

# Exhibit Directory

## EXHIBIT HOURS

Monday, Nov. 11.....	5:00-8:00
Tuesday, Nov. 12.....	11:00-8:00
Wednesday, Nov. 13.....	9:30-4:00
Thursday, Nov. 14.....	11:00-6:00

Admission to the Exhibit will be by Registration Badge or Exhibit Pass. Passes may be obtained free of charge at the Registration Desk.

**Aerojet Delft Corp.** Booth 6  
125 Pinelawn Rd., Melville, N.Y. 11746

**Amega Corp.** Booth 12  
11817 Wicks St., Sun Valley, Calif. 91352

**Angénieux Corp. of America** Booth 3  
440 Merrick Rd., Oceanside, N.Y. 11572

*Exhibiting:* Fixed focal length and zoom lenses for cinematography and television; the widest angle (67°) vidicon zoom, 12-120mm *f*/2.8, will be shown for the first time. This lens can be focused as close as 30in.; a new 15-150mm *f*/1.9 zoom lens for vidicon applications will also be introduced. This lens is designed with zoom and focus control outlets which can accept cables from either manual, motorized or servo controls; the 12-120mm *f*/2.2 zoom, equipped with an automatic iris, will be demonstrated along with the 5.9mm *f*/1.8 extreme (94°) wide angle lens.

*Personnel:* John Wallace, Paul Foote, Bern Levy, Rosemary Hajzak.

**Arriflex Corp. of America** Booths 44,45  
25-20 Brooklyn-Queens Expressway West, Woodside, N.Y. 11377

*Exhibiting:* completely new, behind-the-lens professional exposure control for Arriflex 16BL: a high accuracy reflex system; new tuning fork motor control, single system sound module and recording amplifier and an extensive line of accessories to round out the display of the full Arriflex 16BL system; Arriflex 16S; Arriflex 16M; Arriflex 35 IIC cameras and major accessories; Arri Silver Recovery plant; new Siemens 2000 16/16 sound projector with Marc 300 lamp.

*Personnel:* Dr. Robert Richter, Paul Klingenstein, Victor James, Bruce E. Harris, Peter M. Ildau, Ed Feldman.

**Atlantic Films Ltd.** Booths 48,49,55  
2071 University St., Montreal, P.Q., Canada

**Bach Auricon, Inc.** Booth 62  
6950 Romaine St., Hollywood, Calif. 90038

**Bardwell & McAlister, Inc.** Booth 21  
1117 N. McCadden Place, Hollywood, Calif. 90038

*Exhibiting:* Baby keg 750W spotlight; 2kW junior spotlight with patented features; 5kW senior spotlight with new ventilation system; 10kW spotlight for hi-intensity long-throw application; new 2k and 5k indirect softlight using new 2k and 5k tungsten-halogen quartz lamps; new patented replacement lamp socket; two new controlled "Quartz" lighting fixtures; a line of accessories that includes 2- and ½-way barn doors, wire diffusion, gel frames, c-clamps, full and ½-stage plugs and stands; tripod dolly for supporting camera tripods.

*Personnel:* Arthur Florman, Stuart Martin, John L. Murray.

**Bell & Howell Co.** Booths 34, 35, 36, 37  
7100 N. McCormick Rd., Chicago, Ill. 60645

*Exhibiting:* Design 6400CH: an additive color continuous contact printer for 16/super 8mm film can accommodate both 1:3 and 1:4 picture format, includes high speed program tape reader, operates at 200 ft/min; Design 6401CS: an optical soundhead used as an accessory to the design 6400CH printer and accomodates both 1:3 and 1:4 format as well as single tracks; Design 6128CH: a new model continuous optical reduction printer for 16mm to super 8, incorporates salient features of the Model "C" printers; Design 6028C: a super 8 dual rank magnetic sound track recorder for single pass recording of super 8mm 1:3 format or double pass recording of super 8mm 1:4 format, records at 10 times project speed from 16mm fully coated center or edge track master and can be operated in slave mode synchronized to printer speed or as an independent unit; Design 6222P: A 35mm additive color panel printer for single pass printing of picture and sound, having forward and reverse printing facility to make negative rewinding unnecessary, will provide for high-speed automatic scene-to-scene color correction at speeds up to 480 ft/min; exhibit will include accessory and associated equipment related to the Model "C" line of additive color printers.

*Personnel:* A. J. Cims, J. E. Debish, S. R. Kurtzweil, J. F. Wilson, C. L. Zichterman, J. M. Ehrenberg.

**Boston Insulated Wire & Cable Co.** Booth 65  
65 Bay St., Boston, Mass. 02125

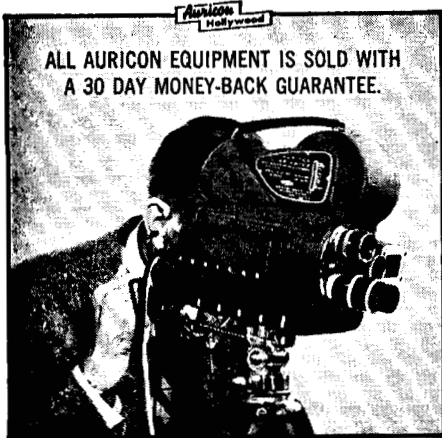
**Canon U.S.A., Inc.** Booth 8  
64-10 Queens Blvd., Woodside, N.Y. 11377

**Century Lighting, Inc.** Booth 7  
3 Entin Rd., Clifton, N.J. 07014

*Exhibiting:* a complete line of tungsten-halogen TV studio lighting equipment, featuring a new 8-in. 1000 W. fresnal with efficiency of up to 60% with full spot-to-flood focusing and excellent barndooring characteristics; also, for the first time in this part of the country, the Memo-Q control system, featuring an all solid state, inert memory unit for an unlimited number of cues, with instant recall, rapid, easy cue modification, individual control, manual override and many unique operational features—all at surprisingly low cost.

*Personnel:* Edward L. Gluck, Charles Levy, Lawrence Kellermann, Robert Kushner.

# AURICON 16mm Sound-On-Film for Professional Results!



ALL AURICON EQUIPMENT IS SOLD WITH A 30 DAY MONEY-BACK GUARANTEE.

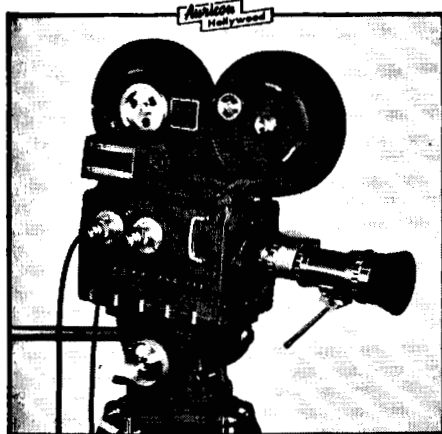
"CINE-VOICE II" 16 mm Optical Sound-On-Film Camera.  
 ★ 100 ft. film capacity for 2¾ minutes of recording; 6-Volt DC Converter or 115-Volt AC operation. ★ \$967.00 (and up).



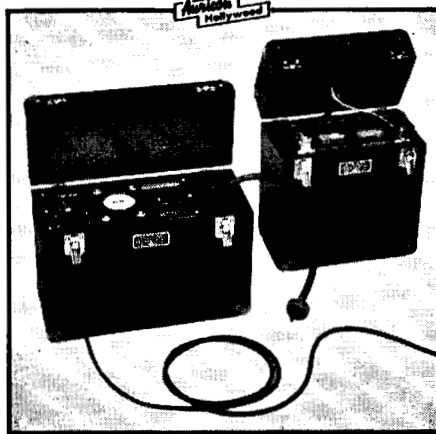
"AURICON PRO-600" 16mm Optical Sound-On-Film Camera.  
 ★ 600 ft. film capacity for 16½ minutes of recording. ★ \$1871.00 (and up) with 30 day money-back guarantee.



"SUPER 1200" 16 mm Optical Sound-On-Film Camera.  
 ★ 1200 ft. film capacity for 33 minutes of recording. ★ \$5667.00 (and up) complete for "High-Fidelity" Talking Pictures.



"PRO-600 SPECIAL" 16mm Light-Weight Camera.  
 ★ 400 ft. film capacity for 11 minutes of recording. ★ \$1,295.00 (and up).



PORTABLE POWER SUPPLY UNIT — Model PS-21... Silent in operation, furnishes 115-Volt AC power to drive "Single System" or "Double System" Auricon Equipment from 12 Volt Storage Battery, for remote "location" filming. ★ \$269.50



FILMAGNETIC — Finger points to Magnetic pre-stripe on unexposed film for recording lip-synchronized magnetic sound with your picture. Can be used with all Auricon Cameras. ★ \$960.00 (and up).



TRIPOD — Models FT-10 and FT-10S12... Pan-Tilt Head Professional Tripod for velvet-smooth action. Perfectly counter-balanced to prevent Camera "dumping." ★ \$406.25 (and up).

## Strictly for Profit CHOOSE AURICON

If it's profit you're after in the production of 16 mm Sound-On Film Talking Pictures, Auricon Cameras provide ideal working tools for shooting profitable Television Newsreels, film commercials, inserts, and local candid-camera programming. Now you can get Lip-Synchronized Optical or Magnetic Sound WITH your picture using Auricon 16 mm Sound-On-Film Cameras. Precision designed and built to "take it."

Strictly for Profit—Choose Auricon!



### BACH AURICON, Inc.

8848 Romaine St., Hollywood 38, Calif.  
 HOLLYWOOD 2-0831



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★ Auricon Equipment is sold with a 30-day Money-Back Guarantee. You must be satisfied.

MANUFACTURERS OF PROFESSIONAL 16MM CAMERAS SINCE 1931

**Christie Electric Corp.** Booth 29  
3410 W. 67th St., Los Angeles, Calif. 90043

**Compco Corp.** Booth 20  
1800 N. Spaulding Ave., Chicago, Ill. 60647

*Exhibiting:* Compco professional 16mm motion picture film reels and cans made of hard steel with aluminum die-cast hubs for greater precision and strength; sturdy 16mm professional motion picture film cans available packaged in bulk or individually; reels and cans finished with a baked-on, scratch-resistant, washable, "hard shell" enamel for utmost durability, are fully guaranteed.

*Personnel:* S. J. Zagel, Thomas J. Gallanis.

**Eastman Kodak Co.** Booth 10,11  
343 State St., Rochester, N.Y. 14650

*Exhibiting:* The Eastman 1635 video color analyzer is a console-style instrument designed to color- and density-time color motion-pictures negatives and positives for printing onto Eastman color materials. A composing station permits the operator to load 16 or 35mm color motion-picture negatives or positives in a gate. A positive picture is displayed on a cathode ray tube where it can be compared with a reference transparency projected upon an adjacent rear view screen. Three calibrated color controls and a brightness control provide the means for determining the necessary color and density corrections.

*Personnel:* W. L. Farley, Jr., R. O. Gale, G. H. Gordon, W. I. Kisner, W. A. Koch, K. M. Mason, J. H. Maynard, V. C. Shaner, N. L. Simmons, E. M. Stifle, C. R. Troutner, E. M. Warnecke, A. L. Williams, E. A. Winkler.

**Eclair Corp. of America** Booths 25,26  
7262 Melrose Ave., Los Angeles, Calif. 90046

**Electrodyne Corp.** Booth 68  
7315 Greenbush Ave., N. Hollywood, Calif. 91605

**F&B/Ceco, Inc.** Booths 22, 23  
315 West 43rd St., New York, N.Y. 10036

*Exhibiting:* F&B/Ceco minisync camera conversion; F&B/Ceco dichroic filters; zoom motor drives; professional Jr. tripods and accessories; Mitchell BNC reflex camera; F&B/Ceco heavy duty tripods and accessories; Doiflex 16mm camera and accessories; Angénieux zoom lens with TV reticle and short finder; F&B/Ceco editing tables and bins; F&B/Ceco professional viewers.

*Personnel:* Arthur Florman, Robert Kaplan, Lenny Hollander, Dom Notto, Otis Bruce.

**Filmline Corp.** Booth 24  
43 Erna St., Milford, Conn. 06460

*Exhibiting:* Models FE-15, FE-30 and FE-50, 16mm color processors for Ektachrome film, designed specifically for use in television station news departments and labs both large and small. This professional calibre equipment incorporates exclusive Filmline features at a cost lower than processors offering less.

*Personnel:* Edward B. Krause, John Koteas, Jack Grady.

**Fotovend Corp.** Booth 51  
50 Greene St., New York, N.Y. 10013

**Frigidheat** Booth 15  
Box 6037, Nashville, Tenn. 37212

*Exhibiting:* Frigidheat's new 350-gal. model automatic thermal unit #120A-20: its stainless construction of parts in contact with chemicals promotes long service life. Has control tolerance of 1/10 degree either side of temperature setting. Literature and data on this and other models will be available.

*Personnel:* J. O. Ewing.

**General Enterprises, Inc.** Booth 39  
4207 Ingomar St., N.W., Washington, D.C. 20015

*Exhibiting:* Steenbeck editing tables; all new 6 plate combination 16/35mm model and the standard 6 plate 16mm ST 900W, offering quick, simple threading, revolving optical compensator, 8x10 brilliant picture, extremely quiet operation, excellent sound reproduction, 3 synchronizing points, Synch adjustment during film motion, high-speed switching, accurate brake on one frame and modular construction of sound and drive system.

*Personnel:* William A. Engstler.

**Hazeltine Corp.** Booths 46,47  
59-25 Little Neck Parkway, Little Neck, N.Y. 11362

**Hollywood Film Co.** Booth 14  
956 N. Seward St., Hollywood, Calif. 90038

*Exhibiting:* Super 8 printing equipment; high-speed tape recorder; laboratory equipment.

*Personnel:* Harry Teitelbaum, Dr. Hans Chr. Wohlrab.

**FF Impulphysics Corp.** Booth 72  
15 Garland Drive, Hastings-on-Hudson, N.Y. 10706

**International Audio Visual, Ltd.** Booth 64  
119 Blanchard St., Seattle, Wash. 98121

*Exhibiting:* 16mm projectors with xenon and incandescent light sources; 16mm self-threading projector with Marc 300 and incandescent light; 35mm slide projector with xenon light source; stereo black screen for use in high ambient light conditions.

*Personnel:* Peter P. Allinger, Arthur Dyck.

**Macbeth Corp.** Booth 30  
Box 950, Newburgh, N.Y. 12550

**Magnasync/Moviola Corp.** Booths 31,32,33  
5539 Riverton Ave., N. Hollywood, Calif. 91601

*Exhibiting:* 2200 series solid state recorders and reproducers both for rack mounting and in portable cases or can be supplied with separate monitor amplifier and speakers and integrated four-channel mixer; 2300 series displacement recorder for editing single system sound; 2400 series all-in-one portable recorder/reproducer; 2500 series transfer systems for sync transfer of quarter inch tape to sprocketed film; series 20 film editor; LVR Library Reader and an assortment of synchronizers, rewinds, sound readers, etc.; also, the world famous Moviola Crab Dolly.

*Personnel:* Irving Brodsky, Walter H. Mills, Gary Lundberg, George Kendall.

**D. B. Milliken, A Teledyne Co.** Booths 42, 43  
131 N. Fifth Ave., Arcadia, Calif. 91006

*Exhibiting:* Model DBM-R1 video film recording system with model DMB-64A video film recording camera; complete line of pin-registered high-speed motion-picture cameras and accessories: cameras include new models with variable speed from 2 to 500 frames/s and reflex viewing without disturbing the film load.

*Personnel:* Lou Meyer, Bill Smith, Steve Robinson, Chuck Holzapfel.

**Minolta Corp.** Booth 50  
200 Park Ave. South, New York, N.Y. 10003

*Exhibiting:* A Minolta TV color analyser for use on television monitors, will visually show the quantities of primary colors making up a white light standard; Minolta

in the  
winner's  
circle



#### HUNT BULK CHEMICALS

*Modern manufacturing facilities and diligent quality control laboratory techniques guarantee the greatest possible uniformity. Because Hunt chemicals meet the requirements of the United States of America Standards Institute, production managers can be assured of processing uniformity. The consistency of Hunt Chemicals guarantee processing labs maximum control of their own processing solutions. How about service . . . we're set for the day-in, day-out pressure motion picture processing production calls for. Hunt has modern warehousing facilities and efficient order and traffic departments that process and deliver your orders quickly. Request a copy of our latest Hunt Bulk Chemical Price Brochure from your nearest Hunt branch or sales office.*

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auto spot 1° motorized exposure meters—one model for conventional still and motion-picture photography and another model calibrated in foot lamberts for television studio work; Minolta color temp. meter, an extremely compact unit featuring a 330° rotating detector.

*Personnel:* John Jonny, Mike Konishi, Ken Fukae.

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**Mole-Richardson Co.** Booths 66,67  
937 N. Sycamore Ave., Hollywood, Calif. 90038

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**Motion Picture Enterprises, Inc.** Booth 41  
Tarrytown, N.Y. 10591

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**Nagra Magnetic Recorders, Inc.** Booth 17  
1147 N. Vine St., Hollywood, Calif. 90038

*Exhibiting:* Kudelski's latest Nagra ¼-in. tape synchronous sound recorder and accessories.

*Personnel:* Loren L. Ryder, Ronald R. Cogswell, Robert E. Buescher.

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**Oxberry Corp.** Booth 4  
25-15 50th St., Woodside, N.Y. 11377

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**PEK, Inc.** Booth 63  
825 E. Evelyn Ave., Sunnyvale, Calif. 94086

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**Paillard, Inc.** Booth 16  
1900 Lower Rd., Linden, N.J. 07036

*Exhibiting:* New Bolex PRO-16 camera for single system and double system sound filming, together with electronic powerpack, amplifier, crystal sync control and remote controls; Bolex H-16 400 ft and 100 ft 16mm cameras with macro lenses and motor drives; new fully automatic zoom lens with light measuring through lens for 16mm camera.

*Personnel:* Ernst Wildi, Fred Onderka.

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**Peterson Enterprises, Inc.** Booths 60,61  
1840 Pickwick Ave., Glenview, Ill. 60025

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**Plastic Reel Corp. of America** Booths 1,2  
640 S. Commercial Ave., Carlstadt, N.J. 07072

*Exhibiting:* Plio-Magic newest type patented film shipping cases, film reels and cans; cases for film strip/photo records; Fairchild-type film cartridges; Technicolor-type film cartridge boxes; tape cassettes; Plio-Magic micro-film reels; reel paks; video-tape reels; magnetic tape reels; film cores; film processing rollers; bushings and bearings; tape cassettes and cassette boxes.

*Personnel:* Milt Blutter, Walter Elterman, Vince Carabello, Hank Herny, Allen Braverman, Murray Reidel.

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**Precision Laboratories** Booth 18  
894 East 51 St., Brooklyn, N.Y. 11203

*Exhibiting:* A complete line of film editing and laboratory equipment including Precision sound readers, Precision "unitized" synchronizers, rewinds and accessories, Precision 16mm viewers, Precision film editors, Precision film slitters and slitting machines.

*Personnel:* Irwin R. Sheldon.

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**Prestoseal Mfg. Corp.** Booth 40  
37-12 108th St., Corona, N.Y. 11368

*Exhibiting:* The motion picture/audio visual/television and magnetic film TF consolidator, a model butt that welds film (sizes 8mm, 16mm, 35mm and 70mm) back to its original condition, end to end, minus cements or pres-

sure sensitive patches; the TF Super Hercules Consolidator, capable of interfusing all types of film, both non-compatible (acetate to polyester) or compatible. All consolidators to be exhibited are on government schedule.

*Personnel:* Sidney Lukas, Leo M. Brody.

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**S.O.S. Photo-Cine-Optics, Inc.** Booth 22, 23  
311 West 43rd St., New York, N.Y. 10036

*Exhibiting:* SOS/TAKITA optical reduction printer 16 to super 8; SOS/TAKITA double head 16mm continuous printer; SOS/TAKITA double head super 8 continuous printer; SOS/TAKITA super 8 optical/magnetic sound projector; SOS/TOKIWA 35mm portable projector.

*Personnel:* Dom Capano, Irving Pivovar, Michael Sloun.

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**Seiki Co., Ltd.** Booth 75  
No. 25, 7-chome, Takinogawa, Kita-ku, Tokyo, Japan

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**Shure Brothers, Inc.** Booth 19  
222 Hartrey Ave., Evanston, Ill. 60204

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**The Strong Electric Co.** Booth 52  
87 City Park Ave., Toledo, Ohio 43601

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**Sylvania Electric Products, Inc.** Booths 56,57  
703 Third Ave., New York, N.Y. 10017

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**TODD-AO Corp.** Booth 27  
1021 N. Seward St., Hollywood, Calif. 90038

*Exhibiting:* 35mm fullcoat, clear edge, and stripe coat 16mm fullcoat ¼-in. and ½-in. low print tapes; ¼-in., ½-in. and 1-in. low-noise tapes; reclaimed 35mm stripe coat, professional tapes and film for all recording needs.

*Personnel:* Donald C. Rogers, Arthur L. Lansdale, III, Irving Milner.

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**The Welch Scientific Co.** Booth 38  
7300 N. Linder Ave., Skokie, Ill. 60076

*Exhibiting:* Digital readout color densitometer and filter analyzer, the Deltachrome No. 3859 Series is a simultaneous red, green and blue reading instrument with logarithmic readout digital display of accurately computed density values for color printing and color timing; the digital display is given in red or neutral density while green and blue are net density. Three displays give a complete speed and color description for simple and direct operation.

*Personnel:* Charles R. Williams, Dan Chapin.

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**Yardney Electric Co.** Booth 9  
40 Leonard St., New York, N.Y. 10013

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**Zoomar, Inc.** Booth 59  
55 Sea Cliff Ave., Glen Cove, N.Y. 11542

*Exhibiting:* Kilar lenses with focal lengths of 40 to 300mm that have the capability of extremely close focusing . . . down to 2 inches; the new Zoomar 500mm sport reflector for 35mm, single lens reflex, motion-picture and all types of TV cameras; the new Zoomar line of "Night Hawk" high-speed lenses, a zoom lens with a range of 25 to 75mm *f*/1 and the Zoomatar 180mm *f*/1.3; the TV colorgord meter for balancing color monitors is calibrated to produce an associated color temperature of 6500° K. on standard broadcast color monitors; Salford Electric's SEI spot brightness meter and Minilux general illumination meter; Zoomar's line of motorized ITV vidicon zoom lenses.

*Personnel:* Walter Steuer, Bill Pegler, Ed Sutter and Pierre Kenyon.