

91st SMPTE Convention and Equipment Exhibit

April 29—May 4 • Ambassador Hotel, Los Angeles

Convention Theme: Advances in Color Motion Pictures and Color Television

The Program Chairman, *Ed Ancona*, reports a hectic period around deadline time, with a flood of technical papers coinciding with floods, unusual even for Los Angeles, in his basement. Fortunately he seems to be coping with both, and sessions are now being organized for papers on optics and optical systems; laboratory practices and photographic materials; instrumentation and high-speed photography; set construction and special effects; television recording, equipment and techniques; sound recording and reproduction; projection practices; educational and industrial films; and cinematography and presentation systems. There will be the usual Equipment Papers and Demonstrations Session, at which exhibitors describe and show some of the new equipment in the Exhibit.

In line with the Convention theme, there will be a special tutorial session on Tuesday evening of Convention week, at which *Ralph M. Evans* of Eastman Kodak Co. will give an illustrated lecture on "Hue, Saturation and Lightness in Photography and Television," and *Paul W. Vittum*, also of Eastman Kodak Co., will give a fundamental presentation on "Chemistry and Color Photography."

Some of the other highlights of the technical program already evident include some important developments in the field of television recording — high-resolution kinescope, thermoplastic, and video tape. There is also a series of papers on set construction that will be of practical value to many people. A substantial group of papers on new television broadcast and studio equipment, tied in with the display of some of the items in the Equipment Exhibit, will be a focus of interest for TV station personnel; and closed-circuit TV systems will be described by *Jerrold, RCA* and *Ampex*.

Early in March the usual Postal Announcement will inform members of the prospective arrangement of sessions. Return cards for making hotel reservations will be included. The March *Journal* will carry the Advance Program with abstracts of the technical papers to be given, and a listing of the displays in the Equipment Exhibit.

Social arrangements for the 91st Convention will include the Get-Together Luncheon on Monday, at which the guest speaker will be *Max Youngstein*, Executive Vice-President of Cinerama, Inc.; and the cocktail party, banquet and dance on Wednesday evening. Both these events will take place in the famous Coconut Grove at the Ambassador. A full program of activities for the ladies attending the Convention is planned.

Equipment Exhibit

Reservations for booths are now at a record high and visitors to the Ambassador will find twice as many displays as there were at the last Los Angeles Convention. Every aspect of the motion-picture and television industries will be included in this multi-million-dollar show, which no one who wants to keep abreast of technological developments in any area of the industry should

miss. A partial list of exhibitors was published in the January *Journal*, p. 38. Watch for a complete list, with descriptions of the equipment being shown, in March.

Hotel Rates and Reservations

Rates for those attending the Convention are shown below. If you write before receiving the reservation card which is part of the Postal Announcement, address *The Reservation Department*, Ambassador Hotel, 3400 Wilshire Blvd., Los Angeles 5 -- and cite the SMPTE Convention.

Single Room and Bath — per day	\$11.00	\$14.00	\$16.00	\$18.00	\$20.00	\$22.00	\$24.00
Double Room (Twin Beds) and Bath — per day	\$15.00	\$18.00	\$20.00	\$22.00	\$24.00	\$26.00	\$28.00
Parlor, Bedroom and Bath, for One or Two Persons — per day	\$40.00	\$44.00	\$48.00	\$54.00	\$58.00		
LUXURIOUS GARDEN BUNGALOWS							
Room and Bath for One — per day	\$22.00	\$24.00	\$26.00	\$28.00	\$30.00	\$32.00	
Double Room (Twin Beds) and Bath — per day	\$24.00	\$26.00	\$28.00	\$30.00	\$34.00		
Room With Private Sun Deck or Terrace — per day							
for one:	\$26.00	\$34.00					
for two:	\$28.00	\$36.00					
Living Room, Bedroom and Bath, for One or Two Persons — per day	\$54.00						
With Large Private Sun Deck	\$66.00						

6th International Congress on High-Speed Photography September 17–22, 1962 Hotel Kurhaus, Scheveningen, Netherlands

The deadline for papers for the 6th Congress is now at hand. Anyone still intending to submit a paper should get in touch as soon as possible with the Sixth Congress Deputy Chairman, *Max Beard* (10703 E. Nolcrest Dr., Silver Spring, Md.), who is responsible for channeling all contributions from the U.S.

Applications for registration at the Congress must be in by July 1. These must be on the official form, obtainable from the Secretariat of the 6th International Congress on High-Speed Photography, 14 Burgemeester de Monchyplein, The Hague, Netherlands.

Publication of the Proceedings of the 6th Congress is planned for six months after the Congress. Orders are already being taken at the Secretariat. The price before the Congress will be \$20; during the Congress, \$25; after the Congress, \$30.