

101st Technical Conference and Equipment Exhibit New York Hilton Hotel—April 16—21



Conference Committee Chairmen at a recent meeting. Standing, left to right, Dominick Capano, Saul Jeffee, Fred Scobey, Bucky Freedman, Peter Cardasis, Donald Horton, and Arthur Miller. Seated, left to right, Harold Jones, Bill Robinson, John Kowalak, Mike McGreal (SMPTE Conference Vice-President), Nicholas Mastrogiovanni, and K. Blair Benson.

For the first time since 1964, the SMPTE will hold a major conference in New York City. Meeting at the New York Hilton, one of the city's newest and most modern hotels, the 101st Technical Conference and Equipment Exhibit promises to be a truly exciting event.

The local committeemen have worked long hours to insure not only a strong and comprehensive program and smoothly running arrangements, but also that full advantage is taken of the facilities of New York City. The thinking among the local chairmen was to give those attending the conference, particularly from out of town, time for seeing New York.

The papers program is shaping up nicely. Program Chairman K. Blair Benson, CBS, has come up with a maximum number of papers for the 5-day program. Because the Conference is in New York, the goal was to schedule no evening sessions and thus leave evenings free for business or for sampling New York's night life.

In addition, Benson has scheduled two sessions away from the hotel, at studios of two of the Networks. The Tuesday afternoon session on Film and Television Studio Production Practices is slated for NBC; the Friday afternoon session on Medicine is set for CBS.

The topic chairmen and their respective topics are: William L. Millard, *Motion Pictures and Television in Education*; Fred J. Scobey, *Laboratory Practices*; Edgar A. Schuller, *Sound*; Edward P. Bertero, *Television*; Dr. W. Z. Lane, *Medicine*; Frank Riffle, *Projection and Theater Practices*; Frank P. Bucci, *Short Film Subjects*; Charles W. Wyckoff, *Instrumentation and High-Speed Photography*; Robert Byloff, *Film and Television Studio Production Practices*; and F. J. Bingley, *Space Technology*.

Assisting Benson as Associate Program Chairmen are James P. Leonard, Raymond J. Wulf and Harold A. Dorschug. Arrangements Chairman John J. Kowalak announced the appointment of Edwin Levinson of V.P.I. as Public Address and Recording Chairman.

Get-Together Luncheon

In a departure from tradition, the 101st Conference Get-Together Luncheon will be held at Tuesday noon instead of on Monday. The Luncheon, arranged by luncheon chairman Fred J. Scobey, is set for the Trianon Ballroom with pre-luncheon cocktails obtainable in the Petit Trianon.

The guest speaker for the luncheon will be announced later.

The SMPTE Banquet

The Latin Quarter, New York's fabulous night spot, will be the scene of SMPTE's Wednesday night cocktail party, banquet and dance. Banquet Chairman Saul Jeffee has booked

the Latin Quarter for the entire evening and the Society will have its exclusive use. According to Jeffee, the Banquet should provide a memorable evening for all attending. The Latin Quarter is one of New York's most exciting night clubs and its entertainment is famous throughout the world. Transportation between the Hilton and the Latin Quarter will be provided.



Arrangements Chairman
John J. Kowalak

Lincoln Center Tour

One of the major highlights of the Conference will be the tour of the Lincoln Center for the Performing Arts for both ladies and gentlemen attending the conference. The tour will be conducted on Monday morning April 17. The tour will include visits to the newly-opened Metropolitan Opera House, the New York State Theater and Philharmonic Hall, plus the sitting in on a rehearsal of a show. Transportation between the hotel and Lincoln Center will be provided.

Equipment Exhibit

Motion-picture and television equipment from leading manufacturers and suppliers will be on view at the 101st Conference Equipment Exhibit.

Under the supervision of Dominick Capano, Exhibit Chairman, an impressive number of exhibitors have scheduled booths at this New York conference. There will be more than 90 booths of equipment on display. Several companies will have more than one booth, and many will present papers and give demonstrations of their equipment at a special session on Wednesday morning, April 19.

On Monday, April 17, there will be a formal opening of the Equipment Exhibit when Conference Vice President E. B. (Mike) McGreal and Exhibit Chairman Capano cut the traditional ribbon signaling the doors for the Exhibit to open. The event will be held at 5 p.m. when all registrants and holders of exhibit passes will be invited to attend the Exhibitors' Open House in the Exhibit area. Refreshments will be served.