



Special Plans

Hollywood's glamorous past will blend with motion picture's and television's bright futures at the 100th semiannual SMPTE Technical Conference and Equipment Exhibit at the Ambassador Hotel in Los Angeles October 2-7, according to **Neal Keehn**, Chairman of the Special Plans Committee.

Arrangements for the stars of yesteryear to participate in the week's activities as well as directors, cameramen, editors, scientists and engineers of motion pictures and television are important features of the plans.

According to Keehn, special guests during the 100th conference will also include the 14 living past-presidents of the Society and some of the present members who first joined what was then the SMPE at least 40 years ago. They will be amongst the many guests of honor at the opening Get-Together Luncheon on Monday, October 3, and at the Cocktail Party and Banquet Wednesday night, October 5.

Get-Together Luncheon

The guest speaker at the Get-Together Luncheon will be **Clarence L. A. Wynd**, Vice President of Eastman Kodak Co. and General Manager of Kodak Park, Rochester. He is also a member of Kodak's Executive Committee. The title of Wynd's talk is "A Thousand and One Nightmares."

Wynd has been an active SMPTE member for many years, a top-level scientist and engineer, as well as being head of the largest photographic manufacturing plant in the world.

Also at the luncheon, SMPTE President **Ethan M. Stifle**, Eastman Kodak Co., will deliver a brief talk before introducing Wynd.

The Society's annual awards presentation will also take place at the luncheon.

Sunday Luau

Preceding Monday's Get-Together Luncheon and starting the week's events will be a Luau held the evening of Sunday, October 2, at the Castaways Restaurant in the Verdugo Hills in Burbank. Guests, in addition to SMPTE members and officers, will include film people of the silent and early sound eras. The luau will be open to Conference early arrivals at a cost of \$6.50 per person.

President's Luncheon

On Tuesday, October 4, motion-picture technicians will be honored at a President's Luncheon to be held at the new Century Plaza Hotel. Guests of the SMPTE President and other officers will be men and women who have made significant technical contributions to the advancement of the motion-picture art throughout its history.

ASC Presentation

The American Society of Cinematographers will present a two-hour program at the Academy Theater on Thursday evening, October 6, reviewing the history of motion pictures through the cameraman's eyes. Following the program, awards for Motion Picture Technical Milestones will be presented by ASC to Hollywood technicians who have made notable contributions to the advancement of motion pictures.

Well over 80 papers have been scheduled for presentation during the Conference, under the Program Chairman, **Dr. LeRoy M. Dearing**. In addition to garnering papers that review the most recent technical developments, special efforts have been made to arrange for historical papers reviewing technical progress in cinematography, sound recording, education and laboratory practices. Television and instrumentation and high-speed photography will also receive emphasis in the sessions. Films which will open the various technical papers sessions will include Academy Award winners and others of historical interest.

The 100th Conference week will end on Friday night, October 7, with the preview of a major feature motion picture not yet released for public showing.

The overall special plans for the SMPTE 100th Conference are designed to provide a nostalgic look back into the beginning and growth of the motion picture and a "sneak preview" of the fascinating future ahead for people in motion pictures and television.

An interesting adjunct to the 100th Conference will be a display of historic motion-picture equipment representing landmarks in the development of motion-picture technology. The chairman of the committee arranging the historic equipment display for the conference is **Kemp Niver**, Renovare Co., Los Angeles, Calif.

Advance Registration

To avoid delay and inconvenience when arriving at the Conference, persons are encouraged to register in advance. Advance registration forms have been mailed to members, and should be returned with payment in the business reply envelope provided. Badges and tickets will be waiting for registrants at the Registration Desk. Additional advance registration forms are available from SMPTE headquarters.

Members have been sent postage-paid hotel reservation cards for accommodations at the Ambassador Hotel. All who seek reservations at the Ambassador should be sure to note that reservations are for the SMPTE Conference. Address: *Reservations Dept.*, Ambassador Hotel, 3400 Wilshire Blvd., Los Angeles, Calif. 90005.

Note: Rooms at the Ambassador are being held for SMPTE Registrants only until September 12. Reservations must be made before that date if accommodations are to be secured.