

97th SMPTE Technical Conference and Exhibit Ambassador Hotel, Los Angeles March 28—April 2, 1965

Papers Program

The deadline for Author Forms and Abstracts to reach the Program Chairman and the appropriate Topic Chairmen is January 11. This, therefore, is the last call for those intending to present papers at the Los Angeles meeting. The complete list of Topics and Topic Chairmen, published in the November *Journal*, p. 968, promises a program of unusual scope, with opportunities for papers in some of the important new areas in our technology.

The Program Chairman, in overall charge of arrangements for the acceptance of papers, is:

Dr. Richard J. Goldberg, Chairman
97th SMPTE Technical Conference Program
c/o Technicolor Corp., Research & Development Div.
2800 West Olive Ave.
Burbank, Calif. 91505 Tel: (213) 849-2495

Conference Arrangements

The complicated planning for another big Los Angeles Conference is now in full swing. From all indications, the 97th should top previous meetings at the Ambassador for interest and general convenience of arrangements. Since the Society held its meeting there last spring the Ambassador has done even more to make its facilities both attractive and convenient as a setting for the various requirements of an SMPTE Conference.

Announcement cards with an outline of the program and return postal for making reservations at the hotel will be mailed out to members early in the new year. A word of warning — the number of registrants checking into the Ambassador has been increasing at each meeting the Society holds there; to avoid ending up at some other hotel down the street, send reservations promptly to the Ambassador, even before the Announcements are received, not forgetting to mention that reservations are for the purpose of attending the SMPTE Conference.

Many of the committee chairmen who will be responsible for the arrangements for the 97th have already been named and are hard at work. These, as reported by the Arrangements Chairman, **Jack Hall**, are:

Arrangements Chairman: **Jack P. Hall**, General Film Laboratories, Hollywood
Assistant Arrangements Chairman: **John Kiel**, Photo-Sonics, Inc., Burbank
Banquet Chairman: **Harry Teitelbaum**, Hollywood Film Co., Hollywood
Exhibit Chairman: **Warren Strang**, Hollywood Film Co., Hollywood
Hospitality Chairman: **Ted Grenier**, American Broadcasting Co., Los Angeles. Assistants: **Beverly Angel** and **Ruth Carmen**, American Broadcasting Co., Los Angeles
Hotel Arrangements Chairman: **E. B. McGreal**, Producers Service Co., Hollywood
Luncheon Chairman: **Hal Scheib**, Cinema Research Corp., Hollywood
Ladies Program Chairman: **Flora Hall**, Granada Hills, Calif.
Newsreel Film Coverage Chairman: **Eugene Peterson**, University of Southern California, Los Angeles
Projection Chairman: **Don Kloepfel**, General Film Laboratories, Hollywood
Publicity Chairman: **Philip B. Singer**, Agfa-Gevaert, Inc., Glendale, Calif.
Transportation Chairman: **Russ Landers**, General Film Laboratories, Hollywood

Equipment Exhibit

There are some exciting plans afoot for the Exhibit, according to Exhibit Chairman **Warren Strang**, including a special gala opening set for Monday afternoon. Details will be announced later.

In the meantime, those interested in showing their equipment at the Ambassador should contact **Warren Strang** (c/o Hollywood Film Co., 956 N. Seward St., Hollywood, Calif. 90038. Tel: (213) HO-2-3284) who has all the answers on available space, rates, etc.