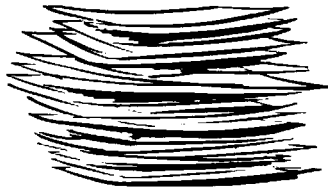


# news and



# reports

## 91st Convention and Equipment Exhibit

April 29 to May 4, 1962—Ambassador Hotel, Los Angeles  
Theme: *Advances in Color Motion Pictures and Color Television*

### Technical Program

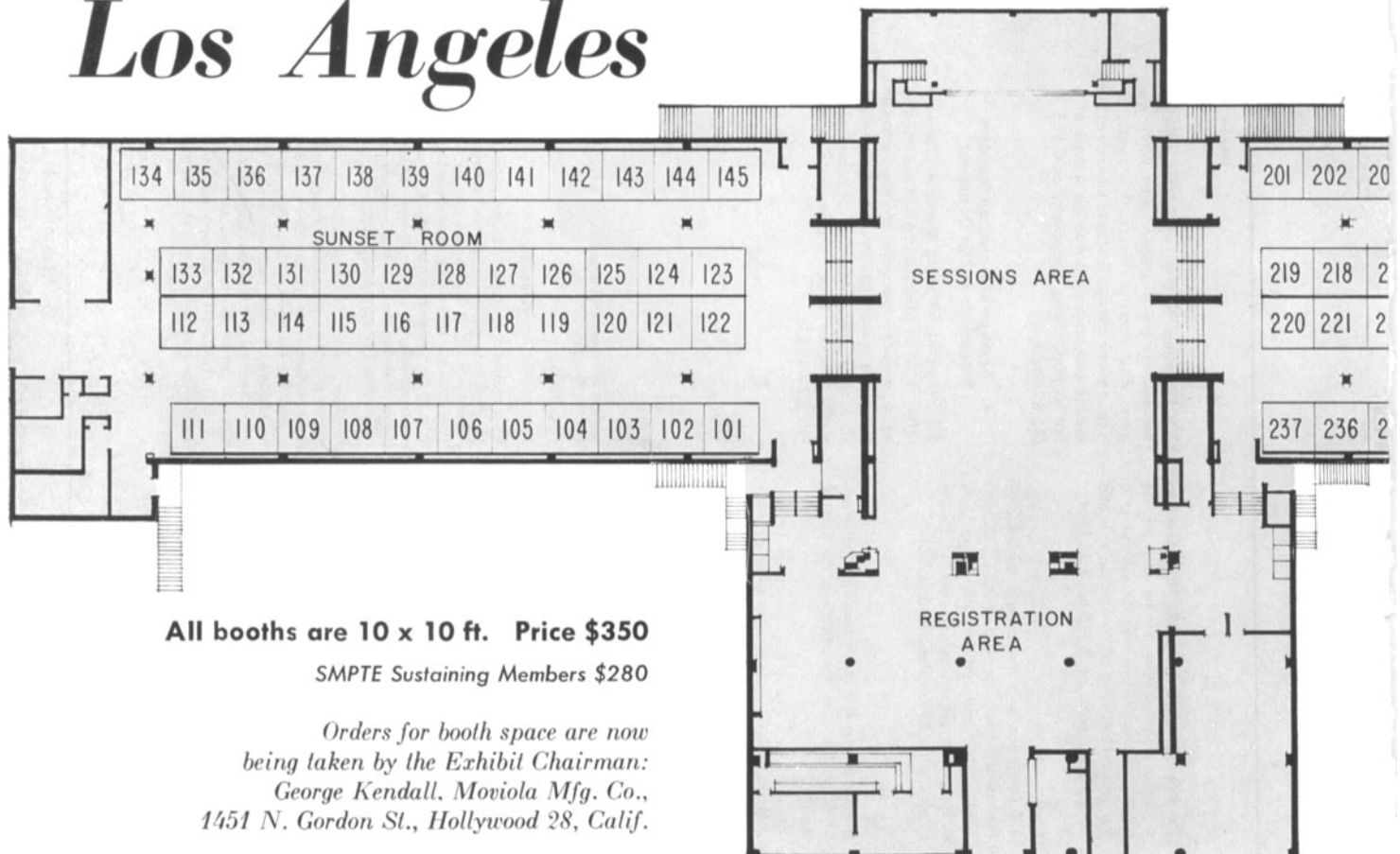
Everyone concerned with organizing the technical program is determined on this occasion to be firmly dictatorial about the deadlines for accepting papers. In spite of efforts in the past, there have been far too many papers submitted late for previous conventions, resulting in drastic schedule revisions and many disappointed contributors. This time, the Program Chairman intends to be ruthless in his observance of the deadline dates. All those who are planning to present a paper at the 91st Convention must see to it that their abstract is in the Program Chairman's hands by FEBRUARY 12. Reading copies of manuscripts must be in by March 26.

The Program Chairman — **Edward P. Ancona, Jr.**, 3170 Lake Hollywood Drive, Hollywood 28 — reports some in-

teresting developments so far. Since color is the general theme, every topic included in the program will have at least one paper on the subject. Three papers that will certainly be of importance for many people are a report on new developments in thermoplastic recording from General Electric, a paper on electron beam recording from Eastman Kodak, and a description of recent advances in kinescope recording from RCA. An outstanding tutorial paper on color is planned for a special evening session, to accompany another tutorial paper on sensitometry.

Tentative plans are for no less than four sessions of instrumentation and high-speed photography papers, three of which will be concurrent with other topics. The nonconcurrent session will include papers of general interest to engineers in other fields.

## Los Angeles



All booths are 10 x 10 ft. Price \$350

SMPTE Sustaining Members \$280

Orders for booth space are now  
being taken by the Exhibit Chairman:  
George Kendall, Moviola Mfg. Co.,  
1451 N. Gordon St., Hollywood 28, Calif.

Papers from abroad, of which there have been an increasing number at recent conventions, are being coordinated by **De J. White**, Magnasync Corp., 5546 Satsuma Ave., North Hollywood, as Associate Program Chairman for International Papers. The short film subjects for the technical program are being collected by **Ted Fogelman**, Consolidated Film Industries, 959 N. Seward St., Hollywood 38.

### Equipment Exhibit

A big display of the latest developments in professional television and motion-picture equipment is in the making. This will be one of the main features of the 91st Convention and a primary attraction to visitors from all parts of the industry. The wide range of the SMPTE's terms of reference is reflected in the variety of equipment seen at SMPTE shows, where specialists of any type of professional motion-picture or television activity find their particular interest well represented and at the same time have an opportunity of catching up with developments in related areas of the industry. SMPTE shows are unique in this respect.

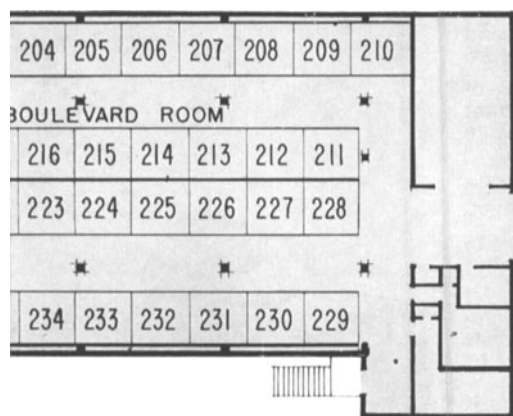
The following listing of displays already being planned for the Ambassador indicates that variety will indeed be the spice of the Equipment Exhibit, with something of interest for everyone:

Ampex Corp. — *Videotape recorders and TV cameras*  
 Animation Equipment Corp. — *Animation stands and cameras*  
 Arriflex Corp. of America — *Cameras and accessories*  
 Bach Auricon, Inc. — *Cameras and accessories*  
 Bell & Howell Co. — *Printers and laboratory equipment*  
 Birns & Sawyer Cine Equipment, Inc. — *Motion-picture studio equipment*

Camera Equipment Co. — *Motion-picture studio equipment*  
 Compco Corp. — *Reels and cans*  
 Florman & Babb, Inc. — *Motion-picture studio equipment*  
 Gordon Enterprises — *Instrumentation and high-speed photography cameras and accessories*  
 Karl Heitz, Inc. — *Cameras, lenses and accessories*  
 Hi-Speed Equipment, Inc. — *Film processors*  
 Hollywood Film Co. — *Editing and laboratory equipment*  
 Houston Fearless Div. — *Film processors*  
 L-W Photo Products, Inc. — *Analysis projector and laboratory equipment*  
 Lipsner-Smith Corp. — *Supersonic film cleaner*  
 Magnasync Corp. — *Sound recording equipment*  
 Mole-Richardson Co. — *Lighting and special effects*  
 Neumade Products, Inc. — *Motion-picture editing and studio equipment*  
 Photo-Sonics, Inc. — *Instrumentation and high-speed photography cameras and accessories*  
 Precision Laboratories Div. — *Film editing equipment*  
 Prestoseal Mfg. Corp. — *Film editing equipment*  
 Producers Service Co. — *Printers and studio equipment*  
 Quick-Set, Inc. — *Tripods*  
 S.O.S. Photo-Cine-Optics, Inc. — *Motion-picture studio equipment*  
 Stereotronics, Inc. — *Stereoscopic industrial TV equipment*  
 Traid Corp. — *Instrumentation and high-speed photography cameras and accessories*  
 Westrex Co. — *Sound recording equipment*

Opening after lunch on Monday, the Exhibit will run from Monday through Thursday of the Convention week. In addition, there will be a private Preview on Monday morning for

# Convention Exhibit



*see* the ONLY show of professional equipment from ALL parts of the motion-picture and television industries. Come to the Ambassador for the latest in TV BROADCAST & STUDIO EQUIPMENT • CLOSED-CIRCUIT • MOTION-PICTURE CAMERAS • PROJECTORS • INSTRUMENTATION AND HIGH-SPEED PHOTOGRAPHY • LIGHTING • PROCESSORS • PRINTERS • EDITING & LAB TEST EQUIPMENT • OPTICS

EXHIBIT OPEN APRIL 30 through MAY 3

## 91<sup>st</sup> SMPTE Semiannual Convention

AMBASSADOR HOTEL, LOS ANGELES

members of the Association of Cinema Laboratories and their employees who will be holding a meeting at the Ambassador concurrently with the Convention.

On Wednesday of Convention week there will be a special session at which exhibitors will demonstrate or describe some of their new products to registrants.

As the list above shows, orders are now being taken for space. Companies who plan to be there but who have not yet reserved their booths should contact the Exhibit Chairman without delay; he is: **George Kendall**, c/o Moviola Mfg. Co., 1451 N. Gordon St., Hollywood 28. Order forms and a brochure with detailed information can also be obtained from SMPTE Headquarters.

### Local Arrangements

Convention Vice-President **Harry Teitelbaum** had his corps of Local Arrangements Chairmen lined up well in advance for the 91st Convention. In fact a few of them were already listed in the October *Journal*. Here now is a complete listing of the people who are tackling the hours and hours of work required behind the scenes to pin down the details of a big Los Angeles convention.

*Local Arrangements Chairman:* **Ralph E. Lovell**, 2554 Prosser Ave., Los Angeles 64.

*Local Arrangements Vice-Chairman:* **Jack P. Kiel**, Photo-Sonics, Inc., 820 S. Mariposa St., Burbank.

*Equipment Exhibit:* **George Kendall**, c/o Moviola Mfg. Co., 1451 N. Gordon St., Hollywood 28.

*Hotel Arrangements:* **De J. White**, Magnasync Corp., 5546 Satsuma Ave., North Hollywood.

*Hospitality:* **Theodore B. Grenier**, American Broadcasting

Co., 4151 Prospect Ave., Hollywood 28.; assisted by **Beverly Angel**.

*Membership:* **Harry Lehman**, Cine-Tel, 6327 Santa Monica Blvd., Hollywood 28.

*Luncheon:* **G. Carleton Hunt**, General Film Laboratories, 1546 N. Argyle Ave., Hollywood 28.

*Banquet:* **Walter J. Farley, Jr.**, W. J. German, Inc., 6677 Santa Monica Blvd., Hollywood 38; assisted by **Dennis F. Godfrey**.

*Registration:* **Arthur Jacobs**, The Jack Wrather Org., 270 N. Canon Dr., Beverly Hills; assisted by **Robert Creamer**, General Film Laboratories, 1546 N. Argyle Ave., Hollywood 28.

*Projection:* **Merle H. Chamberlin**, M-G-M Studios, Culver City.

*Closed-Circuit Television:* **Glenn Aikens**, American Broadcasting Co., 4151 Prospect Ave., Hollywood 28.

*Public Address and Recording:* **Daniel Wiegand**, USC Dept. of Cinema, University Park, Los Angeles 7; assisted by **Ken Miura**.

*Publicity:* **Thornton Sargent**, Equitable Bldg., Hollywood & Vine Sts., Hollywood 28.

*Transportation:* **Russ Landers**, General Film Laboratories, 1546 N. Argyle Ave., Hollywood 28.

*Ladies Program:* **Mrs. Ralph E. Lovell**, 2554 Prosser Ave., Los Angeles 64; and **Mrs. Harry Teitelbaum**, 1015 Summit Dr., Beverly Hills.

*Motion Pictures of the Convention:* **Herbert E. Farmer**, USC Dept. of Cinema, University Park, Los Angeles 7.

*Auditors:* **A. B. Johnson**, Pathe Laboratories, 6823 Santa Monica Blvd., Hollywood 38; and **Jim Hanley**, Consolidated Film Industries, 959 N. Seward St., Hollywood 38.

Acceptance of the MOVIOLA CRAB DOLLY for motion picture and television cameras is world wide as evidenced by unsolicited testimonials.

Users have learned through experience that the Moviola Crab Dolly provides a mobile platform for their camera that can be precisely positioned with more facility and speed, and with greater accuracy than any other type of camera support.

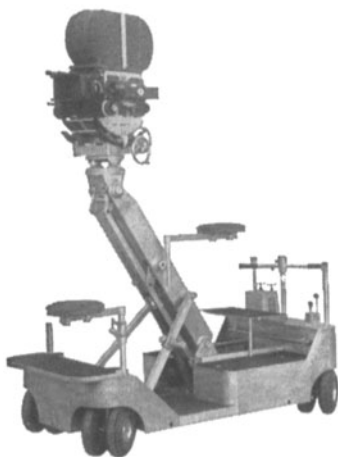
Regardless of the shot — moving or static — all people engaged in the creative phases of the industry recognize that production values are enhanced by the use of the Moviola Crab Dolly.

**PRODUCERS** see additional set-ups and more fluid camera work resulting in a quality product even on a tight budget.

**DIRECTORS** can add the dimension of camera movement to their sequences and, through continuous composition, give dramatic force to their story.

**CAMERAMEN** are able to "roll-in" on tight shots, exploit lighting setups to greater advantage, match "takes" to rehearsals through faithful dolly tracking and re-position quickly by smooth precision adjustment.

**EDITORS** welcome "dailies" that have an infinite variety of shots and added coverage. These values provided by the Moviola Crab Dolly eliminate "choppy" continuity caused by limited set-ups on ordinary camera supports.



for HIGH production value . . . on a LOW budget

**WRITERS** see that the Moviola Crab Dolly broadens their scope in its use for dramatic effects.

You can break the stalemate of production values versus cost with the help of the Moviola Crab Dolly. Call or write now for a free brochure—Hollywood 7-3178.

**Moviola**  
MANUFACTURING CO.

1451 N. Gordon St., Dept. SM, Hollywood 28, Calif. • Cable address: Moviola, Hollywood, Calif.

# 16mm Color Prints by TRI ART

printed *ADDITIVELY*  
with **FIBER OPTICS** \*  
\*Pat. Pending

A new application of  
an amazing Optical Principle

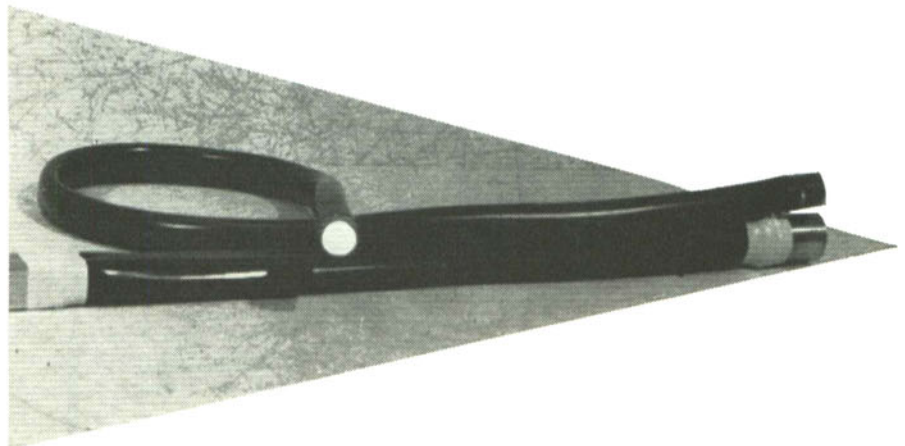
## FIBER OPTIC PRINTS—

By diffused light — Minimize Negative Physical Defects

## FIBER OPTIC PRINTS—

Give uniform FIELD EXPOSURE — No Center Hot Spot or Edge Fall Off

A Technical Paper on Fiber Optics Printing was given on May 12, 1961, at the SMPTE Convention, Toronto, Canada, by A. J. Miller, Vice Pres., Du Art Film Labs & Tri Art Color Corp. Copies are available on request.



Subsidiary of DU ART FILM LABORATORIES, INC.  
Du Art Film Building • 245 West 55 Street  
New York 19, N. Y. • PLaza 7-4580

IN CANADA: ASSOCIATED SCREEN INDUSTRIES, Ltd. 2000 Northcliffe Ave., Montreal, Can.