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Mr. Kowalak served under the direction of Papers Committee Chairman C. Loren Graham of Eastman Kodak Co. and SMPTE Editorial Vice-President Herbert E. Farmer of the University of Southern California. Again serving as Associate Chairman for Papers from Abroad was Rodger J. Röss of the Canadian Broadcasting Corp.

Topic Chairmen for the 96th Conference program were: *Cinematography*—Fred J. Scobey, Deluxe Laboratories; *8mm and Small-Format Films*—Everett C. Hall, Cine Magnetics, Inc.; *Instrumentation and High-Speed Photography*—William E. Hyzer, Consultant; *Laboratory Practices*—Raymond J. Wulf, Eastman Kodak Co.; *Medical Motion Pictures and Television*—Lowell Wentworth, Bay State Film Productions; *Motion Pictures and Television for Education*—Louis Forsdale, Columbia University Teachers College; *New Techniques for World's Fair Projection*—Boyce Nemec, Reevesound, Inc.; *Sound Recording*—Homer Elder, Elliot, Unger & Elliot; *Space Technology*—William M. Sheahan, RCA Service Co.; *Special Effects and Optics*—Maurice Levy, Eastern Effects; *Television Engineering Production*—Paul F. Wittlig, CBS-TV.

The 79 technical papers, plus equipment

papers/demonstrations, were presented as published in the August issue of this *Journal*, with the following changes:

Papers added: "Technological Applications of Optical Masers," J. S. Courtney-Pratt, Bell Telephone Laboratories; "Precision Range-Gated Imaging Technique," Don B. Neumann, U.S. Air Force; "Investigation of Brittle Fracture in Steel by Means of Ultra-High-Speed Photography," J. G. A. de Graaf and C. A. Verbraak, Central Technical Institute T.N.O.; "A Nanosecond Single-Exposure Integrated Camera for Use With Interchangeable Kerr-Cell or Image-Converter Shutters," S. M. Hauser and W. J. Schenck, Electro-Optical Instruments, Inc.; "High-Intensity Lighting for Photography of Launch Operations," Maxwell A. Kerr, General Electric Co.; "Multi-Screen Techniques for the IBM Show," Arthur E. Fury, Audio-Visual Consultant; "Cine-Endoscopy and Cine-Fluoroscopy," John E. Rayl, M.D., and Jack W. Briggs, Veterans Administration Hospital, Lake City, Fla.

Papers cancelled: "A New Universal Synchronizer," Don McLaughlin, Radio Corp. of America; "Animation on TV Tape," Norman F. Bounsall, Ampex Corp.

Copies of the Program as published two weeks before the Conference are available from Society Headquarters on request.

## F & B/CECO Receives SMPTE Exhibit Award



Staff Photo

Arthur Florman, President of F & B/CECO, Inc., was recently presented by SMPTE President Reid H. Ray with the Exhibit Award plaque for the best display at the 96th SMPTE Technical Conference and Equipment Exhibit at the Commodore Hotel, New York, last fall. The presentation was made at Society headquarters.

The Award is given in recognition of exhibitors' effort in preparing effective and instructive displays as a worthy supplement to the technical program of the Conference. Interest, imagination and attractiveness are the prime qualities that distinguish award-winning displays, and these were well exemplified in the F & B/CECO exhibit. The chief problem of a

company handling a great number of individual items is to avoid the appearance of clutter and confusion; this was solved successfully by F & B/CECO by subdividing the 40-ft display area into five areas of major interest—splicing equipment, projection equipment, editing equipment, cameras and proprietary products. There was an additional area set aside with comfortable chairs, for the footsore.

Credit for designing and arranging the F & B/CECO display should go to Lou Girola, Chief Sales Engineer of the company, who only did the preliminary planning but was also in charge of the display during the Conference, under the general supervision of Mr. Florman.