

90th Semiannual Convention

October 1-6
Lake Placid Club, Essex County, N.Y.



Theme: Integration of Motion-Picture and Electronic Systems

"All work and no play," as the old saying puts it, is a rather dull state of affairs — fortunately at Lake Placid there will be plenty of play to balance the work of the 90th Convention.

An excellent program of technical and scientific papers, many of trend-setting significance, has been developed by Program Chairman C. Loren Graham and ten special topic chairmen, working under the Society's Papers Committee. The listing of this Committee in the April *Journal* and the occasional announcements, however complete, such as in the May *Journal*, are no indication of the extensive and assiduous efforts contributed to make a papers program. Then, to put on the show: only those who have done it know either the overall or the very particular pieces of planning and arranging required.

Local Arrangements Chairman Eric C. Johnson and Vice-Chairman Arthur J. Miller have had the overall responsibility for the wide range of planning the activities and services that make an effective Convention week. Besides providing the services of a forum for speakers, there is the very important entertainment program. At Lake Placid there will be a golf tournament, Treasure Hunt, Costume Party, a Clam Bake, plus the astonishingly beautiful scenery of one of New York State's loveliest resort areas.

By now, members will have received the Postal Announcement Card with information on rates, and other pertinent advice. In case you have mislaid or failed to receive a Postal Announcement, this will repeat some information. Rates at the Lake Placid Club range from \$18 to \$22 (subject to 15% service charge) per day per person, American Plan, which means that meals are included. Other information was outlined in the 90th Convention Announcement on page 643 of the August *Journal*, under "Rooms and Reservations."

If you telephone, wire or write for reservations, cite the SMPTE Convention and address: *Reservation Manager, Lake Placid Club, Essex County, N. Y.* Note that the Club's address and its own Post Office are in Essex County: they are not in Lake Placid.

Although the entertainment and diversions provided both for the Ladies Program and for everyone attending the Convention are very extensive, including as they do all the sports facilities of the Club — tennis, swimming, boating, golf, etc., the emphasis is, as always, on the excellence of the Papers Program.

Titles and abstracts of many very special papers appear in the Advance Program on the following pages. The Monday Evening Session on Visual Presentation includes a paper on the midwest program on airborne educational television, a discussion of classroom films and a paper on integrated projection — in addition to a 90-minute demonstration of equipment. Other items of special interest include a paper on liquid-gate projection for large-screen pictures scheduled for the Friday Afternoon Projection Session, a panel discussion



C. Loren Graham
Chairman, 90th Program

on Pay TV and several interesting papers on space photography.

Coffee Shop: The Coffee Club, traditionally the social center of the Convention for refreshment and conversation, is sponsored by Philip A. Hunt Company of Palisades Park, N. J.

Outline of Program

Sunday

10:00-5:00 Registration

Monday

8:30 Registration

9:00 Space Photography and Image Sensing

12:15 Get-Together Luncheon—Guest Speaker:
Barton Kreuzer

2:00 Business Meeting

2:15 Instrumentation and High-Speed Photography

8:00 Systems of Visual Presentation

Tuesday

9:00 CONCURRENT SESSIONS

Laboratory Practice

Instrumentation and High-Speed Photography

2:00 8mm Professional Prints; Audio-Visual Techniques

8:00 Presentation of Awards

Guest Speaker: Lt. Col. John A. Powers, Public Affairs
Officer, Space Task Group, NASA

Wednesday

9:00 Sound Reproduction

2:00 Panel Discussion: Subscription TV

6:45 Cocktail Party, Dinner, Dance

Thursday

9:00 TV Equipment and Techniques

2:00 TV Recording

Friday

9:00 Cinematography

2:00 Projection