

Exhibit Directory



Lester E. Bernd, President, Cine Service Labs, Watertown, Mass., Exhibit Chairman.

Allen Products, Inc. Booth 25
986 Bridgeport Ave., Milford, Conn.

Exhibiting: New Model 700 Reversal Processor—automatic, temperature-controlled, speeds up to 36 feet per minute.

Personnel: H. F. Ormsbee.

Arriflex Corporation of America Booth 16
257 Park Ave. S., New York, N.Y.

Exhibiting: The complete Arriflex-16 and Arriflex-35 lines. Among the newer items on display will be the new Arriflex-16M; the Arriflex-35 with a newly available signal generator and electric start mark system installed; the new Siemens 16/16 Sound Projector; new style forward and reverse, variable speed motor and 400' magazines for the Arri-35, as well as other new Arri accessories; new lenses for Arriflex from Schneider, Zeiss, Angenieux and others.

Among the newest items for the Arriflex-16M, it is expected that the newly available 1200' magazine, and a matching synchronous motor, will be shown for the first time.

Personnel: Paul Klingenstein, Victor James, Bruce Harris, Len Wickens.

ACMADE MARK II EDITING TABLES

- 35mm and 16mm
- For Studios & TV
- Cutting and Viewing

MAKES EDITING EASY!

- Continuous movement (non-intermittent) safer for negative or positive viewing.
- Synchronous and variable speed, instant stop, forward and reverse foot pedals and press button.
- Film paths instantly declutchable by switch selection.
- Projected picture 8"x6" or larger by removing screen.
- Separate magnetic and combined optical and magnetic heads.
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- Instant sound track selector.
- Manual inching control.
- Fast rewind controls.

AMONG THE USERS:

American Meteorological Society, Mass. Army Ordnance Corps., Md. Bay State Films, Mass. Educational Services, Mass. General Film Labs, Inc., Mich. Harvard University Medical School, Mass. University of Illinois. University of Minnesota. Porta Films, Mich. Safety Enterprises, Ohio. Sarra, Inc., Ill. Sound & Scene Productions, Tex. Stamford University, Calif. J. Walter Thompson, New York. U.S.I.A. (T.V. Branch), Washington, D.C. U. S. Naval Base, New London, Conn. U. S. Naval Base, San Diego, Calif.

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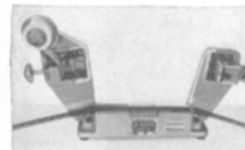
Canadian Branch:

1263 Dorchester Blvd. West, Montreal, Quebec

Another Fine Product From ACMADE

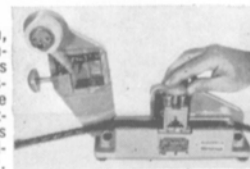
AUTOMATIC BUTT SPLICER

Cuts, Splices, Applies
Magic Mylar Automatically!



Now, with no fuss, mess or waste, it is possible to splice, repair, butt-splice, or strengthen splices on all types of film—positive, negative, magnetic — even duPont Cronar or other bases.

The cutting arm, shown in operating position, is used by pressing the chrome button for cutting both sides of the film simultaneously.



The film, has been registered on pins in the horizontal channel. The cutting blade is easily replaced.



The splicing tape is registered on precision pins and held in place until automatically applied to the film by swinging the arm over and pressing the chrome button, cutting the adhesive and applying it — in perfect register to the film.

Model 35 for 35mm, Model 16 for 16mm—\$295

Camera Equipment Co. Booths 6, 7
315 West 43 St., New York 36, N.Y.

Exhibiting: CECO 70mm Motion-Picture Viewer; Bauer Xenon 16mm Projector; Waddell High-Speed Camera; Pathe Webo-M 16mm Reflex Camera; Tamco Film Processing Machine; Pro Junior Tripods and Heads.

Personnel: Jack Schaefer, Sol Fol, Irving Pivovar, Ben Eisen, Burt Grodin.

Edgerton, Germeshausen & Grier, Inc. Booth 15
160 Brookline Ave., Boston 15, Mass.

Exhibiting: Oscillograph demonstration of applications of EG&G's new Lite-Mike, in conjunction with EG&G's microflash; XR (Extended Range) Multilayer Film.

Personnel: Jim Heron, J. P. McCarthy, Jacques Murachver.

Elgeet Optical Co. Booth 21
303 Child St., Rochester, N.Y.

Exhibiting: Cathode ray tube recording lenses; oscillograph recording lenses; vidicon camera lenses; lenses for high-speed cameras; manual and remote-control zoom lenses; sci-

entific instruments including shop microscopes, stereo zoom microscope.

Personnel: Manuel Kiner, Eugene Miller, Gerard Morio.

Florman & Babb, Inc. Booths 17, 18
68 West 45 St., New York 36, N.Y.

Exhibiting: F&B Mini Monitor; 400-ft Cine Voice Conversion; Acmade Mark II Editing Table; Acmade Precision Tungsten Carbide Hot Splicers—Table and Foot-Pedal Models; Acmade Automatic Tape Butt-Splicers; Sachtler-Wolf Gyro Tripod; F&B Editing Table and Film Bin; F&B Triangles and Wedges; Beeland Electric Zoom Control; Acmade Mineola; Acmade Combined Synchronizer-Sound Reader-Viewer (optical/magnetic); F&B Lens Mounts.

Personnel: Arthur Florman, John Babb, Leonard Hollander, Dominick Notto, Wallace Robbins.

Hi-Speed Equipment Inc. Booth 5
73 Pond St., Waltham, Mass.

Exhibiting: Colored transparencies of processors

Know your framing is correct where it counts—

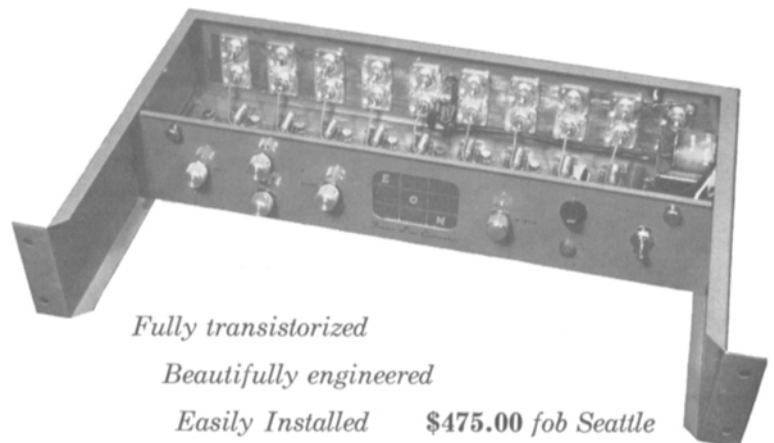
ON THE HOME TV SET

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See page 700
and then write to

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for handling positive-negative 16/35mm or 16/35/70mm black and white film as well as for negative-positive color equipment; Kodachrome-Ektachrome or Anscochrome installations. Pictures of the complete line of Hi-Speed products for the Photographic Laboratory, showing: Custom Photographic Processing Equipment; Silver Recovery Systems; Laboratory Engineering Service.

Personnel: Richard C. Reedy, Dana Hinckley, Robert F. McEnany, Joseph Piziura, Ralph T. Jope.

Hollywood Film Co. Booth 12
956 N. Seward St., Hollywood 38, Calif.
122 W. Kinzie, Chicago 10, Ill.
524 West 43 St., New York 36, N.Y.

Exhibiting: 35/32mm film slitter; ultrasonic film splicer; high-speed inspection projector; film handling equipment.

Personnel: Harry Teitelbaum, Ben Teitelbaum, Sheldon Kaplan.

Lipsner-Smith Corp. Booth 28
3475 W. Touhy Ave., Chicago 45, Ill.

Exhibiting: The CF-2 Ultrasonic Film Cleaner

which applies ultrasonic energy in a solvent bath to clean films—in one automatic operation. Jet drying removes all traces of scum; the picture area is touched only by fluid and air in the CF-2 cleaning process and film cannot be scratched or abraded. Color balance is maintained and the usable life of the negative is increased.

Personnel: J. S. Lipsner, E. Werner, E. A. Smith.

L-W Photo Products, Inc. Booth 11
15451 Cabrito Rd., Van Nuys, Calif.

Exhibiting: L-W Photo-Optical Data Analyzer.

Personnel: Robert H. Lawrence.

Precision Laboratories Div. Booth 22
Precision Cine Equipment Corp.
928-930 E. 51 St., Brooklyn 3, N.Y.

Exhibiting: Precision Sound Readers, optical and magnetic; Precision Unitized Synchronizers; power film slitters; film slitter and editing equipment, including editing tables.

Personnel: Irwin R. Sheldon, Robert Cohen.

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Quick-Set, Inc. Booths 19, 20
8121 N. Central Park, Skokie, Ill.

Exhibiting: Super Quick-Set, Samson, Hercules and Gibraltar complete lines of tripods, pedestals, pan heads, console units, dollies, etc., for photographic, television, remote control, high-speed or instrumentation usage; units capable of handling loads from 5 to 200 lb on pan heads and elevators, and 500 lb on tripods. The units include $\frac{3}{4}$ and full length, with or without elevators, pan heads incorporating friction and/or geared controls. Accessories include Pelco adapters, special apparatus for easier attachment of heavy cameras, and Lo-Hi units, plus motorized or hand-operated elevator columns.

Personnel: A. J. Briglia.

S.O.S. Photo-Cine-Optics, Inc. Booths 23, 24
602 West 52 St., New York, N.Y.

Exhibiting: S.O.S. Data Reduction Editor; S.O.S. Sound Seal Blimp; S.O.S. Tel-Amatic two position transistorized mixer; Tel-Anima-print Hot Press; S.O.S. TV newsman's portable lightweight one case transistorized

camera outfit; S.O.S. Magniola 16mm High-Speed Editing Outfit.

Personnel: Alan C. Macauley, Jan T. Macauley.

Smith's Photographics Booth 8
269 Massachusetts Ave., Boston, Mass.

Exhibiting: Hycam High-Speed Camera by Red Lake Laboratory 100 to 8500 fps; the Graph-check sequence 10 second camera by Photogrammetry; CECO manufactured equipment in conjunction with CECO display; photomation automated motors, drives, stands and timers for 35 and 16mm cameras both still and Cine.

Personnel: Arno Lamm, Hy Shaffer, Russ Stone, Ron Taylor, Don Court.


Sylvania Electric Products, Inc. Booth 14
Photolamp Div.
730 Third Ave., New York 17, N.Y.

Exhibiting: Professional Sun Gun lighting system with related equipment including control devices and voltage boosters; continuous light source for high-speed photography;

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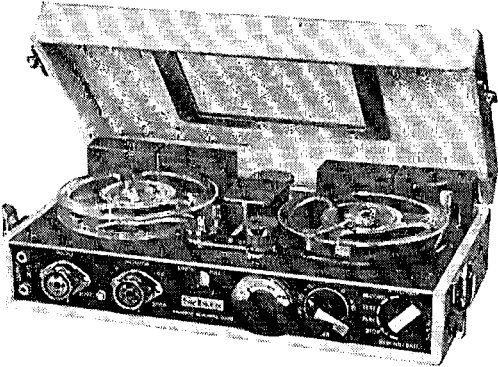
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• SHORT SUBJECTS • TRAINING FILMS • NEWSREELS • INTERVIEWS •

The old-fashioned "mix-and-mess" of bulk chemicals can go right in the ash can. Hunt research brings you a totally new concept for processing B & W cine reversal film . . . **CINE LIQUID CONCENTRATES.**

A complete all liquid system for reversal processing, it takes the guesswork out of "mix-it-yourself" chemistry and does away with the waste of bulk chemical inventories. The Cine Liquid system includes ■ *Cine Liquid 1, Reversal First Developer,*

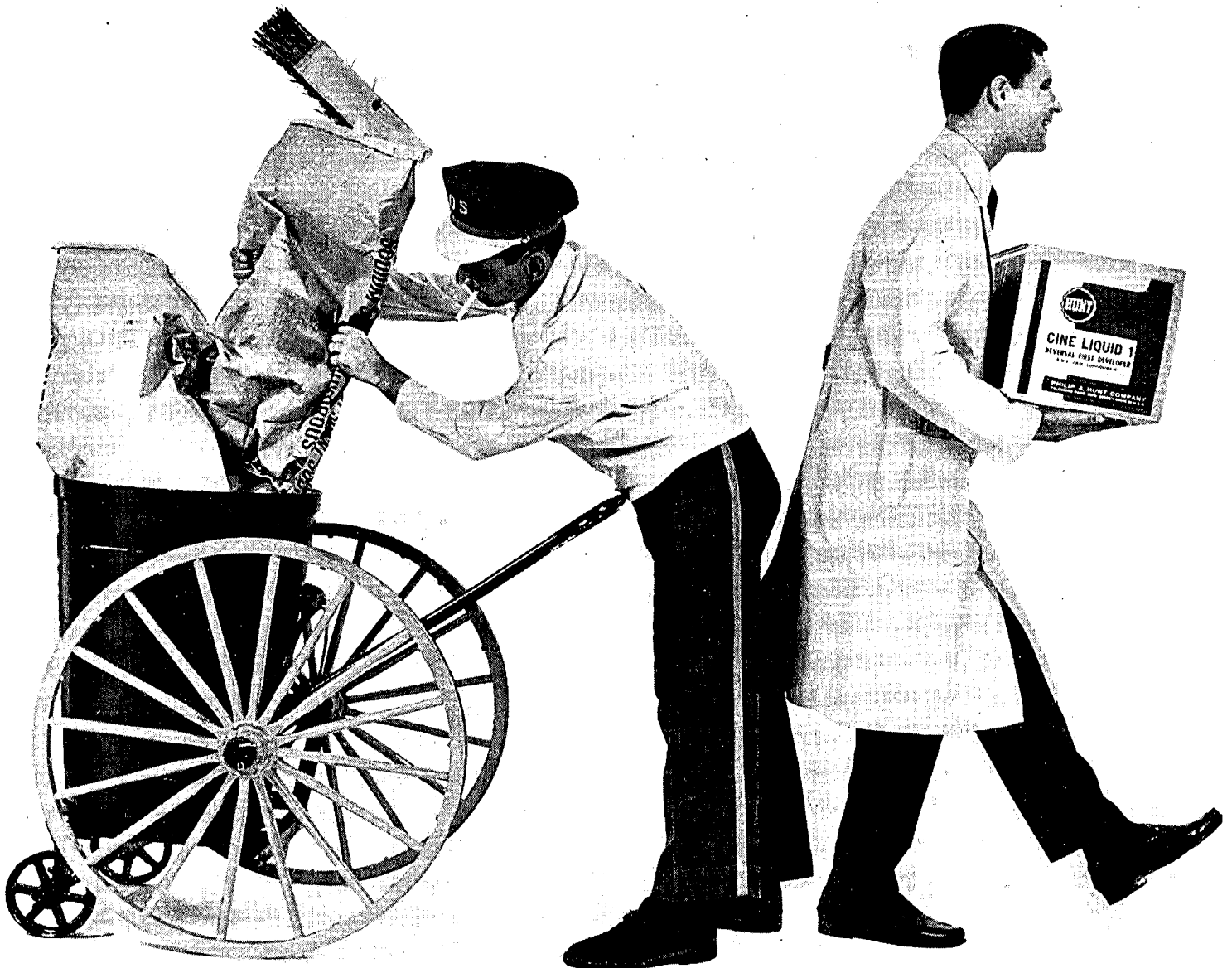
- *Cine Liquid 2, Reversal Bleach Solution,*
- *Cine Liquid 3, Reversal Clearing Solution,*
- *Cine Liquid 4, Reversal Redeveloper.*

At last the problem of developer degradation has been overcome through the exclusive

throw away messy mixing forever

Hunt patented *Developer Activator**. By simply adding the *Hunt Developer Activator** to *Cine Liquid 1 (First Developer)* or *Cine Liquid 4 (Redeveloper)*, the user is guaranteed a ready-to-use factory-fresh solution regardless of how long the concentrate has remained in inventory. When using Cine Liquid Concentrates, you'll find them in easy-to-handle 5-gallon Cubitainers, each of which produces 20 gallons of consistent working reversal chemicals. Insure a successful finish to the processing cycle by using *Flash-O-Graph®*, the perfect companion fixer for this system. For more detailed information write for Photographic Information Bulletin No. 11.

*U.S. Patent 3038801 - Foreign Patents Pending



PHILIP A. HUNT COMPANY

• Palisades Park, New Jersey • Branches in Principal Cities • PHILIP A. HUNT COMPANY (CANADA) LTD. Toronto

several models battery-operated portable lighting equipment.

Personnel: Edward A. Gilchrist, Al Gordon, P. J. Fitzsimmons, John Zwald.

Traid Corporation Booth 3
17136 Ventura Blvd., Encino, Calif.

Exhibiting: The versatile Photo-Sonics 16-1B for speeds from 12-1000 F.P.S. with up to 1200' capacity; the Automax 35mm cine pulse camera with pulse rates to 10 F.P.S. and cine rate of 16 F.P.S.; the complete line of Consolidated Systems Corp. Gun Cameras; the KS-27B with automatic exposure control, the KD-7 pulse version and the well known KB-3A with the new 100' daylight load magazine. There will be a demonstration of the Vanguard Motion Analyzer; bring your 16mm film. Related accessories as Adtrol Timing Light Generator lenses and magazines will be on hand.

Personnel: Vince Koenig, Dick Freeborg.

Zoomar, Inc. Booth 9
Sea Cliff Rd., Glen Cove, N.Y.

Exhibiting: Hyperstable Reflector Optics; 2-in-1 Tracking Unit; Remote-Controlled Reflector

Optics; ITV Zoomar Lenses, Mark III, IV, VI and X; Angenieux Lenses for TV and Motion-Picture Cameras; TRULEX Automatic Exposure Control.

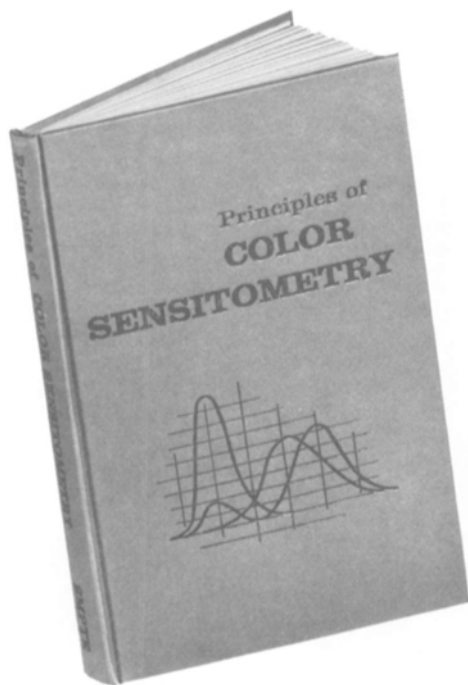
Personnel: Walter Steuer, Arthur Dorman.

EXHIBIT HOURS

Monday, Oct. 14.....	2:30-8:00
Tuesday, Oct. 15.....	11:00-8:00
Wednesday, Oct. 16.....	11:00-4:00
Thursday, Oct. 17.....	11:00-4:00

Admission to the Exhibit will be by Registration Badge or Exhibit Pass. Passes may be obtained free of charge at the Registration Desk.

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- Statistical aspects of color sensitometry

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