

news and reports

Progress Report

103rd SMPTE Technical Conference and Equipment Exhibit

May 5–10, 1968

Century Plaza Hotel

Los Angeles

Since the close of the 102nd Conference in Chicago last September, the Program Committee for the 103rd Conference has been meeting on the average of twice a month mapping out plans for the Conference to be held in May.

The Program Committee is headed by the Program Chairman, **Alan Gundelfinger**, Technicolor Corp., Hollywood. The committee is made up of all the Topic Chairmen and their assistants. (The list of Topic Chairmen appeared in the November 1967 *Journal*, p. 1127.)

Sitting in at these constructive Program Committee meetings are several SMPTE officers who work in the Los Angeles area. Past meetings have been attended by SMPTE Conference Vice-President **E. B. (Mike) McGreal**, Producers Service Co., Glendale, Calif.; Vice-President for Motion-Picture Affairs **Richard J. Goldberg**, Houston-Fearless, Hollywood; and Sections Vice-President **Wilton R. Holm**, E. I. du Pont, Hollywood. To coordinate Program Committee plans with those of the Arrangements Committee, the Local Arrangements Chairman, **Ted Fogelman**, Consolidated Film Industries, Hollywood, often attends, along with certain members of his committee who can be helpful in specific areas.

One of the primary topics discussed at these meetings was night sessions. The committee decided to hold the regular sessions during the day, as had been done in the past. However, unusual and special sessions will be held in the evenings. Members of the committee agreed that for Southern California, with its large number of members who work during the day, as many as four spectacular evening programs could be very effective.

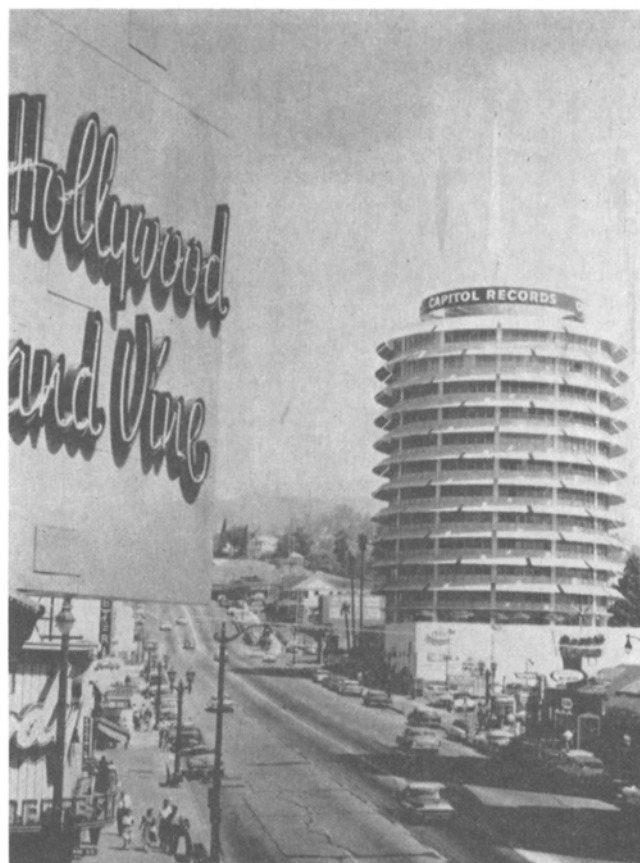
Some of the possibilities for evening sessions include a program at a major film studio on the latest accomplishments in stereophonic multitrack magnetic sound for 70mm motion pictures, accompanied by demonstration films; a program consisting of a symposium and closed-circuit television demonstration on color quality control for television, presented at a major television network; and a program of tutorial papers on lasers. All these are still in the talking stage and are not definite. Other possibilities will surely be presented at future committee meetings, with final determination of the special evening sessions to be made before the Advance Program is published in the April *Journal*.

New Policy on Education Papers

A constructive change in presentation of education papers will be introduced at the 103rd Conference, according to Program Chairman Alan Gundelfinger.

Education papers, previously presented at special education sessions, will be interspersed in sessions of other topic areas so that engineers will hear from the educators themselves as to what their needs are and what their suggestions for improvements are.

The idea for presenting education papers in sessions of different topic areas was suggested by Associate Program Chairman **Herbert E. Farmer**, Dept. of Cinema, University of Southern California, Los Angeles.



Hollywood and Vine.

“All too often in the past,” Farmer said, “educators were talking to educators who were already well acquainted with the problem they were discussing. Now, we may have an educator telling of color quality difficulties with prints at a lab session to engineers who can address themselves to finding a solution.”

Program Chairman Gundelfinger announced that **Dr. Ray Madsen** of the new motion-picture, television and radio department at San Diego State College, San Diego, had agreed to serve as Topic Chairman for Education papers.

Call for Papers

Program Chairman Gundelfinger has announced that papers are still being accepted for the Conference. Author forms and brief synopses of papers should be submitted to *SMPTE Headquarters, Att: 103rd Conference Program*, as early as possible. Synopses will be used to prepare 50- to 75-word abstracts for publication in the Advance Program appearing in the April *Journal*.

Complete manuscripts should reach Headquarters before March 4, 1968. Authors are urged to submit manuscripts before the deadline so that Preprints can be made available in time for opening of the Conference. Each author who submits his formal manuscript in time for preprinting will be sent 25 Preprints, gratis.

Equipment Exhibit

Exhibit Chairman **Warren Strang**, Hollywood Film Co., 959 Seward St., Hollywood, Calif. 90038, reports that the

exhibit brochures and order forms are being mailed out this month. Additional information and order forms may be obtained from him or SMPTE Headquarters.

The Exhibit will open Monday, May 6, at 5 p.m. with an official ribbon-cutting ceremony. This will be followed by the Exhibitors' Open House for Conference Registrants and holders of exhibit passes.

Exhibitors will be invited to present papers or give demonstrations of their equipment at a special session at the Century Plaza on Wednesday, May 8.

New SMPTE Sustaining Members

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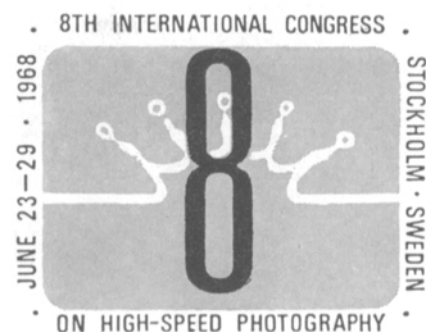
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The 8th International Congress on High-Speed Photography will be held June 23-29, 1968, at St. Erik's International Trade Faire, Storangsvangen 18, in the northeastern part of Stockholm, Sweden.

St. Erik's will be an interesting location: It has a newly constructed hall that accommodates 600 people plus sufficient space for an exhibit. Facilities include a cafeteria, a restaurant, a lobby, a congress bureau, a bank, parking space, a post office and a travel agency. The hall was named for St. Erik, the patron saint of Stockholm for the last 700 years.

More than 200 authors have so far indicated their intentions to present papers at the Congress. Many more are expected. Concurrent sessions may be required, although there are plans for a very thorough screening of all potential papers.

The large response to the Congress had prompted a change of the location of the Congress to St. Erik's from another previously chosen facility. The Congress dates have been retained for June because Stockholm is particularly beautiful at that

time. In June, Stockholm sees 20 hours of daylight every 24 hours.

Further information on the Congress can be obtained from *The Secretariat*, 8th International Congress on High-Speed Photography, Box 23, Stockholm 80, Sweden, or from the U.S. National Delegate, *Max Beard*, 10703 E. Nolcrest Dr., Silver Spring, Md. 20903. A story on the Congress appeared in the September, 1967 *Journal*, pp. 952-954.

Rochester, Toronto Sections "Little Convention"

More than 250 members and guests of the Toronto and Rochester Sections attended the sections' annual "Little Convention" at the King Edward Sheraton Hotel in Toronto October 21. The theme of the event was "Motion Pictures and Television in Education."

The large number of registrants reflects SMPTE's interest in the educational use of the two media. The Chairmen of the two host sections, Murray Marshall, Film House, Toronto, and Raymond DeMoulin, Eastman Kodak Co., Rochester, along with Convention Chairman Maurice French of CBC Toronto and Papers Chairman, Harry Clapp, Photo Importing Agencies Ltd., Toronto prepared a good mix of presentations. Lou Wise, Asst. Director of Teaching Aids, Toronto Board of Education, acted as Moderator for the papers session.

T. R. Ide, Director of ETV, Ontario Dept. of Education, delivered an address which was to have been given by the

Hon. Wm. Davis, QC, Minister of Education for Ontario. Davis' paper emphasized the fact that the speed of changing events necessitated changes in educational methods and that the increased use of both motion pictures and television to assist the teacher is essential. He stated that neither of these media is the panacea for education. He warned that hardware should not be given precedence over human beings.

Dr. Louis Forsdale, Professor of English, Columbia University, New York, discussed 8mm film as an important teaching aid in today's information explosion. On behalf of educators he congratulated SMPTE in its effort to discover mutual goals. Although indicating that 8mm film appears to be today's best hope in the teaching profession, he pointed out that education requires an orchestration of all teaching media and the job of the teacher was to orchestrate, with each medium doing its best.

E. S. Hallman, Vice-President Programming, Canadian Broadcasting Corp., spoke on "The Nation's Network and Its Role in Education." Although the capacity of the Canadian Broadcasting Corporation to educate is limited by economics, it has been providing school broadcasts for 30 years in radio and television, on both a provincial and national scale. The network is interested in the use of television in the total education of the nation rather than in the direction of broadcasts to schools only. Although the field of education is the sole domain of the provinces, there has been, and will continue to be, good relations between the provincial