

ATLANTIC CITY

93rd Semiannual Convention: Advance Papers Program • April 21–26

Equipment Exhibit • April 22–25

At Atlantic City, near the center of the great metropolitan complex which is the crescent from Boston to the District of Columbia, the Society will hold its 93rd semiannual meeting in the capacious Traymore Hotel. The week's papers program will be as comprehensive as necessary to encompass the wide range of the Society's interests in image sensing and reproduction.

Papers Program

Upon the basic efforts of the Topic Chairmen whose wishes and interests have been before *Journal* readers in recent months, the Program Chairman has built a program of twelve papers sessions. These cover a number of general areas and also some topics which overlap or bridge topics, as the reader will observe from the Outline of Sessions given on one of the following pages. Of perhaps unusual import is the session "Fundamental Concepts Are Still With Us" on Monday evening and also, broadly, the interesting high-speed photography program on Tuesday evening. The Wednesday morning session dealing with equipments and providing demonstrations is a feature which has been popular at recent conventions.

Equipment Exhibit

Later pages in this issue of the *Journal* contain the Exhibit Directory for the Monday-through-Thursday showing on the main floor of the Traymore Room, the hotel's principal exhibit area, and on the balcony over it. This large and varied assemblage of equipment is the result of the sustained attention of Exhibits Chairman Dennis E. Kealey.

Get-Together Luncheon

Following a session of technical papers on Monday morning, the Society traditionally gathers for a luncheon which includes a welcome by the Society's President and an address by an invited speaker of distinction. President Reid H. Ray will report on the Society's current concerns, plans and progress. Our guest will be Dr. Elmer W. Engstrom, President of Radio Corporation of America, who will address the Society on "Horizons in Electronics."

More than a score of years ago, Dr. Engstrom was a contributor to the Society's *Journal*, along with others, on such subjects as "Some Television Problems From the Motion Picture Standpoint" and "Application of Motion Picture Film to Television." These were published eleven years before "Television" was in the Society's name. Dr. Engstrom was the

Henry N. Kozanowski
Program Chairman
93rd Convention



recipient of the SMPTE Progress Medal in 1955 with a citation which read in part: "for his rare vision and outstanding leadership and guidance in developmental research for sound motion pictures and television." No attempt will be made here to choose even a sample from the long list of scientific and community services, the honors and accomplishments which are to his credit.

Trip to the National Aviation Facilities Experimental Center

At the invitation of the Federal Aviation Agency, registrants will be able to take a most interesting tour through the photographic department of the Atlantic City Experimental Center on Wednesday afternoon. The Center is a research and testing facility serving all phases of the aviation industry and many of the applications and techniques used there will be of considerable interest to motion-picture and television people—and especially to those in the instrumentation and high-speed photographic field. Some of the recent work carried on at the Center has been done in conjunction with NASA and involves simulated ultrasonic flight conditions.

Because of limitations at the Center, it will not be possible for more than 50 persons to take this tour. The Hospitality Desk will start registering names at the same time that the Registration Desk opens on Sunday, and reservations will be taken strictly on a first-come first-served basis.

Fringe Benefits

The short films to be shown before papers sessions have been garnered by Tom Hope of Eastman Kodak Co. These films and others shown during the sessions as well as special slides and demonstrations which cannot be published in the *Journal* provide benefits of the convention as a live show—in addition to the discussions on the floor or in the corridors.

A major fringe benefit for the Society during Convention week is the vast contribution made in committee meetings by members, chairmen and Society officers—they miss much of the

“regular” convention while furthering the work of the Engineering Committees and the committees for administrative and editorial activities. A tentative roster of meetings for the week is shown on a later page. These will occupy much of the time of Engineering Vice-President Deane R. White and Staff Engineer Alex E. Alden. Administrative committees and Officers of the Society are also busy, often preoccupied with planning subsequent conventions. Editorial meetings all day on Wednesday will have the attention of Editorial Vice-President Herbert E. Farmer, of Papers Committee Chairman, Dr. C. Loren Graham, and of Dr. Pierre Mertz, Chairman of the Board of Editors.

That convention week may be a not too, too solid grind is guaranteed by hospitality of the host city and by the activities of numerous Chairmen who serve under the Arrangements Chairman, Arthur J. Miller.

Hospitality

A buffet Dinner will be served at 6:30 P.M. on Sunday (tickets available at the Registration Desk), followed by a screening of a first-run feature film.

The serious work will be broken by a cocktail party, banquet and dance on Wednesday evening, these providing rejuvenation, as a rule, sufficient for the remainder of the week.

Certain exhibitors in the Convention city will welcome registrants with complimentary passes whenever they slip away to see current releases.

Philip A. Hunt Company is again sponsoring the Coffee Club, always a welcome oasis for socializing in the midst of convention business. On this occasion, the Coffee Club will be most conveniently located within view of the bustling Exhibit area.

Ladies Program

Convenient convention center as Atlantic City is to the great industrial concentrations of the eastern seaboard, it must not be overlooked that for visitors with time on their hands this is one of the best-planned resort areas in the country. The spring season is a mild one on the Jersey coast, and ladies who seize this excellent opportunity for a few days' spring vacation will find many attractive things to do in addition to sampling the invigorating air along the boardwalk.

Ken Coleman, Chairman of the Ladies Program Committee, reports a number of events already set or being planned. One will be a visit to the Lenox china plant, a fascinating opportunity to see the making and decorating of fine china; this will be followed by luncheon at the Smithville Inn, at Absecon, a short distance outside Atlantic City, where the cuisine has a national reputation and the setting is a historic reconstruction renowned for its interest and beauty. Some of the other plans include a visit to the Atlantic City Summer Theatre, a demonstration of floral arranging, a fashion show, and a tour of the local sights in the famous rolling chairs along the boardwalk.

Alarm for Excursion

Early this month Society members were sent a postal announcement of the 93rd Papers Program, a tear-out postal for reservations at The Traymore and Pre-Registration. If you did not get yours, contact SMPTE headquarters.

The hotel reservation information was also published in the February *Journal*. If you plan to be at Atlantic City, now is the time to rush your room reservation to The Traymore, Atlantic City, N. J.

Transportation

Although Atlantic City is accessible by air over Eastern or Allegheny Air Lines landing at the Atlantic City Municipal Airport, it is usually more convenient to take advantage of the limousine service from the Philadelphia International Airport. The trip between the Philadelphia airport and the hotel takes about 80 minutes and the fare is \$5.00.

Train connections with the Pennsylvania Railroad and the Reading Seashore lines can be made at Philadelphia.

Non-stop express bus service is available from New York or Philadelphia.

Two recently built thoroughways make driving to Atlantic City a pleasurable experience. The Garden State Parkway is a scenic route which runs all the way from New York down the coastline of New Jersey. The New Jersey Turnpike is a fast thoroughway connecting with New England thoroughways. From Midwest thoroughways the motorist leaves the Pennsylvania Turnpike at the Schuylkill Expressway connection and follows the signs to the Walt Whitman Bridge for the express route to Atlantic City.

Before and After

Before the 93rd SMPTE Convention gets formally under way at Atlantic City the Association of Cinema Laboratories will meet, as shown on a subsequent page of this *Journal*.

After SMPTE at Atlantic City comes SPSE—Society of Photographic Scientists and Engineers—as previously announced in this *Journal* (February, p. 115). Invited papers to be presented at the SPSE Conference to be held April 29-May 3 at the Ambassador Hotel in Atlantic City are on such subjects as High-Speed Data Recording; Non-Silver Photographic Images; Photopolymerization; and Electronics in Photography. Two panel discussions are scheduled, one on Color Reproduction (Chairman, C. L. Bartleson of Eastman Kodak) and the other on Image Evaluation (Chairman, George C. Higgins of Eastman Kodak). Further information is available from SPSE's Registration Chairman Seymour L. Hersh, 9 Terrence Terrace, Freehold, N. J.

Another Successful Convention at Atlantic City

The past is prologue—and the Society's history points to a successful convention this spring in Atlantic City. They were thus in the past — at the spring convention in 1917, the Society's President said “When in October this meeting was set for Atlantic City, I wondered who would come. I am gratified, therefore, to see so many of you here . . .”

Tentative Schedule of Committee Meetings

Wednesday, April 24

- 9:00 A.M. Papers Committee
- 11:00 A.M. Board of Editors
- 12:30 P.M. Editorial Luncheon
- 2:00 P.M. Publications Advisory

Engineering Committees which will meet during the week are tentatively listed below. The final schedule will appear in the Convention Program. All Committee Members will also be notified by mail.

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| Color | Laboratory Practice |
| Film Dimensions | Sound |
| Film Projection Practice | Television |
| Instrumentation and High-Speed Photography | |