



# SMPTE

## TECHNICAL CONFERENCE & EQUIPMENT EXHIBIT

MAY 1-6, 1966 • SHERATON PARK HOTEL

After 50 years of leadership and innovation in motion-picture and television science and engineering, the SMPTE goes back to where it all started — Washington, D.C. — to commemorate its Golden Anniversary.

The original Society of Motion Picture Engineers had its official start on July 24, 1916, in Washington when a group of 26 motion-picture men met to create the country's first and most important motion-picture engineering organization.

Now, a half century later, many of the Society's 6,500 members will gather at the 99th SMPTE Technical Conference and Equipment Exhibit at Washington's Sheraton Park Hotel, to hear papers on the latest developments in the industry, and to view the most modern equipment.

Activities at the Conference will focus on current and future developments of the field. But they will also delve deeply into the past. A full evening's session will concentrate on historical aspects of motion pictures with the participation of the Library of Congress and the National Archives. Several papers and films will be presented.

Program Chairman Arthur L. Foster, Chief of Laboratory, Motion Picture Service, U.S. Dept. of Agriculture, Washington, D.C., has accumulated a strong Program with the aid of his deputy, Associate Program Chairman Paul Christman, District Manager, Professional Sales, General Aniline and Film Corp., 4601 Lydell Rd., Cheverly, Md. 20781, and each of the Topic Chairmen. The session topics and the respective Topic Chairmen are: *Aerospace Cinematography*, William M. Sheahan; *Applications of Motion Pictures and Television in Education*, James A. Moses; *Historical Report*, Eugene Ostroff; *Instrumentation and High-Speed Photography*, Thomas Liddiard; *Laboratory Practice*, Garland C. Misener; *Motion Pictures and Television in Medicine*, Harold E. Dixon; *New Materials and Processes*, John L. Forrest; *Seventh International Congress on High-Speed Photography*, Max Beard; *Short Film Subjects*, Phillip Martin, Jr.; *Television Developments*, Ernest Acquisto.



**Exhibit Chairman**  
**Keith B. Lewis**

### Equipment Exhibit

Motion-picture and television equipment from leading manufacturers and suppliers will be on view at the Conference Equipment Exhibit.

Under the supervision of Keith B. Lewis, Exhibit Chairman, and members of the Exhibit Committee, an impressive number of Exhibitors have scheduled booths at this Washington Conference. In fact, several companies will have more than one booth, and many will present papers and give demonstrations of their equipment at the special session on Wednesday morning, May 4.



**Arrangements Chairman**  
**Arthur Rescher**

On Monday, May 2, there will be a formal opening of the Equipment Exhibit with Society dignitaries present to help cut the ribbon signaling the doors for the Exhibit to open. This event will be held at 5 p.m. when all registrants and holders of exhibit passes will be invited to attend the Exhibitors' Open House which will be in the Exhibit area. Refreshments will be served.

### Changes in Program

Due to the early *Journal* publication in relation to the Conference date, the Advance Program on the following pages is tentative and should not be considered final. There may be changes before the Final Program is published just prior to the Conference. Those who can plan to attend only a portion of the sessions are urged to telephone one of the numbers given in the introduction to the Advance Program on the following page, to check on final program arrangement.

### Ladies Program

Sam Gale, Chairman of the Ladies Program Committee, has provided an interesting schedule of activities for wives of members attending the SMPTE Conference. In addition to the program listed below, coffee will be served every morning in the Ladies' Lounge.

#### *Tentative Schedule:*

*Monday:* Get-Acquainted Tea in Hotel; Get-Together Luncheon; Barge Trip on C & O Canal.

*Tuesday:* Special Tour of the White House; Visit to the Swiss Embassy where Swiss Ambassador will greet the ladies; Visit to Embassies of Indonesia and Japan.

*Wednesday:* Visit to the new Smithsonian Institution; Dutch Treat Luncheon at Jockey Club; Cocktail Party, Banquet and Dance.

*Thursday:* Open for local tours.

*Friday:* Open

### Coffee Club

The Coffee Club, customary gathering place and social center of the Conference, will again be sponsored by the Philip A. Hunt Chemical Corp., Palisades Park, N.J. The Coffee Club will be nearby the technical sessions and the Equipment Exhibit.