

# 96th SMPTE Technical Conference and Equipment Exhibit

Commodore Hotel, New York  
September 27—October 2, 1964



## Technical Program

The first deadline for submitting papers is already past. Abstracts had to be in to the Program Chairman, John Kowalak (MOVIELAB, Inc., 619 West 54 St., New York, N.Y. 10019), or to the appropriate Topic Chairman by June 17. If those who did not meet this deadline still wish to submit abstracts, they will be accepted provided there is room for them in some satisfactory session of the program. In all such cases the Program Chairman's decision will be final. Reading copies of all papers accepted must be sent to Mr. Kowalak and to the Editor at SMPTE headquarters no later than August 5.

An Announcement mailer containing a tentative program and synopsis of the technical paper sessions, as well as information about other aspects of the Conference, will be mailed to all members before the end of June. A return postal card for making room reservations at the hotel will be included.

## Equipment Exhibit

There will be a 70-booth Exhibit in the principal ballroom of the Commodore, adjacent to the sessions auditorium. Detailed information about obtaining space will be mailed out before the end of June and will also be available from the Exhibit Chairman, Dominick J. Capano (S.O.S. Photo-Cine-Optics, Inc., 387 Park Ave. South, New York, N.Y. 10016), or from Society headquarters.

## Boat Trip to World's Fair

Saul Jeffee, Banquet Chairman has come up with a radical variation of the usual Wednesday evening social events. In the place of the Society's cocktail party and banquet for Conference registrants there will be a program designed to combine a sightseeing trip, a pleasant social get-together, and the possibility of visiting some of the notable examples of new audio-visual techniques referred to in the article on the preceding pages of this *Journal*.

At the close of the afternoon session (4:30 p.m.) on

Wednesday, Sept. 30, buses will be at the Commodore to transport registrants and their wives to the Circle Line pier at 41st Street and the Hudson River, where they will board boats for a two-hour voyage down the Hudson River, through New York harbor, the East River and Hell Gate into Long Island Sound, and so to Flushing Bay, where the boats will dock. Cocktails and a full buffet dinner will be served during the trip, and musical entertainment will be provided by strolling players. Magnificent views of the Manhattan skyline, the busy harbor, the Statue of Liberty, the UN Building and many other interesting points along the route will provide a fascinating background to the festivities on board.

At Flushing Bay, buses will be waiting, and the distance to the World's Fair entrance will be covered in just a few minutes. At the Fair guests will be at liberty to visit where they please. They may, of course, visit some of the outstanding industrial exhibits, where it is hoped to arrange special showings for their benefit.

At the end of what should be a most enjoyable and interesting evening guests will meet at the Greyhound Pavilion to be driven back by bus to the Commodore Hotel.

Tickets for this exciting gala event will cost \$20 per person, covering all of the following:

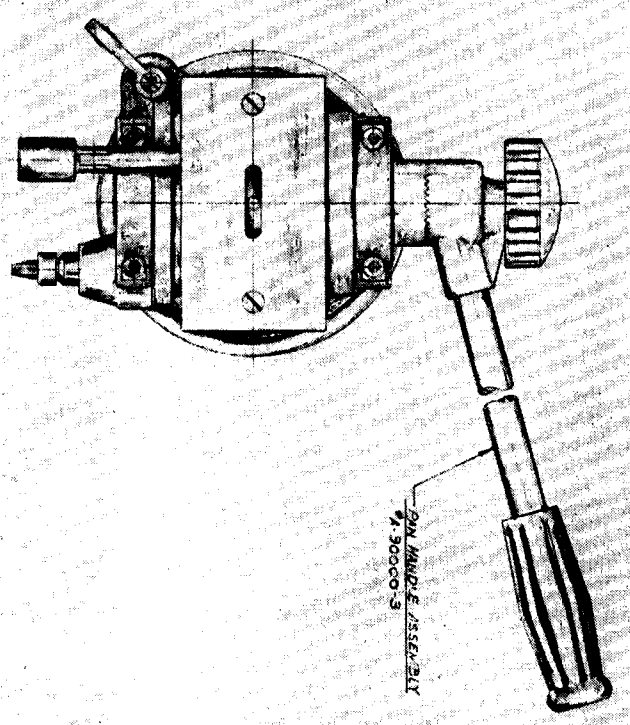
1. Bus service from the Commodore Hotel to the Circle Line Pier.
2. Two-hour boat trip.
3. Cocktails, hors d'oeuvres and hot buffet dinner, and music.
4. Bus transportation to World's Fair Grounds.
5. Admission to World's Fair.
6. Special showings at various exhibits.
7. Bus transportation from the World's Fair to the Commodore Hotel.

Since most of the evening will be spent outdoors it is suggested that dress should be informal.

Reservation cards for the World's Fair trip will be included with the Announcement mailer that will be going to members during the month of June. Since space will be limited by the accommodation on the chartered boats, reservations should be sent in as early as possible to avoid disappointment.

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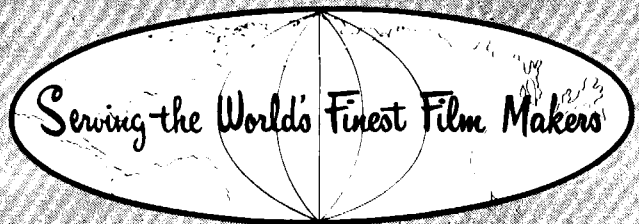
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