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NASHVILLE, May 18 — A paper was presented by Ralph L. Hucaby, WLAC-TV, on the new WLAC-TV studio facility, outlining various items of design philosophy incorporated into the building and the equipment layout. Following the paper and a brief time out for refreshments, a tour was conducted throughout the entire building. Questions were asked and informal discussion was carried on throughout the tour.—Ralph L. Hucaby, *Secretary-Treasurer*, 945 Caldwell Lane, Nashville, Tenn.

NASHVILLE, July 20 — An all day meeting heard the following presentations: Jack Behrend, Behrend's of Chicago, "Latest News on Motion Picture Equipment;" Ernie Crisp, WFBN Productions, presented an Award Winning Color Film on the Indianapolis 500 Race; Harry Estes, Motion Picture Laboratories, presented "The Egg, The Eye, The Editor: The Role of the Creative Editor in Film Production;" Frank Willard, Willard Harvey Productions, "Planning and Preparing 16mm Optical Matte Printing Effects;" Elston Leonard, Fotovox, discussed Techniques for Quality Sound Pickup on Location; Gerald Somerville, Motion Picture Laboratories, showed new color videotaped film transfers and a review of sound for films. The meeting was hosted by Motion Picture Laboratories in Memphis who provided lunch. It was an excellent meeting, well attended and thoroughly enjoyed by all.—Ralph L. Hucaby, *Secretary-Treasurer*, Nashville, Tenn.

NASHVILLE, Sept. 21 — The meeting was held at WSM-TV and presentations were given by the following: Aaron Shelton, WSM-TV, "Color Uniformity in Multi Station Markets;" T. H. Welch, 3-M Co., "Videotape Production Techniques;" Ray Tichenor, WSM-TV, "Videotape Editing Techniques;" Lee Whithurst, WSM-TV, "Chromakey as a Television Production Tool." All speakers gave excellent talks which were supplemented with visual aids and given strictions from videotape of the various tape techniques described. An informal discussion period preceded the meeting. The meeting was followed with lunch and a short river trip on the houseboat of Aaron Shelton, Chief Engineer of WSM-TV. The relaxing atmosphere of the excursion was extremely enjoyable and stimulated a great deal of informal discussion of common problems.—Ralph L. Hucaby, *Secretary-Treasurer*, Nashville, Tenn.

HOLLYWOOD, Oct. 15 — At McDonnell Douglas, the Audio-Visual Center is charged with the responsibility of producing training films and sales promotional films for use by the aerospace industry. Their problems and techniques are unique. Mr. Jack Gabrielson and staff discussed their

approaches and problems and also the techniques used by the group in producing the finished product. The presentation included a discussion on how 35mm stills could be effectively used in conjunction with the 16mm program. The presentation included many outstanding examples of the work produced by the Audio-Visual Center.—Howard F. Stucker, *Secretary-Treasurer*, California State College, Los Angeles, Calif.

ROCHESTER, Oct. 10 — The program provided a broad look at photographic education as it currently exists at each of several levels of education. The objective of this follow up on our May 1968 meeting was to initiate a useful dialogue among educators, industry representatives and members of the photographic societies. We hope to develop common understandings of goals, intent, manpower needs, curricular needs and recruitment and selection criteria for both education and industry. Also, our speakers attempted to disclose major problem areas at each level of photographic education, with the purpose of providing general guidelines for assistance by the various photographic societies.

Specifically, L. R. Spring discussed, using an excellent set of slides, the concept of visual literacy based on 80% of the learning stimuli being received through the eyes. The use of the simple camera in assisting children in this concept, in improving their perception and conventional skills, was covered.

D. McCracken, Industrial Arts Teacher at East High School, reviewed the scope of their program which has been changing in emphasis since 1964 to a broad base of photo lithography and associated arts related entirely to photography.

Dr. R. Sorensen, State University of New York at Oswego, presented what he defined as an unusual program in teaching technical photography to potential Industrial Arts teachers. W. Shoemaker, Rochester Institute of Technology, reviewed briefly the college level programs in photography of several schools around the country.

W. Flack, Professional, Commercial and Industrial Markets, Eastman Kodak Co., reviewed briefly the survey by Dr. C. William Horrell, Associate Professor in the Department of Printing and Photography, Southern Illinois University. Dr. Horrell's "Survey of Photographic Instruction," is a comprehensive evaluation of the teaching of photography in the U.S.—by whom, where, and for what reason. One of the surprising things uncovered by this survey was the fact that hardly any school taught photography for technical knowledge but that mostly it was aimed as an aid to communication, commercial art, visual aids, etc. A copy of the Survey is obtainable from the Eastman Kodak Co.—Henry F. Betz, *Manager*, 512 Pinegrove Ave., Rochester, N.Y.