

news and reports

Los Angeles Program

Planning for the 97th Conference papers program is moving ahead at a satisfying rate, with excellent prospects reported for significant papers in many of the Society's areas of interest. The Conference will be held March 28 - April 2, 1965, at the Ambassador Hotel in Los Angeles.

The Program Chairman, **Dr. Richard J. Goldberg** (c/o Technicolor Corp., Research and Development Div., 2800 West Olive Ave., Burbank, Calif. 91505), has announced the addition of three Topic Chairmen to the list published in the September *Journal*. They are:

Motion Pictures and Television in Education: **Dr. Bernard R. Kantor**, University of Southern California, Dept. of Cinema, Los Angeles, Calif. 90007

New Materials and Processes: **George W. Boemler**, Kalvar Corp., 12345 Ventura Blvd., Suite J, Studio City, Calif. 91604

Rapid-Access Photography: **Dr. LeRoy M. Dearing**, L. M. Dearing Associates, Inc., 12345 Ventura Blvd., Suite R, Studio City, Calif. 91604

The deadline for Author Forms and Abstracts to be submitted is January 11. The Program Chairman has called for a supreme effort on the part of the Topic Chairman to observe the deadline date in order to ensure an outstanding program. At a recent meeting of the Topic Chairmen several commitments for papers were reported.

Author forms are available from the Topic Chairmen, from Dr. Goldberg and from Society Headquarters.

Equipment Exhibit

All signs point to another outstanding Equipment Exhibit. This Exhibit is under the chairmanship of **Warren Strang**, c/o Hollywood Film Co., 956 N. Seward St., Hollywood, Calif. 90038. It is interesting to note that the exhibit last spring in Los Angeles was the largest in the history of SMPTE Technical Conferences with 63 firms represented, many of whom had double or triple booths.

SMPTE Elections

Results of the 1964 mail ballot were announced at the 96th Technical Conference. Elected for the two-year term beginning January 1, 1965, were:

President: Ethan M. Stifle

Executive Vice-President: G. Carleton Hunt

Editorial Vice-President: Herbert E. Farmer

Conference Vice-President: Kenneth M. Mason

Secretary: Robert G. Hufford

Seven Governors were elected:

Eastern Region—Max Beard and Richard S. O'Brien

Central Region—William D. Hedden and James L. Wassell

Western Region—Herbert W. Pangborn and John M. Waner

Canadian Region—Rodger J. Ross

These Section Officers and Managers have been elected:

ATLANTA: *Chairman,* William H. White; *Secretary-Treasurer,* Harold M. Walker; *Managers,* B. M. Loden, Earl R. Ruckdeschel, Wilkes Straley.

BOSTON: *Chairman,* Willard H. Hauser; *Secretary-Treasurer,* Lester E. Bernd; *Managers,* George A. Howard, Edward H. Rideout, Charles W. Wyckoff.

CAPE KENNEDY: *Chairman,* W. M. Sheahan; *Secretary-Treasurer,* R. F. Downey; *Managers,* Hans Hauser, Maxwell A. Kerr, William R. Seward.

CHICAGO: *Chairman,* Jack Behrend; *Secretary-Treasurer,* Allen H. Hilliard; *Managers,* E. A. Cunningham, Richard Hance, Harold L. Miller.

DENVER: *Chairman,* John I. Newell; *Secretary-Treasurer,* Sidney Davidson; *Managers,* John G. Cullen, Lester Dunn, Joseph K. Jackson, Herman Urschel.

DETROIT: *Chairman,* Howard W. Town; *Secretary-Treasurer,* Richard O. Painter; *Managers,* Robert Beard, John F. X. Browne, John A. Campbell, Jr., George F. Golden.

HOLLYWOOD: *Chairman,* Jack P. Hall; *Secretary-Treasurer,* George A. Kendall; *Managers,* Walter Beyer, Eliot Bliss, Harold A. Scheib.

HUNTSVILLE: *Chairman,* Bernard H. Mollberg; *Secretary-Treasurer,* Edward G. Pyle; *Managers,* Edward D. Burwell, Jr., Wilbur I. Doty, Billy F. Moye, Harold B. Seawright.

MONTREAL: *Chairman,* Michael W. Barlow; *Secretary-Treasurer,* Arnold C. Schie-man; *Managers,* Stanley L. Cole, Norbert Engels, Leslie H. Holmes, W. A. O'Farrell.

NASHVILLE: *Chairman,* Duane M. Muir; *Secretary-Treasurer,* Robert E. Hawkins; *Managers,* Ralph L. Hucaby, Frank M. McGeary, Vilmar M. Zile.

NEW YORK: *Chairman,* Edward A. Winkler; *Secretary-Treasurer,* Arthur J. Miller; *Managers,* J. Norman Bennett, Richard M. Hyde, Harold Jones.

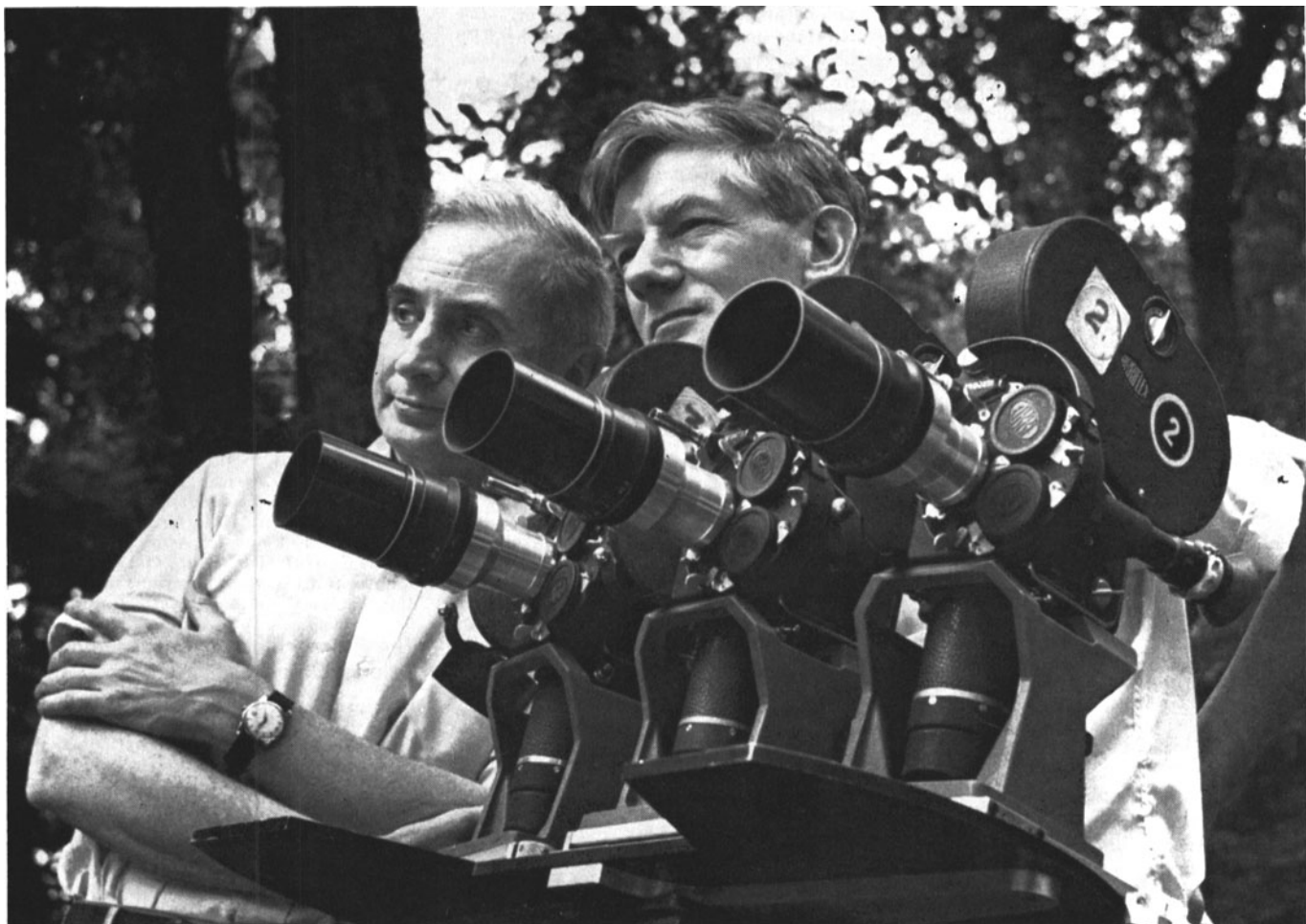
ROCHESTER: *Chairman,* Allan L. Williams; *Secretary-Treasurer,* Robert C. Lovick; *Managers,* Robert O. Gale, Sheldon Phillips, Richard E. Putman.

SAN FRANCISCO: *Chairman,* Stewart A. Macondray; *Secretary-Treasurer,* John B. Steiger; *Managers,* Waldon S. Ball, W. A. Palmer, Lawrence Weiland.

TORONTO: *Chairman,* Maurice L. French; *Secretary-Treasurer,* Leslie Hadley; *Managers,* Samuel H. Corlett, Leonard A. Green, Stanley S. Wilson.

WASHINGTON: *Chairman,* H. Paul Christman; *Secretary-Treasurer,* Wesley R. Sandell; *Managers,* Robert W. Hiltwine, Robert E. Johnson, Patricia Jones.

ARRIFLEX at work — ONE OF A SERIES*



Francis Thompson and Alexander Hammid Shooting "To Be Alive"

ARRIFLEX® filmed Johnson's Wax World's Fair cinematic masterpiece "TO BE ALIVE"

Inside the Johnson's Wax "Golden Rondelle" at the World's Fair, is 17½ minutes of sheer delight . . . the extraordinary 3-projector, 3-screen color film, "To Be Alive," . . . so sensitively and imaginatively produced by documentarians Francis Thompson and Alexander Hammid. Among Fair visitors, film critics and publications like Time Magazine, the opinion is unanimous . . . **there's nothing better to be seen at the Fair!**

Typical of the accolades given "To Be Alive" was Columnist Archie Winston's full column commendation in the New York Post, lauding the film as "a completely integrated work of art . . . a film masterpiece."

"The world of design, moving towards abstraction, is here," he wrote. "The world of personal intimate portrait is here. The photography is grand enough to make a melodrama out of the passage of a centipede, human enough to translate a boy's roller derby into a thrilling road race, or to understand the contemplative beauty of Walden's pond. From universe to frog, from stick-beating Africane to dancing American teenagers, to the world viewed in prism colors . . . it's all here, spilling over with

the life, emotion and happiness of existence."

"To Be Alive" encompassed 18 months of shooting in Europe, Africa and the United States. But long before the film makers set out on their cinematic safari, basic problems of the triple camera set-up had to be solved. It was Boyce Nemeck of Reevesound Co., Inc. who designed the camera rig with the three Arriflex 35's mounted on a single pedestal and operating through a common drive.

Selection of equipment was an important factor. "We expected to travel a great deal for the production of our three-screen film," Producer Francis Thompson explained, "and to work in remote areas where the triple camera would have to be carried considerable distances and set up rapidly for unexpected opportunities. Our camera system had to be light, compact, rugged and reliable even in adverse climates because the precision matching of the three cameras prevented us from interchanging any one of them with a spare. Moreover," he added, "We wanted a camera with which cameramen the world over were familiar. We chose Arriflex."

Write for literature

ARRIFLEX CORPORATION OF AMERICA

257 PARK AVENUE SOUTH, NEW YORK, N. Y. 10010