

The 92d Convention — Chicago — October 21–26



At the Get-Together Luncheon President Servies presents a plaque to Glenn E. Matthews, Editorial Vice-President, in recognition of his many years of service to SMPTE.

Committee has been active under the overall direction of Edgar E. Schuller, Vice Chairman. An outstanding series of lectures was arranged on production recording techniques for those working in the television field. This series of seven lectures was organized and conducted by the East Coast Educational Sub-Committee on Audio and Video Recording under the chairmanship of Arthur E. Fury.

Our Society has a real interest and a growing desire to be of service in the educational field: be it by film, by TV, or a combination of the two, or by any other means, either known now or yet to be invented. As you no doubt know, our Society was approached over a year ago by a department of the Federal Government, the United States Office of Education, to sponsor and hold a conference and later prepare a report on the present status and future requirements in the field of audio-visual aids to education. The Government office laid down the rules for the conference and had the right to determine the adequacy of the list of educators we wished to invite. The Society was to select the Engineers to be present. A contract was negotiated with the Government which would compensate the Society for its expenses of holding the conference and editing the final report.

"This conference was held at Princeton Inn during the summer of 1961 and was under the chairmanship of John Flory of Eastman Kodak Co., who has been the Society's 'Project Director' in the fulfillment of our USOE contract. The final draft of the report is now practically ready for Government use, and the material in it is sure to prove of value in the years to come.

"This contract with the Government was somewhat of a 'break-through' for the Society. We believe we may have other opportunities to be of similar service in the future."

Before introducing the principal speaker, President Servies announced the forthcoming retirement of Editorial Vice-President Glenn E. Matthews:

"One of our Officers is leaving us today after six years in one of the most time-consuming and painstaking posts. He will be missed on the Society's Board of Governors. His reports have always been complete and edited so carefully. His thoughts on problems arising in the Board meetings were always respected.

"This man is not only retiring from his post in the Society and from our Board, but is also retiring from his Company after 42½ years of loyal service. As a token of our esteem and appreciation for all he has done, the Board took action at a previous meeting held when this man was traveling abroad. We prepared a plaque as a small, formal

Communications Progress: Television and Motion Pictures in Industry and Education was the theme of the Society's 92d Convention held at The Drake in Chicago this past Fall. Over eight hundred members and guests gathered to hear about the very latest developments in communications and to see an extensive exhibit of equipment.

Although there was Convention Registration on Sunday and a Papers Session on Monday morning, the Convention was formally under way when President Servies addressed the large Get-Together Luncheon gathering before introducing the occasion's special speaker, Charles H. Percy of Bell & Howell.

President Servies Speaks

"I am pleased that things are going so well with the Society as you have no doubt observed from reading the data in the April *Journal*. Our membership has resumed its upward trend, our finances are in good shape, with just enough income to meet operating expenses and lay some away in our reserve account for a possible rainy day. At the General Meeting which follows this luncheon you will be asked to vote for a small increase in membership dues, because our Financial Advisory Committee, our Executive Committee and your Board of Governors feel it is wise to do it now. This is the first increase that has been suggested since 1955, and I am sure you all know that operating costs have continued to rise since that time.

"There is one phase of our Society's operations that I would like to discuss

briefly, and that is the activities of our Sections. Not only have we greatly increased the number of Society Sections in the last few years to better serve our membership, but the Sections officers themselves have been doing a greatly improved job of making the Society a more rewarding experience for its members.

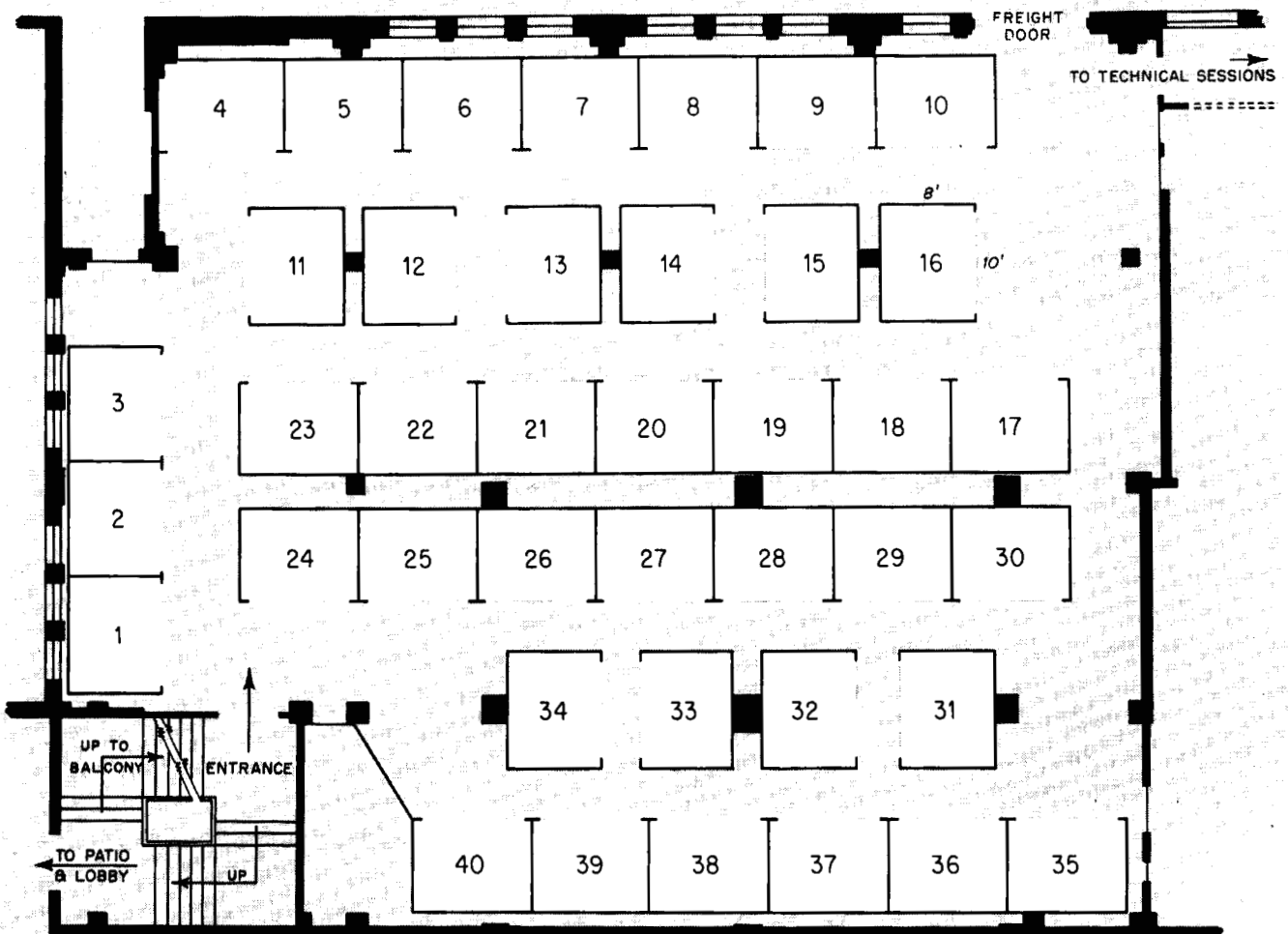
"For example, during the first six months of 1962 there were held a total of 55 Section meetings as compared with 46 in 1960 and 1961. Reports furnished by our Sections Vice-President, Gar Misener, indicated also that these meetings are better attended than they used to be. As an officer I receive copies of the Section Meeting notices and I am convinced that the caliber of the meeting programs has greatly improved. The men at the planning and operating level are to be complimented on this bigger and better service being given our members.

"Our West Coast Education Committee, chaired by Ed Benham, is also to be commended on the fine course they are sponsoring at the University of Southern California this fall. This word 'sponsoring' doesn't really tell the story. It sounds too much as though we are just lending our name to the project, and someone else is doing all the work. Well, let me tell you, this is completely incorrect. This fine-looking program — the arrangement of the course, the selection and obtaining the services of the lecturers, etc. — these are all taken care of by the Society's Education Committee.

"Also, on the East Coast the Education

ATLANTIC CITY Convention Exhibit

*Professional Products for . . . Teaching
Film Labs
Instrumentation
Television
8MM Film
Space Motion Pictures and Television*



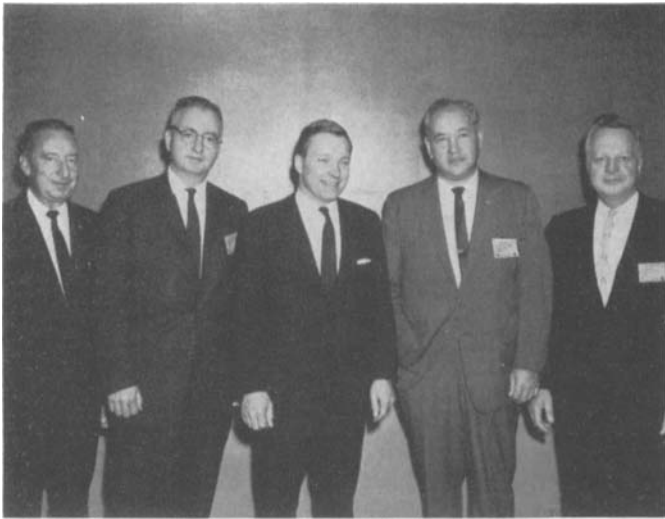
All booths are 8 x 10 ft. Price \$350 SMPTe Sustaining Members \$315

Orders for booth space are now being taken by the Exhibit
Chairman: Dennis E. Kealey, Reevesound Co., Inc.,
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The Traymore, Atlantic City, N. J.

SMPTe *Convention and Equipment Exhibit*



Charles H. Percy, Chairman of the Board, Bell & Howell Co. (center), the Luncheon speaker, with (left to right) President John W. Servies, Secretary Herbert E. Farmer, Treasurer Wilton R. Holm and Financial Vice-President Ethan M. Stifle.



President Servies, Convention Vice-President Harry Teitelbaum and Past-President Norwood L. Simmons.

recognition of his service." (The plaque will be shown in next month's *Journal* along with a story about Glenn Matthews' service over the years.)

After a response by Mr. Matthews, President Servies continued:

"It is now my privilege to introduce to you our principal speaker . . . who is so well known that I would like to make only a couple of personal observations about him that are evident from his record.

"Perhaps the first thing that our speaker became famous for was reaching the Presidency of his company after only eight years of full employment and eight years after his graduation from the University of Chicago. He was then one of the youngest presidents of a major company on record. To many men, reaching the presidency of a company is in itself a goal and they feel they can relax. Not our speaker: His goal was to make his company grow and prosper, and without question his foresight and driving force have been responsible for bringing that to pass.

"I think our speaker proves the point that all of you have heard: 'If you are looking for some one to head up some activity — search for a busy man.' During this period in which he has been leading his company forward, he has found the time to make countless speeches to industry, organizations and government groups. He has been extremely active in politics, being Chairman of the Republican Platform Committee in 1960. He has found the time to serve on two boards of trustees of large universities. He has been Chairman of the Board for the Fund for Adult Education of the Ford Foundation, and a member of the Special Studies Project of the Rockefeller Brothers Fund.

"In the business world he is a director of several large corporations and banks as well as being Chairman of the Board and Chief Executive Officer of Bell & Howell Company.

"I am particularly pleased that he was willing and able to accept my invitation to speak to you today because he always has a message."

Excerpts From

"The Challenge of Communication"

By CHARLES H. PERCY

" . . . The job of the communicator and the job of the teacher take on great new dimensions (today). Education's business is forever unfinished—it is to build for an ever-changing future. And it is to the meeting of this continuing and growing challenge that we in the communications industry must lend the great resources at our command with increasing effectiveness . . .

"Is it possible that in our preoccupation with communication techniques, in our single-minded enthusiasm for stressing the "good life" and things material, we may be hazarding the survival of those things that have contributed to the growth and strength of the most dynamic society in history? If we concentrate our communication energies on the insignificant, do we not run the risk of radically weakening the sinews of value and worth that have made our free society possible?

" . . . And yet today, with a myriad of new communications devices and media — one of which will soon be capable of reaching billions of people instantly — we too often choose to communicate pap, trivia, and sometimes morally questionable messages.

" . . . In addition to its great contributions to the entire field of mass communication, it is still within the classroom that the television and motion-picture industries must make even greater contributions than they have in the past . . .

"Perhaps, however, too much of our thinking these days concerns the mechanics of presentation when the only purpose of communication devices is to transmit content and to aid in enhancing its impact. Is it not time, therefore, for us to consider the inter-relationship of content and the device for communicating content? Content is paramount as is the organization of content for transmission to the student. One of our

biggest problems it seems to me is to plan an educational "system" so that content is carefully and critically chosen, and select then those teaching aids which will convey content to the student in the most efficient possible manner . . .

"If there is in fact no message, if the message lacks purpose or meaning, if it does not provide a basis for common understanding, if it is irresponsible — then what purpose is served by the vast human and material resources that we devote to the field of communication? . . .

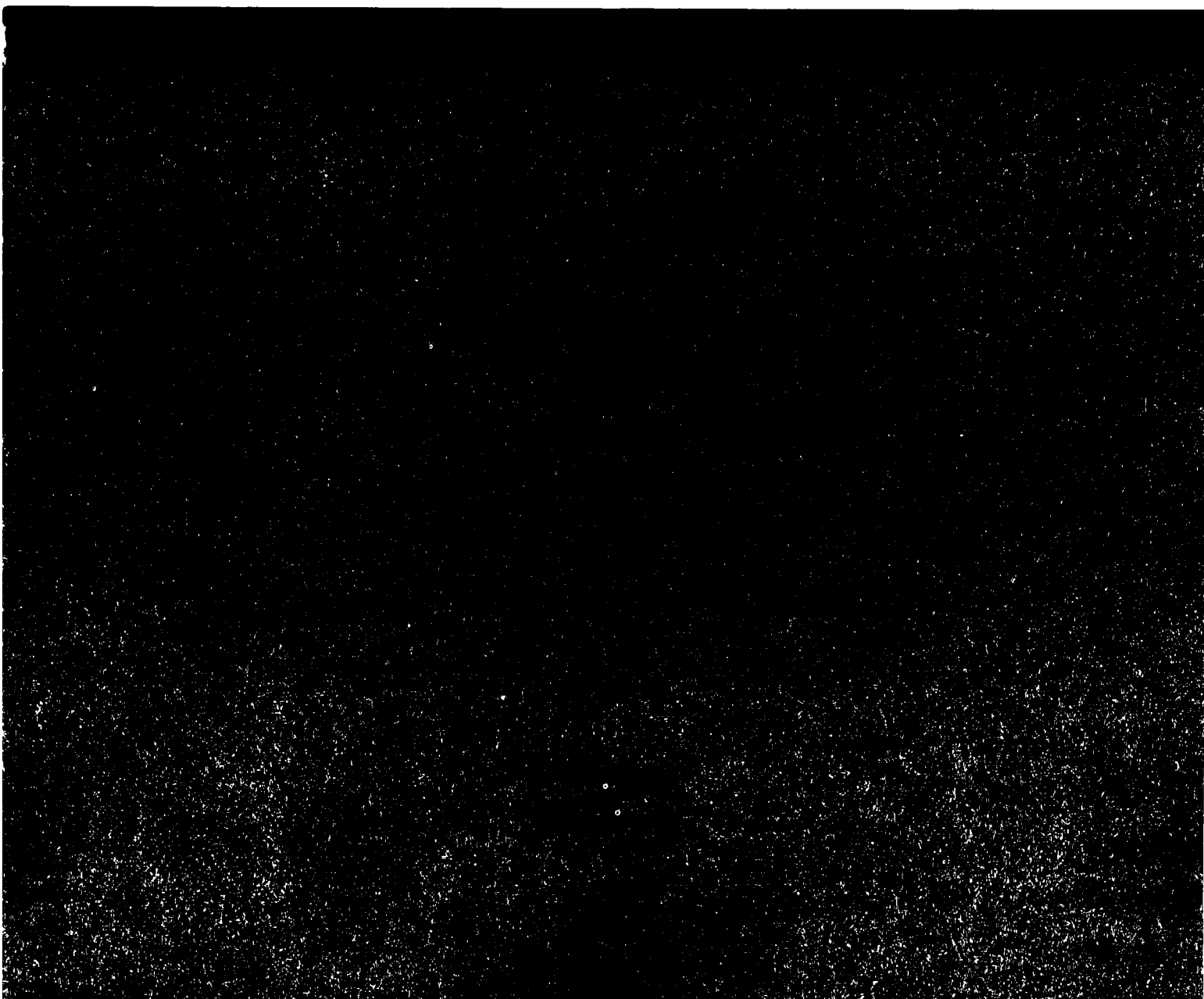
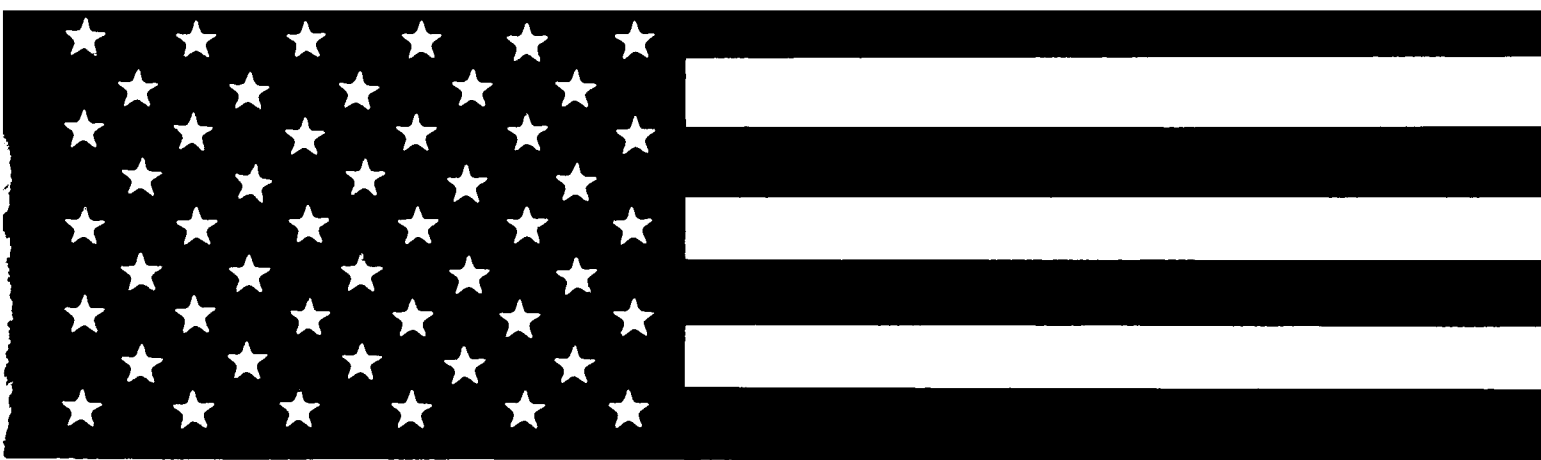
Society Business During Convention

After the Get-Together Luncheon there was a Business Meeting, reported in the November *Journal*, p. 860. The Officers of the Society were also announced then and similarly reported in the *Journal*.

Besides the basic business of a convention — presentation and discussion of technical papers — there are many important activities which will be briefly noted before proceeding to the Convention Committees and the Program.



President and Mrs. Servies.



ANGENIEUX ZOOM LENSES

Speed	Zoom Range	Focal Length	Lens Mount
For 35mm Motion Cameras			
f/2.2	1:4	35/140mm	Neutral
f/3.5	1:4	25/100mm	Neutral
f/3.5	1:4	35/140mm	Neutral
f/3.2	1:10	25/250mm	Neutral
For Vidicon TV Cameras			
f/2.5	1:4	20/80mm	"C"
f/1.9	1:10	15/150mm	"C"
f/2.8	1:10	15/150mm	"C"
For Orthicon TV Cameras			
f/3.0	1:4	50/200mm	Neutral
f/3.8	1:4	35/140mm	Neutral
f/5.3	1:4	100/400mm	Neutral
f/4.5	1:10	35/350mm	Neutral

ANGENIEUX STANDARD MOTION PICTURE LENSES

Speed	Focal Length	Lens Mount
f/3.5	14.5mm	Neutral
f/2.2	18.5mm	Neutral
f/2.2	24mm	Neutral
f/1.8	28mm	Neutral
f/1.8	32mm	Neutral
f/1.8	40mm	Neutral
f/1.8	50mm	Neutral
f/1.8	75mm	Neutral
f/2.0	100mm	Neutral

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Here is a zoom lens and control system with a range that Producers have so far been denied and which Engineering will recognise as a contribution to TV. equipment, *sans pareil*

Controls: A.C. Servos operating from 110/240 volts mains for zoom and focus functions (iris optional). Combined or separate operator's handle. Incorporating rate control of zoom together with metered indication of focal length achieved and variable sensitivity focus control.

Complete package available to mount directly on

MARCONI	MK IV	} 4 1/2 image Orthicon cameras
EMI	203	
PYE	MK V	
RCA	T.K. 12	

and existing 3" cameras by all leading manufacturers.

PIERRE ANGENIEUX, 34 Boulevard Haussman
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President-Elect and Mrs. Reid H. Ray.

Committee Meetings

Twelve committees held scheduled meetings during the convention week. Included were: Film-Projection Practice Committee, Color Committee, Laboratory Practice Committee, Papers Committee, Board of Editors, 16mm and 8mm Committee, Publications Advisory Committee, Film Dimensions Committee, ASA Sectional Committee PH22, Instrumentation and High-Speed Photography Committee, and the Television Committee.

In addition, ten Administrative Committees held meetings during the Convention.

Ladies Program

The Ladies Committee headed by Mrs. Philip E. Smith, Mrs. Geo. W. Colburn and Mrs. Kenneth M. Mason, conducted a very successful program for the ladies. Luncheon at the Kungsholm Restaurant included a Miniature Grand Opera performance of "Madama Butterfly." Luncheon at the Top of the Rock Restaurant was followed by a tour of Chicago's Art Institute. Sponsors of Ladies' Activities were: Wilding, Inc., Calvin Productions, Inc. and the Motion Picture Film Dept., Eastman Kodak Co.

Banquet and Dance

On Wednesday evening, after the Cocktail Party, The Drake served a fine banquet in its Gold Coast Room which was filled for the occasion. The entertainment included numerous and varied floor show acts arranged by Entertainment Chairman Geo. W. Colburn who personally supplied part of the evening's musical program with renditions on the Colburncello. The Carl Sands Band, with vocalists, carried the evening to a late hour with dancing.

Complimentary Theater Admissions

These theaters graciously gave passes to convention registrants: The Chicago Theatre, State & Lake Theatre and United Artists Theatre, all Balaban & Katz theatres; and Esquire Theatre of Chicago Esquire Corp.

Coffee Club

Members relaxed and chatted at the Coffee Club, sponsored by the Philip A. Hunt Company, Charles F. Lo Balbo, host.

Closed Circuit

A closed-circuit TV paging system, courtesy Behrend Cine Corp., kept registrants informed by screens throughout the convention area, giving the number of the paper being read during each papers session.

Equipment Exhibit

The collection of equipment displays that is always such a popular feature at SMPTE conventions was a major attraction at Chicago. Organized and supervised with smooth efficiency by the Exhibit Chairman, Allen Hilliard of Geo. W. Colburn Laboratory, two rooms of booths adjacent to the Registration and Sessions areas contained equipment ranging all the way from the newest TV color camera to the latest devices for film laboratories or editing rooms. A list of the products shown was published in the September *Journal*, pp. 694-704. The following companies took part in the Exhibit:

- Agfa, Inc.
- Animation Equipment Corp.
- Arriflex Corp. of America
- Behrend Cine Corp.



Editorial Vice-President and Mrs. Glenn E. Matthews.

- Bell & Howell Co.
- Camera Equipment Co.
- Fairchild Camera & Instrument Corp.
- Florman & Babb, Inc.
- Gamma Scientific, Inc.
- Harwald Co.
- Karl Heitz, Inc.
- Hi-Speed Equipment, Inc.
- Hollywood Film Co.
- Lipsner-Smith Corp.
- J. A. Maurer, Inc.
- Motion Picture Enterprises, Inc.
- Moviola Mfg. Co.
- MPO Videotronics, Inc.
- Novatech Corp.
- Photo Animation, Inc.
- Precision Laboratories Div.
- Pye T.V.T. Ltd.
- Quick-Set, Inc.
- Ryder Sound Services
- S.O.S. Photo-Cine-Optics, Inc.
- Sylvania Electric Products, Inc.
- Telequip Corp.
- Westrex Corp.

Booths were judged by the Exhibit Award Committee for general effectiveness, interest and imagination, and the result was announced by SMPTE President John W. Servies at the Banquet on Wednesday evening. The Award this time went to Bell & Howell Co., Professional Equipment



Activity in various parts of the Equipment Exhibit.



CRONAR* GIVES WHERE OTHERS BREAK...

... and that's why you don't lose your shot from tears at start-up. This is one of the reasons CRONAR Film is ideal for high-speed work. For at the point where triacetate base films break, CRONAR begins to stretch. This extra "give" often saves your take. (CRONAR does break, of course, with a pull several pounds above the breaking point of triacetate so that you're safe from camera damage.)

There are three fine Du Pont emulsions available on CRONAR base in 16 mm, 35 mm and 70 mm. To learn more about these Du Pont motion picture films, write: E. I. du Pont de Nemours & Co. (Inc.), Room 2430A, Nemours Bldg., Wilmington 98, Delaware.

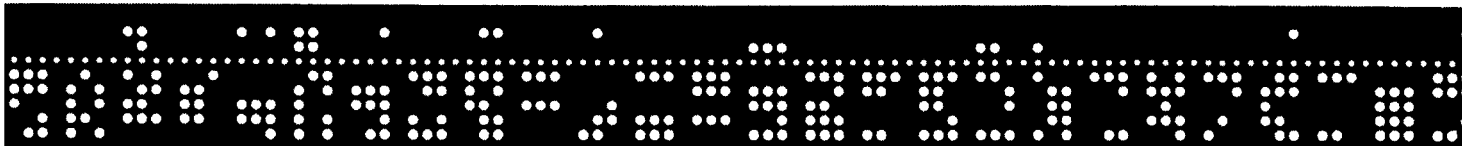
* Du Pont's registered trademark for its polyester photographic films.

ATLANTA 18, GA., 1737 Ellsworth Ind. Dr., N. W. SYCAMORE 4-9581 • CHICAGO 46, ILL., 4560 Touhy Ave., Edgebrook Station, ORCHARD 5-5500 • CLEVELAND 16, OHIO, 20375 Center Ridge Road, EDISON 1-0375
CLIFTON, N. J., 380 Allwood Rd., Allwood Station (New York), PLAZA 7-0573 • DALLAS 7, TEXAS, 1628 Oak Lawn Ave., RIVERSIDE 1-1404 • HOLLYWOOD 38, CALIF., 7051 Santa Monica Blvd., HOLLYWOOD 9-5147
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**Better Things for Better Living
... through Chemistry**

New High-Speed Additive Color Printing



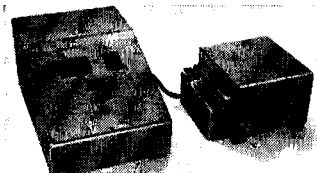
...with **INCREASED QUALITY** and **INFINITE CONTROL**

The result of seven years of engineering research and development, the Model "C" additive color printer is destined to set a new standard of laboratory quality.



Program Tape Perforator

Operating from pre-punched program tapes, you can now produce internegatives at 60 feet per minute or release prints at 180 feet per minute with fade and color controls which achieve an accuracy never before possible. The exact frame length for a fade or the precise amount of color needed to set a mood or enhance a scene can be programmed for automatic control. Once the "start" button is pressed, full automation takes over and every print delivered by your laboratory has answer print quality.



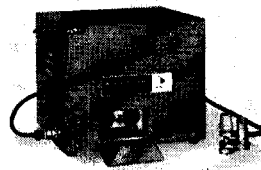
Program Tape Checker

Color stability is assured through the use of dichroic mirrors to separate the single 1,000-watt light source into three primary beams, each individually controlled through light valves. No longer is the instability of gelatin filters a problem in precise color matching. Your color timer now has a choice of 50 values of .025 log E in each color beam

—all automatically controlled. Twenty-four additional points of .025 log E are available through the manual control in each color to allow for emulsion corrections.

The entire film transport mechanism maintains frictionless film handling from feed reel to torque tight-wind take-up. Internal threading light, controlled key number printing at the aperture, pop-out lamp holder, internally illuminated controls, negative break switch, new tension rollers below the aperture, all contribute to increased efficiency in your printing operation.

All components may be easily serviced or quickly replaced. Light valves are interchangeable and are guaranteed under a new replacement system.



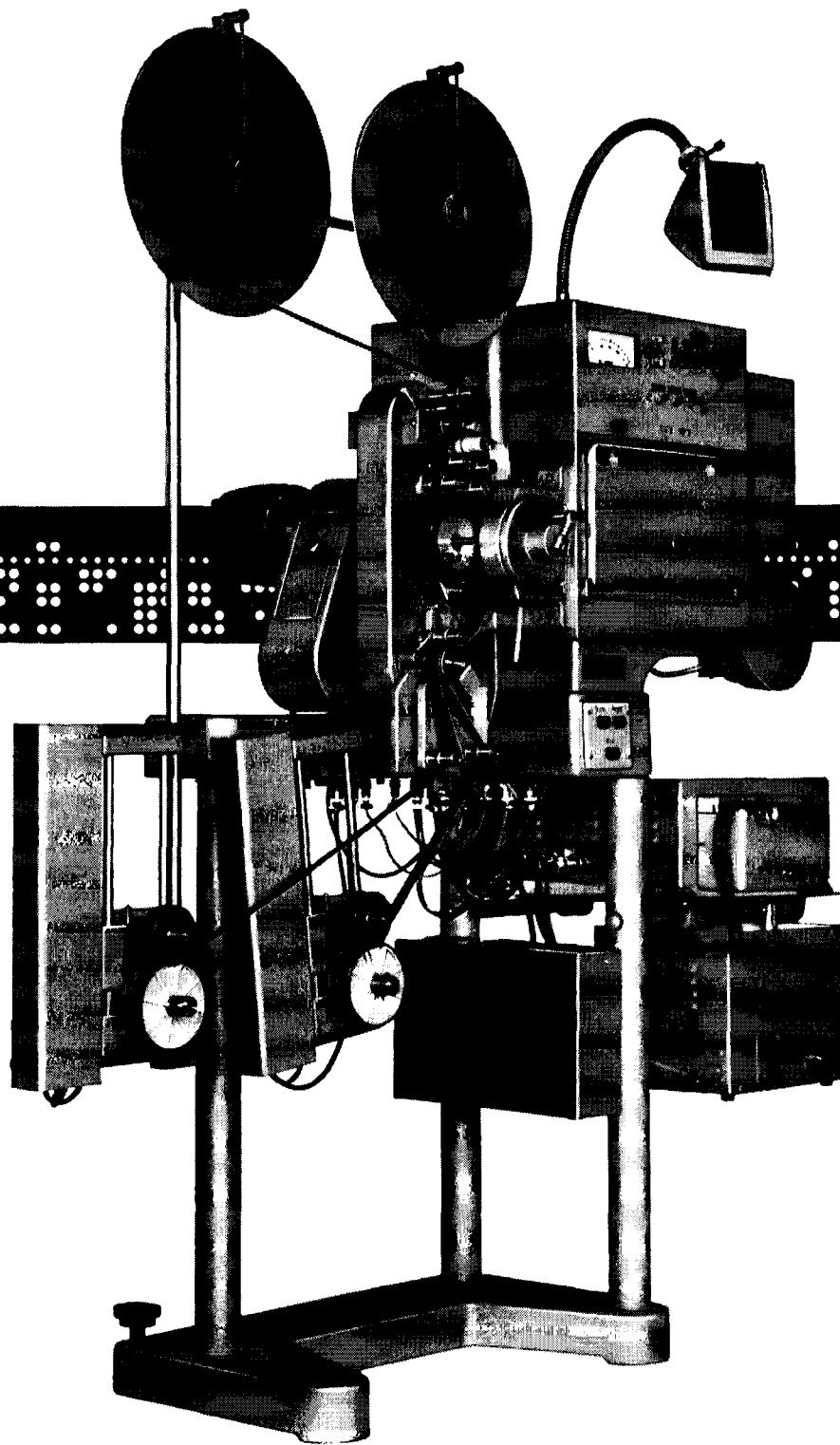
R-F Cue Unit

To learn what this new standard of laboratory quality can do for you, write or call J. L. Wassell, Director of Marketing, Professional Equipment.

Don't delay . . . inquire today while your present printers still have trade-in value!

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PROFESSIONAL
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HERE ARE SOME OF THE MODEL "C" FEATURES

- Ability to make scene-to-scene color corrections
- Six fade lengths (16-24-32-48-64-96) separately controllable by pre-punched program tape
- Zero cut to allow extended scene printing
- Over 2000-foot capacity
- Single 1000-watt lamp proximity reflector type
- Edge light printing separately controlled at aperture
- Instruments internally illuminated
- RF cue system available as accessory to supplement standard notch cue
- Slow-start circuit to prevent film damage
- Internal air pressure
- Pre-wired for sound head installation
- Automatic stop in case of negative break
- Available accessories include: a tape checker-tape duplicator unit (6173C), 1000-watt rectifier (6160), 16mm, 35mm, 35/32mm soundheads, and RF cue kits (6395).

Other printers available:

Model "MB", Automatic Black & White Printer. This model does not include fader, which is available as an accessory.

Model "MA", Manual Black & White Printer. This model can be updated to model "MB" through addition of an accessory reader.

These models can be converted to the Model "C" at any time.

The formal presentation of awards and honors took place on Tuesday evening, October 23. James Robertson, Vice-President for Network Affairs of the National Educational Television and Radio Center, addressed the Awards session. He said that the television viewer is as much to blame as the commercial television industry for Newton Minow's "vast wasteland." "...While certainly the owner of a television station has a great responsibility, so also does the owner of every television set," he said. "No matter what is transmitted, it is only what is watched that counts."

A radio announcer at the age of 15, Mr. Robertson was named program manager of WTMJ-TV in Milwaukee in 1947 and director of programming of WTTW, Chicago, in 1954. In 1959 he joined NET as director of station relations.

President John W. Servies presided over the session and James L. Wassell was responsible for arrangements.

Honor Roll

Lloyd Thompson, outstanding pioneer in the industrial use and processing of 16mm sound film, has been selected posthumously for inscription on the Honor Roll of the Society. His is the 27th name in 46 years to be added to this list of those pioneers who made contributions of fundamental importance to the industry.

Born in Eskridge, Kansas, Mr. Thompson received a degree in Journalism from the University of Kansas in 1932. During his college years he was fascinated with photography as a hobby and became more and more interested in the possibilities of the commercial motion-picture field as a profession. Following his graduation, he became co-founder of the industrial motion-picture producing organization and laboratory now known as the Calvin Company. A firm believer in the future of the direct 16mm method of producing commercial and educational films, Lloyd Thompson headed the technical work of his company, actively seeking to improve existing 16mm equipment to meet the new, improved products and uses of materials in this field.

Mr. Thompson also believed there was a place for sound on 8mm film. He developed and marketed an 8mm film projector with the sound on a disk, and later designed and developed a sound-on-film unit using magnetic striping.

A member of SMPTE since 1934, Lloyd Thompson became a Fellow of the Society in 1951. He was always active in Society affairs, being the author of 11 *Journal* papers and a frequent speaker at conventions and Section meetings. He served as a member of the Board of Governors and was Progress Report Committee Chairman for 5 years. For his efforts with regard to the annual Progress Reports, he was presented with a special award. He was also a member of the Standards Committee and was active in the founding and work of the Association of Cinema Laboratories.

At the time of his death on December 24, 1960, Mr. Thompson was Editorial Vice-President-elect of the Society.

Division, for their colorful and attractive display featuring the new Bell & Howell additive color printer. The Award was received for his company by James L. Wassell.

Convention Committees

As always, a successful convention depends on the months of hard work put in by the Convention Committees. Convention Vice-President Harry Teitelbaum conferred several times before the Convention in Chicago with the Arrangements Committee. Program Chairman Jack Behrend, Papers Committee Chairman Robert C. Rheinck, Editorial Vice-President Glenn E. Matthews, the Program Topic Chairmen and the Papers Committee Regional Chairmen are responsible for the excellence of the papers program, described below.

Arrangements Chairman Philip E. Smith and Vice-Chairman William D. Hedden did a very efficient job. For handling the fine exhibit we must thank Allen Hilliard.

Hotel Arrangements were in the competent hands of Henry Ushijima after Harry E. Paney became ill. All involved with the Convention have expressed their special appreciation for the thorough planning and co-ordinating provided by The Drake's representative, R. E. Cloutier. Hospitality Chairman John H. Maynard did a fine job of making everyone feel at home as visitors in Chicago. Membership Chairman Daniel S. Giroux obtained one of the best pro rata gains ever accomplished in a Section of the Society.

The Awards Program on Tuesday evening was staged and managed by James L. Wassell. This important Society affair was enhanced by the nicety with which it was arranged.

On the lighter side, Geo. W. Colburn is due real gratitude for entertainment activi-

ties. Luncheon Chairman Harold Kinzle and Banquet Chairman Kenneth M. Mason were responsible for the enjoyment of those affairs. Registration was handled expertly by Robert J. Yuskaitis who provided minimum delays and maximum information. Achilles Bartimoccia carried out transportation arrangements that are so necessary whenever a large group gets together.

I. F. Jacobsen was Chairman for Projection. There were many expressions of appreciation for the high-quality projection, with some formal expressions during the papers sessions. Al Wrobel and William Meissner assisted. The equipment and services were given the Society with the compliments of Clarence Jalas, Business Agent, Local 110, and Essannay Electric Co.

William Findlay and Behrend Cine Corp. gave the services and equipment for Public Address and Recording — both of major importance to a smooth running convention. Jerry Potter and Sam Irwin assisted.

Joel Willard was Publicity Chairman for the Convention. Bruce S. Odom gave substantial assistance for publicity in the early stages and Richard K. Hance was a stalwart assistant for the latter part of the week.

Auditors for the Convention were Jack Whitehead and Donald T. Balousek. Administrative Assistants were Jerome C. Diebold, Richard K. Hance, C. E. Heppberger, Henry Ushijima and James L. Wassell, all of whom were of special help at different times.

(See the Papers Program heading which follows "Society Awards" and gives the details of the papers sessions with such emendations and additions as were made after the program was printed.)

93rd SMPTE Convention and Equipment Exhibit

April 21-26, Traymore Hotel, Atlantic City, N. J.

PLANS FOR THE Atlantic City convention are well up to schedule. It is still too early for details on the technical program, but there are already indications that in some areas there will be papers of much more than routine interest, according to advice from the *Program Chairman*, **Henry Kozanowski**, Radio Corp. of America, Bldg. 10-3, Camden 2, N. J. Instrumentation and high-speed photography papers, for example, will cover an unusual variety of subject matter.

There are also good expectations of some outstanding papers from overseas, and particularly from Europe, in the field of television. These are being gathered by the *Associate Chairman for Papers From Abroad*, **Rodger J. Ross**, Canadian Broadcasting Corp., 354 Jarvis St., Toronto, Ont., Canada.

Authors who have not yet sent in their abstracts should note that the deadline — February 4, 1963 — for getting them to the Program Chairman or appropriate Topic Chairman is almost here. There has been one change in the list of Topic Chairmen since this was last published. *Current Trends in Laboratory Practice* will now be under the supervision of *John J. Kowalak*, Moviexlab, Inc., 619

West 54 St., New York 19. The other Topic Chairmen are:

Application of Motion Pictures and Television to Education: **O. S. Knudsen**, Alice Norton House, Iowa State University, Ames, Iowa.

Instrumentation and High-Speed Photography: **Morton Sultanoff**, 626 Roberts Court, Aberdeen, Md.

New Instrumentation in Television: **R. L. Pointer**, American Broadcasting Co., 7 West 66 St., New York 23.

New Technology of 8mm Commercial Motion Pictures: **C. Loren Graham**, Color Technology Dept., Eastman Kodak Park, Rochester 12, N. Y.

Recent Motion-Picture and Television Developments in Outer Space Technology: **H. M. Gurin**, Radio Corp. of America, Astro-Electronic Div., Box 800, Princeton, N. J.

Short Film Subjects: **Tom Hope**, Eastman Kodak Co., 343 State St., Rochester 4, N. Y.

The Exhibit Chairman, **Dennis E. Kealey**, has made an early start on organizing the Equipment Exhibit. His address is: Reevesound Co., Inc., 35-54 36th St., Long Island City 6, N. Y.