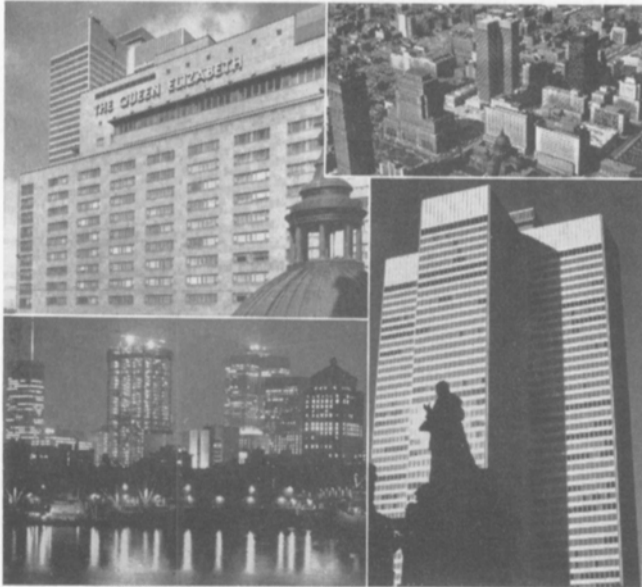


98th Technical Conference and Equipment Exhibit

Queen Elizabeth Hotel, Montreal, Oct. 31—Nov. 5



Papers Program

The 98th SMPTE Technical Conference will focus its attention on motion-picture and television technology. According to Program Chairman Gerald G. Graham, the Television sessions in particular have been greatly expanded to include papers about transmission as well as studio subjects.

Television Topic Chairman Mike Barlow reports that no one in the television industry will be disappointed. More than 30% of the Conference papers cover various aspects of television, including studio operations, test procedures, equipment, and transmission problems.

One of the highlights of the Conference is the session on Cinema Design because of the large number of architects and engineers involved in design problems in connection with EXPO 67 and the 1967 Canadian Centennial. William Szabo, Cinema Design Topic Chairman, said that because there has been an upsurge in the construction of new motion-picture theaters, and because the subject has not recently appeared at a SMPTE Conference, the Cinema Design session is significant. The session will interest anyone who must plan any of the various audio-visual systems in theaters, lecture halls and schools.

The entire Conference Program is bolstered by the large international participation. The Cinema Design, Television, Sound and International Development Sessions particularly have strong international contributions. Papers will appear from such countries as Nigeria, Australia, England, Russia, Japan, Czechoslovakia, Brazil, Germany, Italy, France, Holland and the UAR as well as Canada and the USA.

To further emphasize the international character of the Conference, two Education sessions on Thursday will be bilingual (French-English). The Final Program will also be produced in English and French.

National Film Board Program

On Thursday evening, members and their wives will be the guests of the National Film Board at an informal get-together. Norman MacLaren will talk on his production techniques, which include drawing directly on motion-picture film. There will be an opportunity to view NFB films and to visit various sections of the Board. During the early evening there will be

a Panel Discussion on the mutual interests and concerns of educators and engineers. Transportation to and from the NFB will be through the courtesy of the Board.

Ladies' Program

The Ladies' Committee, headed by Mrs. Gerald G. Graham and Mr. A. Dunstan Russell, believes that Montreal is an exciting city with excellent shopping facilities. Therefore much time has been allocated for shopping. Because there is so much to see in Montreal, no events are planned for out of the city. A bus tour of the city has been arranged; a bus will leave the hotel daily at 4:00 p.m. to visit the EXPO 67 site. Coffee every morning in the Ladies' Lounge and a fashion show will also be arranged.

Tentative Schedule:

Sunday: Motion Picture in Hotel; admission by room key.

Monday: SMPTE Get-Together Luncheon; Ladies Get-Together Tea.

Tuesday: Tour of Montreal.

Wednesday: SMPTE Cocktail Party, Banquet and Dance.

Thursday: Fashion Show; Evening at National Film Board.

Friday: Lunch at St. Helen's Island or Old Quarter of Montreal.

Television Points of Interest

Members interested in television have many unusual points of interest to visit. Radio Canada's Montreal radio and TV headquarters is the largest French language broadcast center in the world. CBC's Verdun studios have the latest control room designs, lighting systems and operational techniques. CFTM is the second largest independent station in North America. CFCF is the English private television station which also runs AM, FM and SW radio operations with four other English and six French radio stations. Members may visit the studios of CBFT, CFTM, CFCF and CBFT, plus the transmitters atop Mount Royal. The CBC-EXPO 67 facilities at the Exposition are also open to inspection by SMPTE members; the Society will sponsor bus trips to the site daily at 4 p.m. Members wishing to visit the CBC may do so by inquiring at the hospitality desk.

Weather

At the time of this Conference, Montreal's weather is usually clear, but cool. Warm clothing is recommended, including overcoats, because the temperature could drop below freezing in the evening.

Customs

Visitors from the USA and other countries intending to bring equipment, either for the Papers Program or the Exhibit, should be sure that proper arrangements have been made through a Customs Broker to clear the equipment in and out of Canada.

Coffee Club

The 98th Conference Coffee Club will be sponsored by Canadian Kodak Sales Ltd., Toronto.

Committees

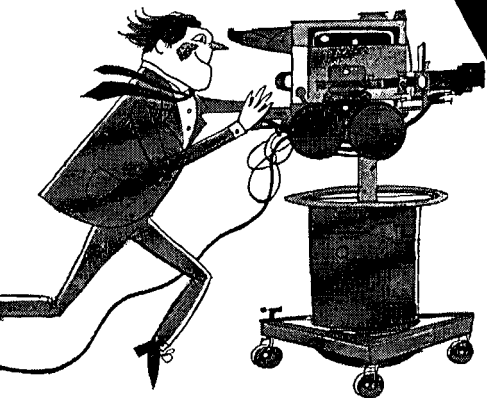
SMPTE Engineering and Administrative Committees will meet during the Conference. Committee members will be advised by letter of the date and time of their meetings. Editorial activities include:

Wednesday, November 3

- 8:00 (Breakfast) Publications Advisory Committee
- 9:00 Board of Editors
- 10:30 Papers Committee
- 12:30 Editorial Luncheon

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