

101st SMPTE Technical Conference

New York Hilton Hotel — April 16–21

By K. BLAIR BENSON, Program Chairman
c/o CBS Television Network
51 West 52nd St., New York, N.Y. 10019



**Program Chairman
K. Blair Benson**

Robert Byloff, Manager of Video Recording, Reeves Sound Studios Co., has accepted the post of Topic Chairman for Film & Television Studio Production Practices for the 101st Technical Conference, according to an announcement by program chairman Benson. Byloff is planning to highlight the problems associated with one of the major production activities in the New York area, that of short spots and commercials.

In addition, the topic scope will be broadened to include specialized techniques used for field coverage by film and television of news and sporting events. A thorough coverage of lighting techniques for both film and television will be topped off with a panel discussion.

The overall Conference program will stress advanced techniques and future developments. On this theme, William Millard, Education Topic Chairman, is giving special attention to studies underway for nation-wide educational broadcasting services and the experience to date with state-wide educational networks presently in operation. Other subjects in the educational field to be covered will be architectural and acoustic designs, particularly as related to the most efficient and effective teaching by means of multi-visual systems. Included in this topic category will be a review of the new approaches to teaching using computer programs in conjunction with audio-visual aids.

In the field of television, Chairman Edward P. Bertero is lining up a varied program which will point up developments in color television broadcasting. Among these will be the controversial subject of four-channel versus three-channel camera designs and the pros and cons in the choice of pick-up tubes.

Topic Chairman List

The full roster of Conference Topic Chairmen, now complete, is listed below.

William L. Millard, Motion Pictures and Television in Education

Fred J. Scobey, Laboratory Practices

Edgar A. Schuller, Sound

Edward P. Bertero, Television

Dr. W. Z. Lane, Television and Film in Medicine

Arthur F. Baldwin, Projection and Theater Presentation

Frank P. Bucci, Short Film Subjects

F. J. Bingley, Space Technology

Charles W. Wyckoff, Instrumentation and High-Speed Photography

Robert Byloff, Film & Television Studio Production Practices

A full progress report on the 101st Conference Papers Program will be published in the February *Journal*; the Advance Program with authors, titles and abstracts will be published in the March *Journal*.

Call for Papers

Author forms and synopses should be submitted to *SMPTE Headquarters, Att.: 101st Conference Program*, as early as possible since the deadline was January 16. Program Chairman Benson said that papers in at least certain areas will still be accepted if they are received within a reasonable time before the Conference. Complete manuscripts are due in advance of March 1. Authors are urged to submit manuscripts before the deadline so that preprints can be made available in time for the opening of the Conference. Each author who submits his formal manuscript in time for preprinting will be given 25 preprints, gratis.

New Arrangements Chairmen

Local Arrangements Chairman John J. Kowalak, Vice President, MoviLab, Inc., 619 W. 54th St., New York, N.Y. 10019, has announced these newly-appointed arrangements chairmen:

Publicity

D. W. Robinson, National Marketing Manager
The 3M Co., Photographic Film Div.
521 Fifth Ave., New York, N.Y. 10017

Projection

Nicholas Mastrogiovanni, Quality Control Supervisor
Pathe Laboratories
105 East 106th St., New York, N.Y. 10029

Membership

Eli Drexler, Sales Manager
Fuji Photo Film U.S.A., Inc.
350 Fifth Ave., New York, N.Y. 10001

Hotel Arrangements

Robert J. Harrington, General Manager
Andre Debrie of New York
432 W. 45th St., New York, N. Y. 10036

Ladies Program (Co-Chairman)

Saul Jeffee, President
MoviLab, Inc.
619 W. 54th St., New York, N.Y. 10019

New SMPTE Sustaining Member

Central Film Laboratories (Pvt.) Ltd., 34 Central Ave., Salisbury, Rhodesia

C.F.L.—a motion-picture film processing laboratory largely Arri equipped for 35mm and 16mm color and black-and-white negative and positive developing, contact, reduction, and blow-up printing, processing and printing of masters and dupes, neg cutting, animation, titling and art work. Sound recording studios have facilities for mixing 35mm, 16mm, 17½mm and ¼" magnetic, 35mm and 16mm optical channels. Editing room has 16mm and 35mm Moviolas. Camera section is equipped with 16mm and 35mm Arriflex. Complete facilities for newsreel finishing and producing advertising filmlets, television commercials and documentaries. We specialize in A&B and checkerboard printing.

Address inquiries to: Theo Otto, Managing Director, or, Jack B. Murphy, Manager, at the address above.