

New SMPTE Sustaining Members

Cine & Photo Supply Co., P.O. Box 393, Khartoum, Sudan

This firm and its Associates, "Cinephone," are engaged in the distribution of all audio & visual equipment. It is the first and only firm in the Sudan dealing in professional motion-picture equipment, having pioneered the existing motion-picture industry in the Sudan. Almost all the professional motion-picture equipment presently in use was supplied by this firm, which is the sole supplier of such equipment to all the Government Ministries and Depts. throughout the Sudan. The first professional motion picture produced in the Sudan was made with the film and equipment supplied by this company.

The company is the exclusive distributor in the Sudan for Arriflex, Rank, GB-Kalee, Bell & Howell, Simplex, Taylor-Hobson, Angenicux, Canon, Onan (Generators), Zenith (Radios, TV & Stereophones), etc. The firm maintains factory-trained and factory-authorized technicians and engineers for the repair and service of projectors and other motion-picture equipment, as well as generators & TV sets.

In addition to pioneering the country's motion-picture industry, the first TV set made in the Sudan was fully assembled by them in 1963. The firm is the first and the only SMPTE Sustaining Member in Africa.

Address inquiries to: *the address above.*

Minolta Corporation, 200 Park Ave., South, New York, N.Y. 10003

As sole United States agents for the complete line of photographic equipment manufactured by Minolta Camera Company Ltd., Osaka, Japan, founded 36 years ago, the company is engaged in the distribution of 8mm cine cameras, projectors and editors.

Other activities include office copy equipment, micro film readers, printers, image intensifiers and TV image converters.

Address inquiries to: *the above address.*

Metro/Kalvar, Inc., 550 Fifth Ave., New York, N.Y. 10036

This corporation was formed by Metro-Goldwyn-Mayer, Inc. and the Kalvar Corporation of New Orleans to develop, market and distribute Kalvar photographic products throughout the motion picture and television industries. The management offices are in New York City, with engineering offices in Culver City, California. The basic process is one of b & w photographic reproduction. Printing-processing equipments are in development and production to support both 16mm and 35mm formats. Unique features of Metro/Kalvar prints include printing-processing in one contiguous operation, without chemicals or solutions, and in normal room light. The films are tough, all polyester-based with an emulsion of saran.

Address inquiries to: *the above address.*

Treise Engineering, Inc., 1949 First San Fernando, Calif.

Treise Engineering was organized in 1960. The company has pioneered the development of continuous film processors, utilizing fiberglass laminated plywood tanks. Processors of this type designed and built by Treise Engineering are operating in laboratories throughout the industry. Other than the complete line of developing machines and accessories encompassing temperature control equipment, sound track applicators, stainless steel Ott-Lovick squeegees, precision film sprockets and rollers, Treise Engineering offers a comprehensive engineering and planning service to those desiring modification and up dating of existing equipment or assistance on complete laboratory layout. The engineering staff represents practical experience in all phases of laboratory operation and management, and acts as direct liaison between the company and the customer on all proposals or projects.

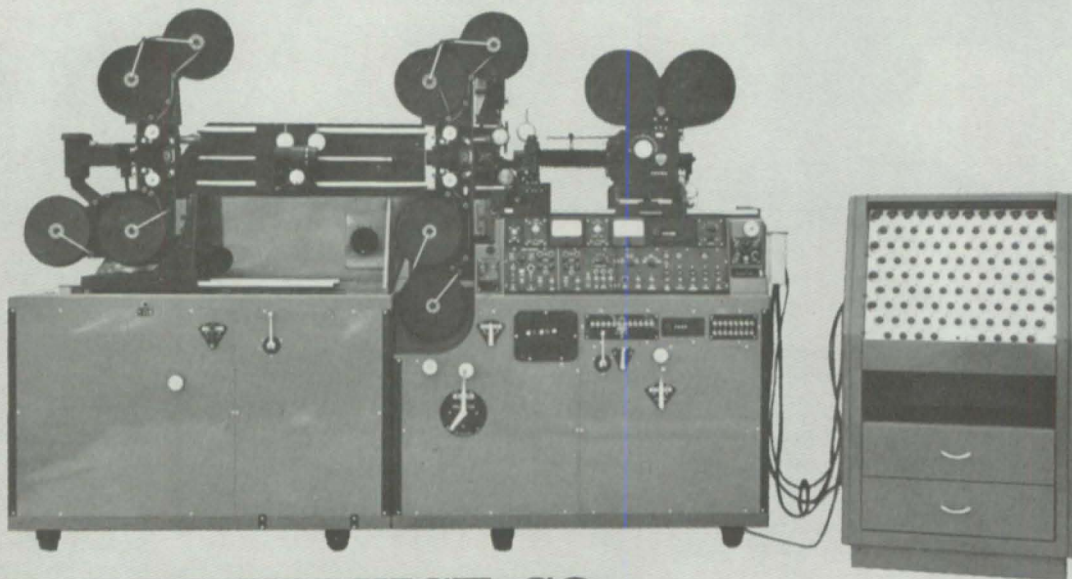
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