

Camera Mart

CAMART DUAL SOUND EDITOR MODEL SB111



Edit single and double system 16mm or 35mm optical sound. Edit single system magnastripe of double system magnetic sound. Use with any 16mm motion picture viewer to obtain perfect lip-sync matching of picture to track. Works from left to right or right to left.

Dual Editor (without viewer).....\$195.00
Zeiss Moviscop Viewer..... 96.00
Special Editor-Viewer Comb.....269.50

3 NEW CAMERA MART ACCESSORIES

NEW GTC-59 LENS CLEANER & PROTECTOR

• Anti-Fog • Anti-Static

Ideal for lenses, cameras, condensers, reflectors, optical equipment, etc.

6 oz. can with Spray Applicator \$1.65 each
Case of 12/\$1.00 each



Liqui-tape LIQUID INSULATING TAPE

Just Brush it on Those Hard-To-Tape Places

Designed for use in electrical installations, maintenance and repair. Prevents shorts, shocks.

2 oz. Bottle \$1.65 each Case of 12/\$1.00 each

contact

Restores, Quiets, Lubricates

Completely safe for sound projectors, amplifiers, studio recording equipment and editing equipment. Non-inflammable. Used for all gummy parts — instantly cleans and deposits a hard bonded dry lubricant.

2 oz. Bottle \$1.00 each Case of 12/75c each



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the CAMERA MART inc.

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tions to the knowledge of color in science, art and industry. "Through his research," the announcement stated, "he has extended color photographic theory based upon the characteristics of human vision and the properties of dyes and pigments. He has also investigated visual sensitivity to small color differences and the influence of visual adaptation on color perception. He has recently studied the influences of graininess, sharpness, and contrast on recognition of small details in photographs." Presentation was made by W. J. Kiernan, President of the Council. Members of the Godlove Award Committee are Ralph M. Evans, Deane B. Judd, and Miss Dorothy Nickerson.

Frank V. Robinson has been appointed Production Manager of Fraser Productions of San Francisco. Before joining the Fraser company in 1962 he directed the TV film series, *Expedition California*, for ABC TV and was a staff producer at Lockheed Missile and Space Division at San Jose, Calif., on the *Polaris* and *Samos* programs.

Oliver E. Cain has been appointed Assistant to the President, Arthur Florman, of Florman & Babb, 68 W. 45 St., New York 36. Prior to his present appointment, Mr. Cain was Assistant to the President of Alexander International and Delta Films International in San Juan, Puerto Rico.

Election of five new vice-presidents has been announced by Century Lighting, Inc., 521 W. 43 St., New York 36, N.Y.: Frederick M. Wolff, Chief, Engineering and Production; Rollo Gillespie Williams, General Sales Manager; Donald McKenzie, New York Factory Manager; George H. Gill, TV Lighting; and Louis Erhardt, West Coast General Manager.

A division of a Bell & Howell Co. subsidiary, newly established in England as Bell & Howell Ltd., has been formed as an international marketing organization for photographic products. Called Photo Products Division, it is located at 20 Peel St., London. The other division of the new firm is called the Consolidated Electrodynamics Division. It is located at Woking, Surrey. The new Photo Products Division was formed following revision of a long-standing agreement between the Rank Organization of London and Bell & Howell Co.

The new address of Prestoseal Manufacturing Corp. is 37-12 108th St., Corona 68, N.Y. The move to larger quarters was necessary because of the firm's continuing expansion, the announcement stated. The former address is 37-27 33rd St., Long Island City 1, N.Y.

Gordon Enterprises, 5362 N. Cahuenga Blvd., North Hollywood, Calif., has been appointed exclusive national rental agency for Cinerama Camera Corp., according to a recent announcement. The appointment covers Cinerama's high-speed pin registered intermittent cameras for rocket test, instrumentation and similar applications.

Ampex Corp. of Redwood, Calif., has filed action against Mach-Tronics, Inc. of Mountain View, Calif., charging patent infringement of techniques and requesting \$3 million damages in addition to a permanent injunction against manufacture or sale of tape recorders infringing on Ampex patents. Ampex's first move against Mach-Tronics was a suit charging appropriation of trade secrets. Mach-Tronics countered with an antitrust action, and Ampex then brought the patent infringement suit which was filed in San Francisco on April 11. This suit combines the earlier charges with the patent infringement action.

The tenth anniversary of General Film Laboratories, 1546 N. Argyle, Hollywood 28, was commemorated April 6, highlighted by a brief address delivered by William E. Gephart, Jr., President, consisting of the statement "We are surprised to be so big so soon." A division of Pacific Industries, Inc., since 1956, the firm is one of the major Hollywood processors of motion-picture film.

Alexander Film Co., Colorado Springs, Colo., has announced expanded production of TV commercials and advertising films for use overseas. This firm has produced a number of foreign-language commercials including films with Spanish, French, German, Italian, Arabic, Siamese, Chinese and Thai tracks. The voices are recorded in New York. All photography and laboratory work is done at the Colorado Springs studio from which the completed productions are shipped to their destinations. The firm maintains sales offices in New York, Chicago, Detroit, and San Juan, Puerto Rico.

SMPTE Test Films

The Society has available a number of films for testing projection and sound equipment in the various fields listed below. These films are planned by SMPTE Engineering Committees and manufactured to a high degree of precision to serve the needs of maintenance and other engineers, dealers, manufacturers, and audio-visual equipment users.

Television—Picture Only

35mm—Cinemascope

35mm—Picture Only

35mm—Sound Only—Photographic

35mm—Sound Only—Magnetic

70mm Test Films

16mm—Sound Only—Magnetic

16mm—Picture and Photographic Sound

16mm—Sound Only—Photographic

16mm—Picture Only

A catalog containing details and prices of all the films available in these categories can be obtained from SMPTE headquarters.