



# SMPTE

## Technical Conference and Equipment Exhibit

### Commodore Hotel, New York

### Sept. 27—Oct. 2, 1964



**C. Russell Dupree**  
Arrangements Chairman



**John J. Kowalak**  
SMPTE Program Chairman

#### World's Fair Boat Trip

One of the big attractions of the 96th Conference will be the opportunity to study, under the most pleasant conditions, some of the outstanding applications of novel audio-visual techniques in major industrial exhibits at the World's Fair. The boat ride and visit to the Fair arranged for Wednesday evening, replacing the customary cocktail party and banquet in the hotel, will come immediately after a technical session in the afternoon on New Techniques for World's Fair Projection. Registrants will thus have a chance to see for themselves, without the inconvenience of waiting in lines, the equipment described in the afternoon technical papers.

- 5:00 Buses pick up registrants at the Commodore Hotel and drive to Circle Line pier at West 42 Street and the Hudson River.
- 6:00 Boats will leave for 2-hour cruise to the Fair. Cocktails and hot buffet dinner will be served, with entertainment by strolling musicians.
- 8:00 Registrants will land at Flushing Bay Marina, where they will board buses to the Fair Gate.
- 8:15 *HALL OF MAGIC SHOW*—General Cigar Exhibit.
- 9:00 *MULTI-IMAGE MOTION PICTURES*—Eastman Kodak Exhibit.
- 9:40 *FILM AND LIVE SHOW Wonderful World of Chemistry*—Du Pont Exhibit.
- 10:30 *THE PEOPLE WALL, MULTI-IMAGE SLIDE AND MOTION-PICTURE SHOW*—International Business Machines Exhibit.  
*MULTI-IMAGE MOTION PICTURE To Be Alive*—Johnson's Wax Exhibit.
- 12:00 Buses leave from World's Fair Gate to return to Commodore Hotel.

Tickets including all expenses — buses, boat trip, cocktails, dinner, entrance to the fair — will be \$20 each. Since the boats

must be contracted for ahead of time, the number of those making the trip must necessarily be limited, and advance reservations will be in order. Reservations and checks should be sent to the Banquet Chairman, *Saul Jeffee*, Movielab, Inc., 619 West 54 St., New York, N.Y. 10019.

#### Tentative Schedule of Committee Meetings

##### Wednesday, Sept. 30

- 8:00 A.M. (Breakfast) Publications Advisory
- 9:30 A.M. Board of Editors
- 10:30 A.M. Papers
- 12:30 P.M. Editorial Luncheon

*Engineering Committees which will meet during the week* are tentatively listed below. The final schedule will appear in the Conference Program. All Committee Members will also be notified by mail.

##### Monday, Sept. 28

- 10:00 A.M. Color
- 2:30 P.M. Laboratory Practice
- 8:30 P.M. Film Dimensions

##### Tuesday, Sept. 29

- 10:00 A.M. Film Projection Practice
- 2:00 P.M. Instrumentation and High-Speed Photography

##### Wednesday, Sept. 30

- 10:00 A.M. PH22
- 2:00 P.M. Television

##### Thursday, Oct. 1

- 2:00 P.M. 16 & 8mm
- 8:30 P.M. Television Studio Lighting