

## 92d SMPTE Convention and Equipment Exhibit

Drake Hotel, Chicago, October 21-26, 1962

The theme of the Fall Convention is *Communications Progress—Television and Motion Pictures in Industry and Education*, and much of the emphasis both in the technical program and in the Equipment Exhibit will be on audio-visual techniques and products. There will be particular interest in the improvements that have been made in the technology of 16 & 8mm sound films and in the increasing number of applications for which they are now found useful.

July 1 was the deadline for submitting

papers, and by this time the technical sessions may be completely filled. Authors who have delayed sending in their abstracts and who consider that their contribution might be of such special interest, especially in the area emphasized by the theme of the Convention, as to justify exceptional treatment by the Program Chairman should get in touch with him right away. He is: *Jack Behrend*, Behrend Cine Corp., 161 E. Grand Ave., Chicago 11, Ill.

Those interested in exhibiting equipment at the Convention should indicate their interest to the Exhibit Chairman—*Allen Hilliard*, Geo. W. Colburn Laboratory, Inc., 161 N. Wacker Dr., Chicago 6 — or to SMPTE headquarters.

## Education, Industry News

**Off the Highway**, a film produced by the Student-Industry Film Group, a group of eleven students at the University of Southern California, has attracted considerable attention. The film is unusual in that it could be described as a "propaganda" film ("propaganda" in the sense of "helping ... a cause" (Merriam-Webster 2d ed.)) not because of the content of the film (a high-level melodrama about a salesman and a madman who meet in the desert) but because it was made to help the cause of young people barred from employment because of lack of experience.

Professional actors Richard Widmark and White Bissell and Director Fred Zinnemann contributed their services to the cause. Director Terry Sanders also worked with the group. The script was donated by the author, Ira Wolfert.

The course in Motion Picture Production Procedures and Services (*Journal*, p. 39, Jan. 1962; and p. 292, Apr. 1962) sponsored by the SMPTE in cooperation with the University of Southern California will be repeated next year. The interest in the course has been so great that plans are being made to offer the course on a regular annual basis. In addition a special short course is being planned for the Spring of 1963 with intensive instruction being given for one week for persons who cannot conveniently attend the 16-session course of evening classes held once a week.

Herbert E. Farmer of the USC Department of Cinema has been active in promoting this course and other educational activities of the Society. In discussing this course he noted that it had been preceded by years of surveying and planning by the SMPTE Education Committee. Before setting up the course, committee members queried leaders in business and industry in Southern California to identify specific needs that were later met by the course.

**A Probing Mind** is the title of a 28-minute, 16mm, black-and-white film with scenes filmed in various classrooms. The film shows in detail the use of motion pictures, TV, recordings, teaching machines, and resources of science laboratories by teachers to arouse interest in the study of science and improve methods of instruction. The film was produced by the National Educational Television and Radio Center pursuant to a contract with the U.S. Office of Education under Title VII of the National Defense Education Act. Information on rental or loan provisions is available from Educational Media Branch, U.S. Office of Education, Washington 25, D.C. It may be purchased from United World Films, 1445 Park Ave., New York 29, at a price of \$67.53, with a 10% discount to nonprofit purchasers. The film has been cleared for television.

Forty-two 16mm films in 36 different categories and 18 35mm filmstrips received Blue Ribbon Awards at the Fourth Ameri-

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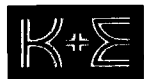
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