

# Exhibit Directory

## EXHIBIT HOURS

Monday, September 18.... 5:00-8:00

Tuesday, September 19.... 11:00-8:00

Wednesday, September 20.. 9:30-4:00

Thursday, September 21.... 11:00-6:00

*Admission to the the Exhibit will be by Registration Badge or Exhibit Pass. Passes may be obtained free of charge at the Registration Desk.*

**Allied Impex Corp.** Booths 57, 58  
300 Park Ave. South, New York, N.Y. 10010

*Exhibiting:* Two new permanent installation Bauer Selection 16mm projectors for studio use, magnetic and optical sound playback, forward and reverse, Maltese cross movement with sprocket pulldown and oil bath; Standard Selection, Studio Selection Single-System and Studio Selection Double 16/16 System, all three with xenon light sources; two portable Bauer projectors—the P6M151 with automatic threading, magnetic recording and halogen lamp, and the new P6 with GE Mark 300 lamp and power supply; new Bauer Super 8 sound projector.

*Personnel:* Harold Spector, Manfred Zillikens, Waler Director, Lloyd Seltzer.

**Amega Corp.** Booths 77, 78  
11817 Wicks St., Sun Valley, Calif. 91352

**Arriflex Corp. of America** Booths 44, 45  
25-20 Brooklyn-Queens Expressway West, Woodside, N.Y. 11377

*Exhibiting:* The Arriflex 16BL, complete with single-system sound module and Arri recording amplifiers; the new Arriflex Precision Tuning Fork Controlled D-C Motor; the new Universal Lens Housing; and other items in the Arriflex 16BL Camera Program. The display will also include the Arriflex 16S, the Arriflex 16M, the Arriflex 35 IIC, and all major items in the Arriflex line. Also on demonstration will be the new Siemens 2000 16/16 Sound Projector with synchronous motor, the new 30-50mm Vario-Travenon Zoom Projection Lens, and other Siemens items.

*Personnel:* Glenn Elliott, Lou Polonec, John Tetard, Bruce Dehlin.

**Behrend's Inc.** Booths 13, 14, 15, 16, 17, 18  
161 E. Grand Ave., Chicago, Ill. 60611

**Bell & Howell Co.** Booths 59, 60, 61, 62  
7100 McCormick Rd., Chicago, Ill. 60645

**Consolidated Electrodynamics Corp.** Booth 76  
360 Sierra Madre Villa, Pasadena, Calif. 91109

**Andre Debrie of New York** Booth 66  
432 West 45 St., New York, N.Y. 10036

**DuKane Corp.** Booth 43  
St. Charles, Ill. 60174

*Exhibiting:* DuKane Audio Visual Division will exhibit Super 8 optical and magnetic sound projectors, battery-powered tape sound filmstrip projectors, sound filmstrip projectors, filmstrip projectors and electronic programmers.

*Personnel:* John Lord, John Stewart, Howard Turner.

**Victor Duncan, Inc.** Booths 74, 75  
250 Piquette, Detroit, Mich. 48202  
155 E. Ohio St., Chicago, Ill. 60611

*Exhibiting:* A modification (conversion) of the Mitchell Mark II reflex camera; the Mitchell System 35 camera and blimp; a cine-photomicrography demonstration with Arriflex camera; Eclair camera with Victor Duncan zoom control and Victor Duncan hand grip; the Victor Duncan 12-V heater barney; Arriflex matte box modifications, 16mm and 35mm; the Leopod body brace; various support designs for zoom lenses; O'Connor Model 50 and NCE fluid tripod heads; Arriflex BL camera with single-system sound module.

*Personnel:* Victor Duncan, Lee Duncan, Frank Marasco, Wrاندell Welborn.

**Electronic Engineering Co.** Booth 12  
1441 E. Chestnut Ave., Santa Ana, Calif. 92702

*Exhibiting:* On Time Editing and Control System which uses coded time signals to control video recorders and associated equipment. The time code is recorded on the cue track of any video recorder or as the control track of an audio recorder. This provides a reference time throughout the entire length of tape for monitoring and automatically controlling the operation of tape units or other equipment. With this precise control, editing is rapid and accurate. Scenes are quickly located—at normal or rewind speeds—in either direction. Automatic operations are pre-set with easy to operate switches. Other video recorders, or audio recorders, or other equipment can be started or stopped from the time signal.

*Personnel:* R. E. Hill, D. E. Sweet.

**Electrodyne Corp.** Booth 70  
10747 Chandler Blvd., North Hollywood, Calif. 91601

**F & B/CECO, Inc.** Booth 86  
315 West 43 St., New York, N.Y. 10036

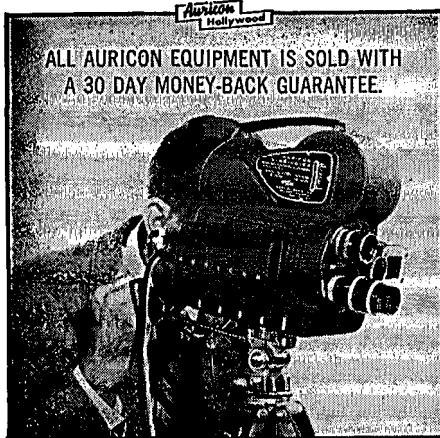
**Frigidheat Industries, Inc.** Booth 79  
P. O. Box 6037, Nashville, Tenn. 37212

**Hazeltine Corp.** Booths 7, 8  
59-25 Little Neck Parkway, Little Neck, N.Y. 11362

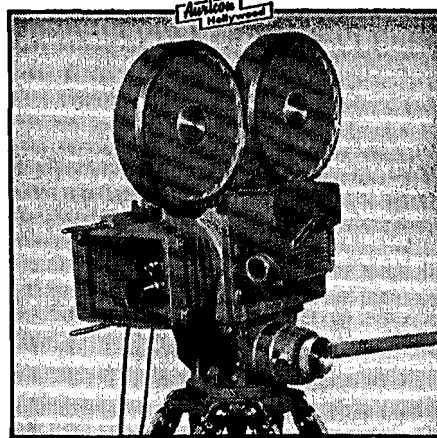
*Exhibiting:* Electronic Color Film Analyzer; Model 2100, which displays instantaneously a positive color picture on a color television tube when a color original (negative or positive) is inserted in the film gate. Color balance and density are adjusted by calibration controls (64 steps of .025 log E) whose settings are used to program the printer to produce a positive print which very closely approximates the displayed picture. It transports 16mm or 35mm film in either direction with smooth, continuous and gentle motion. Now available with intermediate positive (Type 5253) capabilities.

*Personnel:* A. Arbeen, R. K. Harrington, G. Pezzullo, K. St. John

# AURICON 16mm Sound-On-Film for Professional Results!



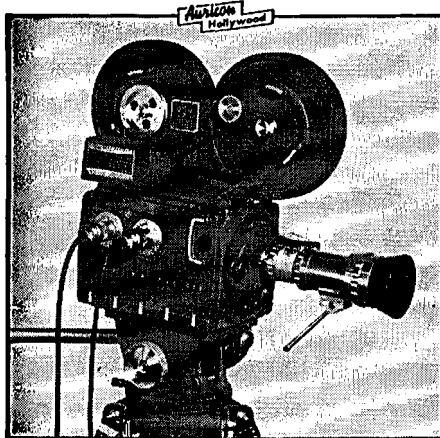
**"CINE-VOICE II" 16 mm Optical Sound-On-Film Camera.**  
 ★ 100 ft. film capacity for 2¾ minutes of recording; 6-Volt DC Converter or 115-Volt AC operation. ★ \$967.00 (and up).



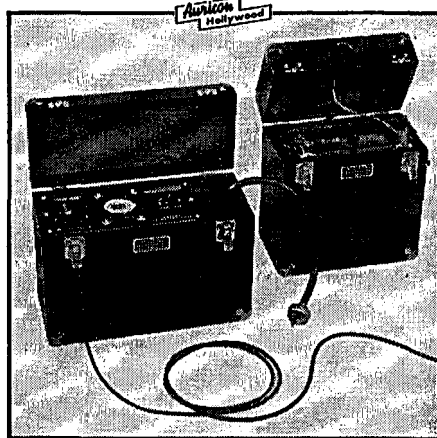
**"AURICON PRO-600" 16mm Optical Sound-On-Film Camera.**  
 ★ 600 ft. film capacity for 16½ minutes of recording. ★ \$1871.00 (and up) with 30 day money-back guarantee.



**"SUPER 1200" 16 mm Optical Sound-On-Film Camera.**  
 ★ 1200 ft. film capacity for 33 minutes of recording. ★ \$5667.00 (and up) complete for "High-Fidelity" Talking Pictures.



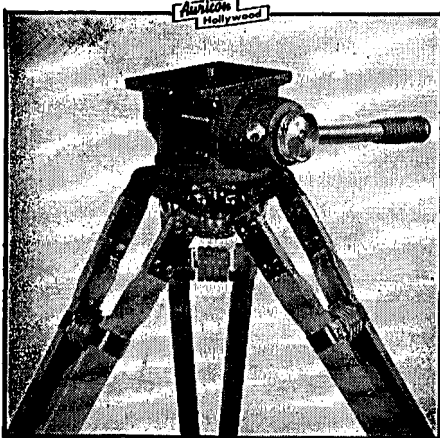
**"PRO-600 SPECIAL" 16mm Light-Weight Camera.**  
 ★ 400 ft. film capacity for 11 minutes of recording. ★ \$1,295.00 (and up).



**PORTABLE POWER SUPPLY UNIT — Model PS-21...** Silent in operation, furnishes 115-Volt AC power to drive "Single System" or "Double System" Auricon Equipment from 12 Volt Storage Battery, for remote "location" filming. ★ \$269.50



**FILMAGNETIC** — Finger points to Magnetic pre-stripe on unexposed film for recording lip-synchronized magnetic sound with your picture. Can be used with all Auricon Cameras. ★ \$960.00 (and up).



**TRIPOD — Models FT-10 and FT-10S12...** Pan-Tilt Head Professional Tripod for velvet-smooth action. Perfectly counter-balanced to prevent Camera "dumping." ★ \$406.25 (and up).

## Strictly for Profit CHOOSE AURICON

If it's profit you're after in the production of 16 mm Sound-On Film Talking Pictures, Auricon Cameras provide ideal working tools for shooting profitable Television Newsreels, film commercials, inserts, and local candid-camera programming. Now you can get Lip-Synchronized Optical or Magnetic Sound WITH your picture using Auricon 16 mm Sound-On-Film Cameras. Precision designed and built to "take it."

Strictly for Profit—Choose Auricon!



### BACH AURICON, Inc.

6848 Romaine St., Hollywood 38, Calif.  
 HOLLYWOOD 2-0881

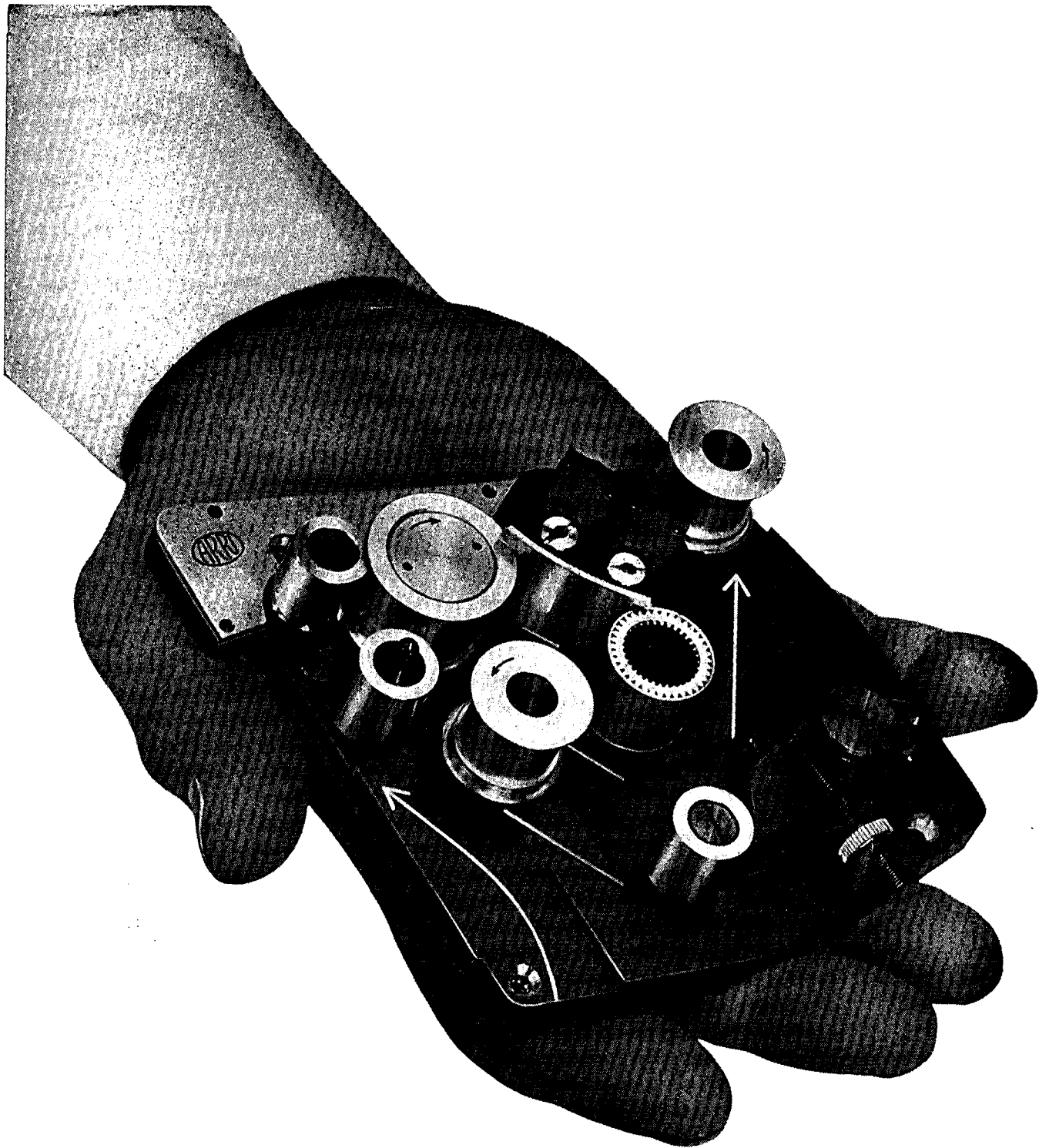


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★ Auricon Equipment is sold with a 30-day Money-Back Guarantee. You must be satisfied.

MANUFACTURERS OF PROFESSIONAL 16MM CAMERAS SINCE 1931



# **ARRIFLEX<sup>®</sup>**

*the rugged proven camera for 16mm sync sound*

ARRIFLEX CORPORATION OF AMERICA

# sound convertibility in the palm of your hand!

Total sound versatility—that's what this palm-sized module gives you. And, it makes the new Arriflex 16BL the most capable and useful portable 16mm magnetic sound camera in the world! You can choose and switch anytime—single-system—double-system—either or both. You match your sound recording system to your filming assignment.

And, you don't need an engineering degree to do it. Just a screwdriver and half-a-minute or so of time. Slip the Arri Recording Module into the 16BL camera head, and you've got a high-adaptability single-system magnetic sound camera. The companion Arri recording amplifier offers dual mike inputs with built-in mixing; music/speech selector switch, and you can monitor from line or off the recorded track. Threading the 16BL in its single-system configuration is fast and simple.

Slip out the Record Module, and you've got a double-system camera with built-in 60-cycle generator, automatic electric "clap-stick" and a built-in "cue marker", for sync-ing with 1/4" recorders.

No matter how you're using the 16BL, you've got the advantage of the full-roster of world-famous Arriflex features: mirror-shutter reflex viewing system; accurate tachometer "on-speed control"; frame and footage counter; Arriflex Quick-Change magazines, and all the others. And, you've got all the rugged reliability that has made Arriflex the cameraman's first choice, the world over. Send for your copy of the 10-page Arriflex 16BL brochure, and find out what's really moving in 16mm motion picture production.

## 16BL location filming

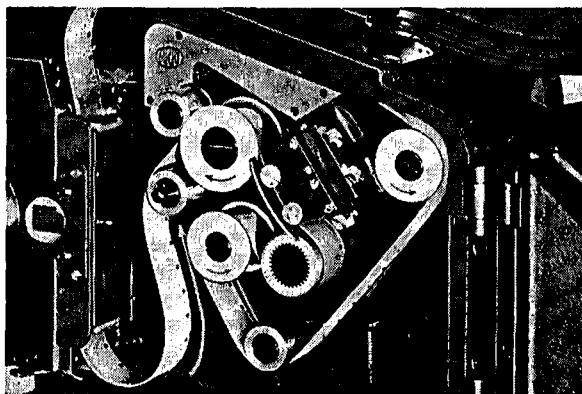
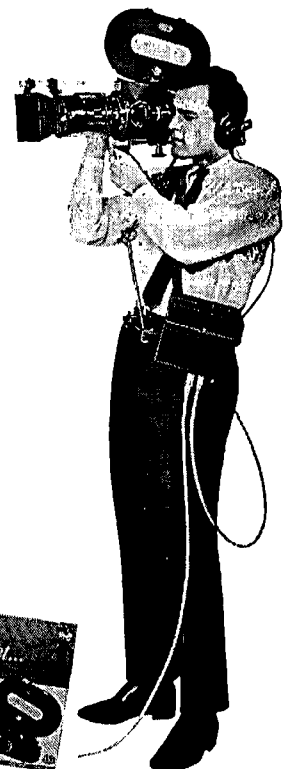


Illustration shows Arri Single System Sound Module installed and simplified film path. Module features separate record and playback heads and high inertia fly-wheel.



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the facts  
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10 page  
brochure

25-20 Brooklyn-Queens Expressway West, Woodside, N. Y. 11377

**Hollywood Film Co.** Booths 28, 29  
956 N. Seward St., Hollywood, Calif. 90038

*Exhibiting:* Super 8 film slitters; Unicorn tape splicers; Unicorn air squeegees; HSP inspection projectors; color scene testers; silver recovery unit; projection room counter; Super 8 synchronizers; and latest production schedules for the new Hollywood Film Co. 16mm to Super 8 continuous high-speed reduction printer.

*Personnel:* Harry Teitelbaum, Jim Wassell, Don Fisher, Murray Teitelbaum.

**L-W Photo, Inc.** Booth 50  
15451 Cabrito Road, Van Nuys, Calif. 91406

*Exhibiting:* 16mm stop-motion flickerless analytical projectors and TV film chain projectors for multiplex and closed-circuit TV applications.

*Personnel:* Bob Lawrence.

**J. G. McAlister, Inc.** Booth 33  
1117 N. McCadden Place, Hollywood, Calif. 90038

**Macbeth Corp.** Booth 3  
Newburgh, N.Y. 12550

*Exhibiting:* Process control transmission densitometer for color negative or positive and black-and-white, contains status A & M filter—Model TD-203AM; soundtrack densitometer for infrared, visual or blue printer density measurements—Model TD-206; color-balance transparency viewer for visual appraisal of color test strips—Model T-214; xenon lamps, 75- to 6500-W; mercury lamps 50- to 500-W; halogen-tungsten lamps 50-, 100- and 150-W.

*Personnel:* Fred McCurdy, Robert Lattin, Frank Cicha.

**Magnasync/Moviola Corp.** Booths 9, 10, 11  
5539 Riverton Ave., North Hollywood, Calif. 91601

*Exhibiting:* Complete line of Magnasync/Moviola studio editing and recording equipment, including Magnasync/Moviola editing machines, crab dollies, library readers, rewinders, synchronizers, sound readers, portable recorder/reproducers, mixers and displacement recorders.

*Personnel:* Walter H. Mills, Irving Brodsky, Lee F. Osborn, Jr.

**Metro/Kalvar, Inc.** Booths 1, 2  
745 Post Rd. Darien, Conn. 06820

**Mole-Richardson Co.** Booths 72, 73  
937 N. Sycamore Ave., Hollywood, Calif. 90038

*Exhibiting:* Mole-Richardson Solarspot line—Mini-Mole, Midget, Baby, Junior, Senior, Tender and Big Eye Tender; Molequartz five-light overhead strip; Molorama Multi-Circuit Cyc strips—two-light, six-light, ten-light, One-Light and Three-Light Molequartz Nooklite; Molequartz Single and Double Broad; Molequartz Super Softlites—750—1000—2000—4000 and 8000 W; Molequartz 1000 W focusable Mickey Mole; Molequartz 2000 W focusable Mighty Mole; Molefay light for daylight fill; Molepar lamp and accessories; Fogmaker Moleffect; Pedestals; Hangers and accessories and grip equipment.

*Personnel:* Max Hankins, H. R. Bell

**Motion Picture Enterprises, Inc.** Booth 71  
Tarrytown, N.Y. 10591

*Exhibiting:* Film reels, cans and shipping cases; projection and studio lamps; video tape reels; professional editing and laboratory equipment; prompting equipment; magnetic tape; film storage equipment; Marguet splicers; Motion



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Superior cameras deserve superior lenses. COSMICAR's proven precision performance is the combined result of advanced optical engineering and exquisite workmanship.

Now widely used, COSMICAR LENSES come in 23 models for focal lengths ranging from 12.5 mm to 500 mm, and in 3 zoom models including a remote control zoom.

Your CCTV camera and COSMICAR LENSES will make an unbeatable team. For technical data and other particulars, please write.

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# AT THE PEAK OF PRODUCT UNIFORMITY



## **HUNT BULK CHEMICALS**

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Picture, TV & Theatre Directory; Motion Picture, TV & Theatre Wall Chart; MPE Audio Visual Source Directory.

*Personnel:* Herbert R. Pilzer, Sylvia Jarvis, Elaine George, John B. Low.

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**MPO Videotronics, Inc.** Booth 42  
528 N. Michigan Ave., Chicago, Ill. 60611

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**Plastic Reel Corp. of America** Booths 82, 83  
640 S. Commercial Ave., Carlstadt, N.J. 07072

*Exhibiting:* PLIO-MAGIC newest type patented film shipping cases; film reels and cans; cases for filmstrip/phono records; Fairchild type film cartridges; Technicolor type film cartridge boxes; PLIO-MAGIC micro-film reels; reel-paks; video tape reels; magnetic tape reels; film cores; film processing rollers, bushings and bearings.

*Personnel:* Milt Blutter, Walter Elterman, Henry Herny, Mel Tenenbaum.

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**Red Lake Laboratories, Inc.** Booth 69  
2971 Corvin Drive, Santa Clara, Calif. 95051

*Exhibiting:* Two new high-speed cameras: LOCAM Model 162-2 is a 16mm high-speed pin-register motion-picture camera capable of speeds up to 200 frames/s and with a

film capacity of 200 ft. Although it is specifically designed for aerospace applications, its light weight and compactness make it generally useful for high-speed instrumentation photography. HYCAM Model K2S2OE has a film capacity of upwards of 2000 ft 16mm film. Its speed is regulated through solid-state electronic circuitry from 10 to 5000 full frames/s and it has optional 115 or 230-V ac built-in controls which operate without need of auxiliary equipment.

*Personnel:* Robert D. Shoberg, Donald J. Southard, Raymond C. Kiteley.

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**S.O.S. Photo-Cine-Optics, Inc.** Booth 85  
387 Park Ave. South, New York, N.Y. 10016

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**Shure Bros., Inc.** Booth 84  
222 Hartrey Ave., Evanston, Ill. 60204

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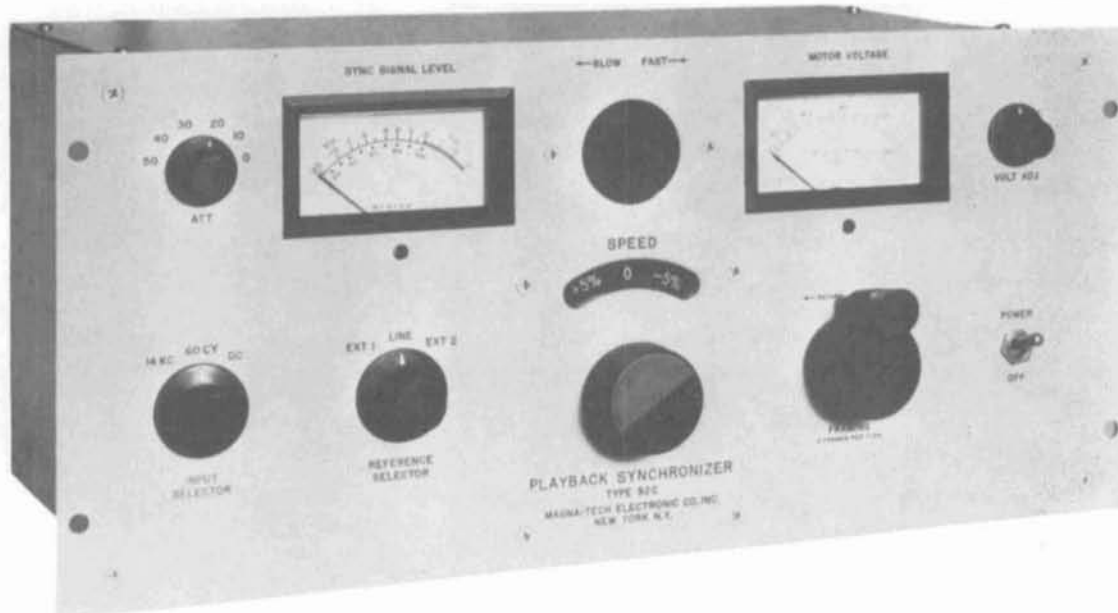
**Sylvania Electric Products, Inc.** Booths 40, 41  
100 Endicott Street, Danvers, Mass.

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**TODD-AO Corp.** Booth 81  
1021 N. Seward St., Hollywood, Calif. 90038

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## M. T. E. TYPE 92C PLAYBACK SYNCHRONIZER



For all 60 cycles and 14KC Carrier Sync Systems

Operates with single and multi-track studio tape recorders. Speed correction range  $\pm 20\%$ . Memory Circuit maintains speed, if signal drops out. 50 cycle Sync Generator available for transfer of 50 cycle tapes at 60 cycles power line frequency.

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