

Nominations for Society Offices

The Board of Governors at its meeting on July 14, 1960, approved the following slate of nominees for the Fall elections:

President: JOHN W. SERVIES

Executive Vice-President: REID H. RAY

Editorial Vice-President: LLOYD THOMPSON

Convention Vice-President: Harry

TEITELBAUM

Secretary: HERBERT E. FARMER

Governors From East Coast: FRANK N.

GILLETTE, WALTER I. KISNER, ROBERT

C. RHEINECK, RODGER J. ROSS, MERRILL

A. TRAINER, W. T. WINTRINGHAM

Governors From Central Area: JAMES J.

BOSTWICK, JEROME C. DIEBOLD,

KENNETH M. MASON, HENRY USHI-

jima

Governors From West Coast: Robert M.

BETTY, G. R. CRANE, THEODORE B.

GRENIER, ROBERT G. HUFFORD, JAMES

L. PETTUS

USOE Grant to SMPTE

The United States Office of Education has awarded a \$24,000 contract to this Society to plan and conduct a Conference devoted to the evaluation of the adequacy and suitability of presently available types of audio-visual equipment and devices in terms of current and future educational needs; and the formulation of engineering principles that will serve as guideposts in the development of audio-visual devices for use in education.

The two-year contract, granted in accordance with the National Defense Education Act of 1958, which spotlights a need for increased efficiency in the teaching of sciences, languages and area studies, is effective immediately.

Under the terms of the Act, the Office of Education is directed "to disseminate information concerning new educational media to state or local educational agencies for use in their public elementary or secondary schools, and to institutions of higher education." The Act specifically states that the USOE "shall make studies and surveys to determine the need for increased or improved utilization of television, radio, motion pictures, and related media of communication by state or local educational agencies and institutions of higher education for educational purposes."

According to a Society spokesman, "A fresh engineering approach to the whole field of educational communications media and equipment is called for in the light of this national emergency. Educators and engineers alike have recognized a lack heretofore of coordination."

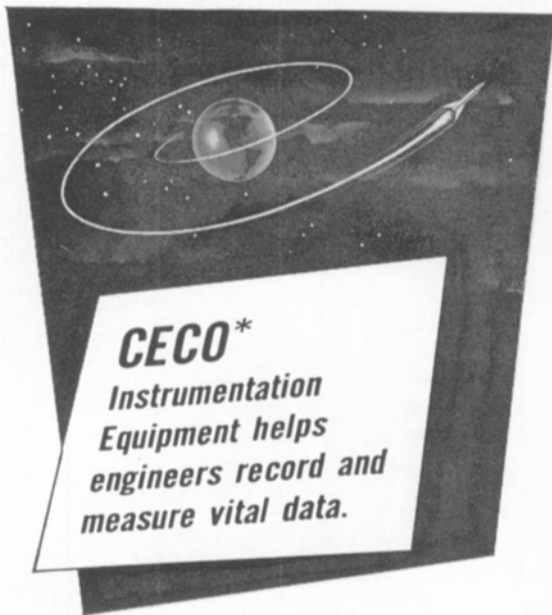
"This study is essential," he said, "in order that the latest advances in engineering know-how are made available without delay to both the designers and the users of educational communications media and equipment."

During the proposed Conference, the Society will bring together a "task force" of outstandingly qualified experts in the fields of both education and equipment engineering. The group will include educators thoroughly familiar with the problems of methods, materials, media, curricula, building facilities, teacher training and administration. Also participating in the Conference will be engineers who have the required competency and engineering background to evaluate and to make significant recommendations in such media and equipment areas as motion pictures, television, filmstrips, slides and transparencies, recordings, teaching devices and machines.

From the transcript of the sessions of the conference the Society will prepare a report containing the conclusions reached regarding the purpose for which the conference was held. This report will be made available to the Office of Education for possible publication.

This contract is the culmination of many months of effort by the Ad Hoc Committee established by the SMPTE Board of Governors last year for the purpose of studying means by which the Society could assist in the implementation of the National Defense Education Act. John Flory of Eastman Kodak Company, Rochester, N.Y., who served as Chairman of the Ad Hoc Committee, will direct the USOE Study.

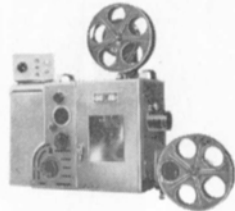
SMPTE President Norwood L. Simmons has commented on the contract: "The Society of Motion Picture and Television Engineers has long included in its aims and purposes the guidance of students and the attainment of high standards of education. We believe that the undertaking of this study for the Office of Education is one of the most important ways by which the Society may implement that purpose at this time."—B.S.



CECO*
Instrumentation
Equipment helps
engineers record and
measure vital data.

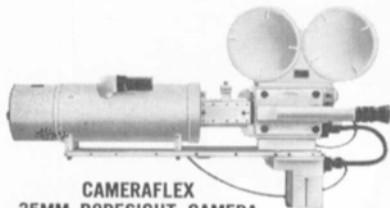
Photo Instrumentation is a serious business, where man's genius is ever reaching for the stars. CECO often lends a helping hand in an important breakthrough — not only with the world's most ingenious image sensing and read-out equipment — but with engineering brainpower that knows how to make theories come true on film.

Bring your problems to us for free consultation.



RED LAKE 35MM STOP-MOTION PROJECTOR

Variable speed control, forward and reverse. 8 to 24 pps. Remote controls. 1000 ft. reel capacity; frame counter.



CAMERAFLEX 35MM BORESIGHT CAMERA

A Radar Photo Tracker with register pin movement for extreme accuracy; reflex shutter, through-the-lens viewing; 3 data recording systems; manual variable shutter with 1½° to 60° openings; mechanical drive insures return pulse occurs precisely at midpoint; speed from 10 to 30 pps, up to 10 pps with pulse drive; 40° or 80° Catadioptric lens; radar secondary mount; illuminated reticle for night photography.

*CECO—Trademark of
Camera Equipment CO

Branch:

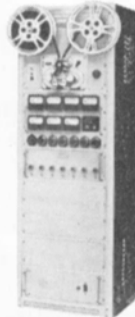
CAMERA EQUIPMENT CO., INC.
OF FLORIDA

1335 East 10th Ave. • Hialeah, Florida

SALES • SERVICE • RENTALS

MAGNASYNC DATA AND INSTRUMENTATION RECORDERS

Record, play, "read" and "write" heads available with up to 16 channels for 35mm sprocketed or 1" audio tape. Has synchronous sprocketed drive system; speed range for 1/100" to 100" per sec; 6 different speed changes in single unit can be incorporated.



CAMERA EQUIPMENT CO., INC.

Dept. JS66, 315 West 43rd Street, New York 36, N. Y.

Gentlemen:

Please rush me new FREE literature on CECO products for use in Photo-Instrumentation.

Name _____

Firm _____

Address _____

City _____ Zone _____ State _____