

EXHIBIT HOURS

Monday, October 3 5:00-8:00

Tuesday, October 4 11:00-8:00

Wednesday, October 5 9:30-4:00

Thursday, October 6 11:00-6:00

Admission to the Exhibit will be by Registration Badge or Exhibit Pass. Passes may be obtained free of charge at the Registration Desk.

Albion Optical Co. Booth 229
15 Virginia Ave., West Nyack, N. Y.

Allen Products, Inc. Booths 213, 214
767 Woodend Rd., Stratford, Conn.

Exhibiting: Model EC-100 Ektachrome processor designed for the Eastman ME-4 process. A completely self-contained unit with output speed capacity of 45 feet per minute.

Personnel: Harry Ormsbee.

Allied Impex Corp. Booth 216
300 Park Ave., S. New York, N. Y. 10010

Exhibiting: 16mm motion-picture projectors and 35mm slide projectors: The Bauer Selecton 110 16mm sound projector, designed for auditorium use and with a xenon light source; the Selecton 110 projector has a maximum film capacity of 5000 ft. The new Bauer P6 automatic 16mm portable sound projector, featuring a quartz-iodine light source and automatic threading, shown for the first time. The Miranda Auto Sensor 35mm slide projector, shown for the first time, featuring automatic focusing and high-speed F/2.8 Miranda lens, and using a circular slide tray holding 100 slides. Bauer Super 8 cameras and projector will also be shown.

Personnel: Harold P. Spector, Manfred Zillikens.

Amega Corp. Booth 111
11817 Wicks St., Sun Valley, Calif.

Exhibiting: Complete recording studio with adjunct devices including Models A-1, M-2, M-3, M-5, M-7 recorder and reproducers. Portable equipment will include the new E-12 and 14 series mixers completely battery operated using studio type components, a mixing console with slide attenuators, including Amega PCC-1 compressor amplifier and J-4 no loss type equalizer. Studio complex includes remote control interlock system for both forward and reverse operation, vari control for advancing and retarding any element in the system. The $\frac{1}{4}$ " tape recorder for both field and studio use. Four catalogs will be made available describing recorders and reproducers, amplifiers and accessories.

Personnel: William H. Stutz, Theodore W. Alexander, John Hall.

Arriflex Corp. of America Booths 201, 202
25-20 Brooklyn-Queens Expwy W., Woodside, N.Y. 11377

Exhibiting: New Arriflex 16BL/SS (with single system sound). This camera is "sound convertible" for double system and/or single system sound. New 16BL accessories will include: single system record module, matching recording amplifier, tuning fork controlled high precision 12 volt DC motor, new Zeiss 12.5-75mm Vario Sonnar and new 9.5-95mm Angenieux zoom lenses mounted for 16BL. Also on display will be Arriflex 16S, Arriflex 16M, Arriflex 35 2C-GS (with 60 cycle generator and automatic clapstick), Siemens 2000 16/16 sound projector with synchronous motor; Arri 100-ampere Silver Recovery Plant; and other new items.

Personnel: Paul Klingenstein, Victor James, Michael Zois, Jack Richardson.

Atlas Projector Corp. Booths 234, 235
10834 Washington Blvd., Culver City, Calif.

Exhibiting: Atlas Models 960, 961 & 963-Portable 35mm Projectors; Model 186 Laboratory Inspection 35mm Projector; Model 3100 Tight-Loop Replacement Sound Head Unit; Model AE-7 Dual Film Attachment; Model AE-10 Dual Film Attachment.

Personnel: Walter R. McCormick, Sr., Walter R. McCormick, Jr., Edward Potter.

Bach Auricon, Inc. Booth 101
6950 Romaine St., Hollywood, Calif.

Exhibiting: The new Angenieux-Bach 12 to 120 Zoom Lens, custom designed for Auricon 16mm Camera; The complete line of 4 models of Auricon Cameras, plus double-system Optical Sound-on-Film Recorders; New Datasync Sync-Pulse System, Model DSP, installed on Auricon Cameras; The new all-transistorized Filmagnetic Recording System for Auricon Cameras, with interchangeable, rechargeable batteries. Also Auricon Tripods, Microphone Boom, etc.

Personnel: Burt DeMarco, Howard Stephens, Peter Burgauer.

Bell & Howell Co. Booths 142, 143, 144, 145
7100 McCormick Rd., Chicago, Ill. 60645

Birns & Sawyer Cine Equipment Booths 121, 122
6424 Santa Monica Blvd., Hollywood, Calif. 90038

Exhibiting: Aureflex Conversion for Auricon Cameras; underwater camera; underwater lights; VG 100 Tripod; VG 200 Tripod; triangles, dolly, hitch-hiker; hi-hats — camera riser; Omnipon Lenses; Omnitax Lenses — anamorphic zoom (1" to 10"); Magnascope anamorphic lenses; directors finder; portable amplifiers; portable power supply.

Personnel: Cliff Sawyer, Hal Ray, Max Gordon.

Boston Insulated Wire & Cable Co. Booth 118
71 Bay St., Boston, Mass. 02125

Cinema Beaulieu Booth 119
941 Westwood Blvd., Los Angeles, Calif.

Exhibiting: Beaulieu Professional Model Super 8/2008 Camera, for Kodak Super 8 Cartridge, 2 to 50 frames/sec.

Wanna see the world's fastest b&w reversal film?



Ask your Du Pont man to hold tight to a reel of new 932 so you can get a good look at it. That flashy ASA rating of 320 daylight is actually deceptively slow! This greased-lightning film can be forced up to 1250 daylight.

What else?

- hardened emulsion, lubricated in manufacture for smooth camera action in any weather.
- antihalation safety base.
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- great exposure latitude.
- exceptional definition and clarity.
- availability in 16 and 35mm sizes.

What else!

Photo Products Department



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reflex viewfinder, "Servo" Angenieux zoom lens 8mm to 64mm. Beaulieu R-16ES all-electric, lightweight (less than 4 lbs) camera with built-in precision motor and behind-the-lens photo meter. Heurtier P-6-24 Super 8 and 8mm Silent/Sound Projector.

Personnel: Milton Gould, William Herskovic, Harry Mazur.

ColorTran Industries, Inc. (A Berkey Photo Company) Booth 203
1015 Chestnut St., Burbank, Calif.

Exhibiting: ColorTran Hydraulic Crab Dolly; 30-Volt ColorTran battery operated lights (quartz-iodine); quartz iodine ColorTran lighting kits; ColorTran soft-lites (including new LQBS-20 soft-lite); ColorTran quartz-iodine Scoop light; ColorTran ColorDyne electronic dimmers; Oxberry animation and optical printing equipment.

Personnel: Jack Horne, John L. Murray.

Comprehensive Service Corp. Booth 105
250 West 64 St., New York, N.Y. 10023

DuKane Corp. Booth 224
St. Charles, Ill. 60174

Exhibiting: DuKane Super-matic 8 Optical and magnetic Super 8 Projector; DuKane Custom Electronic Programmer; DuKane sound filmstrip projection equipment including the Micromatic, Flip-Top and A-V-Matic.

Personnel: John Lord, Howard Turner.

Eclair Corp. of America Booth 223
7262 Melrose Ave., Los Angeles, Calif.

Exhibiting: Eclair NPR 16mm camera, with instant changing magazines; variable speed and synchronous motors—crystal controlled cordless sync; Eclair 35mm Camerette with instant conversion to Techniscope without tools or disassembly; Eclair GV-16 Super Sports Camera—pin-registered camera running from 1 f/s up to 250 f/s, with instant magazine change—camera head weighs less than 5 lbs; Perfectone EP 6-A II recorder with 2 channel mixer built in and plug-in board electronic circuits.

Personnel: J. P. Carson, Gerhardt Hentschel, Celia Puente.

Edgerton, Germeshausen & Grier, Inc. Booth 225
180 Brookline Ave., Boston, Mass.

Fiberbilt Div. of Ikelheimer-Ernst, Inc. Booth 221
601 West 26 St., New York, N.Y. 10001

Frigidheat Industries Booth 210
P.O. Box 6037, Nashville, Tenn. 37212

General Electric Co., Visual Communications Booths 205, 206, 207
2747 S. Malt Ave., Los Angeles, Calif. 90022

Exhibiting: PE-240 four-vidicon color film TV camera system. Color fidelity of this camera will be demonstrated by side-by-side comparison between a color monitor and a direct-projection screen, and visitors' own matched color slides.

Personnel: Albert W. Malang, R. Donald Peterson, Lloyd V. Morris.

Gordon Enterprises, Inc. Booths 123, 124, 125, 126
5362 N. Cahuenga Blvd., North Hollywood, Calif.

Gryphon Corp. Booth 134
2806 W. Burbank Blvd., Burbank, Calif.

Exhibiting: The "Cuematic" Printing Control System which uses modern computer techniques to trigger light change and fade shutters of any motion-picture film printer with zero-cut accuracy at any printing speed. The negative is never notched, tabbed or marked in any fashion. Model 500 Power Take-Up winds 6000 feet of 35mm film evenly and safely. It features a unique load-sensing mechanism for constant film tension at all speeds and roll sizes. Series of precision pocket film gauges for determining the accuracy of film printing operations with respect to ASA standards.

Personnel: Harlan L. Baumbach, Mel W. Jones.

Harwald Co. Booth 208
1245 Chicago Ave., Evanston, Ill.

Karl Heitz, Inc. Booth 133
979 Third Ave., New York, N.Y. 10022

Frank Herrfeld Engineering Co. Booth 127
5716 Camille Ave., Culver City, Calif.

Exhibiting: New additive color scene tester (daylight operated); new automatic cueing equipment; additive color lamp house modification; contact and reduction printers including Super 8 equipment; sensitometers and densitometers; lamp controls; light meters; argentometers; special equipment.

Personnel: Irving J. Lieberman, William Addison, Vivian Lieberman, Riemer (Ray) Vandermeer.

Hollywood Film Co. Booths 137, 138, 139
956 N. Seward St., Hollywood, Calif. 90038

Exhibiting: Inspection Projector Picture and Sound for inspecting film in the laboratory; Color Scene Tester using xenon flash tube; Super 8mm film handling equipment; projection room counters; Unicorn Tape Splicers—film cleaning machine—color tester—air vacuum squeegees.

Personnel: Ben Teitelbaum, Harry Teitelbaum, Jim Wassell, Warren Strang, Lillian Kaye, Jim Bost.

Hughes Electronics Co. Booth 116
5271 W. Jefferson Blvd., Los Angeles, Calif. 90016

J & R Film Co. Booth 217
1133 Cole Ave., Hollywood, Calif. 90038

Exhibiting: Film Editing Equipment & Supplies.

Personnel: Joseph S. Paskal, Ben H. Bennett.

L-W Photo, Inc. Booth 232
15451 Cabrito Rd., Van Nuys, Calif.

Exhibiting: Stop-motion flickerless projectors and time-lapse camera systems.

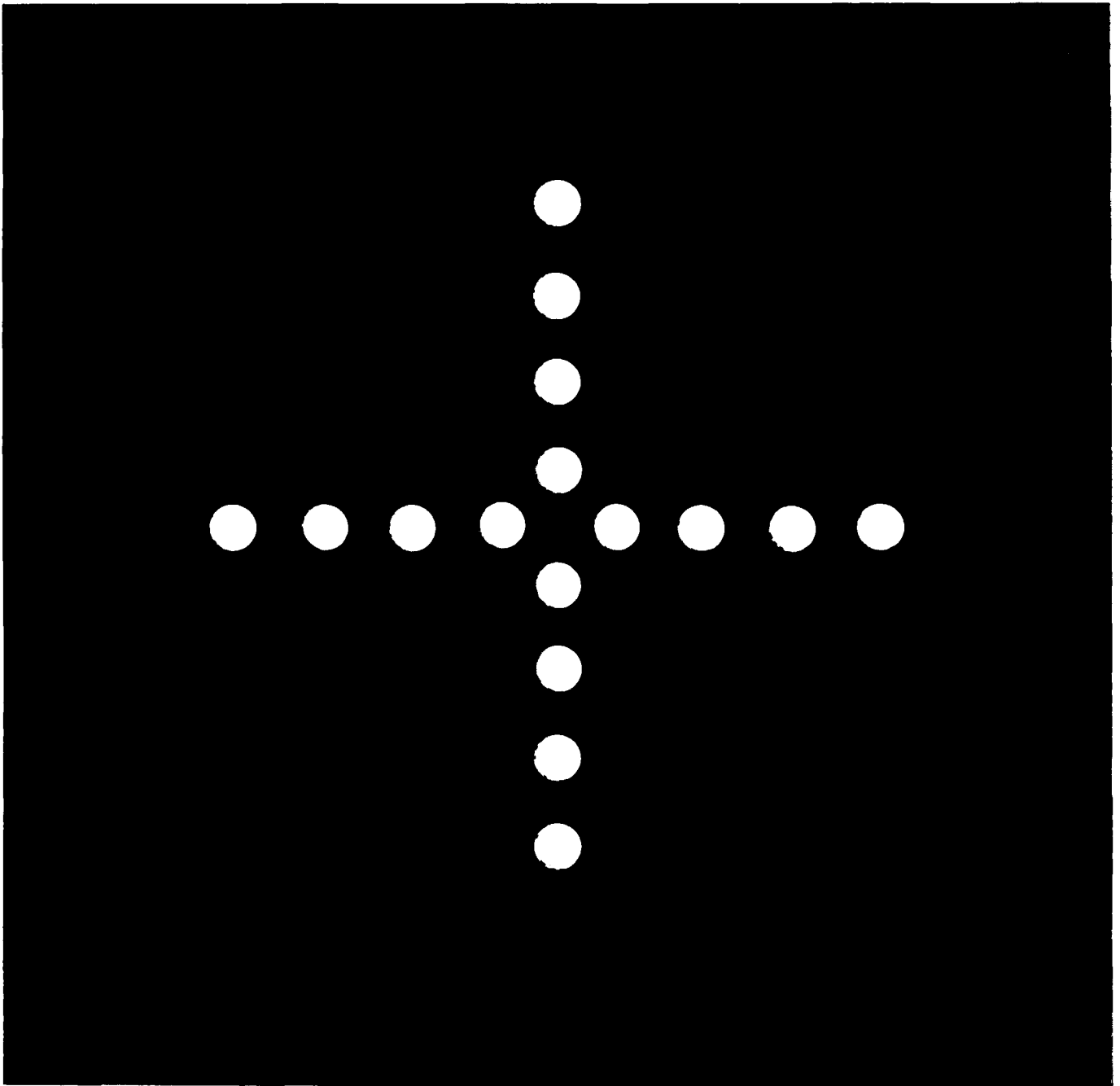
Personnel: Geoff Williamson, Bob Lawrence.

3M Co., Photographic Equipment & Optics Div. Booths 211, 212
850 Hudson Ave., Rochester, N.Y. 14621

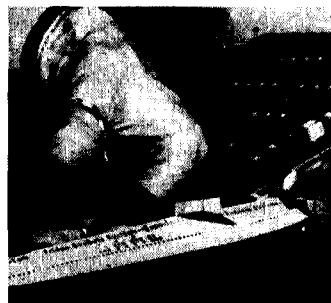
Macbeth Sales Corp. Booth 222
P.O. Box 950, Newburgh, N.Y.

Magnasync/Moviola Manufacturing Co. Booths 109, 110
5539 Riverton Ave., North Hollywood, Calif.

Exhibiting: Moviola Film Editing machine complete with latest accessories. Equipment used on the editing bench.



Color Additive printing is one more "plus" in Byron's favor and yours. Say goodbye to subtractive printing with its less-than-precise gelatin filters. Color Additive printing gives a consistency of color and sharpness of image that never varies . . . print after print after print. Skilled Byron people program a control tape that tells the printer what to do. Three light vanes control intensity of the primary colors red, green and blue . . . for perfect scene-to-scene color balancing. Starts, stops, fades and dissolves are programmed too. Result: Precision and consistency . . . yours at Byron, where film producers the world over turn for the finest in 16mm "Color-Correct"[®] prints . . . only at Byron.



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including Rewinders, Power Rewinders, Sound Readers, and Synchronizer equipped with magnetic and optical reading heads. Trim bins featuring a unique movable hook design. Moviola's latest model 16mm Library Reader powered by a Servo motor which provides accurate film speed regulation from 0-180 feet per minute.

Personnel: George Kendall, Al Romoli, Al Seidler.

Manhattan Color Labs Booth 103
210 West 65th St., New York, N.Y. 10023

D. B. Milliken Co. Booth 106
131 N. Fifth Ave., Arcadia, Calif.

Exhibiting: DBM-64A Video Film Recording Camera; high-speed motion-picture cameras — intermittent movement and rotating prism; precision camera mounts; fully adjustable instrumentation tripods; precision lens supports.

Personnel: Ted Truesdell, Glen Crandall, Lou Meyer, Chuck Holzapfel, Bill Smith, Dudley Warner, Fred Rodgers, Ed Templin, Walter Renold, Don Sortwell, Bob Parks.

Mole-Richardson Co. Booths 113, 114, 115
937 N. Sycamore Ave., Hollywood, Calif. 90038

Exhibiting: Mole-Richardson Solarspot line from the 200-w Mini Mole to the 10,000-w Big Eye Solarspot; the Mole-Richardson line of quartz fixtures; Molorama Cyc-Strips for lighting backings; single and double quartz broads; the Super Softlites from 750-w to 8,000-w; the

all new 1000-w focusing quartz light Mickey-Mole. Included also will be special effects and grip equipment!

Personnel: Howard R. Bell, Larry Mole Parker.

Motion Picture Printing Equipment Co. Booths 128, 129
8107 N. Ridgeway Ave., Skokie, Ill.

National Theatre Supply Co. Booth 104
411 Sette Drive, Paramus, N.J. 07652

Exhibiting: The Simplex 35/70 Projector complete with magnetic and optical soundheads, upper and lower magazines, and pedestal; the Simplex 6-4-1 All Transistor Sound System used for 70mm installations and the new Simplex 20 Sound System designed for the popular shopping center theatre of up to 1,500 seats.

Personnel: G. J. Hessick, C. C. Tyler, S. J. Aspaas, John Denney.

Neumade Products Corp. Booth 112
250 West 57th St., New York, N.Y.

Exhibiting: A complete line of photographic and film handling accessory equipment including Power Rewinds, Hand Rewinds, Splicers, Emulsion Free Colored Film Leader available for imprinting; Editing Equipment plus complete facilities including Open Racks and Closed Cabinets for film, filmstrips, slides, audio tape, disc records and video tape.

Personnel: Lee Jones, Ron Jones, Lew Grofsik.

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We've put a 21" Conrac color monitor side-by-side with a slide projector screen.

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GE-37

Visual Communications Products

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Electronics Park, Syracuse, New York 13201

O'Connor Engineering Labs
385 E. Green St., Pasadena, Calif.

Booth 220

Exhibiting: Model "C" O'Connor fluid pan & tilt camera head designed for use with camera with a total weight of 20 lbs. (Arriflex, Cine Special, Bell & Howell Mag. & 70 series, Bolex, Kodak, etc.); dimensions: 6½" × 5" × 5", weight 5 lbs. Model 50 — newest in the O'Connor line — designed to handle equipment up to 50 lbs; dimensions: 7" × 7" × 7", weight 8 lbs. Model 100B — designed for use with 16 & 36mm cameras with a total weight not exceeding 100 lbs; dimensions: 7" × 7" × 11". Model 40 unique dual platform design head — platforms swing away for ease in loading and accommodate two cameras up to 40 lbs each; tilt range from plus 91° to minus 91°, 360° azimuth control; dimensions: 16" × 11", weight 20 lbs. Model 201 Level Head — this rugged leveling device is capable of leveling the head up to 15 in any direction and can be locked instantaneously by a quarter turn of the knob mounted on the side of the unit.

Personnel: Juanita L. Seavey, James T. Brodie.

Paillard, Inc.
1900 Lower Rd, Linden, N.J.

Booth 117

Pako Corp.
6300 Olson Memorial Highway, Minneapolis, Minn. 55440

Booth 233

W. A. Palmer Films, Inc.
611 Howard St., San Francisco, Calif.

Booth 209

Exhibiting: Video Recording Camera for Color Kinescope Recording. This camera can record color signals at 24 frames/sec without need for precise phasing or interlock with 59.64 color pulses. Portable TV Film Recorder complete in two cases, transportable as hand baggage; equipped to use 16mm, standard 8mm, or super 8mm film; sound recording on single film system by either magnetic or optical methods. Interlock Projector — 16-mm preview projector for running picture and separate magnetic soundtrack during synchronizing, editing and previewing of motion-picture production, and can also be used as synchronous double-system recorder.

Personnel: W. A. Palmer, H. V. Agar, John Corso.

Plastic Reel Corp. of America
612 Boulevard East, Weehawken, N.J.

Booths 218, 219

Exhibiting: Complete line of Plio-Magic film shipping cases, 8mm and 16mm plastic film reels and Reel-Paks, plastic tape reels, 8mm, 16mm and 35mm film cans, plastic film cores, rollers, bushings and bearings.

Personnel: Henry R. Herney.

Producers Service Corp.
1145 N. McCadden Place, Hollywood, Calif. 90038

Booths 140, 141

Exhibiting: A new high-speed step optical printer featuring a new principle in motion-picture film transport mechanism. The film travels at a speed of two hundred feet per minute and is presently designed to optically reduce from 35mm to 35/32. The light source is the Bell & Howell additive

ColorDyne

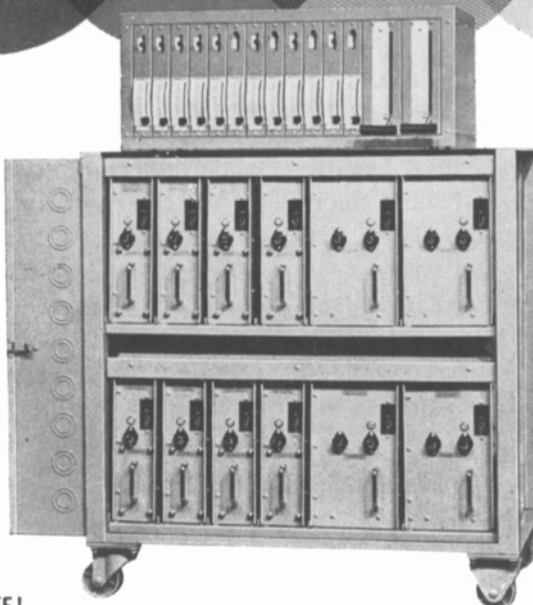
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Fellow Members and Associates:

It is with pride that we announce to our friends in the motion picture and television industry, the merger of Magnasync Corporation and Moviola Manufacturing Company.

The combination of Magnasync and Moviola brings together two companies with over 65 years of experience in serving the needs of our industry. We will now be able to offer you, our combined and therefore enhanced capabilities, in the film editing and sound recording fields.

We invite you to visit our booth displays at the 100th Society of Motion Picture and Television Engineers Technical Conference. We look forward to renewing old friendships and making new acquaintances.

Best regards,

MAGNASYNC/MOVIOLA CORPORATION



Earl W. Harris
Vice President-Marketing

EWH/sc

VISIT US AT SMPTE SHOW, BOOTHS 107, 108, 109, 110

lamphouse with the new tally high-speed solid-state reader, capable of performing full light changes in about seven to eight msec. The printer is designed as a panel type with modular components, able to accept different film formats, a loop facility, and a sound recording module. The overall design is the latest in technology and sophistication, employing solid-state switching circuitry, solid-state lamp voltage control, servo motor take-ups, etc.

Personnel: E. B. McGreal, Oscar Jarosch, Manfred Michelson, James Rhodes.

RCA Broadcast & Communications Booths 131, 132
2700 West Olive Ave., Burbank, Calif. 91505

Red Lake Laboratories, Inc. Booth 130
2971 Corvin Drive, Santa Clara, Calif. 95051

Exhibiting: High-speed motion-picture cameras that are manufactured and marketed by Red Lake Labs, Inc. under the name of Hycam. At present there are two basic 16mm models which provide 100 or 400 foot film capacity. Hycam uses the rotating prism principle and attains maximum picture quality from 5 to 44,000 pictures per second.

Personnel: Robert D. Shoberg, Donald J. Southard, Raymond C. Kiteley.

Research Products, Inc. Booth 102
716 North La Brea Ave., Hollywood 38, Calif.

**Ryder Magnetic Sales Corp. &
Ryder Sound Services, Inc.** Booth 120
1147 N. Vine St., Hollywood, Calif. 90038

Exhibiting: Nagra III Recorder and Accessories; Ryder Resolver Amplifiers; Ryder Strobelight Resolvers; Sennheiser Microphones.

Personnel: Loren L. Ryder, Ronald R. Cogswell, Leon D. Selznick, Leo Chaloukian, Marty Pollock, Gene Garvin.

S.O.S. Photo-Cine-Optics, Inc. Booth 228
10635 Burbank Blvd., North Hollywood, Calif. 91601
387 Park Ave. South, New York, N.Y. 10016

Shure Brothers, Inc. Booth 236
222 Hartrey Ave., Evanston, Ill.

Stancil-Hoffman Corp. Booth 204
921 North Highland Ave., Hollywood, Calif. 90038

Telemet Co. Booth 135
185 Dixon Ave., Amityville, N.Y.

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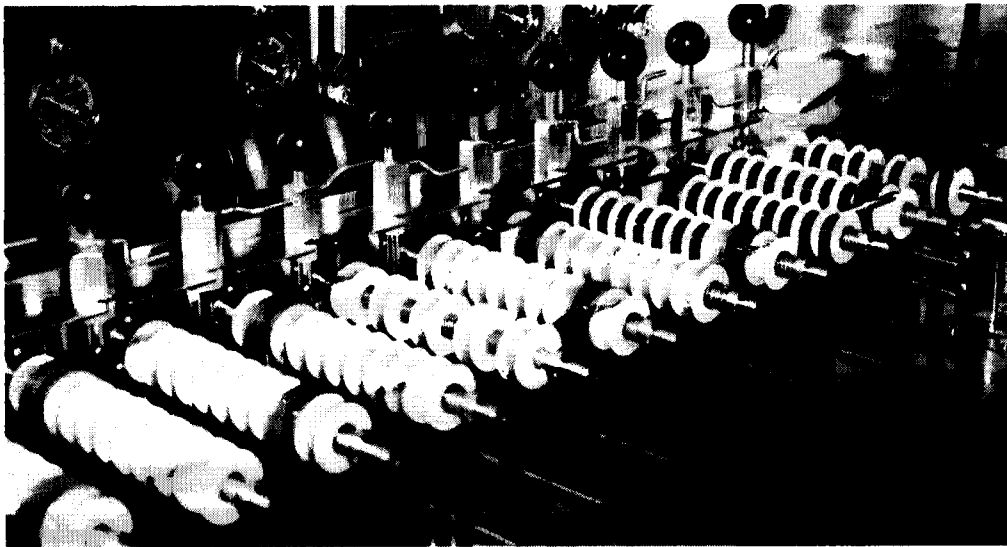
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Exhibiting: Complete line of photoinstrumentation equipment. This includes Photo-Sonics High-Speed Camera, KB-3A Gun Camera, Automax 35mm Data Recording Camera, Par RC-70 Oscilloscope Recording Camera, Maurer Model 220 70mm Camera; Adtrol line of timing equipment including the Models TPG, TLG-111 and the Photocorder Model BCD-5. The exhibit also will feature the Model 16N Selecta Frame 16mm Stop Motion Sound and Silent Projector and the Vanguard Motion Analyzer Systems.

Personnel: Robert W. King, Richard Freeborg, Rowland F. Peterson, John F. Kessinger.

Treise Engineering, Inc.
1949 First Street, San Fernando, Calif.

Booths 230, 231

Vidifilm, Inc.
8730 Sunset Blvd., Los Angeles, Calif. 90069

Booth 136

Exhibiting: The Vidifilm camera system of motion-picture production, a combination motion-picture-television camera system which integrates totally the most efficient and valuable elements of live television with highest quality film production. Complete 3-camera system used for dramatic shows, sports events, variety shows, etc. Single camera used for commercial production, scientific and medical applications, educational films, etc.

Personnel: Alan J. Levi, Stan Atkinson.

Westrex Co., Div., Litton Industries **Booths 226, 227**
1136 N. Las Palmas Ave., Hollywood, Calif. 90038

New SMPTE Sustaining Member

American Society of Cinematographers, 1782 N. Orange Dr., Hollywood, Calif. 90028

The American Society of Cinematographers was established in 1919 as a nonprofit organization to advance the art and science of cinematography and to encourage, foster and strive for pre-eminence, excellence, artistic perfection and scientific knowledge in all matters pertaining to cinematography, and for the purpose of bringing into the closest confederation those leaders in the cinematographic science whose achievements in that field entitle them


to membership in this Society, and for the purpose of maintaining the high standard set for themselves, and to promote the interest of all who shall be called to membership, and that membership in this Society may become a mark of honor and distinction based on merit. Membership consists of Active Members (Directors of Photography), a limited number of Associate Members (those who are engaged in work that is affiliated with cinematography) and Honorary Members.

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Allied Impex Corp., 300 Park Ave. South, New York, N. Y.
10010. Chicago, Dallas, Los Angeles. 



Bauer
SELECTON IIO
16mm 'Push Button'
Sound Projector