

A Visit to the Motion Picture and Television Engineering Society of Japan

By WILLIAM D. HEDDEN

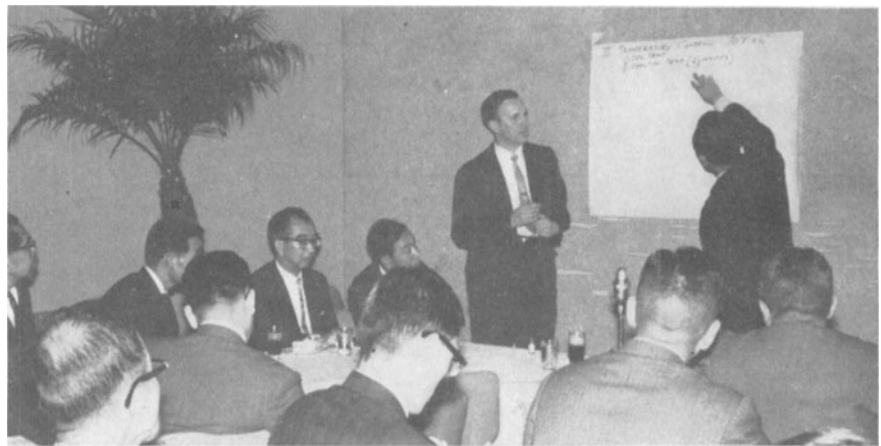
Edit. Note: This brief report is prepared from correspondence from William D. Hedden, Vice-President, Calvin Productions, Inc., 1105 Truman Rd., Kansas City, Mo. 64106. This small part of his personal experiences while visiting Japan is a modest example of what has been the experience of others, according to oral reports.

On a visit last year to Japan, it was my pleasure to attend a meeting of the Motion Picture and Television Engineering Society of Japan. I was visiting Mr. Toyotaka Yamamoto, Laboratory Manager of the Toei Co., Ltd., and inquired about the status of the SMPTE in Japan. Mr. Yamamoto told me there were several SMPTE members in Japan and that the *Journal* was widely read. He also told me about the Motion Picture and Television Engineering Society of Japan and invited me to a meeting the following week in Tokyo.

This meeting was held at 2 p.m., June 2. Mr. Koichiro Tajika, Chief of Photo Equipment Section of the Toei Bocki Co., Ltd., escorted me to the meeting. He spoke English fluently and was very helpful to me on this trip. When we arrived at the meeting, I was introduced to Mr. Thuneo Yamaoka, the Managing Director of the Society. Mr. Yamaoka and Mr.

Yamamoto immediately asked on what subject I had planned to speak. This was a surprise because I had planned only to visit. Talking to a Japanese technical society had not entered my mind. They were insistent, however, and fortunately, a month before, I had presented a paper on Viscous Processing of Color Internegative Film at the Washington SMPTE Spring Technical Conference. So this was chosen

as the subject. Mr. Tajika agreed to be the interpreter, though words like "viscous applicator" and others of a technical nature were new to him. They indicated that meetings usually lasted from 1½ to 2 hours and asked if I could cover the subject in that time. I replied that it certainly was ample since the original paper was about 20 minutes long. Instead of slides for illustration, great



William Hedden's lecture being translated into Japanese.

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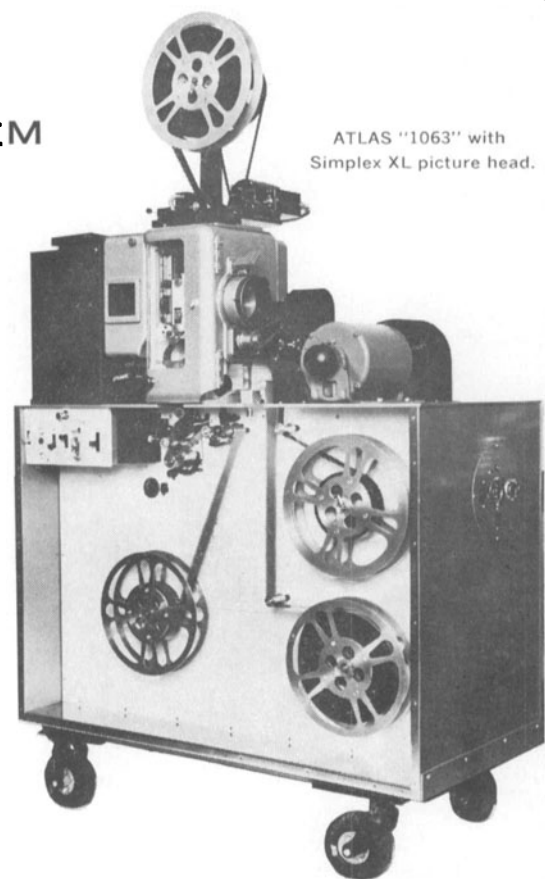
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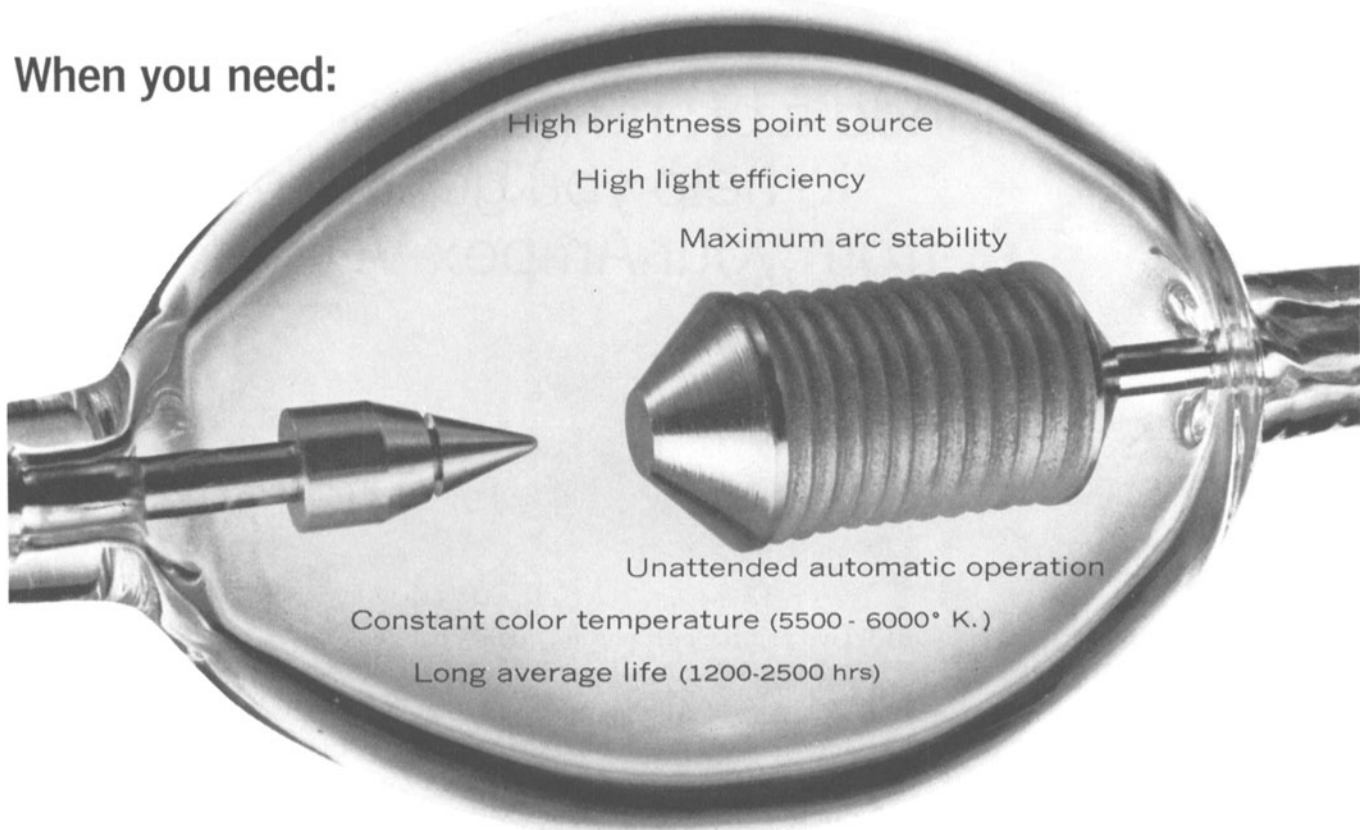
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sheets of newsprint were hung on the walls and I was given a Magic Marker. Then we were off!

Everything from then on worked in my favor. Having to say one sentence in English then wait for its translation into Japanese gave me time to reflect and think what the next sentence should be. Also, this more than doubled the delivery time of the paper which helped to fill the time slot. After the presentation, the group responded with questions. This was a lively and interesting time as most of the 60 people attending asked excellent questions which indicated that Mr. Tajika had performed his interpreting very capably.

This meeting of the Motion Picture and Television Society of Japan was impressive. In this group were very capable motion-picture engineers who seemed very interested in my presentation, while affording me the most courteous and considerate treatment possible.

On this trip, I was privileged to visit the facilities of two Sustaining Members of the SMPTE. At the Far East Laboratories, Ltd., Mr. Juzo Ogura and his associates gave me a warm welcome. Mr. R. E. Saeki and his associates at the Yokohama Cinema Laboratories, Inc., were likewise very cordial. Both organizations described their strong interest in the work of the SMPTE.

It was a rare privilege to be able to meet with these technical motion-picture people in Japan, to visit with them and see some of their facilities.



ATLANTA, Oct. 25—The Atlanta Section was treated to a tour of Eastern Airlines' closed-circuit television facilities and its related television operations. William Anderson of Eastern's Control Center and Television Facility lectured on equipment operation and demonstrated their system's capabilities as related to flight control. This meeting was attended by 25 persons.—Hubert Jenkins, *Secretary-Treasurer*, U.S. Public Health Service, 1600 Clifton Rd., Atlanta, Ga. 30333.

ATLANTA, Nov. 19—Unusual films of Bob Jones University, Greenville, S.C., was host to the November meeting of the Atlanta Section. Forty members and guests attended.

Mrs. Katherine Stenholm, Director of Unusual Films, and her staff, conducted a lecture tour of the facilities. The effectiveness of their scholastic program was demonstrated by film projects produced by students.

All attending were treated to a luncheon by the University in their new dining hall.—Hubert Jenkins, *Secretary-Treasurer*, U.S. Public Health Service, 1600 Clifton Rd., Atlanta, Ga. 30333.

ATLANTA, Dec. 7—The Atlanta Section held its final meeting for 1966 at the Eastman Kodak Co. in Chamblee, Ga. The program consisted of three papers on Kodak new products.

Kenneth Mason, Sales Manager, East Coast Div., Motion Picture and Education Markets, Eastman Kodak Co., New York City, presented two of the papers as follows.

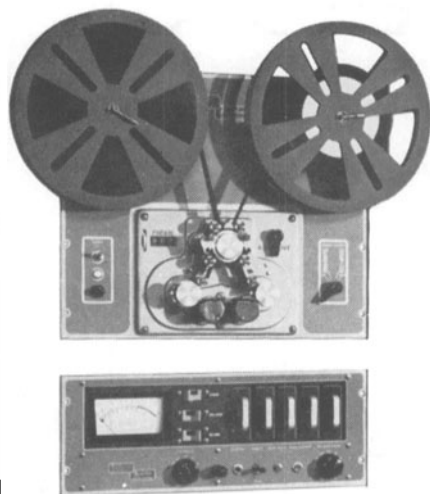
In "A New High-Speed Black-and-White Reversal Film, Type 7277," Mason explained that the film has excellent grain and sharpness characteristics and a normal exposure index of 400. The new film has special provisions for antihalation protection. The process for this new film is the same as that for Kodak Plus X Reversal Film, Type 7276, and Kodak Tri X Reversal Film, Type 7277. The speed of the new film can be doubled by increasing the first development time.

In his second paper, "A New Low-Contrast Reversal Color Print Film," Mason described the film, called Eastman Ektachrome R Print Film, Type 7388. It is designed to be handled in the ME 4 process and is intended for making prints from reversal color camera films with very near 1:1 reproduction of contrast. It is

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