



A. Raymond Gallo Becomes Life Member

A. Raymond Gallo has been a member of the Society since 1946 and is now a Life Member.

He was born in Chicago in 1902. At that time, Mr. Gallo points out, Chicago was one of the "wide-open spaces" in the Midwest. His father, a veterinarian, was a skilled horseman and often engaged in "bronco-busting" for the Buffalo Bill Wild West Shows. A. Raymond ("A. for Anthony," he reveals) became interested in the theater at an early age and at one time, he recalls, he "trode the boards as an actor on the stage of the Alhambra Theater," where he appeared as a newsboy crying "Extra! Extra!"

Prior to World War I, the Gallo family moved to Massachusetts. While still in his teens, Mr. Gallo enrolled in Emerson College in Boston to study drama. Later he toured New England with the Keith Vaudeville Circuit, but he decided to abandon acting for producing and directing. He produced several roadshows with well-known stars of stage and film and, still later, relegated producing and directing to the status of hobby, while he pursued the career of editor and publisher in the theatrical field. His early editorial and publishing ventures included the American edition of the British magazine, *The Stage*; *New England Film News*; *Zit's Weekly* and *Chicago Vaudeville*. (Mr. Gallo notes, somewhat regretfully, that all these magazines have disappeared down Memory Lane and exist only as mementos in his scrapbook.)

Later, Mr. Gallo returned to Chicago where he joined Quigley Publications as an editor of the predecessor of *Motion Picture Herald*. He remained with Quigley Publications for about 30 years. When he left Quigley he engaged in a new publishing venture — that of merging *Greater Amusements* with *International Projectionist*; the latter is more than half-a-century old and is believed to be the oldest motion-picture trade journal being published in America.

Organizations, other than the Society, of which Mr. Gallo is a member include Motion Picture Pioneers, Association of Motion Picture Advertisers (of which he is a Life Trustee) and Variety Club, New York Tent #35.

He says that he is "semi-retired" and that he plans to spend his semi-retirement writing books about his varied experiences in "show business" and the publishing world. During his long years of membership in the SMPTE he attended most of the Society's Conferences in his capacity as reporter and loyal supporter of the Society's activities and aims.



Photo Expo 69 will be held June 7-15 in New York. The exposition, sponsored by the National Association of Photographic Manufacturers, will occupy all four floors of the enlarged New York Coliseum. Supporting organizations include the SMPTE, Professional Photographers of America, White House News Photographers Assn., Society of Photographic Scientists and Engineers, Studio Suppliers Assn., Master Photo Dealers & Finishers Assn., Photographic Society of America, Society of Photo-Optical Instrumentation Engineers, National Microfilm Assn., National Press Photographers Assn., National Assn. of Photo Equipment Technicians, American Society of Photogrammetry, Pattern Recognition Soc. and Biological Photographic Assn. Some 275 companies located in the United States, Germany (East and West), Japan, Great Britain, France, Italy and Australia have signed as exhibitors and more are expected. Further information is available from Photo Expo 69, 10 Rockefeller Plaza, New York, N.Y. 10020.

An Industrial and Scientific Photo Equipment Show will be held Feb. 24 through March 1, 1969, at the U.S. Trade Center in Tokyo Japan. The exhibit is sponsored by the U.S. Department of Commerce, Bureau of International Commerce, Washington, D.C. 20230.

The Export Guide, published by the Department of Commerce, reports that in 1967 Japan imported more than \$4.5 million worth of advanced industrial cameras and equipments manufactured in the United States. The *Guide* notes that high-speed industrial and scientific equipment appears to have the greatest potential. While 16mm cameras are in great demand, the *Guide* states, it is expected that in the near future there will be a demand for specialized cameras larger than 35mm. Laboratory equipment, especially high-speed automatic developing and printing equipment is also in demand.

In addition to Tokyo, the Department of Commerce maintains U.S. Trade Centers in London, Frankfurt, Milan, Stockholm and Bangkok to enable United States exhibitors to assess and explore overseas markets and establish sales representation.

Rochester Institute of Technology has moved to a new \$60 million, 1,300-acre campus, of which 296 acres have been developed and include an academic complex made up of classrooms and laboratories and a residence complex. A total of 101,440 ft² of floor space has been allocated to the School of Photographic Arts and Sciences which will be located on three levels of a five-level building which will also house the School of Printing and Graphic Arts Research. The School of Photographic Arts and Sciences offers BS and MS degrees.

The American Film Institute has completed negotiations with LEASCO Systems and Research Corp. of Bethesda, Md., for automation of the AFI National Film Catalog. The National Film Catalog will utilize computer technology to list every film ever produced in America with full cast, credits and synopses. It is expected that the first volume of the Catalog will be available in late 1969. It covers feature films for the years 1921 to 1930 and will contain about 1,500 pages, including an extensive index. Subsequent volumes will cover, by decades, the entire history of the American film. When all volumes are completed, the computer will cumulate the index of each.

The General Precision Systems Inc. name has been changed to Singer-General Precision, Inc., following the merger of General Precision Equipment Corp. into the Singer Company in July. The newly named firm will move its executive offices from Tarrytown, N.Y., to Singer's corporate headquarters at 30 Rockefeller Plaza, New York. Lloyd L. Kelly will continue as President of the firm and Donald P. Kircher, President of Singer, will serve as Board Chairman of Singer-General Precision.

Alan Gordon Enterprises Inc., 5362 North Cahuenga Blvd., North Hollywood, Calif., has been appointed Western United States distributor for Elemack Spyder dollies and accessories. The Spyder is especially designed for use in otherwise inaccessible areas.

The Educational Technology Act of 1968 (S 4184), a bill introduced in the U.S. Senate, provides for the improvement of the quality of education by (1) encouraging significant applications of existing technology to education in elementary and secondary schools; (2) the development and demonstrations of technological innovations in such schools; (3) the expansion of the current general application of technological materials and equipment for instruction and learning in such schools; (4) the strengthening of communications technology staff in such schools; (5) the provision of instructional technology research, statistical and information services; (6) the support of administration of educational technology by State educational agencies and (7) encouraging the operation of area communications centers. Title II of the bill is intended "to encourage the use of technological equipment and materials in institutions of higher education, thereby improving the quality of instruction."

The bill was introduced by Senator Ralph Yarborough of Texas and is now before the Committee on Labor and Public Welfare.

Spectravision, a three-dimension motion-picture system, a development of Fairchild Hiller Corp. of Germantown, Md., was demonstrated in the 11th Annual International Film Festival in New York City. The system consists of the simultaneous projection of consecutive frames of conventional motion-picture film, differentially polarizing the two images which