

Technical Conference Organization

Meeting of Conference Vice-Presidents

The functions of the Society's Conference Vice-Presidents have been redefined in light of the ever-increasing size and complexity of the semiannual Technical Conferences and Equipment Exhibits. This process of redefinition culminated during the recent 96th Conference at an informal meeting of the Conference Vice-Presidents of the past 12 years, together with the Vice-President-Elect and representatives of the Headquarters staff.

It was concluded at the meeting that the major functions of the Conference Vice-President would be the critical ones of site selection, dates and financial control. With an eye toward the need for continuity in Conference planning, it was further concluded that the detail work would be administered by experienced professionals within the Headquarters organization. This detail work by staff will include earlier planning with the hotels and Local Arrangements Chairmen, and, particularly, tighter control of projection services for persons presenting Conference papers and general advisory to the Conference Vice-President. At Headquarters, Denis Courtney, with the title of Conference Manager, will be responsible to the Conference Vice-President for the supervision and coordina-

tion of all Conference planning and management details.

Another product of the meeting was the conclusion that the Society would return to the practices of advance registration and advance sale of function tickets. Further, the possibility of opening the Equipment Exhibits on Monday evenings to avoid unnecessarily high weekend labor costs is being actively explored.

The only past Conference Vice-President not present was the late William C. Kunzmann, who had served from 1934, when the office was established, through 1952. Mr. Kunzmann had also served as *de facto* Conference Vice-President for many years before the office was formally established, as a Convention Registrar and on the Reception Committee.

Taking active parts in the fruitful discussion during the 96th Conference were John W. Servies, who served in the office for the term 1953-54; Byron Roudabush, 1955-56; G. Carleton Hunt, 1957-58; Reid H. Ray, 1959-60; Harry Teitelbaum, 1961-62; Geo. W. Colburn, 1963-64, and Kenneth M. Mason, the Conference Vice-President-Elect. Representing the Headquarters staff were Executive Secretary Lewis A. Bernhard and Advertising Manager (Conference Manager) Denis A. Courtney.

Projection and Demonstrations for Papers Program

During the recent editorial and arrangements discussions there has been a growing and recognized concern about the service accorded authors of papers and demonstrations on the papers programs. At some Conferences there have been gross failures with visual presentations, demonstrations and recording, and too frequently the conditions have been much less than ideal. Specific action was taken in the Papers Committee Meeting on September 30 when Editorial Vice-President Herbert Farmer appointed an Ad Hoc Committee to prepare a set of recommendations and specifications for hotel facilities, committee planning, equipment and standards for the guidance of the Conference Vice-President and the operating committees. John M. Waner, Chief Engineer of the Eastman Motion Picture Division in Hollywood has accepted the post of Chairman and the Committee is expected to have the assistance of Edward H. Reichard, Don V. Kloepfel and Edward P. Ancona, Jr.

Organization of Papers Programs

A majority of all the Conference Program Chairmen, per se, which the Society has had were in attendance at the 96th—not because the designation of Program Chairmen began with the 68th but, we believe because these are very hardy and dedicated Society members. They included Chairman John J. Kowalak for the 96th and two

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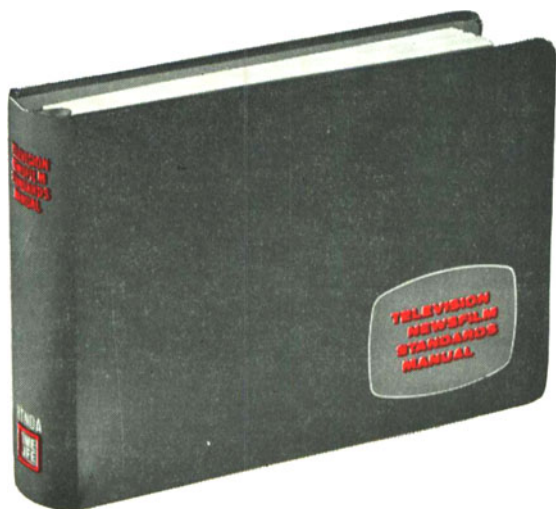
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BACKGROUND

- "History of Newsfilm" by Robert Shafer, NBC News

TOOLS OF THE TRADE

- "The Silent Camera" by Robin Still, NBC News
- "Recording Sound" by John Fletcher, ABC News
- "Lighting" by Richard Roy, ABC News and Robert Yostpille, NBC News
- "New Horizons" by Robert Rubin, CBS News
- "Film Capabilities" by Calvin Hotchkiss, Eastman Kodak
- "Film Processing" by Dr. Harry Knop, E. I. DuPont de Nemours Co.
- "Processing at the Station" by Carroll McGaughey, WSOC-TV, Charlotte, N.C.

PICTURE MAKING

- "Picture Making" by Jack Bush, ABC News
- "The Cameraman Who Works with a Full Crew" by Houston Hall, WRCV-TV, Philadelphia, Pa.
- "The Cameraman Who Works with a Reporter" by P. J. O'Connell, WIIC-TV, Pittsburgh, Pa.
- "The Cameraman Who Works Alone" by Fred Mooke, WTVJ-TV, Miami, Fla.

THE EDITORIAL INFLUENCE

- "The Assignment" by Ralph Paskman, CBS News
- "Control in the Field" by Walter Dumbrow and Phillip Scheffler, CBS News

FILM EDITING

- "Fundamentals" by Marty Smith, Capital Film Labs.
- "How and Why" by Bob Brennan and Tom Phillips, CBS News
- "The Writer's Role" by Pat Trese, NBC News

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"ECLIPSE OF THE QUIET SUN"
Producer/Director — L. E. Barry

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"MARK 10"
Executive Producer — John Hynd
Producer — Ray Ussery
Director — Bob Gobrecht

General Motors Photographic
"SKI WITH BUICK"
Producer — J. Irvine
Director — D. Norburn



Grumman Aircraft Engineering Corp.
"WHITE SANDS"
Producer — Richard C. Milligan
Director — K. R. Gruebel

IBM Corporation
"FLIGHT SIMULATION"
Producer/Director — Edward Casazza

Jet Propulsion Laboratory
"HANDLE WITH CARE"
Producer/Director — Robert Pace

Procter & Gamble
"METHODS, MONEY, AND MOPS"
Producer/Director — V. J. Himes

Ralston Purina Company
"HOW TO COOK A SMILE"
Producer/Director — D. V. Van Scoyk

Santa Fe Railway
"CALIFORNIA"
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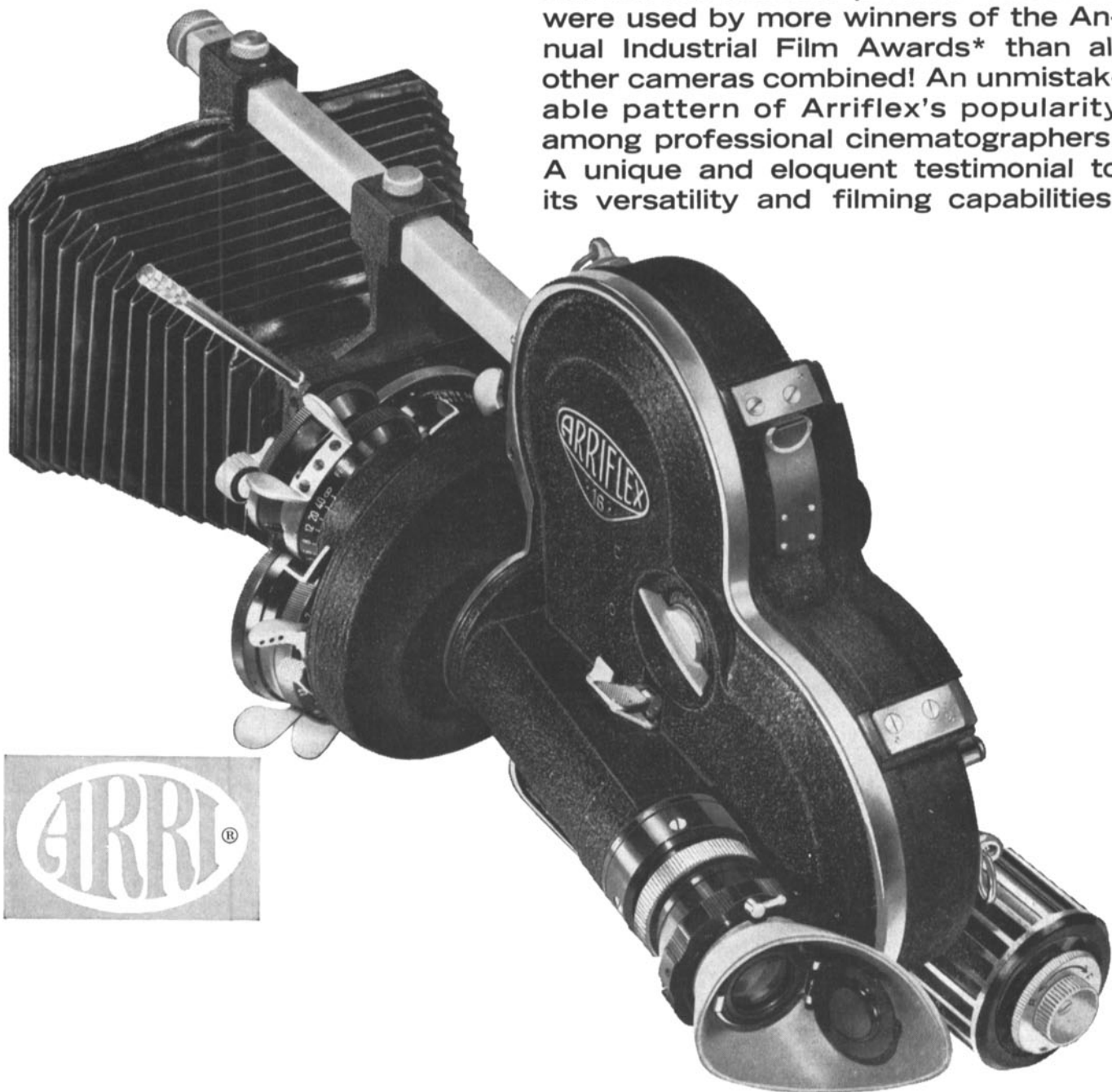
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for the future: Dr. Richard J. Goldberg working on the 97th and Gerald G. Graham working on the 98th.

From past programs there were 15 members who have done 17 programs, here listed alphabetically:

Max Beard, 88th (Fifth Congress)
 Jack Behrend, 92d
 Geo. W. Colburn, 71st
 Herbert E. Farmer, 83rd, 87th
 C. Loren Graham, 90th
 C. E. Heppberger, 77th, 84th
 Henry N. Kozanowski, 93rd
 Garland C. Misener, 85th
 Bernard D. Plakun, 79th

Morton H. Read, 94th
 William H. Rivers, 69th
 Roger J. Ross, 89th
 John M. Waner, 95th
 J. Paul Weiss, 86th
 Deane R. White, 82d.

Before there were Program Chairmen, per se, there was a Papers Committee Chairman and a Regional Chairman listed as responsible for each program. Going back to the 63rd Program (1948) we find most of those jointly responsible for the 63rd through 67th Programs were at the 96th: Gordon Chambers, Norwood L. Simmons and R. T. Van Niman.

The problems of planning and staging two major Technical Conferences with exhibits each year are constantly growing and the Society is well aware that it must continually strive for increased efficiency in its conference organization to ensure the effectiveness of the meetings.

Education, Industry News

The 7th American Film Festival sponsored by the Educational Film Library Association will be held April 21-24, 1965, at the Biltmore Hotel, New York. Blue Ribbon Awards will be presented to the winning nontheatrical films entered in competition before January 20, 1965. All 16mm films and 35mm filmstrips released in the United States during the calendar year 1964 are eligible for Festival competition. There are 34 competition categories grouped under the general headings of Art and Culture; Business, Industry and Public Relations; Education and Information; Health, Safety and Medicine; and Religion and Ethics. Additional information is available from Educational Film Library Association, 250 W. 57 St., New York, N. Y. 10019.

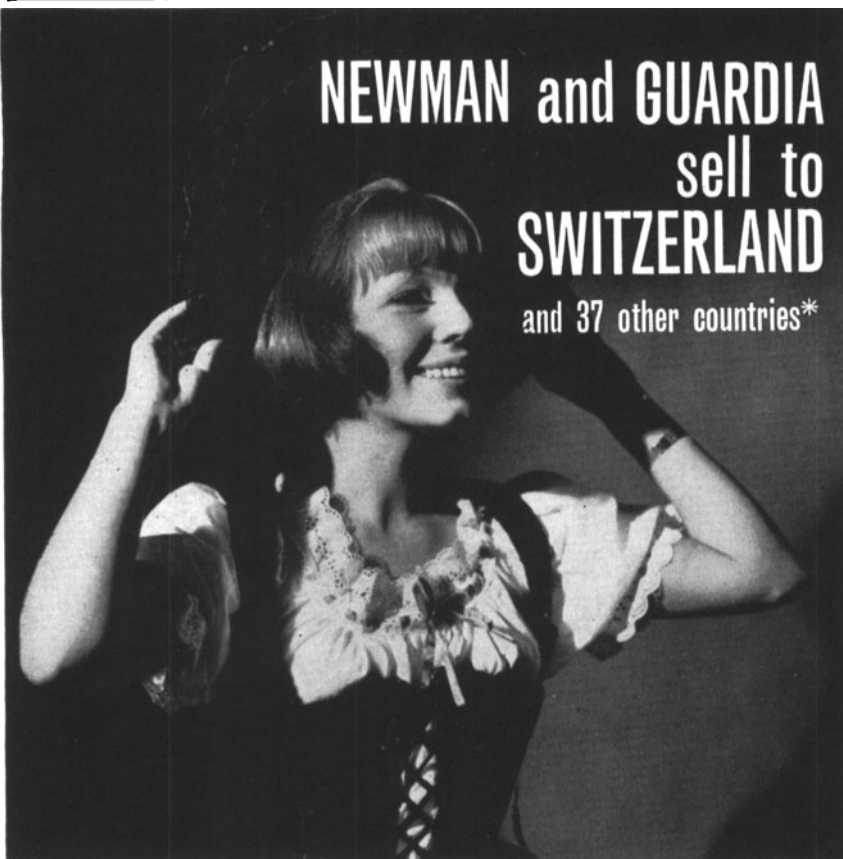
The International Broadcasters Society is a new organization officially formed in May 1964 with headquarters in the Netherlands. (The address given in the announcement is IBS-International, P.O. Box 128, Bussum (NH) Holland.) Membership is open to all persons and organizations connected with radio or television, including film, sound and news services. Director of IBS-International is Timothy D. R. Thomason. Underlying motive for the organization's activities is the belief that "better broadcasting can make a better world," the announcement stated.

The Educational Film Library Association has announced results of its annual election of officers held during a meeting of the Association's Board of Directors held in New York during October. Newly elected EFLA President is Galon R. Miller, A-V Director of the South Bend Community School Corp.; Vice-President, James L. Limbacher, A-V Director of the Dearborn Public Library; and Secretary, William J. Speed, A-V Director of the Los Angeles Public Library. Mr. Speed is a new member of the EFLA Board on which he represents public libraries and general education. Another new Board member is Lewis Saks, A-V Director of the East Detroit Public Schools, who represents public schools; and Elliot H. Kone, Director of the A-V Center of Yale University, was reelected to the EFLA Board to represent colleges and universities.

The Association also reported a Film Evaluation Workshop held November 12-13 at the International Hotel in Los Angeles. Open to film librarians and others who work with nontheatrical films in any field, the Workshop was planned in response to requests from many EFLA members, the announcement stated.

EFLA headquarters are located at 250 W. 57 St., New York, N. Y. 10019.

The 10th Anniversary Tri-Service Conference on Electromagnetic Compatibility will be held November 17-19 at the Museum of Science and Industry in Chi-



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