

# Society of Motion Picture and Television Engineers



## 91st Semiannual Convention and Exhibit

### Advance Papers Program and International Equipment Exhibit

**Ambassador Hotel, Los Angeles, April 29-May 4**

**U**NDER THE EXPERT management of Convention Vice-President Harry Teitelbaum, Program Chairman Edward P. Ancona, Jr., Local Arrangements Chairman Ralph E. Lovell, and Exhibit Chairman George Kendall, the last pieces are now falling into place for a record West Coast Convention.

As will be seen from the Advance Program, published in the following pages, there has been little change in the arrangement of technical sessions as outlined in the Postal Announcement that was mailed to members early in March. Among many important papers illustrating progress in several areas of the motion-picture and television industries, readers will certainly notice the tutorial session given by Ralph M. Evans and Paul W. Vittum of Eastman Kodak Co. on Monday evening; the usual collection of papers on set construction Tuesday afternoon; and the important reports to be given on Tuesday evening on various techniques of television recording.

In the Friday morning session, "Motion Pictures and Television in Education," will be several papers giving an up-to-date look at motion-picture and television courses in colleges and the use of films and tapes in education. Of interest to film producers will be the Friday afternoon session, with papers on cinematography for television and on special effect photography.

The Equipment Exhibit, listed in detail on pp. 198-214 of this issue, marks a milestone in the record of the Society's efforts to bring together collections of equipment that really illustrate the technological advances described in the papers program. Twice the size of any previous SMPTE Exhibit at the Ambassador, this show will give registrants an excellent opportunity to inform themselves of the latest developments in all parts of the industry.

The Exhibit will be open:

Monday, April 30 . . . . .	2:30-8:00
Tuesday, May 1 . . . . .	11:00-8:00
Wednesday, May 2 . . . . .	9:30-4:00
Thursday, May 3 . . . . .	11:00-8:00

Much of the equipment on display will be reflected in technical papers such as those on television recording, but on



**Edward P. Ancona, Jr., Program Chairman; Ralph E. Lovell, Local Arrangements Chairman; and Harry Teitelbaum, Convention Vice-President.**

## Outline of Program

Wednesday morning there will be a full session of demonstrations and equipment papers presented by exhibitors in which some of the new items being shown will be explained in detail.

### Social Events

The opening function of the Convention, the Get-Together Luncheon on Monday, will take place in the famous Coconut Grove. The guest speaker will be Max Youngstein, Executive Vice-President of Cinerama, Inc. The theme of Mr. Youngstein's talk will be Hollywood's disregard of research and the price it has paid for that disregard.

In accepting the invitation extended by President Jack Services to speak at the Get-Together Luncheon, Mr. Youngstein said that he was pleased to have the "privilege" of addressing a group that has aimed at "perfection of the art through constant striving. . ."

Wednesday evening the principal social event of the week will begin. A cocktail party in the open air around the Ambassador's beautiful swimming pool will be followed by a banquet and dance in the Coconut Grove. Reservations for the cocktail party and banquet, at \$15 per person, should be sent as early as possible to the Banquet Chairman: Walter J. Farley, Jr., c/o W. J. German, Inc., 6677 Santa Monica Blvd., Hollywood 38.

The Coffee Club, customary gathering place and social center of the Convention, will be sponsored by Hollywood Film Co., courtesy of Ben and Harry Teitelbaum.

### Ladies Program

A full week of interesting activities has been arranged for the ladies, with several of the events generously supported by contributing companies.

- Monday Morning—Registration
- Noon—Get-Together Luncheon
- Afternoon—Open
- Tuesday Morning—Visit to a Motion-Picture Studio
- Noon—Lunch in Studio Dining Room
- Afternoon—Film on Fashion Design for the Movies
- Wednesday Noon—Lunch at the Moulin Rouge
- Afternoon—ABC Television Show—"Queen for a Day"
- Evening—Cocktail Party, Banquet and Dance
- Thursday Morning—Huntington Library tour
- Noon—Lunch at the Huntington Hotel
- Afternoon—Huntington Library Gardens
- Friday Morning—All day visit to Knotts Berry Farm, including Lunch

**Sunday**  
12:00-6:00 Registration

**Monday**  
9:00 Registration  
10:00 Optics and Optical Systems  
12:15 Get-Together Luncheon. Guest Speaker: Max Youngstein  
2:30 SMPTE Business Meeting  
3:00 Laboratory Practices and Photographic Materials  
8:00 Special Tutorial Session on Color

**Tuesday**  
9:00 Instrumentation and High-Speed Photography  
2:00 Instrumentation and High-Speed Photography  
2:00 Set Construction and Special Effects (Concurrent Session)  
7:30 Television Recording

**Wednesday**  
9:00 Equipment Papers and Demonstrations  
2:00 Television Equipment and Techniques

**Thursday**  
9:00 Sound Recording and Reproduction  
2:00 Projection Practices

**Friday**  
9:00 Motion Pictures and Television in Education  
2:00 Cinematography and Presentation Systems

### Tentative Schedule of Committee Meetings

**Tuesday, May 1**

- 10:00 Papers Committee
- 12:15 Editorial Luncheon
- 2:00 Board of Editors
- 3:00 Publications Advisory Committee

Engineering Committees which will meet during the week are tentatively listed below. The final schedule will be published in the Convention Program. All Committee Members will also be notified by mail.

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| Film Projection Practices                  | 16 & 8mm        |
| Laboratory Practice                        | Television      |
| Sound                                      | Film Dimensions |
| Instrumentation and High-Speed Photography | Color           |

## Association of Cinema Laboratories

Spring Meeting, April 28-30, 1962

Ambassador Hotel, Los Angeles

*Held in Conjunction With the 91st SMPTE Convention and Equipment Exhibit*

### Saturday, April 28

- 8:00 ACL Board of Directors Meeting and Breakfast
- 10:00 Semiannual Business Meeting
- 12:00 Luncheon
- 2:00 Continuation of Business Meeting

### Sunday, April 29

- 10:00 Equipment and Techniques Forum. Presentations on new and improved equipment and techniques of interest to the film laboratory services trade.
- 12:00 Luncheon

2:00 Continuation of Equipment and Techniques Forum.

### Monday, April 30

- 10:30 Preview Opening of SMPTE Equipment Exhibit

Admission to the Equipment and Techniques Forum on Sunday and to the SMPTE Equipment Exhibit on Monday will be by ticket only, at no charge. ACL will welcome interested SMPTE members at the Forum. Requests for free tickets should be sent to the headquarters office of ACL, 1925 K St., N.W., Washington 6, D.C. (FEderal 8-3155); or to G. Carleton Hunt, 1546 N. Argyle Ave., Hollywood 28 (HOLLYWOOD 2-6171).