera; and special features of the Triplex stand. Two full sessions were devoted to advanced animation techniques, with a special series of slides showing close-ups of the various operations.

Robert Burns of W. J. German, Inc., Membership Chairman of the New York Region of the SMPTE, discussed the advantages of affiliation with the Society and invited those attending the workshop-seminar to join.

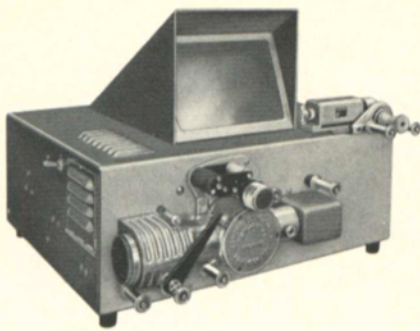
In addition to the workshop and seminar sessions, participants found the time to visit the Ansel Studios where Mr. Portman was able to demonstrate the operation of the Portman Animation Stand under studio conditions. Also on the agenda was a most informative visit to Du Art Laboratories where those attending the seminar were allowed to enter sections of a laboratory usually not open to visitors.

The closing address was delivered by Arthur Florman, President of Florman & Babb, Inc. The idea of a workshop-seminar on animation film techniques was originated by Mr. Florman who, as he noted in his speech, had observed the growing trend toward "in plant" film departments producing their own animation. He mentioned new equipment, such as the Triplex animation stand which has made possible the production of low-budget animation films.

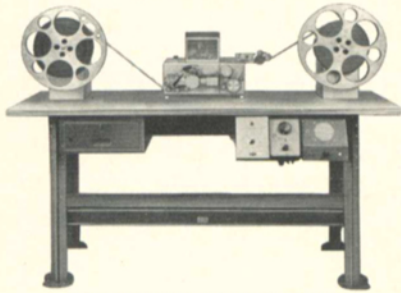
Plans are underway for a second workshop-seminar to be held in the near future.

Capital Film Laboratories, of Washington, D.C., has opened a New York office at 1501 Broadway, New York 36, as part of an expansion program. Head of the new office is Walter Lynch, former Sales Manager for Mecca Film Laboratories. Mr. Lynch is Co-Chairman of the Motion Picture Industry Group of the National Association of Credit Management.

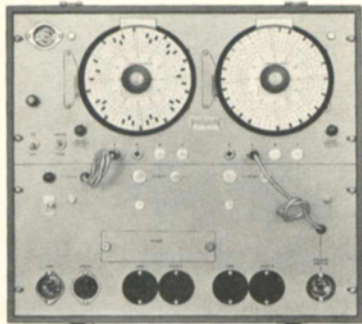
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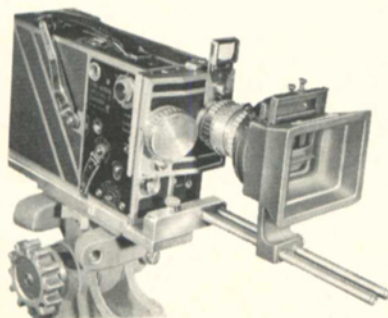
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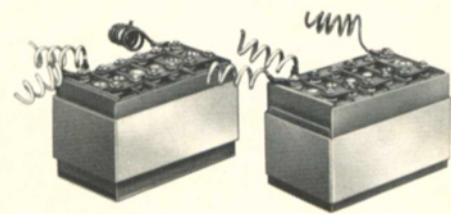
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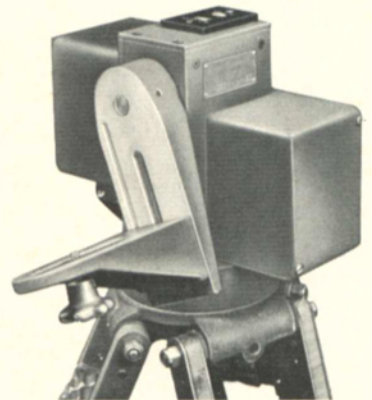
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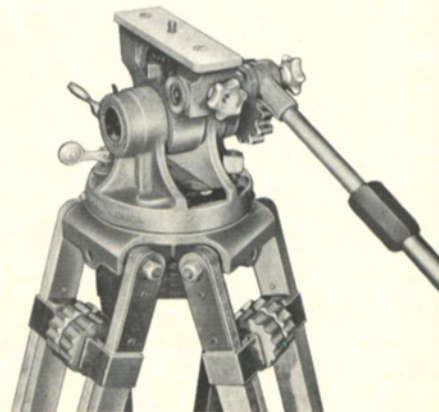
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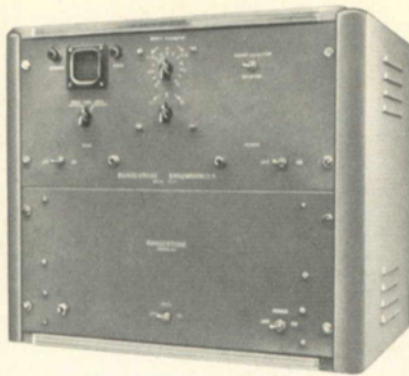
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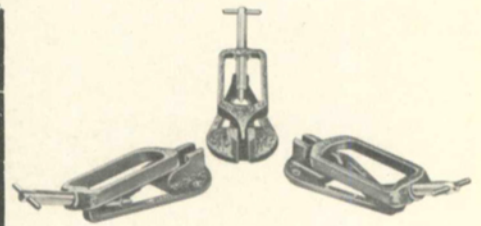


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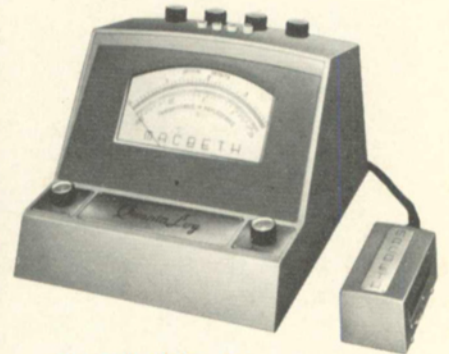
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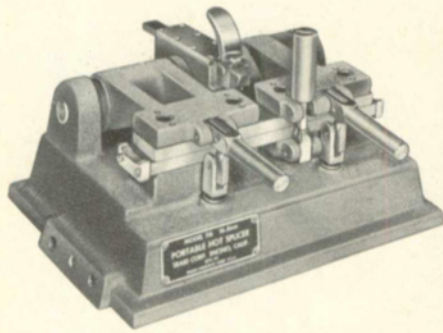
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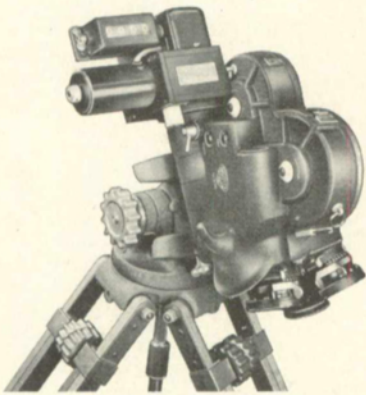
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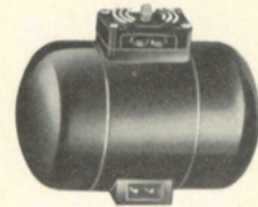
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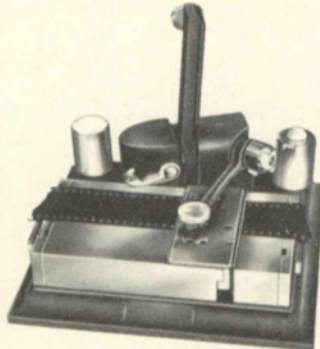
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**Colonel Paul Worthman** of the Ballistic Missile Div. of the U.S. Air Force will be principal speaker at the banquet session of the 5th Annual Technical Symposium of the Society of Photographic Instrumentation Engineers to be held Aug. 1-4 in Los Angeles. SPIE Technical Symposia are co-sponsored by the Air Force. Areas of interest include terrestrial military and weather reconnaissance, combat surveillance, hydrospace studies, weapons system evaluation, supersonic sled instrumentation, rocket motor testing and other test programs. Col. Worthman is expected to review in his speech related programs in terms of national and international significance.

**The 25th anniversary of the founding of the Geo. W. Colburn Laboratory, Inc.**, 164 N. Wacker Drive, Chicago 6, was marked by an open house celebration held in the firm's executive offices. Festivities included a tour of the laboratory facilities by the hundreds of invited guests. Highlight of the celebration was presentation of a portrait of Geo. W. Colburn by the painter, staff artist, Werner Maneck, to Mrs. Colburn.

**Traid Corp. of Encino, Calif.**, West Coast distributor for Bell & Howell military products for the past five years, has been appointed exclusive distributor for these products throughout the United States, according to terms of a recently announced agreement. Opening of a Washington, D.C., office is scheduled for July 1. The Military Products Division of Bell & Howell was transferred to Consolidated Systems Corp., Monrovia, Calif., a subsidiary of Consolidated Electrodynamics Corp., Pasadena, Calif., following the merger of Bell & Howell with the Pasadena firm.

**The Amplifier Corp. of America**, a New York firm, manufacturer of professional portable magnetic tape recorders and industrial electronic test equipment has been acquired by Keystone Camera Co. of Boston, manufacturer of home movie equipment and will operate as its subsidiary. The two firms have worked together in the development of a synchronized sound slide projector for the U.S. Navy. Keystone's Vice President, Robert J. Swartz, will serve as President and Treasurer of the new corporation which will continue to operate from its New York office. Nathan M. Haynes, one of the founders of Amplifier Corp., will serve as Executive Vice-President.

**Completion of a new building** 150 ft by 125 ft, an addition to the plant of Goldberg Bros., 1745 Wazee St., Denver, Colo., has been announced as part of an expansion program. The entire plant now has more than 85,000 sq ft of floor space. Almost half of the new building is taken up by painting facilities. The remaining space is used for mechanical work, such as die casting, storage space and for staff and executive offices and conference rooms. The firm specializes in the manufacture of film reels and cans.

**Additional warehouse facilities** at 10 Pine Court, New Rochelle, N.Y., has been announced by the Synctron Division of Electro Powerpacs, Inc., Cambridge, Mass. (a subsidiary of Hydra-Power Corp., New York). Complete stocks of Synctron models are reported to be available from the new warehouse, plus repair and maintenance facilities. The firm manufactures electronic flash units and motion-picture equipment for professional, commercial, industrial and advanced amateur use.

**The entire 17th floor of the Paramount Building**, 1501 Broadway, New York, has been acquired by Autometric Corp., adding 12,000 sq ft of office space to that presently occupied by the firm on the 9th floor. Autometric, a subsidiary of Paramount Pictures, is a research and development organization, active in the fields of electronics, specialized mechanics and optics, color television, special purpose analog and digital computers and advanced reconnaissance and photogrammetric data reduction techniques and equipment.

**Charles P. Ginsburg** has been appointed Manager, Advanced Video Development, Ampex Professional Products Co. Since March 1959, he has served as Manager of Video Engineering. He is succeeded in that post by Lawrence Weiland, former NBC executive. In his new post Mr. Ginsburg will be in charge of long-range development programs.

**Two new appointments** have been announced by Magnasync Corp., 5546 Satsuma Ave., North Hollywood. Ralph Sogge has been appointed Director of Customer Services and L. S. Wayman has been appointed Controller. Mr. Sogge has specialized in electronics and sound in various universities and was recently associated with Purdue University and University of Nebraska as sound engineer and engineering supervisor. At the recent 87th SMPTE Convention in Los Angeles he was in charge of the public address and recording system. Mr. Wayman was formerly associated with RCA.

**Lloyd A. Smith** has been appointed Superintendent of the Film Emulsion Division, Kodak Park Works Plant, to fill the post left vacant by the retirement of Willis E. Whitcomb. During the past year, Mr. Smith served as Deputy Superintendent. He has been with Eastman Kodak Co. since 1930, having joined Kodak Research Laboratories as an organic chemist. He transferred to the Film Emulsion Division in 1940.

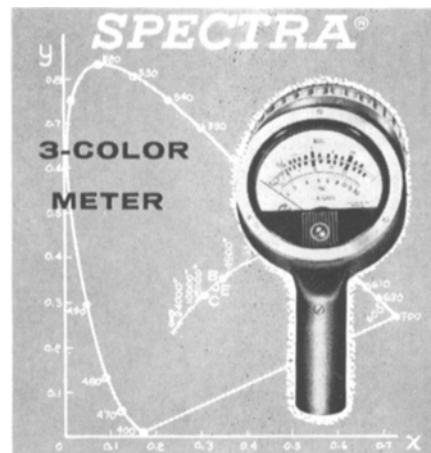
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